

Heterogeneous Networks Market by Products (Small cells, DAS, C-RAN, Carrier Wi-Fi), by Services (Design & Consulting, RF Planning, Integration, Testing, Training), by Deployment (Greenfield, Brownfield) - Global Forecasts to 2020

<https://marketpublishers.com/r/H022BB3014FEN.html>

Date: April 2015

Pages: 133

Price: US\$ 5,650.00 (Single User License)

ID: H022BB3014FEN

Abstracts

The industry leaders offer products as well as services in the heterogeneous networks market. The top leaders in this market are Alcatel-Lucent, Ruckus Wireless, Airhop Communications among others. Now a days the companies are concentrating more on the services segments. The operators require managing the complexity in the deployment so that the HetNets can perform best. The operator analyzes the volume of data which the network will carry and other bottlenecks. The deployment of the heterogeneous networks products directly increases the market for the heterogeneous networks services. The need for network data expansion demands for heterogeneous networks and its services.

The heterogeneous networks service market grew from \$3.63 billion in 2015 to \$7.06 billion in 2020 with a CAGR of 14.30% for the period of 2015-2020. The services segment considered in the report consists of design & consulting, RF planning, integration, testing, and training. The major market share is taken up by RF planning in 2015 for 33.59% followed by Testing for 32.59%.

The report is expected to help the market leaders and new entrants in this market in the following ways:

The report segmentation is into products, services, deployments, verticals, regions and countries. The report provides the closest approximations of the revenue numbers for the overall market and the sub segments.

The report will assist the industry leaders to understand the competitors and gain more insights. This will help them to sustain their position in the market. The report profiles

The report also helps them to study the overall market growth. The report provides information and analysis of the key market drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED IN THE REPORT
- 1.4 LIMITATIONS
- 1.5 CURRENCY
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data taken from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data taken from primary sources
 - 2.1.2.2 Key industry insights
 - 2.1.2.3 Breakdown of primary interviews: by company type, designation, and region
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 MARKET BREAKDOWN AND DATA TRIANGULATION

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE HETNETS MARKET
- 4.2 HETNETS MARKET ACROSS VARIOUS REGIONS
- 4.3 HETNETS MARKET BY REGION: SNAPSHOT 2015
- 4.4 LIFE CYCLE ANALYSIS, BY REGION, 2015

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET EVOLUTION

5.3 MARKET SEGMENTATION

5.3.1 BY PRODUCT

5.3.2 BY SERVICE

5.3.3 BY DEPLOYMENT

5.3.4 BY VERTICAL

5.3.5 BY REGION

5.4 MARKET DYNAMICS

5.4.1 DRIVERS

5.4.1.1 Mobile data traffic growth

5.4.1.2 Attractive cost-effective means of data offload

5.4.1.3 Lack of available spectrum

5.4.2 RESTRAINTS

5.4.2.1 Adopting SON

5.4.2.2 Hetnets wireless security

5.4.2.3 Deployment issues

5.4.2.4 Lack of operator knowledge

5.4.3 OPPORTUNITIES

5.4.3.1 Small cell as a service

5.4.3.2 Expansion in rural areas

5.4.3.3 Integration of Wi-Fi within network

5.4.4 CHALLENGES

5.4.4.1 Network coverage and capacity issues

6 INDUSTRY TRENDS

6.1 VALUE CHAIN ANALYSIS

6.1.1 CELLULAR TECHNOLOGIES

6.1.2 WI-FI

6.1.3 SMALL CELLS

6.2 SMALL CELLS ECOSYSTEM

6.3 PORTER'S FIVE FORCES ANALYSIS

6.3.1 BARGAINING POWER OF SUPPLIERS

6.3.2 BARGAINING POWER OF BUYERS

6.3.3 THREAT OF NEW ENTRANTS

6.3.4 THREAT OF SUBSTITUTES

6.3.5 INTENSITY OF RIVALRY

6.4 STRATEGIC BENCHMARKING

6.4.1 PRODUCT ENHANCEMENTS AND EXPANSIONS

6.4.2 COLLABORATIONS, PARTNERSHIPS, STRATEGIC AGREEMENTS, AND JOINT VENTURES

6.5 TECHNICAL CONSIDERATIONS

6.5.1 MOBILITY

6.5.2 QUALITY OF SERVICE

6.5.3 SECURITY

6.5.4 SELF-ORGANIZING NETWORK (SON)

6.6 BACKHAUL SOLUTIONS

6.6.1 LINE-OF-SIGHT (LOS): 11 GHZ TO 42 GHZ BANDS

6.6.2 E-BAND LOS: 60 GHZ BAND

6.6.3 NON-LINE-OF-SIGHT (NLOS): SUB 6 GHZ LICENSED TDD SPECTRUM

6.7 BACKHAUL APPLICATION AND CHALLENGES

6.7.1 STREETS

6.7.2 RAILWAY STATIONS

6.7.3 HIGH-RISE BUILDINGS

6.7.4 SMALL OFFICES

6.7.5 TOWN SQUARE

7 HETEROGENEOUS NETWORKS MARKET, BY PRODUCT

7.1 INTRODUCTION

7.2 SMALL CELL

7.3 DISTRIBUTED ANTENNA SYSTEMS (DAS)

7.4 CLOUD RADIO ACCESS NETWORKS (C-RAN)

7.5 CARRIER WI-FI

8 HETEROGENEOUS NETWORKS MARKET, BY SERVICE

8.1 INTRODUCTION

8.2 DESIGN AND CONSULTING

8.3 RF PLANNING

8.4 INTEGRATION

8.5 TESTING

8.6 TRAINING

9 HETEROGENEOUS NETWORKS (HETNETS) MARKET ANALYSIS, BY DEPLOYMENT

9.1 INTRODUCTION

- 9.2 GREENFIELD DEPLOYMENT
- 9.3 BROWNFIELD DEPLOYMENT

10 HETEROGENEOUS NETWORKS (HETNETS) MARKET ANALYSIS, BY VERTICAL

- 10.1 INTRODUCTION
- 10.2 CONSUMER AND RESIDENTIAL
- 10.3 COMMERCIAL AND OFFICE BUILDINGS
- 10.4 UTILITIES—ENERGY, OIL, AND GAS
- 10.5 PUBLIC SAFETY AND SECURITY
- 10.6 TRANSPORTATION AND LOGISTICS
- 10.7 ACADEMIA AND EDUCATION
- 10.8 TRAVEL AND HOSPITALITY
- 10.9 OTHER VERTICALS

11 HETEROGENEOUS NETWORKS MARKET, BY REGION

- 11.1 INTRODUCTION
- 11.2 NORTH AMERICA (NA)
- 11.3 EUROPE
- 11.4 ASIA-PACIFIC (APAC)
- 11.5 MIDDLE EAST AND AFRICA (MEA)
- 11.6 LATIN AMERICA (LA)

12 COMPETITIVE LANDSCAPE

- 12.1 OVERVIEW
- 12.2 COMPETITIVE SITUATION AND TRENDS
 - 12.2.1 NEW PRODUCT LAUNCHES
 - 12.2.2 COLLABORATIONS AND PARTNERSHIPS
 - 12.2.3 VENTURE CAPITAL
 - 12.2.4 EXPANSIONS

13 COMPANY PROFILES

- 13.1 INTRODUCTION

(Overview, Financials, Products & Services, Strategy, and Developments)*

- 13.2 AIRHOP COMMUNICATIONS, INC.
- 13.3 ALCATEL-LUCENT
- 13.4 SAMSUNG ELECTRONICS
- 13.5 TEXAS INSTRUMENTS INCORPORATED
- 13.6 NEC CORPORATION
- 13.7 RUCKUS WIRELESS, INC.
- 13.8 IP.ACCESS
- 13.9 CERAGON NETWORKS LTD
- 13.10 TE CONNECTIVITY LTD
- 13.11 COMMSCOPE, INC.

*Details on overview, financials, product & services, strategy, and developments might not be captured in case of unlisted companies.

14 APPENDIX

- 14.1 DISCUSSION GUIDE
- 14.2 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
- 14.3 AVAILABLE CUSTOMIZATIONS
- 14.4 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 HETNETS MARKET SIZE, BY SUB-SEGMENT, 2013–2020 (\$MILLION)

Table 2 HETNETS MARKET: DRIVER ANALYSIS

Table 3 HETNETS MARKET: RESTRAINT ANALYSIS

Table 4 HETNETS MARKET; OPPORTUNITY ANALYSIS

Table 5 HETNETS MARKET: CHALLENGES ANALYSIS

Table 6 HETNETS PRODUCT MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 7 SMALL CELL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 8 DAS: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 9 C-RAN: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 10 CARRIER WI-FI: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 11 HETNETS SERVICE MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 12 DESIGN AND CONSULTING SERVICE: HETNET MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 13 RF PLANNING SERVICE: HETNET MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 14 INTEGRATION SERVICE: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 15 TESTING SERVICE: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 16 TRAINING SERVICE: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 17 HETNETS DEPLOYMENT MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 18 GREENFIELD DEPLOYMENT: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 19 GREENFIELD DEPLOYMENT: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 20 HETNETS MARKET: BROWNFIELD DEPLOYMENT MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 21 HETNETS MARKET: BROWNFIELD DEPLOYMENT MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 22 HETNETS VERTICAL MARKET SIZE, BY TYPE, 2013–2020 (\$MILLION)

Table 23 CONSUMER AND RESIDENTIAL VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 24 CONSUMER AND RESIDENTIAL VERTICAL: HETNETS MARKET SIZE, BY

PRODUCT, 2013–2020 (\$MILLION)

Table 25 CONSUMER AND RESIDENTIAL VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 26 HETNETS VERTICAL: CONSUMER AND RESIDENTIAL VERTICAL MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 27 COMMERCIAL AND OFFICE BUILDINGS VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 28 COMMERCIAL AND OFFICE BUILDINGS VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 29 COMMERCIAL AND OFFICE BUILDINGS VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 30 COMMERCIAL AND OFFICE BUILDINGS VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 31 UTILITIES—ENERGY, OIL, AND GAS VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 32 UTILITIES—ENERGY, OIL, AND GAS VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 33 UTILITIES—ENERGY, OIL, AND GAS VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 34 UTILITIES—ENERGY, OIL, AND GAS VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 35 PUBLIC SAFETY AND SECURITY VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 36 PUBLIC SAFETY AND SECURITY VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 37 PUBLIC SAFETY AND SECURITY VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 38 PUBLIC SAFETY AND SECURITY VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 39 TRANSPORTATION AND LOGISTICS VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 40 TRANSPORTATION AND LOGISTICS VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 41 TRANSPORTATION AND LOGISTICS VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 42 TRANSPORTATION AND LOGISTICS VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 43 ACADEMIA AND EDUCATION VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 44 ACADEMIA AND EDUCATION VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 45 ACADEMIA AND EDUCATION VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 46 ACADEMIA AND EDUCATION VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 47 TRAVEL AND HOSPITALITY VERTICAL: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 48 TRAVEL AND HOSPITALITY VERTICAL: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 49 TRAVEL AND HOSPITALITY VERTICAL: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 50 TRAVEL AND HOSPITALITY VERTICAL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 51 OTHER VERTICALS: HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 52 OTHER VERTICALS: HETNETS MARKET SIZE, BY PRODUCT, 2013–2020 (\$MILLION)

Table 53 OTHER VERTICALS: HETNETS MARKET SIZE, BY SERVICE, 2013–2020 (\$MILLION)

Table 54 OTHER VERTICALS: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 55 HETNETS MARKET SIZE, BY REGION, 2013–2020 (\$MILLION)

Table 56 NA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 57 NA: HETNETS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 58 U.S.: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 59 CANADA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 60 OTHER COUNTRIES: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 61 EUROPE: HETNETS MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (\$MILLION)

Table 62 EUROPE: HETNETS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 63 U.K.: MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 64 FRANCE: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 65 OTHER COUNTRIES: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 66 APAC: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020

(\$MILLION)

Table 67 APAC: HETNETS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 68 SOUTH KOREA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 69 JAPAN: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 70 OTHER COUNTRIES: HETNETS MARKET SIZE, BY DEPLOYMENT MODEL, 2013–2020 (\$MILLION)

Table 71 MEA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 72 MEA: HETNETS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 73 SOUTH AFRICA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 74 KINGDOM OF SAUDI ARABIA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 75 OTHER COUNTRIES: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 76 LA: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 77 LA: HETNETS MARKET SIZE, BY COUNTRY, 2013–2020 (\$MILLION)

Table 78 BRAZIL: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 79 MEXICO: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 80 OTHER COUNTRIES: HETNETS MARKET SIZE, BY DEPLOYMENT, 2013–2020 (\$MILLION)

Table 81 NEW PRODUCT LAUNCHES, 2014-2015

Table 82 COLLABORATIONS AND PARTNERSHIPS, 2014–2015

Table 83 VENTURE CAPITAL, 2011-2012

Table 84 EXPANSIONS, 2013

List Of Figures

LIST OF FIGURES

Figure 1 GLOBAL HETNETS MARKET: RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 HETNETS MARKET EVOLUTION: MILESTONES

Figure 7 HETNETS PRODUCTS MARKET IS EXPECTED TO GROW AT THE FASTEST RATE DURING THE FORECAST PERIOD (2015–2020)

Figure 8 GREENFIELD DEPLOYMENT IS EXPECTED TO GROW FASTER THAN BROWNFIELD DEPLOYMENT DURING THE FORECAST PERIOD(2015–2020)

Figure 9 OTHER VERTICAL SEGMENT IS EXPECTED TO GROW FASTER THAN THE OTHER VERTICALS DURING THE FORECAST PERIOD (2015–2020)

Figure 10 APAC IS EXPECTED TO GROW AT A HIGHER RATE THAN OTHER REGIONS DURING THE FORECAST PERIOD(2015–2020)

Figure 11 NA IS EXPECTED TO HAVE THE LARGEST MARKET SHARE IN 2015

Figure 12 HETNETS MARKET SIZE IS EXPECTED TO BE VALUED AT \$25, 348.6 MILLION BY 2020

Figure 13 C-RAN HOLDS THE MAXIMUM SHARE IN THE HETNETS PRODUCT MARKET (2015)

Figure 14 NA COMMANDS OVER ONE-THIRD OF THE MARKET IN 2015

Figure 15 THE APAC MARKET HAS ENTERED THE EXPONENTIAL GROWTH PHASE

Figure 16 HETNETS MARKET: MILESTONES

Figure 17 HETNETS MARKET SEGMENTATION: BY PRODUCT

Figure 18 HETNETS MARKET SEGMENTATION: BY SERVICE

Figure 19 HETNETS MARKET SEGMENTATION: BY DEPLOYMENT

Figure 20 HETNETS MARKET SEGMENTATION: BY VERTICAL

Figure 21 HETNETS MARKET SEGMENTATION: BY REGION

Figure 22 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE HETNETS MARKET

Figure 23 VALUE CHAIN: HETNETS MARKET

Figure 24 PORTER'S FIVE FORCES ANALYSIS

Figure 25 STRATEGIC BENCHMARKING: ALCATEL-LUCENT LAUNCHED NEW PRODUCTS FOR THE HETNETS MARKET

Figure 26 STRATEGIC BENCHMARKING: TEXAS INSTRUMENTS ADOPTED INORGANIC STRATEGIES TO GROW IN THE HETNETS MARKET

Figure 27 HETNETS PRODUCT TYPE

Figure 28 C-RAN IS EXPECTED TO HAVE THE LARGEST MARKET SHARE IN 2015

Figure 29 TYPES OF SMALL CELLS

Figure 30 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 32.9% IN THE FORECAST PERIOD (2015-2020)

Figure 31 DAS FRAMEWORK

Figure 32 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR FOR THE PERIOD OF 2015–2020 FOR DAS MARKET

Figure 33 C-RAN ARCHITECTURE

Figure 34 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 32.7% FOR THE PERIOD OF 2015–2020 FOR C-RAN MARKET

Figure 35 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 33.0% FOR THE PERIOD OF 2015–2020 FOR CARRIER WI-FI MARKET

Figure 36 RF PLANNING HAVE THE LARGEST MARKET SHARE OF 33.59% IN 2015

Figure 37 APAC IS EXPECTED TO HAVE HIGHEST CAGR OF 24.9% IN THE FORECAST PERIOD(2015–2020)

Figure 38 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 20.6% IN THE FORECAST PERIOD(2015-2020)

Figure 39 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 19.7% IN THE FORECAST PERIOD(2015-2020)

Figure 40 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 21.7% IN THE FORECAST PERIOD(2015-2020)

Figure 41 APAC IS EXPECTED TO HAVE THE HIGHEST CAGR OF 22.3% FOR THE PERIOD 2015–2020

Figure 42 BROWNFIELD DEPLOYMENT IS EXPECTED TOHAVE THE LARGEST MARKET SHARE OF 79.15% IN 2015

Figure 43 CONSUMER AND RESIDENTIAL VERTICAL HAVE THE LARGEST MARKET SHARE IN 2015

Figure 44 GEOGRAPHICAL SNAPSHOT (2015): RAPID GROWTH MARKETS ARE EMERGING AS NEW HOT SPOTS

Figure 45 NA IS EXPECTED TO HAVE THE LARGEST MARKET SHARE OF HETNETS MARKET 30.40% IN 2015

Figure 46 NA MARKET: SNAPSHOT

Figure 47 APAC MARKET: SNAPSHOT

Figure 48 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY OVER THE PERIOD OF 2013–2015

Figure 49 AREA GRAPH FOR TOP THREE PLAYERS IN THE HETNETS MARKET

Figure 50 MARKET EVALUATION FRAMEWORK

Figure 51 NEC CORPORATION IS DOMINATING THE HETNETS MARKET

Figure 52 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES IS THE KEY STRATEGY

Figure 53 GEOGRAPHIC REVENUE MIX OF TOP 5 MARKET PLAYERS

Figure 54 SWOT ANALYSIS: AIRHOP COMMUNICATIONS, INC.

Figure 55 ALCATEL-LUCENT: COMPANY SNAPSHOT

Figure 56 SWOT ANALYSIS: ALCATEL-LUCENT

Figure 57 SAMSUNG ELECTRONICS: COMPANY SNAPSHOT

Figure 58 SWOT ANALYSIS: SAMSUNG ELECTRONICS

Figure 59 TEXAS INSTRUMENTS INCORPORATED: COMPANY SNAPSHOT

Figure 60 TEXAS INSTRUMENTS INCORPORATED: SWOT ANALYSIS

Figure 61 NEC CORPORATION: COMPANY SNAPSHOT

Figure 62 SWOT ANALYSIS: NEC CORPORATION

Figure 63 RUCKUS WIRELESS, INC.: COMPANY SNAPSHOT

Figure 64 CERAGON NETWORKS LTD: COMPANY SNAPSHOT

Figure 65 TE CONNECTIVITY LTD: COMPANY SNAPSHOT

Figure 66 COMMSCOPE, INC.: COMPANY SNAPSHOT

I would like to order

Product name: Heterogeneous Networks Market by Products (Small cells, DAS, C-RAN, Carrier Wi-Fi), by Services (Design & Consulting, RF Planning, Integration, Testing, Training), by Deployment (Greenfield, Brownfield) - Global Forecasts to 2020

Product link: <https://marketpublishers.com/r/H022BB3014FEN.html>

Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H022BB3014FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970