

Healthcare Supply Chain Management Market by Component (Software, Inventory, Order, Warehouse, Purchase, Implant, Transport, Strategic Sourcing, Consignment, Hardware, Barcode, Scanner, RFID), Delivery (On Premise, Cloud), End User - Global Forecast to 2025

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Abstracts

“The healthcare supply chain management market is projected to grow at a CAGR of 7.9% during the forecast period (2020–2025).”

The global healthcare supply chain management market size is projected to reach USD 3.3 billion by 2025 from USD 2.2 billion in 2020, at a CAGR of 7.9% during the forecast period. The key factors driving the growth of this market include the adoption of GS1 system of standard in the healthcare industry globally, the emergence of cloud-based solutions, reduction in operational costs by improving the efficacy and increase in overall profitability. However, the high cost of implementation of supply chain management software is expected to restrict market growth to a certain extent.

“Increased adoption of the software-based system is expected to enhance the growth of the market.”

Healthcare supply chain management systems are available as two components, software, and hardware. The software system is highly acceptable compared to hardware systems due to the increasing number of online purchases, improving business intelligence, and growing preference for eco-friendly logistics. This is said to enhance the growth of the healthcare supply chain management market in the forecast period.

“The cloud-based segment will grow at the highest rate during the forecast period.”

Based on delivery mode, the healthcare supply chain management market is segmented into on-premise and cloud-based. Though the on-premise segment holds the largest share in the market, the cloud-based segment is expected to register the highest growth over the forecast period. Cloud-based solutions help healthcare organizations share and integrate information from disparate locations; these solutions also offer minimum costs of installation and maintenance. Such advantages are driving market growth in this segment.

“Manufacturers are said to account for the largest share in the HSCM market, by the end-user.”

Based on the end user, the healthcare supply chain management market is segmented into manufacturers, providers, and distributors. Manufacturers have to cater to the increasing demand for products from their end-users. Owing to this, manufacturers mainly look for supply chain management solutions for transportation and warehouse management to ensure faster, more accurate, and more efficient functioning. This has resulted in an increased demand for supply chain management solutions in this segment.

“The market in North America is projected to witness the highest growth rate during the forecast period (2020–2025).”

North America is projected to register the highest growth during the forecast period. This large share can be attributed to factors such as the consolidation of hospitals, rising prevalence of chronic diseases, and growing awareness in the region. On the other hand, the European region is expected to grow at the second-highest CAGR during the forecast period, followed by APAC and ROW.

A breakdown of the primary participants referred to for this report is provided below:

By Company Type (Supply-side): Tier 1: 35%, Tier 2: 27%, and Tier 3: 21%

By Category (Demand-side): Hospitals: 74%, Healthcare Organizations: 26%

By Designation: C-level: 40%, Director-level: 27%, and Managers: 23%

By Region: North America: 41%, Europe: 29%, Asia: 23%, and the RoW: 13%

SAP SE (Germany), Oracle Corporation (US), and Infor (US) were the leading players in the healthcare supply chain management market. Other major players include McKesson Corporation (US), TECSYS (US), Global Healthcare Exchange (US), Cardinal Health (US), Determine (US), Epicor (US), LLamasoft (US), Manhattan Associates (US), Blue Yonder Group, Inc. (JDA Software) (US), Cerner (US), Jump Technologies (US), LogiTag Systems (US), Harris Affinity (US), Premier (US), Accurate Info Soft (US), Hybrent (US), and Arvato Systems (Germany).

Research Coverage:

The report analyzes the healthcare supply chain management market. It aims at estimating the market size and future growth potential of this market based on various segments such as component, delivery mode, end user, and region. The report also includes competitive analysis of the key players in this market along with their company profiles, product and service offerings, recent developments, and key market strategies.

Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one, or a combination of the below mentioned five strategies.

This report provides insights into the following pointers:

Market Penetration: Comprehensive information on the product portfolios of the top players in the healthcare supply chain management market. The report analyzes the market based on the product, type, application, end user, and region.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and product launches in the healthcare supply chain management market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various types of healthcare supply

chain management market solutions across regions.

Market Diversification: Exhaustive information about products, untapped regions, recent developments, and investments in the healthcare supply chain management market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the healthcare supply chain management market.

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