

# **Healthcare IT Market By Application [Provider IT (EMR, PACS, CPOE, RIS, CDSS, RCM, Claims Management, Payroll), Payer IT (CRM, Fraud Detection)], Delivery Mode (On-Premises, Web-Based Services & Cloud Computing) & Component – Global Forecasts to 2017**

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## **Abstracts**

The global healthcare IT market is estimated to grow at a CAGR of 7.0% to reach \$ 56.7 billion by 2017 from \$40.4 billion in 2012 due to the significant demand for clinical information technology, administrative solutions and services. In this report, the market is segmented on the basis of its applications, delivery modes, and components. Based on application, the global healthcare information technology is segmented into provider (clinical information technology and non-clinical information technology) and payer, while the market by delivery mode is further categorized as on-premises, web-premises, and cloud-premises. The healthcare information technology by component comprises of hardware, software, and services.

The major factors driving the growth of the healthcare information technology market across the globe are rise in pressure to cut healthcare cost, growing demand to integrate healthcare systems, high rate of return on investment while using healthcare systems, financial support from the U.S. government, growing medical tourism in the Asian region, government initiatives, rise in aging population, growing demand of CPOE adoption in order to reduce medication errors, and rise in incidences of chronic disorders. However, a few factors restricting the growth of the market are the fragmented nature of the HCIT market, high initial cost of HCIT solutions and high maintenance cost of the HCIT systems. In addition, inconsistent regulatory environment in developed countries such as U.S., U.K., Germany and developing countries such as

India, China, and Brazil are major barriers to the growth of the global HCIT market.

North America (U.S. and Canada) commanded the highest share of the healthcare information technology market due to firm government support in terms of investment and incentives, growing demand of integrated healthcare IT system to achieve high return on investment, enhanced patient consumerism for quality care and safety, and rise in aging population. However, the Asia-Pacific market is slated to grow at the highest CAGR as healthcare organizations in the region are actively moving towards digitization to ensure patient safety and care, and to streamline workflow systems in large healthcare enterprises.

The key players in the market are McKesson Corporation (U.S.), Epic (U.S.), Cerner Corporation (U.S.), Carestream Health, Inc. (U.S.), Athenahealth, Inc. (U.S.), Siemens Healthcare (Germany), Medical Information System, Inc. (U.S.), Allscripts Healthcare Solutions Inc. (U.S.), GE Healthcare (U.K.), Agfa Healthcare (Belgium), NextGen Healthcare Information System, LLC (U.S.), Phillips Healthcare (The Netherlands), Hewlett-Packard (U.S.), among others.

### **Scope of the Report**

The research report categorizes the global healthcare information technology market by delivery mode, by components, and application. These markets are further broken down into segments and sub-segments.

### **Global Healthcare Information Technology Market, by Application:**

Global Provider Healthcare Information Technology Market

Clinical Information System

Hospital Information System

Electronic Medical Records

Picture Archiving and Communication System

Radiology Information System

Computerized Physician Order Entry

Cardiovascular Information and Imaging System

Clinical Decision Support System

Laboratory Information system

Pharmacy Information System

Others

Non-Clinical Information System

Payroll

Account Payable

Automatic Patient Billing

Claim Management

Revenue Cycle Management

Cost Accounting

Others

## Global Payer Healthcare Information Technology Market

Workflow systems

Administrative systems

Others

## Global Healthcare Information Technology Market, by Delivery Mode:

*Healthcare IT Market By Application [Provider IT (EMR, PACS, CPOE, RIS, CDSS, RCM, Claims Management, Payroll)]...*

On-Premises

Web-based

Cloud-based

Global Healthcare Information Technology Market, by Components:

Hardware

Software

Services

Global Healthcare Information Technology Market, by Geography:

North America

Europe

Asia-Pacific

Rest of the World

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