

High Performance Additives - Company Evaluation Report, 2024

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Abstracts

The High-Performance Additives Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for High-Performance Additives. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 11 High-Performance Additives Companies were categorized and recognized as quadrant leaders.

The high-performance additives market consists of specialized chemical compounds that significantly enhance the mechanical, thermal, and processing properties of materials like polymers, rubber, coatings, and composites. These additives are essential for improving product durability, stability, and resistance to environmental stressors such as UV radiation, heat, and chemicals.

Demand for high-performance additives is growing rapidly due to the increasing use of lightweight and advanced materials across various sectors, including automotive, medical, electronics, construction, insulation, and paints & coatings. Their ability to meet stringent industry and regulatory standards makes them vital for improving overall material performance.

The 360 Quadrant maps the High-Performance Additives companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the High-Performance Additives quadrant. The top criteria for product footprint evaluation included By PRODUCT TYPE (Softeners, Stabilizers, Vulcanization Agents, Resins, Fillers, Other Product Types), By FUNCTION (Performance Additives, Processing Additives), and By END-USE INDUSTRY (Medical,

Automotive, Other End-Use Industries).

Key Players

Key players in the High-Performance Additives market include major global corporations and specialized innovators such as Basf, Clariant, Evonik Industries Ag, Lanxess, Arkema, Avient Corporation, Solvay, Sabic, Synthomer Plc, Cabot Corporation, and Si Group, Inc. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

BASF

BASF has established itself as a leader in the high-performance additives market by maintaining a comprehensive product portfolio that supports a diverse range of applications, including automotive and construction. The company focuses on innovative solutions like Controlled Free Radical Polymerization (CFRP) to enhance performance and reduce environmental impact. BASF's strong financial position allows it to invest heavily in R&D, which fuels continuous product innovation and strategic expansions. With production facilities spread across major geographical regions, BASF ensures a significant market share and positioning globally.

Clariant

Clariant stands out for its commitment to sustainable development and a broad array of high-value, environmentally friendly additives. The company positions itself as a leader by investing in sustainable technologies that meet the stringent requirements of today's markets. Clariant maintains a dynamic approach to market trends, focusing on innovations that drive both performance and sustainability. By leveraging its extensive market knowledge and technological expertise, Clariant enhances its company product portfolio to address diverse industry needs.

Evonik Industries AG

Evonik Industries AG is renowned for its advanced material solutions and sustainable product development. The company emphasizes innovation within its product portfolio,

focusing on high-performance and bio-based additives. Through strategic collaborations and expansions, Evonik successfully boosts its market presence and shares. Its robust R&D initiatives support Evonik's objective to remain a leader in creating eco-friendly solutions that align with global environmental goals.

Contents

1 INTRODUCTION

1.1 MARKET DEFINITION

1.2 STAKEHOLDERS

2 EXECUTIVE SUMMARY

3 MARKET OVERVIEW

3.1 INTRODUCTION

3.2 MARKET DYNAMICS

3.2.1 DRIVERS

3.2.1.1 Improved mechanical strength, wear resistance, thermal stability, and chemical resilience

3.2.1.2 Lightweighting and material efficiency in aircraft and heavy vehicles

3.2.1.3 High demand as enabler for next-generation healthcare innovations

3.2.1.4 High optimizing rolling resistance for EVs to improve battery performance

3.2.2 RESTRAINTS

3.2.2.1 Development and application complexities

3.2.3 OPPORTUNITIES

3.2.3.1 Bio-based and sustainable additives driving environmental sustainability without compromising performance efficacy

3.2.3.2 AI-optimized additives enabling custom high-performance material formulations

3.2.4 CHALLENGES

3.2.4.1 Ensuring high performance while adopting sustainable and eco-friendly additive solutions

3.3 IMPACT OF GENERATIVE AI

3.3.1 INTRODUCTION

3.4 IMPACT OF AI ON HIGH-PERFORMANCE ADDITIVES MARKET

4 INDUSTRY TRENDS

4.1 INTRODUCTION

4.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

4.3 VALUE CHAIN ANALYSIS

4.3.1 RAW MATERIAL SUPPLIERS

- 4.3.2 MANUFACTURERS
- 4.3.3 COMPOUNDERS AND MASTERBATCH PRODUCERS
- 4.3.4 DISTRIBUTORS AND SUPPLIERS
- 4.3.5 END-USE INDUSTRIES
- 4.4 ECOSYSTEM ANALYSIS
- 4.5 TECHNOLOGY ANALYSIS
 - 4.5.1 KEY TECHNOLOGIES
 - 4.5.2 COMPLEMENTARY TECHNOLOGIES
 - 4.5.3 ADJACENT TECHNOLOGIES
- 4.6 CUSTOMER ANALYSIS IN PLASTIC ADDITIVES
 - 4.6.1 CUSTOMER ANALYSIS IN PLASTIC ADDITIVES MARKET AT REGIONAL LEVEL
- 4.7 PATENT ANALYSIS
 - 4.7.1 METHODOLOGY
 - 4.7.2 PATENTS GRANTED WORLDWIDE, 2014–2023
 - 4.7.3 PATENT PUBLICATION TRENDS
 - 4.7.4 INSIGHTS
 - 4.7.5 LEGAL STATUS OF PATENTS
 - 4.7.6 JURISDICTION ANALYSIS
 - 4.7.7 TOP APPLICANTS
 - 4.7.8 LIST OF MAJOR PATENTS
- 4.8 KEY CONFERENCES AND EVENTS, 2025–2026
- 4.9 PORTER'S FIVE FORCES ANALYSIS
 - 4.9.1 THREAT OF NEW ENTRANTS
 - 4.9.2 THREAT OF SUBSTITUTES
 - 4.9.3 BARGAINING POWER OF SUPPLIERS
 - 4.9.4 BARGAINING POWER OF BUYERS
 - 4.9.5 INTENSITY OF COMPETITIVE RIVALRY

5 COMPETITIVE LANDSCAPE

- 5.1 INTRODUCTION
- 5.2 KEY PLAYER STRATEGIES/RIGHT TO WIN
- 5.3 MARKET SHARE ANALYSIS
- 5.4 REVENUE ANALYSIS OF TOP FIVE PLAYERS (2020–2024)
- 5.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023
 - 5.5.1 STARS
 - 5.5.2 EMERGING LEADERS
 - 5.5.3 PERVASIVE PLAYERS

5.5.4 PARTICIPANTS

5.5.5 COMPANY FOOTPRINT: KEY PLAYERS, 2023

5.5.5.1 Company footprint

5.5.5.2 Region footprint

5.5.5.3 Product type footprint

5.5.5.4 Function footprint

5.5.5.5 End-use industry footprint

5.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023

5.6.1 PROGRESSIVE COMPANIES

5.6.2 RESPONSIVE COMPANIES

5.6.3 DYNAMIC COMPANIES

5.6.4 STARTING BLOCKS

5.6.5 COMPETITIVE BENCHMARKING

5.6.5.1 Detailed list of key startups/SMEs

5.6.5.2 Competitive benchmarking of key startups/SMEs

5.7 BRAND COMPARISON

5.8 COMPANY VALUATION AND FINANCIAL METRICS

5.9 COMPETITIVE SCENARIO

5.9.1 PRODUCT LAUNCHES

5.9.2 DEALS

5.9.3 EXPANSIONS

5.9.4 OTHER DEVELOPMENTS

6 COMPANY PROFILES

6.1 KEY PLAYERS

6.1.1 BASF

6.1.1.1 Business overview

6.1.1.2 Products/Solutions/Services offered

6.1.1.3 Recent developments

6.1.1.3.1 Product launches

6.1.1.3.2 Expansions

6.1.1.3.3 Others

6.1.1.4 MnM view

6.1.1.4.1 Right to win

6.1.1.4.2 Strategic choices

6.1.1.4.3 Weaknesses and competitive threats

6.1.2 CLARIANT

6.1.2.1 Business overview

- 6.1.2.2 Products/Solutions/Services offered
- 6.1.2.3 Recent developments
 - 6.1.2.3.1 Product launches
- 6.1.2.4 MnM view
 - 6.1.2.4.1 Key strengths/Right to win
 - 6.1.2.4.2 Strategic choices
 - 6.1.2.4.3 Weaknesses/Competitive threats
- 6.1.3 EVONIK INDUSTRIES AG
 - 6.1.3.1 Business overview
 - 6.1.3.2 Products/Solutions/Services offered
 - 6.1.3.3 Recent developments
 - 6.1.3.3.1 Deals
 - 6.1.3.3.2 Expansions
 - 6.1.3.4 MnM view
 - 6.1.3.4.1 Key strengths/Right to win
 - 6.1.3.4.2 Strategic choices
 - 6.1.3.4.3 Weaknesses/Competitive threats
- 6.1.4 LANXESS
 - 6.1.4.1 Business overview
 - 6.1.4.2 Products/Solutions/Services offered
 - 6.1.4.3 Recent developments
 - 6.1.4.3.1 Product launches
 - 6.1.4.4 MnM view
 - 6.1.4.4.1 Key strengths/Right to win
 - 6.1.4.4.2 Strategic choices
 - 6.1.4.4.3 Weaknesses/Competitive threats
- 6.1.5 ARKEMA
 - 6.1.5.1 Business overview
 - 6.1.5.2 Products/Solutions/Services offered
 - 6.1.5.3 Recent developments
 - 6.1.5.3.1 Others
 - 6.1.5.4 MnM view
 - 6.1.5.4.1 Right to win
 - 6.1.5.4.2 Strategic choices
 - 6.1.5.4.3 Weaknesses and competitive threats
- 6.1.6 AVIENT CORPORATION
 - 6.1.6.1 Business overview
 - 6.1.6.2 Products/Solutions/Services offered
 - 6.1.6.3 Recent developments

- 6.1.6.3.1 Others
- 6.1.6.4 MnM view
 - 6.1.6.4.1 Right to win
 - 6.1.6.4.2 Strategic choices
 - 6.1.6.4.3 Weaknesses and competitive threats
- 6.1.7 SOLVAY
 - 6.1.7.1 Business overview
 - 6.1.7.2 Products/Solutions/Services offered
 - 6.1.7.3 Recent developments
 - 6.1.7.3.1 Deals
 - 6.1.7.3.2 Expansions
 - 6.1.7.4 MnM view
 - 6.1.7.4.1 Key strengths/Right to win
 - 6.1.7.4.2 Strategic choices
 - 6.1.7.4.3 Weaknesses/Competitive threats
- 6.1.8 SABIC
 - 6.1.8.1 Business overview
 - 6.1.8.2 Products/Solutions/Services offered
 - 6.1.8.3 MnM view
 - 6.1.8.3.1 Key strengths
 - 6.1.8.3.2 Strategic choices
 - 6.1.8.3.3 Weaknesses and competitive threats
- 6.1.9 SYNTHOMER PLC
 - 6.1.9.1 Business overview
 - 6.1.9.2 Products/Solutions/Services offered
 - 6.1.9.3 Recent developments
 - 6.1.9.3.1 Deals
 - 6.1.9.4 MnM view
 - 6.1.9.4.1 Key strengths
 - 6.1.9.4.2 Strategic choices
 - 6.1.9.4.3 Weaknesses and competitive threats
- 6.1.10 CABOT CORPORATION
 - 6.1.10.1 Business overview
 - 6.1.10.2 Products/Solutions/Services offered
 - 6.1.10.3 Recent developments
 - 6.1.10.3.1 Product launches
 - 6.1.10.3.2 Expansions
 - 6.1.10.4 MnM view
 - 6.1.10.4.1 Key strengths/Right to win

6.1.10.4.2 Strategic choices

6.1.10.4.3 Weaknesses/Competitive threats

6.1.11 SI GROUP, INC.

6.1.11.1 Business overview

6.1.11.2 Products/Solutions/Services offered

6.1.11.3 Recent developments

6.1.11.3.1 Product launches

6.1.11.3.2 Expansions

6.1.11.3.3 Others

6.1.11.4 MnM view

6.1.11.4.1 Key strengths/Right to win

6.1.11.4.2 Strategic choices

6.1.11.4.3 Weaknesses/Competitive threats

6.2 OTHER PLAYERS

6.2.1 KEMIPEX

6.2.2 FLEXSYS

6.2.3 OTSUKA CHEMICAL CO., LTD.

6.2.4 KRATON CORPORATION

6.2.5 CHINA SUNSINE CHEMICAL HOLDINGS

6.2.6 SONGWON

6.2.7 TAIZHOU LIANCHENG NEW MATERIAL CO., LTD.

6.2.8 BEHN MEYER

6.2.9 AVANZARE INNOVACION TECNOLOGICA S.L.

6.2.10 SHENYANG SUNNYJOINT CHEMICALS CO., LTD

6.2.11 ALLNEX GMBH

6.2.12 SHANDONG STAIR CHEMICAL & TECHNOLOGY CO., LTD.

6.2.13 KEMAI CHEMICAL CO., LTD.

6.2.14 NINGBO ACTMIX RUBBER CHEMICALS CO., LTD.

6.2.15 VENNOK

7 APPENDIX

7.1 RESEARCH METHODOLOGY

7.1.1 RESEARCH DATA

7.1.1.1 Secondary data

7.1.1.2 Primary data

7.1.2 RESEARCH ASSUMPTIONS

7.1.3 GROWTH FORECAST

7.1.4 RISK ASSESSMENT

7.2 COMPANY EVALUATION MATRIX: METHODOLOGY

7.3 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 HIGH-PERFORMANCE ADDITIVES MARKET: ROLE OF PLAYERS IN ECOSYSTEM

TABLE 2 KEY TECHNOLOGIES IN HIGH-PERFORMANCE ADDITIVES MARKET

TABLE 3 COMPLEMENTARY TECHNOLOGIES IN HIGH-PERFORMANCE ADDITIVES MARKET

TABLE 4 ADJACENT TECHNOLOGIES IN HIGH-PERFORMANCE ADDITIVES MARKET

TABLE 5 CUSTOMER ANALYSIS IN PLASTIC ADDITIVES MARKET

TABLE 6 HIGH-PERFORMANCE ADDITIVES MARKET: TOTAL NUMBER OF PATENTS

TABLE 7 HIGH-PERFORMANCE ADDITIVES MARKET: LIST OF MAJOR PATENT OWNERS

TABLE 8 HIGH-PERFORMANCE ADDITIVES MARKET: LIST OF MAJOR PATENTS, 2018–2024

TABLE 9 HIGH-PERFORMANCE ADDITIVES MARKET: LIST OF KEY CONFERENCES AND EVENTS, 2025–2026

TABLE 10 HIGH-PERFORMANCE ADDITIVES MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 11 OVERVIEW OF STRATEGIES ADOPTED BY KEY HIGH-PERFORMANCE ADDITIVE MANUFACTURERS

TABLE 12 HIGH-PERFORMANCE ADDITIVES MARKET: DEGREE OF COMPETITION

TABLE 13 HIGH-PERFORMANCE ADDITIVES MARKET: REGION FOOTPRINT

TABLE 14 HIGH-PERFORMANCE ADDITIVES MARKET: PRODUCT TYPE FOOTPRINT

TABLE 15 HIGH-PERFORMANCE ADDITIVES: FUNCTION FOOTPRINT

TABLE 16 HIGH-PERFORMANCE ADDITIVES MARKET: END-USE INDUSTRY FOOTPRINT

TABLE 17 HIGH-PERFORMANCE ADDITIVES MARKET: DETAILED LIST OF KEY STARTUPS/SMES

TABLE 18 HIGH-PERFORMANCE ADDITIVES MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 19 HIGH-PERFORMANCE ADDITIVES MARKET: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 20 HIGH-PERFORMANCE ADDITIVES MARKET: DEALS, JANUARY

2020–FEBRUARY 2025

TABLE 21 HIGH-PERFORMANCE ADDITIVES MARKET: EXPANSIONS, JANUARY 2020–FEBRUARY 2025

TABLE 22 HIGH-PERFORMANCE ADDITIVES MARKET: OTHER DEVELOPMENTS, JANUARY 2020–FEBRUARY 2025

TABLE 23 BASF: COMPANY OVERVIEW

TABLE 24 BASF: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 25 BASF: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 26 BASF: EXPANSIONS, JANUARY 2020–FEBRUARY 2025

TABLE 27 BASF: OTHERS, JANUARY 2020–FEBRUARY 2025

TABLE 28 CLARIANT: COMPANY OVERVIEW

TABLE 29 CLARIANT: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 30 CLARIANT: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 31 EVONIK INDUSTRIES AG: COMPANY OVERVIEW

TABLE 32 EVONIK INDUSTRIES AG: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 33 EVONIK INDUSTRIES AG: DEALS, JANUARY 2020–FEBRUARY 2025

TABLE 34 EVONIK INDUSTRIES AG: EXPANSIONS, JANUARY 2020–FEBRUARY 2025

TABLE 35 LANXESS: COMPANY OVERVIEW

TABLE 36 LANXESS: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 37 LANXESS: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 38 ARKEMA: COMPANY OVERVIEW

TABLE 39 ARKEMA: PRODUCT/SOLUTIONS/SERVICES OFFERED

TABLE 40 ARKEMA: OTHERS, JANUARY 2020–FEBRUARY 2025

TABLE 41 AVIENT CORPORATION: COMPANY OVERVIEW

TABLE 42 AVIENT CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 43 AVIENT CORPORATION: OTHERS, JANUARY 2020–FEBRUARY 2025

TABLE 44 SOLVAY: COMPANY OVERVIEW

TABLE 45 SOLVAY: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 46 SOLVAY: DEALS, JANUARY 2020–FEBRUARY 2025

TABLE 47 SOLVAY: EXPANSIONS, JANUARY 2020–FEBRUARY 2025

TABLE 48 SABIC: COMPANY OVERVIEW

TABLE 49 SABIC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 50 SYNTHOMER PLC: COMPANY OVERVIEW

TABLE 51 SYNTHOMER PLC: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 52 SYNTHOMER PLC: DEALS, JANUARY 2020–FEBRUARY 2025

TABLE 53 CABOT CORPORATION: COMPANY OVERVIEW

TABLE 54 CABOT CORPORATION: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 55 CABOT CORPORATION: PRODUCT LAUNCHES, JANUARY 2020–FEBRUARY 2025

TABLE 56 CABOT CORPORATION: EXPANSIONS, JANUARY 2020–FEBRUARY 2025

TABLE 57 SI GROUP, INC.: COMPANY OVERVIEW

TABLE 58 SI GROUP, INC.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 59 SI GROUP, INC.: PRODUCT LAUNCHES, JANUARY 2020- FEBRUARY 2025

TABLE 60 SI GROUP, INC.: EXPANSIONS, JANUARY 2020- FEBRUARY 2025

TABLE 61 SI GROUP, INC.: OTHERS, JANUARY 2020- FEBRUARY 2025

TABLE 62 KEMIPLEX: COMPANY OVERVIEW

TABLE 63 FLEXSYS: COMPANY OVERVIEW

TABLE 64 OTSUKA CHEMICAL CO., LTD.: COMPANY OVERVIEW

TABLE 65 KRATON CORPORATION: COMPANY OVERVIEW

TABLE 66 CHINA SUNSINE CHEMICAL HOLDINGS: COMPANY OVERVIEW

TABLE 67 SONGWON: COMPANY OVERVIEW

TABLE 68 TAIZHOU LIANCHENG NEW MATERIAL CO., LTD.: COMPANY OVERVIEW

TABLE 69 BEHN MEYER: COMPANY OVERVIEW

TABLE 70 AVANZARE INNOVACION TECNOLOGICA S.L.: COMPANY OVERVIEW

TABLE 71 SHENYANG SUNNYJOINT CHEMICALS CO., LTD: COMPANY OVERVIEW

TABLE 72 ALLNEX GMBH: COMPANY OVERVIEW

TABLE 73 SHANDONG STAIR CHEMICAL & TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

TABLE 74 KEMAI CHEMICAL CO., LTD.: COMPANY OVERVIEW

TABLE 75 NINGBO ACTMIX RUBBER CHEMICALS CO., LTD.: COMPANY OVERVIEW

TABLE 76 VENNOK: COMPANY OVERVIEW

LIST OF TABLES

FIGURE 1 PERFORMANCE ADDITIVES FUNCTION SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 2 STABILIZERS SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 3 AUTOMOTIVE END-USE INDUSTRY SEGMENT TO LEAD MARKET DURING FORECAST PERIOD

FIGURE 4 ASIA PACIFIC TO LEAD HIGH-PERFORMANCE ADDITIVES DURING

FORECAST PERIOD

FIGURE 5 HIGH-PERFORMANCE ADDITIVES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 6 USE OF GENERATIVE AI IN HIGH-PERFORMANCE ADDITIVES MARKET

FIGURE 7 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS

FIGURE 8 VALUE CHAIN OF HIGH-PERFORMANCE ADDITIVES MARKET

FIGURE 9 HIGH-PERFORMANCE ADDITIVES MARKET: ECOSYSTEM

FIGURE 10 NUMBER OF PATENTS GRANTED (2014?2024)

FIGURE 11 HIGH-PERFORMANCE ADDITIVES MARKET: LEGAL STATUS OF PATENTS

FIGURE 12 PATENT ANALYSIS FOR HIGH-PERFORMANCE ADDITIVES, BY JURISDICTION, 2015?2025

FIGURE 13 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENTS IN LAST 10 YEARS

FIGURE 14 HIGH-PERFORMANCE ADDITIVES MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 15 MARKET SHARE ANALYSIS OF TOP FIVE PLAYERS, 2023

FIGURE 16 REVENUE ANALYSIS OF KEY COMPANIES IN LAST FIVE YEARS

FIGURE 17 HIGH-PERFORMANCE ADDITIVES MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023

FIGURE 18 HIGH-PERFORMANCE ADDITIVES MARKET: COMPANY FOOTPRINT

FIGURE 19 HIGH-PERFORMANCE ADDITIVES MARKET: COMPANY EVALUATION MATRIX (STARTUPS/SMES), 2023

FIGURE 20 BRAND COMPARATIVE ANALYSIS, BY HIGH-PERFORMANCE ADDITIVE PRODUCTS

FIGURE 21 EV/EBITDA OF KEY MANUFACTURERS OF HIGH-PERFORMANCE ADDITIVES

FIGURE 22 YEAR-TO-DATE (YTD) PRICE TOTAL RETURN

FIGURE 23 BASF: COMPANY SNAPSHOT

FIGURE 24 CLARIANT: COMPANY SNAPSHOT

FIGURE 25 EVONIK INDUSTRIES AG: COMPANY SNAPSHOT

FIGURE 26 LANXESS: COMPANY SNAPSHOT

FIGURE 27 ARKEMA: COMPANY SNAPSHOT

FIGURE 28 AVIENT CORPORATION: COMPANY SNAPSHOT

FIGURE 29 SOLVAY: COMPANY SNAPSHOT

FIGURE 30 SABIC: COMPANY SNAPSHOT

FIGURE 31 SYNTHOMER PLC: COMPANY SNAPSHOT

FIGURE 32 CABOT CORPORATION: COMPANY SNAPSHOT

FIGURE 33 HIGH-PERFORMANCE ADDITIVES MARKET: RESEARCH DESIGN

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