

High Performance Pigments Market by Type (Organic -Benzimidazolones, Quinacridones, Perylenes, DPP and Inorganic/Metallic - Bismuth Canadate, Cadmium), Application (Coatings, Plastics, Inks, and Cosmetic Products) - Global Trends & Forecasts to 202

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Abstracts

"HPPs market projected to reach USD 5.71 billion by 2021"

The market size of HPPs, in terms of value, is projected to reach USD 5.71 billion by 2021, witnessing a CAGR of 3.81% between 2016 and 2021. The growing demand from major applications such as coatings, plastics, inks, and cosmetic products is expected to drive the demand for HPPs. The growing automobile industry and rising demand of plastics and beauty products are contributing toward the growth of the HPPs market.

"Cosmetic products application projected to witness highest growth during forecast period"

The cosmetic products application is expected to witness the highest CAGR between 2016 and 2021. The demand for these pigments is increasing in cosmetic products as consumers seek products that have less or no harmful effects. Cosmetics products made from conventional pigments are toxic and can cause health hazards. This encourages consumers to pay more for these better-quality products, thereby, propelling the growth of the HPPs market.

"Asia-Pacific projected to be fastest-growing market during the forecast period"

Asia-Pacific is estimated to be the largest and the fastest-growing market for HPPs, in terms of both value and volume. This is attributed to the increasing demand for HPPs in



the cosmetic products and coatings applications in the region. The demand for coatings in automotive and decorative coatings is expected to increasing significantly due to flourishing automotive and construction industries in Asia-Pacific and North America.

Break-up of profiles by the primary participants for the report

By Company Type – Tier 1–37%, Tier 2–50%, and Tier 3–13%

By Designation – C Level– 50%, Director Level–31%, Others–19%

By Region – North America–28%, Western Europe–24%, Central Europe-17%, Asia-Pacific–14%, the Middle East & Africa-10%, Latin America-7%

The report includes company profiles of major players and recent activities undertaken in the market such as new product launches, expansions, and R&D. Some of the major companies profiled in this report are BASF SE (Germany), Clariant AG (U.S.), Huntsman Corporation (Japan), Lanxess AG (Germany), Solvay SA (Belgium), Atul Ltd. (India), Sudarshan Chemical Industries Ltd (India), Heubach GMBH (Germany), Sun Chemical Corporation (U.S.), Synthesia A.S. (Czech Republic), Ferro Corporation (U.S.), and Gharda Chemicals Ltd. (India).

Reasons to buy the report:

While making strategic decisions in business, timely and useful information is required. This report fulfills the requirements of various stakeholders, including material suppliers, product manufacturers, investors, and executives. Some of the salient features of this report include:

Porter's Five Forces Analysis

Value Chain Analysis

Market Segmentation (Type, Application, and Region) by Volume and Value

Competitor Analysis

Detailed Information on Strategic Developments in the Industry



High Performance Pigments Market by Type (Organic - Benzimidazolones, Quinacridones, Perylenes, DPP and Inorga...



Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKETS SCOPE
- 1.3.1 MARKETS COVERED
 - 1.3.1.1 Scope of the report, by region
- 1.3.2 YEARS CONSIDERED FOR THE STUDY
- **1.4 CURRENCY**
- 1.5 LIMITATION
- 1.6 STAKEHOLDER

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primaries
- 2.2 MARKET SIZE ESTIMATION
- 2.2.1 BOTTOM-UP APPROACH
- 2.2.2 TOP DOWN
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.4 ASSUMPTION

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES FOR HPPS MANUFACTURERS
- 4.2 HPPS MARKET GROWING AT A FAST PACE
- 4.3 ORGANIC HPPS DOMINATE THE HPPS MARKET
- 4.4 COATINGS APPLICATION DOMINATES THE MARKET
- 4.5 HPPS MARKET ATTRACTIVENESS
- 4.6 LIFE CYCLE ANALYSIS



5 MARKET OVERVIEW

5.1 INTRODUCTION 5.2 MARKET SEGMENTATION 5.2.1 BY TYPE **5.2.2 BY APPLICATION 5.3 MARKET DYNAMICS** 5.3.1 DRIVERS 5.3.1.1 Superior properties of HPPs 5.3.1.2 Rising demand from various applications 5.3.1.3 High growth in Asia-Pacific **5.3.2 RESTRAINTS** 5.3.2.1 High cost of HPPs than conventional pigments 5.3.2.2 Lack of quality control measures in developing countries **5.3.3 OPPORTUNITIES** 5.3.3.1 Increase in production of environment-friendly products **5.4 VALUE-CHAIN ANALYSIS** 5.5 PORTER'S FIVE FORCES ANALYSIS 5.5.1 THREAT OF NEW ENTRANTS 5.5.2 BARGAINING POWER OF SUPPLIERS 5.5.3 THREAT OF SUBSTITUTES **5.5.4 BARGAINING POWER OF BUYERS** 5.5.5 INTENSITY OF COMPETITIVE RIVALRY **5.6 MARKET SHARE ANALYSIS**

6 HPPS MARKET, BY TYPE

6.1 INTRODUCTION
6.2 ORGANIC HPPS
6.2.1 BENZIMIDAZOLONES HPPS
6.2.2 QUINACRIDONES
6.2.3 PERYLENES
6.2.4 DIOXAZINE VIOLET
6.2.5 ISOINDOLINONES AND ISOINDOLINES
6.2.6 DISAZO CONDENSATIONS
6.2.7 PHTHALOCYANINES
6.2.8 DIKETO-PYRROLO-PYRROLES
6.3 INORGANIC HPPS
6.3.1 BISMUTH VANADATE



6.3.2 CADMIUM PIGMENTS6.3.3 CERIUM PIGMENTS6.3.4 TITANATE PIGMENTS

7 HPPS MARKET, BY APPLICATION

7.1 INTRODUCTION
7.2 COATINGS
7.2.1 AUTOMOTIVE COATINGS
7.2.2 INDUSTRIAL COATINGS
7.2.3 DECORATIVE COATINGS
7.3 PLASTICS
7.4 INKS
7.5 COSMETIC PRODUCTS
7.6 OTHERS

8 HPPS MARKET, BY REGION

8.1 INTRODUCTION 8.2 NORTH AMERICA 8.2.1 U.S. 8.2.2 CANADA 8.2.3 MEXICO 8.3 ASIA-PACIFIC 8.3.1 CHINA 8.3.2 INDIA 8.3.3 JAPAN 8.3.4 SOUTH KOREA 8.3.5 OTHERS **8.4 WESTERN EUROPE** 8.4.1 GERMANY **8.4.2 FRANCE** 8.4.3 U.K. 8.4.4 ITALY 8.4.5 SPAIN **8.4.6 OTHERS 8.5 CENTRAL EUROPE** 8.5.1 RUSSIA 8.5.2 POLAND

High Performance Pigments Market by Type (Organic - Benzimidazolones, Quinacridones, Perylenes, DPP and Inorga...



8.5.3 OTHERS
8.6 MIDDLE EAST & AFRICA
8.6.1 MIDDLE EAST
8.6.2 AFRICA
8.7 LATIN AMERICA
8.7.1 BRAZIL
8.7.2 ARGENTINA

9 COMPETITIVE LANDSCAPE

9.1 OVERVIEW
9.2 NEW PRODUCT LAUNCH: THE MOST POPULAR GROWTH STRATEGY
9.3 MAXIMUM DEVELOPMENTS IN ASIA-PACIFIC
9.4 COMPETITIVE SITUATIONS AND TRENDS
9.4.1 NEW PRODUCT LAUNCHES
9.4.2 EXPANSION
9.4.3 MERGER & ACQUISITION
9.4.4 OTHERS

10 COMPANY PROFILES

10.1 INTRODUCTION (Overview, Financials, Products & Services, Strategy, and Developments)*

10.2 BASF SE
10.3 LANXESS AG
10.4 CLARIANT AG
10.5 SUN CHEMICAL CORPORATION
10.6 SOLVAY SA
10.7 HEUBACH GMBH
10.8 SYNTHESIA. A.S.
10.9 HUNTSMAN INTERNATIONAL LLC
10.10 FERRO CORPORATION
10.11 SUDARSHAN CHEMICAL INDUSTRIES LTD.
10.12 GHARDA CHEMICALS LIMITED
10.13 ATUL LTD.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.



10.14 OTHER MANUFACTURERS OF HPPS

11 APPENDIX

11.1 DISCUSSION GUIDE
11.2 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE
11.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
11.4 AVAILABLE CUSTOMIZATIONS
11.5 RELATED REPORTS



List Of Tables

LIST OF TABLES

Table 1 HPPS MARKET SEGMENTATION, BY TYPE Table 2 HPPS MARKET, BY APPLICATION Table 3 ORGANIC VS. INORGANIC HPPS Table 4 HPPS MARKET SIZE, BY TYPE, 2014–2021 (KILOTON) Table 5 ORGANIC HPPS MARKET SIZE, BY SUB-TYPE, 2014–2021 (KILOTON) Table 6 ORGANIC HPPS MARKET SIZE, BY REGION, 2014–2021 (KILOTON) Table 7 INORGANIC HPPS MARKET SIZE, BY SUB-TYPE, 2014–2021 (KILOTON) Table 8 INORGANIC HPPS MARKET SIZE, BY REGION, 2014–2021 (KILOTON) Table 9 HPPS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON) Table 10 HPPS MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION) Table 11 HPPS MARKET IN COATINGS APPLICATION, BY REGION, 2014–2021 (KILOTON) Table 12 HPPS MARKET IN COATINGS APPLICATION, BY REGION, 2014–2021 (USD MILLION) Table 13 HPPS MARKET IN PLASTICS APPLICATION, BY REGION, 2014–2021 (KILOTON) Table 14 HPPS MARKET IN PLASTICS APPLICATION, BY REGION, 2014–2021 (USD MILLION) Table 15 HPPS MARKET IN INKS APPLICATION, BY REGION, 2014–2021 (KILOTON) Table 16 HPPS MARKET IN INKS APPLICATION, BY REGION, 2014–2021 (USD MILLION) Table 17 HPPS MARKET IN COSMETIC PRODUCTS APPLICATION, BY REGION, 2014-2021 (KILOTON) Table 18 HPPS MARKET IN COSMETIC PRODUCTS APPLICATION, BY REGION, 2014-2021 (USD MILLION) Table 19 HPPS MARKET IN OTHER APPLICATIONS, BY REGION, 2014–2021 (KILOTON) Table 20 HPPS MARKET IN OTHER APPLICATIONS, BY REGION, 2014–2021 (USD MILLION) Table 21 HPPS MARKET SIZE, BY REGION, 2014-2021 (KILOTON) Table 22 HPPS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION) Table 23 NORTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 24 NORTH AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021



(USD MILLION)

Table 25 NORTH AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (KILOTON)

Table 26 NORTH AMERICA: HPPS MARKET SIZE, BY COUNTRY 2014-2021 (USD MILLION)

Table 27 U.S.: HPPS MARKET SIZE, BY APPLICATION, 2014–2021 (KILOTON) Table 28 U.S.: HPPS MARKET SIZE, BY APPLICATION 2014–2021 (USD MILLION) Table 29 CANADA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 30 CANADA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 31 MEXICO: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 32 MEXICO: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 33 ASIA-PACIFIC: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 34 ASIA-PACIFIC: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 35 ASIA-PACIFIC: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (KILOTON) Table 36 ASIA-PACIFIC: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 37 CHINA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 38 CHINA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) Table 39 INDIA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 40 INDIA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) Table 41 JAPAN: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 42 JAPAN: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) MILLION)

Table 43 SOUTH KOREA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 44 SOUTH KOREA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 45 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 46 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 47 WESTERN EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 48 WESTERN EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 49 WESTERN EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2014-2021



(KILOTON)

Table 50 WESTERN EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 51 GERMANY: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 52 GERMANY: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 53 FRANCE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 54 FRANCE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 55 U.K.: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 56 U.K.: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) Table 57 ITALY: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 58 ITALY: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) Table 59 SPAIN: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 60 SPAIN: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) Table 61 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 62 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION) MILLION)

Table 63 CENTRAL EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 64 CENTRAL EUROPE: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 65 CENTRAL EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (KILOTON)

Table 66 CENTRAL EUROPE: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 67 RUSSIA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 68 RUSSIA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 69 POLAND: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 70 POLAND: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 71 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 72 OTHERS: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 73 MIDDLE EAST & AFRICA: HPPS MARKET SIZE, BY APPLICATION,2014-2021 (KILOTON)

Table 74 MIDDLE EAST & AFRICA: HPPS MARKET SIZE, BY APPLICATION,2014-2021 (USD MILLION)



Table 75 MIDDLE EAST & AFRICA: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (KILOTON)

Table 76 MIDDLE EAST & AFRICA: HPPS MARKET SIZE, BY REGION, 2014-2021 (USD MILLION)

Table 77 THE MIDDLE EAST: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 78 THE MIDDLE EAST: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 79 AFRICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 80 AFRICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 81 LATIN AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 82 LATIN AMERICA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 83 LATIN AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (KILOTON)

Table 84 LATIN AMERICA: HPPS MARKET SIZE, BY COUNTRY, 2014-2021 (USD MILLION)

Table 85 BRAZIL: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON) Table 86 BRAZIL: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 87 ARGENTINA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (KILOTON)

Table 88 ARGENTINA: HPPS MARKET SIZE, BY APPLICATION, 2014-2021 (USD MILLION)

Table 89 NEW PRODUCT LAUNCHES, 2012–2016

Table 90 EXPANSION, 2012–2016

Table 91 MERGER & ACQUISITION, 2012–2016

Table 92 OTHERS, 2012–2016



List Of Figures

LIST OF FIGURES

Figure 1 HPPS MARKET: RESEARCH DESIGN Figure 2 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH Figure 3 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH Figure 4 MARKET BREAKDOWN AND DATA TRIANGULATION Figure 5 ORGANIC HIGH PERFORMANCE PIGMENTS DOMINATES THE HPPS MARKET Figure 6 COATINGS TO BE THE LARGEST- AND FASTEST-GROWING APPLICATION DURING THE FORECAST PERIOD Figure 7 ASIA-PACIFIC ESTIMATED TO BE THE LARGEST MARKET, (USD MILLION), 2016–2021 Figure 8 ATTRACTIVE OPPORTUNITIES IN THE HPPS MARKET Figure 9 RAPID GROWTH EXPECTED IN ASIA-PACIFIC BETWEEN 2016 AND 2021 Figure 10 HPPS MARKET SHARE, BY TYPE, 2016 (KILOTON) Figure 11 COSMETIC PRODUCTS IS THE FASTEST-GROWING APPLICATION OF HPPS Figure 12 ASIA-PACIFIC TO BOOST THE DEMAND FOR HPPS BETWEEN 2016 AND 2021 Figure 13 ASIA-PACIFIC IS THE LARGEST MARKET OF HPPS Figure 14 GROWING DEMAND FROM AUTOMOTIVE INDUSTRY DRIVES THE HPPS MARKET Figure 15 PORTER'S FIVE FORCES ANALYSIS Figure 16 HPPS MARKET SEGMENTATION, BY TYPE Figure 17 ORGANIC HPPS DOMINATES THE HPPS MARKET BETWEEN 2016 AND 2021 Figure 18 PHTHALOCYANINES PIGMENT HAS THE LARGEST MARKET SHARE Figure 19 ASIA-PACIFIC IS THE LARGEST MARKET FOR ORGANIC HPPS Figure 20 BISMUTH VANADATE DOMINATES THE INORGANIC HPPS MARKET Figure 21 ASIA-PACIFIC DOMINATES THE INORGANIC HPPS MARKET Figure 22 HPPS APPLICATIONS Figure 23 COATINGS IS THE LARGEST APPLICATION OF HPPS Figure 24 COATINGS SEGMENT DOMINATES THE HPPS MARKET IN TERMS OF VALUE Figure 25 HIGH DEMAND FOR HPPS IN COATINGS APPLICATION IS DRIVING THE MARKET

Figure 26 ASIA-PACIFIC IS THE LARGEST CONSUMER OF HPPS FOR PLASTICS



APPLICATION

Figure 27 NORTH AMERICA IS THE SECOND-LARGEST MARKET FOR HPPS IN INKS APPLICATION

Figure 28 ASIA-PACIFIC DOMINATES THE HPPS MARKET FOR COSMETIC PRODUCTS APPLICATION

Figure 29 ASIA-PACIFIC IS THE LARGEST MARKET FOR HPPS IN OTHER APPLICATIONS

Figure 30 ASIA-PACIFIC IS THE LARGEST AND FASTEST-GROWING HPPS MARKET

Figure 31 ASIA-PACIFC IS THE LARGEST AND FASTEST-GROWING HPPS MARKET

Figure 32 REGIONAL SNAPSHOT OF HPPS MARKET: NORTH AMERICA DRIVING THE HPPS MARKET

Figure 33 NORTH AMERICA: HPPS MARKET SNAPSHOT

Figure 34 COATINGS IS THE LARGEST APPLICATION OF HPPS IN NORTH AMERICA

Figure 35 U.S. IS THE LARGEST CONSUMER OF HPPS IN NORTH AMERICA Figure 36 MEXICO IS THE FASTEST-GROWING MARKET IN NORTH AMERICA Figure 37 COSMETIC PRODUCTS WILL WITNESS HIGH GROWTH IN THE HPPS MARKET

IN THE U.S.

Figure 38 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN CANADA Figure 39 COATINGS IS THE MAJOR APPLICATION OF HPPS IN MEXICO Figure 40 ASIA-PACIFIC: HPPS MARKET SNAPSHOT Figure 41 PLASTICS WILL WITNESS HIGH GROWTH RATE IN THE HPPS MARKET **IN ASIA-PACIFIC** Figure 42 CHINA LEADS THE HPPS MARKET IN ASIA-PACIFIC Figure 43 CHINA IS THE LARGEST MARKET OF HPPS IN ASIA-PACIFIC Figure 44 HPPS IN COSMETIC PRODUCTS APPLICATION TO WITNESS THE **HIGHEST GROWTH IN CHINA** Figure 45 PLASTICS IS THE SECOND-LARGEST APPLICATION OF HPPS IN INDIA Figure 46 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN JAPAN Figure 47 COATINGS IS THE LARGEST APPLICATION OF HPPS IN SOUTH KOREA Figure 48 COATINGS LEADS THE HPPS MARKET IN OTHER ASIA-PACIFIC COUNTRIES Figure 49 COATINGS IS THE LARGEST APPLICATION OF HPPS IN WESTERN **EUROPE**



Figure 50 GERMANY DOMINATES THE HPPS MARKET IN WESTERN EUROPE Figure 51 GERMANY IS ONE OF THE MAJOR MARKETS FOR HPPS IN WESTERN EUROPE

Figure 52 COSMETIC PRODUCTS IS THE FASTEST-GROWING APPLICATION OF HPPS IN GERMANY

Figure 53 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN FRANCE Figure 54 COATINGS IS THE LARGEST APPLICATION OF HPPS IN THE U.K. Figure 55 COATINGS IS THE LARGEST APPLICATION OF HPPS IN ITALY Figure 56 COATINGS IS THE LARGEST APPLICATION OF HPPS IN SPAIN Figure 57 COATINGS IS THE LARGEST APPLICATION OF HPPS IN CENTRAL EUROPE

Figure 58 RUSSIA DOMINATES THE HPPS MARKET IN CENTRAL EUROPE Figure 59 RUSSIA IS ONE OF THE MAJOR MARKETS FOR HPPS IN CENTRAL EUROPE

Figure 60 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN RUSSIA Figure 61 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN POLAND Figure 62 COATINGS IS THE LARGEST APPLICATION OF HPPS IN THE MIDDLE EAST & AFRICA

Figure 63 MIDDLE EAST DOMINATES THE HPPS MARKET

Figure 64 MIDDLE EAST IS THE LARGEST AND FASTEST-GROWING HPPS MARKET IN THE REGION

Figure 65 COATINGS IS THE MAJOR APPLICATION OF HPPS IN THE MIDDLE EAST

Figure 66 COATINGS IS THE LARGEST APPLICATION OF HPPS IN AFRICA Figure 67 COATINGS APPLICATION DOMINATES THE HPPS MARKET IN LATIN AMERICA

Figure 68 BRAZIL DOMINATES THE HPPS MARKET IN LATIN AMERICA Figure 69 BRAZIL IS THE LARGEST AND FASTEST-GROWING HPPS MARKET IN LATIN AMERICA

Figure 70 COATINGS IS THE MAJOR APPLICATION OF HPPS IN BRAZIL

Figure 71 COATINGS IS THE LARGEST APPLICATION OF HPPS IN ARGENTINA

Figure 72 COMPANIES PRIMARILY ADOPTED ORGANIC GROWTH STRATEGIES

Figure 73 EXPANSIONS IN ASIA-PACIFIC MAKE IT THE MOST ACTIVE REGION

Figure 74 BASF SE: COMPANY SNAPSHOT

Figure 75 LANXESS AG: COMPANY SNAPSHOT

Figure 76 CLARIANT AG : COMPANY SNAPSHOT

Figure 77 SOLVAY SA: COMPANY SNAPSHOT

Figure 78 HUNTSMAN CORPORATION LLC: COMPANY SNAPSHOT

Figure 79 FERRO CORPORATION: COMPANY SNAPSHOT



Figure 80 SUDARSHAN CHEMICAL INDUSTRIES LTD.: COMPANY SNAPSHOT Figure 81 ATUL LTD.: COMPANY SNAPSHOT



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