

US Healthcare Technology Management Market by Service (Maintenance & Repair, Integrated software platform, Quality & regulatory compliance, Labour management, Supply chain, Cyber security), Facility Type (Acute, Post Acute, Non Acute) - Global US Forecast to 2028

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Abstracts

The US healthcare technology management market is projected to reach USD 17.3 billion by 2028 from USD 8.4 billion in 2023, at a CAGR of 15.6% during the forecast period. Growth in this market is driven by factors such as the advantages offered by ISOs and the rising need for data security. At the same time, a lack of skilled technicians and clinical/biomedical engineers may be a restraining factor for the market. Growing preference for the multi-vendor contracts may poses challenges for the market in the upcoming years.

“Maintenance & repair segment will register to grow at the highest rate during the forecast period.”

Based on the type of service, the healthcare technology management market is segmented into capital planning, cyber security, integrated software platform, labor management, maintenance & repair, supply chain (procurement), and quality & regulatory compliance. The maintenance & repair segment acquired the largest share of the market in 2022. Factors influencing the growth of this market include the increasing use of advanced medical devices and supplies across a range of healthcare facilities, a need for improved patient safety, and government initiatives to promote the use of imaging systems.

“Acute Care Facilities segment is estimated to account for the largest share of the US healthcare technology management market in 2020.”

Based on facility types, the US healthcare technology management market is segmented into post-acute care, acute care, and non-acute care facilities. Acute care facilities are expected to grow at the highest CAGR and account for the largest share of the US healthcare technology management market in 2022. The large share of the market and highest growth of the acute care facilities segment can be largely attributed to factors like an overall increase in patient volumes, the demand for better clinical asset management, and the need to enhance patient care standards, all of which are driving up demand for healthcare technology management services.

Breakdown of supply-side primary interviews by company type, designation, and region:

By Company Type: Tier 1 (33%), Tier 2 (39%), and Tier 3 (28%)

By Designation: C-level (44%), D-level Executives (35%), and Others (21%)

The prominent players operating in the US healthcare technology management market are GE Healthcare (US), TRIMEDX (US), Siemens Healthineers (Germany), Koninklijke Philips N.V. (Netherlands), Sodexo (France), Crothall Healthcare (US), Agility Inc (US), RENOVO Solutions (US), ABM Industries Incorporated (US), JANNX Medical System (US) and the InterMed Group (US)

Research Coverage

The market study covers the US healthcare technology management market across various segments. It aims at estimating the market size and the growth potential of this market across different segments by service type and facility type. The study also includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to their services and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall US healthcare technology management market and the subsegments. This report will help

stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.

This report provides insights into the following pointers:

Analysis of key drivers (Need for better asset management in hospitals, Advantages offered by ISOs, Rising focus on preventive medical equipment maintenance, and Rising need for data security), restraints (Dearth of skilled technicians and clinical/biomedical engineers), opportunities (Increasing consolidation in the US healthcare industry) and challenges (Preference for multi-vendor contracts) influencing the growth of the US healthcare technology management market

Market Penetration: Comprehensive information on services portfolios offered by the top players in the US healthcare technology management market. The report analyzes this market by service type, by facility type.

Services Enhancement/Innovation: Detailed insights on upcoming trends and service launches in the US healthcare technology management market.

Market Development: Comprehensive information on the lucrative emerging markets by services type, by facility type.

Market Diversification: Exhaustive information about new services, growing geographies, recent developments, and investments in the US healthcare technology management market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, service offerings, and capabilities of leading players in the US healthcare technology management market.

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