Hematology Analyzers & Reagents Market by Products (3-& 5- part hematology Analyzers, Point-of-Care, & Fully Automated), Consumables (Reagents & Stains), End Users (Research Institute, Hospital, & Clinical Testing Labs) - Global Forecasts to 2019

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Abstracts

The global hematology market is estimated to grow at a lower CAGR in developed countries; however, it is expected to witness high growth in emerging countries such as China, India, and Brazil in the next five years. The growth of the hematology analyzers and reagents market is driven by factors such as increasing adoption of automated hematology instruments by diagnostics laboratories, growing development of the high throughput hematology analyzers, integration of basic flow-cytometry techniques in modern hematology analyzers, developments in high sensitivity Point-of-Care hematology testing, and the introduction of technologically advanced hematology instruments. However, slow adoption of advanced hematology instruments in the emerging economies, hematology product recalls, and the high cost of hematology analyzers are restraining the growth of this market. Rapid growth of hematology market in emerging countries such as India, China and Brazil; introduction of digital imaging systems in hematology laboratories; and growing use of microfluidics technology in hematology analyzer are creating opportunities for the growth of the hematology analyzers and reagents market in these regions.

In this report, the global hematology market has been segmented on the basis of type of product (hematology instruments and consumables) & services and by end-users (commercial organizations, stand alone hospitals, research institutes, and clinical testing labs). The hematology consumables market accounts for the largest share of the global hematology analyzers and reagents market in 2014. Factors such as new product launches, development of high throughput screening techniques, and

increasing adoption of hematology automation platforms in laboratories are stimulating the growth of the hematology reagents market.

Geographically, North America commands the largest share of 44% of the global hematology analyzers and reagents market in 2014, followed by Europe. The hematology analyzers and reagents market in the North America is primarily driven by various factors including technological advancements, rising incidence/prevalence of patients suffering from blood disorders, increasing funding to research institutes, and presence of large number of well established hematology firms. However, increasing government pressure to reduce the healthcare cost, decreasing reimbursement of laboratory tests, and rising price pressure on the market players are restraining the growth of the market in this region. The Asia-Pacific region is poised to grow at the highest CAGR of 9.4% in the next five years, owing to factors such as large patient population, increasing funding/investment toward the development of hematology products, and growing focus of both international and domestic players.

The global hematology analyzers and reagents market is highly competitive with a large number of big and small market players. As of 2013, the global hematology analyzers and reagents market was dominated by Sysmex Corporation (Japan), Beckman Coulter, Inc. (U.S.), and Abbott Laboratories (U.S.), which together accounted for 83% of the market. New product launches and partnerships, agreements, collaborations, and joint ventures are the major strategies adopted by most of the market players to achieve growth in the hematology analyzers and reagents market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis—industry analysis (industry trends and Porter's five force model), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the hematology analyzers and reagents market, high-growth regions/countries and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities.

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help the firms in garnering a greater market share. Firms purchasing the report could use any one or combination of the below mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on hematology analyzers and reagents offered by the top 10 players in the hematology analyzers and reagents market. The report analyzes the hematology analyzers and reagents market by type of product and surgery across geographies

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and new product launches in the hematology analyzers and reagents market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various hematology analyzers and reagents across geographies

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the hematology analyzers and reagents market

Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of leading players in the hematology analyzers and reagents market

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*Details on Financials, Product & Services, Key Strategy, & Developments might not be captured in case of unlisted companies

* SWOT Analysis and MNM View are provided for top-5 companies only

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About

The global hematology market has been segmented into four broad categories on the basis of the types of end users, namely, clinical testing laboratories, standalone hospitals, research institutions, and commercial organizations.

North America (comprising the U.S. and Canada) accounts for the largest share of XX% of the global hematology market in 2014, followed by Europe with XX%. Factors such as rising prevalence of patients suffering from blood disorders, growing number of surgical procedures including organ transplantations, and the increasing number of life sciences research activities in the U.S. and Canada are driving the growth of the North American hematology analyzers and reagents market. However, ongoing healthcare reforms in the U.S. along with reimbursement cuts are the major factors restraining the growth of the hematology market in North America.

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