

Healthcare Middleware Market by Type (Communication (RPC, Message Oriented Middleware), Platform (Web, Portal, Database), Integration, ESB, BPM, BAM), Application (Clinical), Deployments Model (On-premise, Cloud), End User - Global Forecast to 2023

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Abstracts

“The global healthcare middleware market projected to grow at a CAGR of 10%.”

The global healthcare middleware market is expected to reach USD 3.07 billion by 2023 from USD 1.90 billion in 2018, at a CAGR of 10%. Increasing utilization of smart devices, the availability of big data in healthcare, increasing need for data interoperability, and growing investments to overcome healthcare interoperability issues are the key drivers of the global healthcare middleware market. However, data security concerns related to hosting data on the cloud and concerns regarding inaccurate & inconsistent data are the major factors that are expected to restrain the growth of this market.

“The clinical applications segment is expected to grow at the highest CAGR during the forecast period.”

On the basis of application, the healthcare middleware market is segmented into clinical, financial, and operational and administrative applications. The clinical applications segment is expected to grow at the highest CAGR during the forecast period. Middleware solutions help in auto-verification of the clinical data and reanalyzing the data for accurate results. Moreover, these tools have the ability to track laboratory performance metrics. These benefits are fueling the adoption of middleware solutions in

clinical laboratories.

In 2018, the on-premise segment is expected to account for the largest share of the market

On the basis of deployment model, the healthcare middleware market is segmented into on-premise, cloud-based, and hybrid models. In 2018, the on-premise models segment is expected to account for the largest share of the healthcare middleware market. This can majorly be attributed to the fact that on-premise models are more customizable than the other two deployment models.

“Asia to witness the highest growth during the forecast period.”

In 2018, North America is expected to account for the largest share of the market followed by Europe. However, Asia is expected to register the highest CAGR during the forecast period. The high growth rate of the region is attributed to factors such as the growing focus of market players on emerging Asian countries, emergence of big data in healthcare, and increasing spending on IT infrastructure by healthcare providers.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 – 30%; Tier 2 - 42%; Tier 3 - 28%

By Designation: C-level- 25%; D-level- 45%; Others- 30%

By Region: North America-38%; Europe-32%; Asia -24%; Rest of the World-6%

List of companies profiled in the report

Corepoint Health (US)

Cerner Corporation (US)

Epic Systems Corporation (US)

Fujitsu (Japan)

IBM Corporation (US)

InterSystems Corporation (US)

Oracle Corporation (US)

Microsoft Corporation (US)

Orion Health (New Zealand)

Red Hat (US)

Software AG (Germany)

TIBCO Software (US)

Ascom (Switzerland)

Informatica (US)

Zoeticx, Inc. (US)

Research Coverage:

The report provides an overview of the healthcare middleware market. It aims at estimating the market size and future growth potential of this market across different segments such as type, application, deployment model, end user, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them with the closest approximations of revenues for the overall healthcare middleware market and its subsegments. This report will help stakeholders to understand the competitive landscape better and gain insights to position their businesses and help companies make suitable go-to-market strategies. The report also will also help stakeholders understand the pulse of the market and provide them with information

regarding key market drivers and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 SECONDARY DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
- 2.2 PRIMARY DATA
 - 2.2.1 KEY DATA FROM PRIMARY SOURCES
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 HEALTHCARE MIDDLEWARE: MARKET OVERVIEW
- 4.2 HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2018–2023
- 4.3 HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2018 VS. 2023 (USD MILLION)
- 4.4 HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2018 VS. 2023 (USD MILLION)
- 4.5 GEOGRAPHIC ANALYSIS: HEALTHCARE MIDDLEWARE MARKET, BY END USER (2018)
- 4.6 GEOGRAPHICAL SNAPSHOT OF THE HEALTHCARE MIDDLEWARE MARKET

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Big data in healthcare

5.2.1.2 Rising need for data interoperability

5.2.1.3 Increasing utilization of smart devices

5.2.1.4 Growing investments to overcome healthcare interoperability issues

5.2.2 RESTRAINTS

5.2.2.1 Data security concerns related to hosting data on the cloud

5.2.3 OPPORTUNITIES

5.2.3.1 Evolving regulations

5.2.3.2 Growing demand for business automation

5.2.3.3 Growth in the integration platform-as-a-service market

5.2.3.4 Growing adoption of EHR

5.2.4 CHALLENGES

5.2.4.1 Concerns regarding inaccurate and inconsistent data

6 HEALTHCARE MIDDLEWARE MARKET, BY TYPE

6.1 INTRODUCTION

6.2 COMMUNICATION MIDDLEWARE

6.2.1 MESSAGE-ORIENTED MIDDLEWARE

6.2.2 MULTIFUNCTION COMMUNICATION MIDDLEWARE

6.2.3 REMOTE PROCEDURE CALLS

6.3 PLATFORM MIDDLEWARE

6.3.1 APPLICATION SERVERS

6.3.2 WEB PORTALS AND SERVERS

6.3.3 DATABASE MIDDLEWARE

6.4 INTEGRATION MIDDLEWARE

6.4.1 ENTERPRISE SERVICE BUS

6.4.2 OTHER INTEGRATION MIDDLEWARE

6.5 OTHER MIDDLEWARE

7 HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL

7.1 INTRODUCTION

7.2 ON-PREMISE MODELS

7.3 CLOUD-BASED MODELS

7.4 HYBRID MODELS

8 HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 CLINICAL APPLICATIONS

8.3 FINANCIAL APPLICATIONS

8.4 OPERATIONAL & ADMINISTRATIVE APPLICATIONS

9 HEALTHCARE MIDDLEWARE MARKET, BY END USER

9.1 INTRODUCTION

9.2 HEALTHCARE PROVIDERS

9.3 HEALTHCARE PAYERS

9.4 LIFE SCIENCE ORGANIZATIONS

9.5 CLINICAL LABORATORIES

10 HEALTHCARE MIDDLEWARE MARKET, BY REGION

10.1 INTRODUCTION

10.2 NORTH AMERICA

10.2.1 US

10.2.2 CANADA

10.3 EUROPE

10.3.1 GERMANY

10.3.2 UK

10.3.3 FRANCE

10.3.4 REST OF EUROPE

10.4 ASIA

10.5 REST OF THE WORLD

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 COMPETITIVE SCENARIO

11.2.1 PRODUCT LAUNCHES AND ENHANCEMENTS (2015–2018)

11.2.2 PARTNERSHIPS, COLLABORATIONS, AGREEMENTS, AND CONTRACTS
(2015–2018)

11.2.3 EXPANSIONS (2015–2018)

11.2.4 MERGER AND ACQUISITIONS (2015–2018)

12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, MnM View)*

12.1 ORACLE

12.2 IBM

12.3 RED HAT

12.4 TIBCO SOFTWARE

12.5 MICROSOFT

12.6 SOFTWARE AG

12.7 FUJITSU

12.8 ZOETICX

12.9 ASCOM HOLDING AG

12.10 COREPOINT HEALTH

12.11 ORION HEALTH

12.12 INTERSYSTEMS

12.13 EPIC SYSTEMS

12.14 CERNER

12.15 INFORMATICA

*Business Overview, Products Offered, Recent Developments, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS FROM INDUSTRY EXPERTS

13.2 DISCUSSION GUIDE

13.3 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

13.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 2 COMMUNICATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 3 COMMUNICATION MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 4 NORTH AMERICA: COMMUNICATION MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 5 EUROPE: COMMUNICATION MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 6 MESSAGE-ORIENTED MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 7 MULTIFUNCTION COMMUNICATION MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 8 REMOTE PROCEDURE CALLS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 9 PLATFORM MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 10 PLATFORM MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 11 NORTH AMERICA: PLATFORM MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 12 EUROPE: PLATFORM MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 13 APPLICATION SERVERS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 14 WEB PORTALS AND SERVERS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 15 DATABASE MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 16 INTEGRATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 17 INTEGRATION MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 18 NORTH AMERICA: INTEGRATION MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 19 EUROPE: INTEGRATION MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 20 ENTERPRISE SERVICE BUS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 21 OTHER INTEGRATION MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 22 OTHER MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 23 NORTH AMERICA: OTHER MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 24 EUROPE: OTHER MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 25 HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 26 ON-PREMISE HEALTHCARE MIDDLEWARE MODELS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 27 NORTH AMERICA: ON-PREMISE HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 28 EUROPE: ON-PREMISE HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 29 CLOUD-BASED HEALTHCARE MIDDLEWARE MODELS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 30 NORTH AMERICA: CLOUD-BASED HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 31 EUROPE: CLOUD-BASED HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 HYBRID HEALTHCARE MIDDLEWARE MODELS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 33 NORTH AMERICA: HYBRID HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 34 EUROPE: HYBRID HEALTHCARE MIDDLEWARE MODELS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 35 HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 36 HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL APPLICATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 37 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 38 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 39 HEALTHCARE MIDDLEWARE MARKET FOR FINANCIAL APPLICATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 40 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR FINANCIAL APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 41 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR FINANCIAL APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 42 HEALTHCARE MIDDLEWARE MARKET FOR OPERATIONAL AND ADMINISTRATIVE APPLICATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 43 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR OPERATIONAL AND ADMINISTRATIVE APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 44 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR OPERATIONAL AND ADMINISTRATIVE APPLICATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 45 HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 46 HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PROVIDERS, BY REGION, 2016–2023 (USD MILLION)

Table 47 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 48 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 49 HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PAYERS, BY REGION, 2016–2023 (USD MILLION)

Table 50 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PAYERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 51 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR HEALTHCARE PAYERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 52 HEALTHCARE MIDDLEWARE MARKET FOR LIFE SCIENCE ORGANIZATIONS, BY REGION, 2016–2023 (USD MILLION)

Table 53 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR LIFE SCIENCE ORGANIZATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 54 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR LIFE SCIENCE ORGANIZATIONS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 55 HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL LABORATORIES, BY REGION, 2016–2023 (USD MILLION)

Table 56 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL LABORATORIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 57 EUROPE: HEALTHCARE MIDDLEWARE MARKET FOR CLINICAL LABORATORIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 58 HEALTHCARE MIDDLEWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 59 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 60 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 61 NORTH AMERICA: PLATFORM MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 62 NORTH AMERICA: INTEGRATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 63 NORTH AMERICA: COMMUNICATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 64 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 65 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 66 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 67 US: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 68 US: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 69 US: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 70 US: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 71 CANADA: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 72 CANADA: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 73 CANADA: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 74 CANADA: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 75 EUROPE: HEALTHCARE MIDDLEWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 76 EUROPE: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 77 EUROPE: PLATFORM MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD

MILLION)

Table 78 EUROPE: INTEGRATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 79 EUROPE: COMMUNICATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 80 EUROPE: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 81 EUROPE: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 82 EUROPE: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 83 GERMANY: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 84 GERMANY: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 85 GERMANY: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 86 GERMANY: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 87 UK: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 88 UK: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 89 UK: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 90 UK: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 91 FRANCE: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 92 FRANCE: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 93 FRANCE: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 94 FRANCE: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 95 ROE: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 96 ROE: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 97 ROE: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 98 ROE: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 99 ASIA: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 100 ASIA: PLATFORM MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 101 ASIA: INTEGRATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 102 ASIA: COMMUNICATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 103 ASIA: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 104 ASIA: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 105 ASIA: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 106 ROW: HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 107 ROW: PLATFORM MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 108 ROW: INTEGRATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 109 ROW: COMMUNICATION MIDDLEWARE MARKET, BY TYPE, 2016–2023 (USD MILLION)

Table 110 ROW: HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 111 ROW: HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 112 ROW: HEALTHCARE MIDDLEWARE MARKET, BY END USER, 2016–2023 (USD MILLION)

List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 HEALTHCARE MIDDLEWARE MARKET, BY TYPE, 2018 VS. 2023 (USD MILLION)

Figure 6 HEALTHCARE MIDDLEWARE MARKET, BY APPLICATION, 2018 VS. 2023 (USD MILLION)

Figure 7 HEALTHCARE MIDDLEWARE MARKET, BY END USER (2018–2023)

Figure 8 HEALTHCARE MIDDLEWARE MARKET, BY DEPLOYMENT MODEL, 2018 VS. 2023 (USD MILLION)

Figure 9 GEOGRAPHICAL SNAPSHOT OF THE HEALTHCARE MIDDLEWARE MARKET

Figure 10 INCREASING UTILIZATION OF SMART DEVICES & INCREASING NEED FOR DATA INTEROPERABILITY—KEY DRIVERS FOR MARKET GROWTH

Figure 11 PLATFORM MIDDLEWARE SEGMENT TO REGISTER THE HIGHEST GROWTH RATE IN THE HEALTHCARE MIDDLEWARE MARKET BETWEEN 2018 & 2023

Figure 12 CLINICAL APPLICATIONS SEGMENT WILL CONTINUE TO DOMINATE THE HEALTHCARE MIDDLEWARE MARKET IN 2023

Figure 13 CLOUD-BASED MODELS TO OFFER SIGNIFICANT GROWTH OPPORTUNITIES FOR MARKET PLAYERS

Figure 14 PROVIDERS SEGMENT TO HOLD THE LARGEST SHARE OF THE HEALTHCARE MIDDLEWARE MARKET IN 2018

Figure 15 MARKET IN ASIA PROJECTED TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD (2018–2023)

Figure 16 HEALTHCARE MIDDLEWARE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

Figure 17 PLATFORM MIDDLEWARE SEGMENT TO DOMINATE THE MARKET IN 2018

Figure 18 CLOUD-BASED MODELS TO OFFER SIGNIFICANT GROWTH OPPORTUNITIES FOR MARKET PLAYERS

Figure 19 CLINICAL APPLICATIONS SEGMENT TO DOMINATE THE HEALTHCARE MIDDLEWARE MARKET IN THE FORECAST PERIOD

Figure 20 CLINICAL LABORATORIES TO OFFER SIGNIFICANT GROWTH OPPORTUNITIES FOR MARKET PLAYERS

Figure 21 ASIA TO WITNESS THE HIGHEST GROWTH RATE IN THE HEALTHCARE MIDDLEWARE MARKET DURING THE FORECAST PERIOD

Figure 22 NORTH AMERICA: HEALTHCARE MIDDLEWARE MARKET SNAPSHOT

Figure 23 EUROPE: HEALTHCARE MIDDLEWARE MARKET SNAPSHOT

Figure 24 ASIA: HEALTHCARE MIDDLEWARE MARKET SNAPSHOT

Figure 25 ROW: HEALTHCARE MIDDLEWARE MARKET SNAPSHOT

Figure 26 KEY DEVELOPMENTS IN THE HEALTHCARE MIDDLEWARE MARKET BETWEEN 2015 AND 2018

Figure 27 MARKET EVOLUTION FRAMEWORK

Figure 28 ORACLE: COMPANY SNAPSHOT (2017)

Figure 29 IBM: COMPANY SNAPSHOT (2017)

Figure 30 RED HAT: COMPANY SNAPSHOT (2017)

Figure 31 MICROSOFT: COMPANY SNAPSHOT (2017)

Figure 32 SOFTWARE AG: COMPANY SNAPSHOT (2017)

Figure 33 FUJITSU: COMPANY SNAPSHOT (2017)

Figure 34 ASCOM HOLDING AG: COMPANY SNAPSHOT (2017)

Figure 35 ORION HEALTH: COMPANY SNAPSHOT (2017)

Figure 36 CERNER: COMPANY SNAPSHOT (2017)

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