

Heterogeneous Networks Market by Products (Small cells, DAS, C-RAN, Carrier Wi-Fi), by Services (Design & Consulting, RF Planning, Integration, Testing, Training), by Deployment (Greenfield, Brownfield) - Global Forecasts to 2020

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Abstracts

The industry leaders offer products as well as services in the heterogeneous networks market. The top leaders in this market are Alcatel-Lucent, Ruckus Wireless, Airhop Communications among others. Now a days the companies are concentrating more on the services segments. The operators require managing the complexity in the deployment so that the HetNets can perform best. The operator analyzes the volume of data which the network will carry and other bottlenecks. The deployment of the heterogeneous networks products directly increases the market for the heterogeneous networks services. The need for network data expansion demands for heterogeneous networks and its services.

The heterogeneous networks service market grew from \$3.63 billion in 2015 to \$7.06 billion in 2020 with a CAGR of 14.30% for the period of 2015-2020. The services segment considered in the report consists of design & consulting, RF planning, integration, testing, and training. The major market share is taken up by RF planning in 2015 for 33.59% followed by Testing for 32.59%.

The report is expected to help the market leaders and new entrants in this market in the following ways:

The report segmentation is into products, services, deployments, verticals, regions and countries. The report provides the closest approximations of the revenue numbers for the overall market and the sub segments.

The report will assist the industry leaders to understand the competitors and gain more insights. This will help them to sustain their position in the market. The report profiles

The report also helps them to study the overall market growth. The report provides information and analysis of the key market drivers, restraints, challenges, and opportunities.

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*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.

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