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High Performance Foam Market by Type (Polyurethane, Silicone, Polyolefin, Others), by End Use Industry (Construction, Transportation, Electronics, Packaging, Others), & by Region (Asia-Pacific, Europe, North America, RoW) - Global Forecast to 2020

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Abstracts

The global high performance foam market report segments the market on the basis of type, application, and region. The market data for these segments are given with respect to volume (kilotons) and value (USD million). The global market value of high performance foam is estimated to be USD 1,263.65 million in 2015 and is projected to witness a CAGR of about 9.9% between 2015 and 2020.

The global market for high performance foam has been analyzed by adopting the Porter's Five Forces model. This analysis gives an idea about the current scenario of the industry at the global level. The study provides the value chain analysis with respect to the technology providers, foam manufacturers, and end-user industries. The value chain describes the key contributors to the high performance foam market at different stages from product development to end use. It also represents the top players which are contributing significantly to the global high performance foam industry.

The major drivers, restraints, challenges, and opportunities in the market is also illustrated in the report. The drivers of high performance foam are increase in demand from end user industries such as automobile, construction, electronics, and others from emerging countries such as China, India, and Brazil. The economic slowdown in Europe and the U.S. also affected the economy of other developed countries and the price volatility of the high performance foam in the past made the market more strained for

the end use applications.

The key companies in this market are Rogers Corporation (U.S.), JSP Corportion (Japan), Evonik Corportion (Germany), BASF S.E.(Germany), The Dow Chemical Company (U.S.), Armacell (Germany), Zotefoams PLC (U.K.), Saint Gobain (Paris), Solvay (Belgium), and other players. These companies are consistently focusing on expanding their production capacity to achieve a competitive advantage and serve their customers more effectively. Expansion is the most preferred strategies adopted by the top players to capture the market in developing economies.

The high demand in Asia-Pacific region is the major driving factor for this market. China is the leading country in the consumption of high performance foam as there is huge demand of the foam from transportation sector in the country. Other emerging economies such as Brazil, India, Russia, and others are also have a brighter future in this market.

The report also presents a competitive landscape which covers the different strategies and developments such as mergers & acquisitions, investments and expansions, new product launches, agreements and collaborations undertaken by the leading high performance foam companies in the past few years. Furthermore, the key market players are profiled in detail in the report.

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