

High Performance Pigments Market by Type (Organic - Benzimidazolones, Quinacridones, Perylenes, DPP and Inorganic/Metallic - Bismuth Canadate, Cadmium), Application (Coatings, Plastics, Inks, and Cosmetic Products) - Global Trends & Forecasts to 202

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Abstracts

“HPPs market projected to reach USD 5.71 billion by 2021”

The market size of HPPs, in terms of value, is projected to reach USD 5.71 billion by 2021, witnessing a CAGR of 3.81% between 2016 and 2021. The growing demand from major applications such as coatings, plastics, inks, and cosmetic products is expected to drive the demand for HPPs. The growing automobile industry and rising demand of plastics and beauty products are contributing toward the growth of the HPPs market.

“Cosmetic products application projected to witness highest growth during forecast period”

The cosmetic products application is expected to witness the highest CAGR between 2016 and 2021. The demand for these pigments is increasing in cosmetic products as consumers seek products that have less or no harmful effects. Cosmetics products made from conventional pigments are toxic and can cause health hazards. This encourages consumers to pay more for these better-quality products, thereby, propelling the growth of the HPPs market.

“Asia-Pacific projected to be fastest-growing market during the forecast period”

Asia-Pacific is estimated to be the largest and the fastest-growing market for HPPs, in terms of both value and volume. This is attributed to the increasing demand for HPPs in

the cosmetic products and coatings applications in the region. The demand for coatings in automotive and decorative coatings is expected to increasing significantly due to flourishing automotive and construction industries in Asia-Pacific and North America.

Break-up of profiles by the primary participants for the report

By Company Type – Tier 1–37%, Tier 2–50%, and Tier 3–13%

By Designation – C Level– 50%, Director Level–31%, Others–19%

By Region – North America–28%, Western Europe–24%, Central Europe-17%, Asia-Pacific–14%, the Middle East & Africa-10%, Latin America-7%

The report includes company profiles of major players and recent activities undertaken in the market such as new product launches, expansions, and R&D. Some of the major companies profiled in this report are BASF SE (Germany), Clariant AG (U.S.), Huntsman Corporation (Japan), Lanxess AG (Germany), Solvay SA (Belgium), Atul Ltd. (India), Sudarshan Chemical Industries Ltd (India), Heubach GMBH (Germany), Sun Chemical Corporation (U.S.), Synthesia A.S. (Czech Republic), Ferro Corporation (U.S.), and Gharda Chemicals Ltd. (India).

Reasons to buy the report:

While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report include:

Porter's Five Forces Analysis

Value Chain Analysis

Market Segmentation (Type, Application, and Region) by Volume and Value

Competitor Analysis

Detailed Information on Strategic Developments in the Industry

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