

Hearth Market by Fuel Type (Wood, Electricity, Gas, Pellet), Product (Fireplaces, Inserts, Stoves), Placement, Design, Application, Fireplace Type, Vent Availability, Ignition Type, Material and Region - Global Forecast to 2027

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Abstracts

The global hearth market was valued at USD 9.3 billion in 2021 and is projected to reach USD 14.8 billion by 2027, registering a CAGR of 7.7% during the forecast period. The rise in demand for hearth products is also attributed to increasing demand for aesthetically appealing fireplaces, increasing demand for home automation, and growing adoption of hearths in and around houses to counter frigid weather.

Availability of numerous standard and customized hearth designs fuel the growth of the hearth market. Likewise, the growing demand for hearth products in the hospitality industry is expected to offer lucrative opportunities for the hearth market.

“Indoor Hearths: The fastest-growing segment of the hearth market “

An indoor hearth offers great warmth during chilly fall and winter nights. This can help reduce heating bills because most indoor fireplaces require little kindling and wood. Also, they are a great interior decoration for indoor spaces because they offer an inviting decor to the overall ambience. These hearths are integrated with different technologies and come in varied shapes and sizes. Apart from the heating efficiency of the hearth, the overall esthetic value and power consumption benefits are also valued by end users. Indoor hearths are in high demand these days. More and more individuals are installing this product as they learn about the benefits of a high-quality indoor hearth. Indoor hearths are available across a wide price range, targeting different income groups. The easy availability of several types of indoor hearths with varying

designs, fuel types (wood, gas, electricity, pellet), costs, and related accessories has further boosted the adoption of indoor hearths.

“Modern Hearth: The highest growing design segment in hearth market.”

The modern hearths segment is projected to grow at the highest CAGR during the forecast period. Modern hearths are equipped with remote controls and the latest technologies to support better fuel efficiency and low emission rates. Lower maintenance and operational costs of modern hearths are also expected to drive their growth compared to traditional hearths. Modern hearths are better equipped to accommodate the guidelines issued by the regulatory bodies. They are comparatively more fuel- and cost-efficient. Modern hearth designs have gained immense popularity due to their visual and esthetic appeal, low maintenance costs, and energy efficiency. Together, these features are expected to drive the market growth for modern hearths.

“North America: The largest region in the hearth market in 2021.”

North America held the largest share of ~64% of the hearth market in 2021. The market growth in this region is rising predominantly due to the strong presence of key hearth manufacturers such as HNI Corporation, Glen Dimplex, Napoleon, Travis Industries (Axis Industrial Holding Inc.), and HPC Fire Inspired. These players dominate the global hearth market by focusing on their organic and inorganic growth and delivering hearth products with cost-efficient operations and environment-effective fuel modes. In addition, the cold climate and increasing demand for esthetic appeal and home decoration are some of the key driving factors for the hearth market's growth in the region.

Breakdown of primaries

The study contains insights from various industry experts, ranging from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

By Company Type— Tier 1- 10%, Tier 2- 20% Tier 3 - 70%

By Designation— C level - 40%, Managers - 30%, Other Level - 30%

By Region— North America - 40%, Asia Pacific - 35%, Europe - 15%, RoW - 10%,

The hearth market is dominated by a few globally established players such as HNI Corporation (US); Glen Dimplex (Ireland); Napoleon (Canada); Travis Industries (AXIS Industrial Holdings, Inc.) (US); HPC Fire Inspired (US). The study includes an in-depth competitive analysis of these key players in the hearth market, with their company profiles, recent developments, and key market strategies.

Research Coverage:

The report segments the hearthmarket and forecasts its size, by value, based on region (Asia Pacific, Europe, North America, and RoW), product (Fireplaces, Stoves, Inserts), fuel type (Wood, Gas, Electricity, Pellet), Placement (Indoor Hearths, Outdoor Hearths, Portable Hearths), Design (Traditional Hearths, Modern Hearths), ignition type (Electronic Ignition, Standing Pilot Ignition), vent availability (Vented Hearth, unvented Hearth), application(Residential, Commercial, Hospitality, Institutional), fireplace type(Single-Sided Fireplaces, Multi-Sided Fireplaces), type of material (Brick, Granite, Marble, Stone, Slate, Quarry Tiles). The report also provides a comprehensive review of market drivers, restraints, opportunities, and challenges in the hearth market. The report also covers qualitative aspects in addition to the quantitative aspects of these markets.

Key Benefits of Buying the Report:

The report will help the leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall market and the sub-segments. This report will help stakeholders understand the competitive landscape and gain more insights to better position their businesses and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the hearth market and provides them information on key market drivers, restraints, challenges, and opportunities.

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*Details on Business Overview, Products/solutions/services Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

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About

According to the new research report on "Hearth Market by Fuel Type (Wood, Gas, Electricity, and Pellet), Product (Fireplace, Stove, and Insert), Design (Traditional Hearth, and Modern Hearth), Placement, Application, Technology, and Geography - Global Forecast to 2023", the hearth market, the market is expected to reach USD 19.01 Billion by 2023 from USD 15.72 Billion in 2018, at a CAGR of 3.87% between 2018 and 2023. The market, on the basis of volume, is expected to register a shipment of 7.5 million units by 2023, at a CAGR of 6.22% during the forecast period. The growth of this market is driven by factors such as growing need for space heating products due to extremely cold climatic conditions in certain regions and increasing interest in esthetic home decor products among customers.

Some of the major players in this market are

HNI Corporation (US)

Innovative Hearth Products LLC (US)

Travis Industries Inc. (US)

FPI Fireplace Products International Ltd. (Canada)

Napoleon Products (Canada)

Empire Comfort Systems, Inc. (US)

Hearth Products Controls Co. (US)

Hearthstone Stoves (US)

Montigo (Canada)

Pacific Energy (Canada)

Electric hearths to hold the largest share of the hearth market during the forecast period

Electric hearths are expected to hold the largest share of the overall market between 2017 and 2023. The benefit of using an electric hearth is its efficiency in space heating, along with low emissions, which make it environmentally friendly. These hearths are easier to clean as there are no wood burns, ash, or carbon residue. These are also more economical than other hearths as they require low maintenance and installation costs.

The market for fireplace products held the largest share in 2017

The fireplaces are among the oldest forms of space heating appliances; hence, they have a major foothold in the market. In the earlier times, these were used for cooking, heating water for laundry, and other domestic purposes. These are now mostly used to create a relaxing and comfortable ambience, indoor or outdoor. Modern fireplaces have better heat efficiency and sophistication in design. However, the market for inserts is expected to grow at the highest CAGR. Inserts are the heating units that can fit into an existing fireplace.

North America held the largest share of the hearth market in 2017

North America held the largest share of the hearth market in 2017 because of the presence of many key companies in the hearth market expanding their production and distribution across North America. The US and Canada are the major contributors in this region. The extremely cold climate of the region, along with people's growing interest towards home decor products are the key drivers for the growth of this market in North America.

I would like to order

Product name: Hearth Market by Fuel Type (Wood, Electricity, Gas, Pellet), Product (Fireplaces, Inserts, Stoves), Placement, Design, Application, Fireplace Type, Vent Availability, Ignition Type, Material and Region - Global Forecast to 2027

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