

# **Healthcare Fabrics Market by Raw Material (Polypropylene, Cotton, Polyester, Viscose, Polyamide), Fabric Type (Non-woven, Woven, Knitted), Application (Hygiene, Dressing, Clothing, Curtains, Blanket & Bedding, Upholstery), Region - Global Forecast to 2025**

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## **Abstracts**

The healthcare fabrics market is estimated to grow from USD 16.8 billion in 2020 to USD 23.3 billion by 2025, at a CAGR of 6.7%. Increasing awareness of hygiene products through promotions and advertising is primarily driving the healthcare fabrics market. However, the increased use of sanitary napkins among females has led to a serious environmental concern..

The major application of healthcare fabrics is in hygiene, blanket & bedding and clothing. Healthcare fabrics are specifically manufactured for different applications in the healthcare sector. These fabrics are designed and produced to be used in medical and hygiene applications.

Polyester expected to be the fastest-growing raw material of the healthcare fabrics market, in terms of value, between 2020 and 2025

Among raw materials, the polyester segment of the healthcare fabrics market is projected to grow at the highest CAGR during the forecast period. This high-growth of the polyester segment can be attributed to its high performance at lower cost, as fabrics made out of polyester are strong and have high tensile strength. They are highly durable, chemical resistant, wrinkle-resistant, abrasion-resistant, and offer structural stability. Thus, the demand for polyester is expected increase during the forecast

period.

The hygiene estimated to account for the largest share of the overall healthcare fabrics market, in terms of value, between 2020 and 2025

The demand for healthcare fabrics in hygiene products is mainly driven by the increase in consumption of sanitary napkins, adult diapers and baby diapers in the emerging countries of the APAC. Moreover, rising awareness and growing disposable incomes coupled with the rising numbers in the new born and menstruating population is expected to fuel the growth of the healthcare fabrics market in hygiene products.

Amongst fabric type, the non-woven segment of the healthcare fabrics market is projected to grow at the highest CAGR during the forecast period

Non-woven fabrics are used in various hygiene products ranging from baby diapers, to adult incontinence products. Non-woven fabrics are used as an alternative to traditional textiles due to their excellent absorption properties, softness, smoothness, strength, comfort and fit, stretchability, and cost effectiveness. These have various advantages over woven and knitted fabrics and hence this segment is expected to grow at the highest rate during the forecast period

“Strong hygiene awareness in Europe to drive the demand for healthcare fabrics in the region.”

Europe is the largest market for healthcare fabrics, followed by APAC and North America. The growth of this market in Europe is propelled by high expenditure on healthcare and increased purchasing power. Moreover, the increasing demand for eco-friendly hygiene products will drive the demand for healthcare fabrics that are used in sanitary napkins, baby diapers, and adult diapers. APAC is projected to register the highest CAGR during the forecast period. The rising awareness regarding health and hygiene drives the demand for feminine hygiene products, which will drive the demand for healthcare fabrics across APAC.

By Company Type: Tier 1 - 46%, Tier 2 - 31%, and Tier 3 - 23%

By Designation: C-Level - 46%, Director Level - 27%, and Others - 27%

By Region: North America - 33%, Europe - 27%, APAC - 27%, South America - 7%, Middle East & Africa - 6%,

The key players profiled in the report include as Kimberly-Clark Corporation (US), Berry Global Group Inc. (US), Freudenberg Group (Germany), Ahlstrom Munksjo OYJ (Finland), Asahi Kasei Corporation (Switzerland), Knoll Inc. (US), Eximus Corporation (India), Paramount Tech Fab Industries (India), Carnegie Fabrics LLC (US), Avgol Industries 1953 Ltd. (Israel), among others.

## **Research Coverage**

This report segments the market for healthcare fabrics based on raw material, application, fabric type, and region, and provides estimations for the overall market size across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, associated with the market for healthcare fabrics.

## **Reasons to Buy this Report**

This research report is focused on various levels of analysis — industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view on the competitive landscape; emerging and high-growth segments of the healthcare fabrics market; high-growth regions; and market drivers, restraints, challenges and opportunities.

The report provides insights on the following pointers:

**Market Penetration:** Comprehensive information on healthcare fabrics offered by top players in the global market

**Market Development:** Comprehensive information about lucrative emerging markets — the report analyzes the markets for healthcare fabrics across regions

**Market Diversification:** Exhaustive information about new products, untapped regions, and recent developments in the global healthcare fabrics market

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the healthcare fabrics market

## Contents

### 1 INTRODUCTION

#### 1.1 OBJECTIVES OF THE STUDY

#### 1.2 MARKET DEFINITION

##### 1.2.1 HEALTHCARE FABRICS MARKET: INCLUSIONS AND EXCLUSIONS

##### 1.2.2 HEALTHCARE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY RAW MATERIAL

##### 1.2.3 HEALTHCARE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY APPLICATION

##### 1.2.4 HEALTHCARE FABRICS: MARKET DEFINITION AND INCLUSIONS, BY FABRIC TYPE

#### 1.3 MARKET SCOPE

##### 1.3.1 HEALTHCARE FABRICS MARKET SEGMENTATION

##### 1.3.2 REGIONS COVERED

##### 1.3.3 YEARS CONSIDERED FOR THE STUDY

#### 1.4 CURRENCY

#### 1.5 UNIT CONSIDERED

#### 1.6 LIMITATIONS

#### 1.7 STAKEHOLDERS

#### 1.8 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

#### 2.1 HEALTHCARE FABRICS MARKET: STUDY APPROACH

##### 2.1.1 SUPPLY-SIDE APPROACH

##### 2.1.2 DEMAND-SIDE APPROACH:1

##### 2.1.3 DEMAND-SIDE APPROACH:2

#### 2.2 FORECAST NUMBER CALCULATION

##### 2.2.1 SUPPLY SIDE

##### 2.2.2 DEMAND SIDE

#### 2.3 RESEARCH DATA

##### 2.3.1 SECONDARY DATA

##### 2.3.2 PRIMARY DATA

###### 2.3.2.1 Primary interviews – Demand- and Supply-side

###### 2.3.2.2 Key industry insights

###### 2.3.2.3 Breakdown of primary interviews

#### 2.4 MARKET SIZE ESTIMATION

2.4.1 BOTTOM-UP APPROACH

2.4.2 TOP-DOWN APPROACH

2.5 DATA TRIANGULATION

FIGURE 1 HEALTHCARE FABRICS MARKET: DATA TRIANGULATION

2.6 FACTORS ANALYSIS

2.7 ASSUMPTIONS

2.8 LIMITATIONS & RISKS ASSOCIATED WITH THE HEALTHCARE FABRICS MARKET

### **3 EXECUTIVE SUMMARY**

FIGURE 2 HYGIENE TO BE THE LARGEST APPLICATION OF HEALTHCARE FABRICS

FIGURE 3 NON-WOVEN TO BE THE FASTEST-GROWING HEALTHCARE FABRIC TYPE SEGMENT

FIGURE 4 POLYPROPYLENE TO BE THE LARGEST RAW MATERIAL SEGMENT FOR HEALTHCARE FABRICS

FIGURE 5 EUROPE ACCOUNTED FOR THE LARGEST MARKET SHARE IN 2019

### **4 PREMIUM INSIGHTS**

4.1 SIGNIFICANT OPPORTUNITIES IN THE HEALTHCARE FABRICS MARKET

FIGURE 6 RISING HEALTHCARE EXPENDITURE TO DRIVE THE HEALTHCARE FABRICS MARKET DURING THE FORECAST PERIOD

4.2 HEALTHCARE FABRICS MARKET SIZE, BY REGION

FIGURE 7 EUROPE TO BE LARGEST HEALTHCARE FABRICS MARKET DURING THE FORECAST PERIOD

4.3 EUROPE: HEALTHCARE FABRICS MARKET, BY FABRIC TYPE AND COUNTRY, 2019

FIGURE 8 RUSSIA ACCOUNTED FOR THE LARGEST SHARE

4.4 HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION

FIGURE 9 HYGIENE TO BE THE LARGEST SEGMENT

4.5 HEALTHCARE FABRICS MARKET SIZE, BY RAW MATERIAL

FIGURE 10 POLYPROPYLENE TO BE THE LARGEST SEGMENT

4.6 HEALTHCARE FABRICS MARKET ATTRACTIVENESS

FIGURE 11 INDIA TO BE FASTEST-GROWING MARKET DURING THE FORECAST PERIOD

### **5 MARKET OVERVIEW**

*Healthcare Fabrics Market by Raw Material (Polypropylene, Cotton, Polyester, Viscose, Polyamide), Fabric Type...*

## 5.1 INTRODUCTION

## 5.2 MARKET DYNAMICS

### FIGURE 12 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN THE HEALTHCARE FABRICS MARKET

#### 5.2.1 DRIVERS

5.2.1.1 Increasing consumer awareness regarding hygiene products

5.2.1.2 Improved quality of healthcare fabrics

5.2.1.3 Growing need for better and convenient wound dressing material

5.2.1.4 Increasing use of non-woven fabrics in the healthcare industry

#### 5.2.2 RESTRAINTS

5.2.2.1 Increased carbon footprint due to the use of female hygiene products

5.2.2.2 Availability of alternative products

#### 5.2.3 OPPORTUNITIES

5.2.3.1 Advancements in medical science and textile industry

5.2.3.2 Shift toward eco-friendly products

#### 5.2.4 CHALLENGES

5.2.4.1 Counterfeited healthcare clothing in the market

## 5.3 PORTER'S FIVE FORCES ANALYSIS

### FIGURE 13 PORTER'S FIVE FORCES ANALYSIS

5.3.1 THREAT OF NEW ENTRANTS

5.3.2 THREAT OF SUBSTITUTES

5.3.3 BARGAINING POWER OF SUPPLIERS

5.3.4 BARGAINING POWER OF BUYERS

5.3.5 INTENSITY OF COMPETITIVE RIVALRY

## 5.4 TECHNOLOGY ANALYSIS

### 5.4.1 LIST OF NEW TECHNOLOGIES IN HEALTHCARE FABRICS, BY APPLICATION

## 5.5 COVID-19 IMPACT

### 5.5.1 INTRODUCTION

### 5.5.2 COVID-19 HEALTH ASSESSMENT

### FIGURE 14 COUNTRY-WISE SPREAD OF COVID-19

### 5.5.3 COVID-19 ECONOMIC ASSESSMENT

### FIGURE 15 REVISED GDP FORECASTS FOR SELECT G20 COUNTRIES IN 2020

5.5.3.1 COVID-19 Impact on the Economy—Scenario Assessment

### FIGURE 16 CRITERIA IMPACTING THE GLOBAL ECONOMY

### FIGURE 17 SCENARIOS OF COVID-19 IMPACT

## 5.6 COVID-19 IMPACT ON THE MEDICAL & HEALTHCARE INDUSTRY

### 5.6.1 DISRUPTION IN THE HEALTHCARE INDUSTRY DUE TO COVID-19

## 5.6.2 IMPACT ON CUSTOMERS' OUTPUT AND STRATEGIES TO IMPROVE PRODUCTION

### TABLE 1 HEALTHCARE COMPANIES' ANNOUNCEMENTS

## 6 INDUSTRY TRENDS

### 6.1 VALUE CHAIN ANALYSIS

#### FIGURE 18 THE HEALTHCARE FABRICS VALUE CHAIN

##### 6.1.1 RAW MATERIALS

##### 6.1.2 MANUFACTURING

##### 6.1.3 DISTRIBUTION TO THE END-USER

### 6.2 AVERAGE SELLING PRICE TREND

#### FIGURE 19 AVERAGE PRICE OF HEALTHCARE FABRICS, BY REGION, 2019

### 6.3 HEALTHCARE FABRICS MARKET: REALISTIC, PESSIMISTIC, OPTIMISTIC, AND NON-COVID-19 SCENARIO

#### FIGURE 20 MARKET SIZE IN TERMS OF REALISTIC, PESSIMISTIC, OPTIMISTIC, AND NON-COVID-19 SCENARIO

##### 6.3.1 NON-COVID-19 SCENARIO

##### 6.3.2 OPTIMISTIC SCENARIO

##### 6.3.3 PESSIMISTIC SCENARIO

##### 6.3.4 REALISTIC SCENARIO

### 6.4 PATENT ANALYSIS

##### 6.4.1 APPROACH

##### 6.4.2 DOCUMENT TYPE

#### FIGURE 21 PATENTS REGISTERED FOR HEALTHCARE FABRICS, 2015-2020

#### FIGURE 22 PATENTS PUBLICATION TRENDS FOR HEALTHCARE FABRICS, 2015-2020

##### 6.4.3 JURISDICTION ANALYSIS

#### FIGURE 23 MAXIMUM PATENTS FILED BY COMPANIES IN CHINA

##### 6.4.4 TOP APPLICANTS

#### FIGURE 24 WUHU BAOPING INTELLIGENT SERVICE OUTSOURCING CO. LTD. REGISTERED MAXIMUM NUMBER OF PATENTS BETWEEN 2015 AND 2020

### 6.5 SHIFT IN REVENUE STREAMS DUE TO MEGATRENDS IN END-USE INDUSTRIES

#### FIGURE 25 HEALTHCARE FABRICS MARKET: CHANGING REVENUE MIX

### 6.6 CONNECTED MARKETS: ECOSYSTEM

#### FIGURE 26 HEALTHCARE FABRICS MARKET: ECOSYSTEM

### 6.7 CASE STUDIES

### 6.8 REGULATORY LANDSCAPE



**TABLE 2 REGULATIONS ON HEALTHCARE FABRICS****6.9 TRADE DATA STATISTICS**

6.9.1 IMPORT OF HEALTHCARE FABRICS: US

6.9.2 IMPORT OF HEALTHCARE FABRICS: INDIA

6.9.3 IMPORT OF HEALTHCARE FABRICS: BRAZIL

6.9.4 EXPORT OF HEALTHCARE FABRICS: INDIA

**7 HEALTHCARE FABRICS MARKET, BY RAW MATERIAL****7.1 INTRODUCTION****FIGURE 27 POLYPROPYLENE TO BE THE LARGEST SEGMENT DURING THE FORECAST PERIOD****TABLE 3 HEALTHCARE FABRICS MARKET SIZE, BY RAW MATERIAL, 2016–2019 (USD MILLION)****TABLE 4 HEALTHCARE FABRICS MARKET SIZE, BY RAW MATERIAL, 2020–2025 (USD MILLION)****TABLE 5 HEALTHCARE FABRICS MARKET SIZE, BY RAW MATERIAL, 2016–2019 (KILOTON)****TABLE 6 HEALTHCARE FABRICS MARKET SIZE, BY RAW MATERIAL, 2020–2025 (KILOTON)****7.2 POLYPROPYLENE**

7.2.1 LIGHTEST OF ALL THE FIBERS

**FIGURE 28 POLYPROPYLENE APPLICATIONS IN HEALTHCARE FABRICS MARKET****7.3 COTTON**

7.3.1 DEMAND FOR ACID-RESISTANT FIBERS TO DRIVE THE MARKET

**FIGURE 29 COTTON APPLICATIONS IN HEALTHCARE FABRICS MARKET****7.4 POLYESTER**

7.4.1 HIGH TENSILE STRENGTH TO INCREASE ITS USE

**FIGURE 30 POLYESTER APPLICATION IN HEALTHCARE FABRICS MARKET****7.5 VISCOSE**

7.5.1 DEMAND FROM DRESSING APPLICATION IS DRIVING THE MARKET

**FIGURE 31 VISCOSE APPLICATIONS IN HEALTHCARE FABRICS MARKET****7.6 POLYAMIDE****7.6.1 HIGH ELASTICITY, ABRASION RESISTANCE, AND HIGH MELTING POINT TO DRIVE THE MARKET****FIGURE 32 POLYAMIDE APPLICATIONS IN HEALTHCARE FABRICS MARKET****7.7 OTHERS**

7.7.1 POLYURETHANE



### 7.7.2 POLYETHYLENE

### 7.7.3 VINYL

## **8 HEALTHCARE FABRICS MARKET, BY FABRIC TYPE**

### 8.1 INTRODUCTION

FIGURE 33 NON-WOVEN TO BE THE LARGEST SEGMENT DURING THE FORECAST PERIOD

TABLE 7 HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (USD MILLION)

TABLE 8 HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (USD MILLION)

TABLE 9 HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (KILOTON)

TABLE 10 HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (KILOTON)

### 8.2 NON-WOVEN FABRIC

#### 8.2.1 DEMAND FROM HYGIENE APPLICATIONS TO DRIVE THE MARKET

FIGURE 34 EUROPE TO BE THE LARGEST MARKET FOR HEALTHCARE FABRICS IN NON-WOVEN FABRICS

TABLE 11 HEALTHCARE FABRICS MARKET SIZE IN NON-WOVEN FABRICS, BY REGION, 2016–2019 (USD MILLION)

TABLE 12 HEALTHCARE FABRICS MARKET SIZE IN NON-WOVEN FABRICS, BY REGION, 2020–2025 (USD MILLION)

TABLE 13 HEALTHCARE FABRICS MARKET SIZE IN NON-WOVEN FABRICS, BY REGION, 2016–2019 (KILOTON)

TABLE 14 HEALTHCARE FABRICS MARKET SIZE IN NON-WOVEN FABRICS, BY REGION, 2020–2025 (KILOTON)

### 8.3 WOVEN FABRICS

#### 8.3.1 HIGH COST RESTRAINING MARKET GROWTH

FIGURE 35 APAC TO BE THE LARGEST MARKET IN WOVEN FABRICS SEGMENT

TABLE 15 HEALTHCARE FABRICS MARKET SIZE IN WOVEN FABRICS, BY REGION, 2016–2019 (USD MILLION)

TABLE 16 HEALTHCARE FABRICS MARKET SIZE IN WOVEN FABRICS, BY REGION, 2020–2025 (USD MILLION)

TABLE 17 HEALTHCARE FABRICS MARKET SIZE IN WOVEN FABRICS, BY REGION, 2016–2019 (KILOTON)

TABLE 18 HEALTHCARE FABRICS MARKET SIZE IN WOVEN FABRICS, BY REGION, 2020–2025 (KILOTON)

## 8.4 KNITTED FABRICS

8.4.1 GROWING DEMAND FOR SURGICAL HOSIERY DRIVING THE MARKET  
FIGURE 36 EUROPE TO BE THE SECOND-LARGEST MARKET IN KNITTED FABRICS

TABLE 19 HEALTHCARE FABRICS MARKET SIZE IN KNITTED FABRICS, BY REGION, 2016–2019 (USD MILLION)

TABLE 20 HEALTHCARE FABRICS MARKET SIZE IN KNITTED FABRICS, BY REGION, 2020–2025 (USD MILLION)

TABLE 21 HEALTHCARE FABRICS MARKET SIZE IN KNITTED FABRICS, BY REGION, 2016–2019 (KILOTON)

TABLE 22 HEALTHCARE FABRICS MARKET SIZE IN KNITTED FABRICS, BY REGION, 2020–2025 (KILOTON)

## 9 HEALTHCARE FABRICS MARKET, BY APPLICATION

### 9.1 INTRODUCTION

FIGURE 37 HYGIENE PRODUCTS TO BE THE LARGEST SEGMENT DURING THE FORECAST PERIOD

TABLE 23 HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 24 HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 25 HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 26 HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

### 9.2 HYGIENE PRODUCTS

9.2.1 DEMAND FROM DEVELOPING COUNTRIES TO DRIVE THE MARKET

FIGURE 38 EUROPE TO BE THE LARGEST MARKET FOR HEALTHCARE FABRICS IN HYGIENE PRODUCTS

TABLE 27 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 28 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY REGION, 2020–2025 (USD MILLION)

TABLE 29 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY REGION, 2016–2019 (KILOTON)

TABLE 30 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY REGION, 2020–2025 (KILOTON)

TABLE 31 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY

SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 32 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 33 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 34 HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 9.2.2 SANITARY NAPKIN

TABLE 35 HEALTHCARE FABRICS MARKET SIZE IN SANITARY NAPKIN, BY REGION, 2016–2019 (USD MILLION)

TABLE 36 HEALTHCARE FABRICS MARKET SIZE IN SANITARY NAPKIN, BY REGION, 2020–2025 (USD MILLION)

TABLE 37 HEALTHCARE FABRICS MARKET SIZE IN SANITARY NAPKIN, BY REGION, 2016–2019 (KILOTON)

TABLE 38 HEALTHCARE FABRICS MARKET SIZE IN SANITARY NAPKIN, BY REGION, 2020–2025 (KILOTON)

#### 9.2.3 BABY DIAPER

TABLE 39 HEALTHCARE FABRICS MARKET SIZE IN BABY DIAPER, BY REGION, 2016–2019 (USD MILLION)

TABLE 40 HEALTHCARE FABRICS MARKET SIZE IN BABY DIAPER, BY REGION, 2020–2025 (USD MILLION)

TABLE 41 HEALTHCARE FABRICS MARKET SIZE IN BABY DIAPER, BY REGION, 2016–2019 (KILOTON)

TABLE 42 HEALTHCARE FABRICS MARKET SIZE IN BABY DIAPER, BY REGION, 2020–2025 (KILOTON)

#### 9.2.4 ADULT DIAPER

TABLE 43 HEALTHCARE FABRICS MARKET SIZE IN ADULT DIAPER, BY REGION, 2016–2019 (USD MILLION)

TABLE 44 HEALTHCARE FABRICS MARKET SIZE IN ADULT DIAPER, BY REGION, 2020–2025 (USD MILLION)

TABLE 45 HEALTHCARE FABRICS MARKET SIZE IN ADULT DIAPER, BY REGION, 2016–2019 (KILOTON)

TABLE 46 HEALTHCARE FABRICS MARKET SIZE IN ADULT DIAPER, BY REGION, 2020–2025 (KILOTON)

### 9.3 DRESSING PRODUCTS

9.3.1 INCREASING AWARENESS ABOUT WOUND CARE PRODUCTS DRIVING THE MARKET

FIGURE 39 APAC TO BE THE LARGEST MARKET IN DRESSING PRODUCTS SEGMENT DURING THE FORECAST PERIOD

TABLE 47 HEALTHCARE FABRICS MARKET SIZE IN DRESSING PRODUCTS, BY REGION, 2016–2019 (USD MILLION)

TABLE 48 HEALTHCARE FABRICS MARKET SIZE IN DRESSING PRODUCTS, BY REGION, 2020–2025 (USD MILLION)

TABLE 49 HEALTHCARE FABRICS MARKET SIZE IN DRESSING PRODUCTS, BY REGION, 2016–2019 (KILOTON)

TABLE 50 HEALTHCARE FABRICS MARKET SIZE IN DRESSING PRODUCTS, BY REGION, 2020–2025 (KILOTON)

#### 9.4 CLOTHING

##### 9.4.1 GROWING DEMAND FOR DISPOSABLES DRIVING THE MARKET

FIGURE 40 NORTH AMERICA TO BE THE SECOND-LARGEST MARKET IN CLOTHING SEGMENT DURING THE FORECAST PERIOD

TABLE 51 HEALTHCARE FABRICS MARKET SIZE IN CLOTHING, BY REGION, 2016–2019 (USD MILLION)

TABLE 52 HEALTHCARE FABRICS MARKET SIZE IN CLOTHING, BY REGION, 2020–2025 (USD MILLION)

TABLE 53 HEALTHCARE FABRICS MARKET SIZE IN CLOTHING, BY REGION, 2016–2019 (KILOTON)

TABLE 54 HEALTHCARE FABRICS MARKET SIZE IN CLOTHING, BY REGION, 2020–2025 (KILOTON)

#### 9.5 BLANKET & BEDDING

##### 9.5.1 DEMAND FOR ANTI-MICROBIAL FABRIC TO DRIVE THE MARKET

FIGURE 41 APAC TO BE THE LARGEST MARKET IN BLANKET & BEDDING SEGMENT DURING THE FORECAST PERIOD

TABLE 55 HEALTHCARE FABRICS MARKET SIZE IN BLANKET & BEDDING, BY REGION, 2016–2019 (USD MILLION)

TABLE 56 HEALTHCARE FABRICS MARKET SIZE IN BLANKET & BEDDING, BY REGION, 2020–2025 (USD MILLION)

TABLE 57 HEALTHCARE FABRICS MARKET SIZE IN BLANKET & BEDDING, BY REGION, 2016–2019 (KILOTON)

TABLE 58 HEALTHCARE FABRICS MARKET SIZE IN BLANKET & BEDDING, BY REGION, 2020–2025 (KILOTON)

#### 9.6 PRIVACY CURTAIN

9.6.1 MOST WIDELY USED MATERIAL IN PRODUCING PRIVACY CURTAINS FOR HOSPITALS

FIGURE 42 NORTH AMERICA TO BE THE THIRD-LARGEST MARKET IN PRIVACY CURTAINS SEGMENT DURING THE FORECAST PERIOD

TABLE 59 HEALTHCARE FABRICS MARKET SIZE IN PRIVACY CURTAIN, BY REGION, 2016–2019 (USD MILLION)

TABLE 60 HEALTHCARE FABRICS MARKET SIZE IN PRIVACY CURTAIN, BY REGION, 2020–2025 (USD MILLION)

TABLE 61 HEALTHCARE FABRICS MARKET SIZE IN PRIVACY CURTAIN, BY REGION, 2016–2019 (KILOTON)

TABLE 62 HEALTHCARE FABRICS MARKET SIZE IN PRIVACY CURTAIN, BY REGION, 2020–2025 (KILOTON)

## 9.7 UPHOLSTERY

9.7.1 POLYESTER AND VINYL ARE WIDELY USED FIBERS IN THIS APPLICATION  
FIGURE 43 APAC TO BE THE LARGEST MARKET IN UPHOLSTERY SEGMENT DURING THE FORECAST PERIOD

TABLE 63 HEALTHCARE FABRICS MARKET SIZE IN UPHOLSTERY, BY REGION, 2016–2019 (USD MILLION)

TABLE 64 HEALTHCARE FABRICS MARKET SIZE IN UPHOLSTERY, BY REGION, 2020–2025 (USD MILLION)

TABLE 65 HEALTHCARE FABRICS MARKET SIZE IN UPHOLSTERY, BY REGION, 2016–2019 (KILOTON)

TABLE 66 HEALTHCARE FABRICS MARKET SIZE IN UPHOLSTERY, BY REGION, 2020–2025 (KILOTON)

## 9.8 OTHERS

FIGURE 44 EUROPE TO BE THE LARGEST MARKET IN OTHER APPLICATIONS DURING THE FORECAST PERIOD

TABLE 67 HEALTHCARE FABRICS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2019 (USD MILLION)

TABLE 68 HEALTHCARE FABRICS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2020–2025 (USD MILLION)

TABLE 69 HEALTHCARE FABRICS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2016–2019 (KILOTON)

TABLE 70 HEALTHCARE FABRICS MARKET SIZE IN OTHER APPLICATIONS, BY REGION, 2020–2025 (KILOTON)

# 10 HEALTHCARE FABRICS MARKET, BY REGION

## 10.1 INTRODUCTION

FIGURE 45 APAC TO BE THE FASTEST-GROWING HEALTHCARE FABRICS MARKET

TABLE 71 HEALTHCARE FABRICS MARKET SIZE, BY REGION, 2016–2019 (USD MILLION)

TABLE 72 HEALTHCARE FABRICS MARKET SIZE, BY REGION, 2020–2025 (USD MILLION)

TABLE 73 HEALTHCARE FABRICS MARKET SIZE, BY REGION, 2016–2019  
(KILOTON)

TABLE 74 HEALTHCARE FABRICS MARKET SIZE, BY REGION, 2020–2025  
(KILOTON)

## 10.2 APAC

10.2.1 IMPACT OF COVID-19 ON APAC HEALTHCARE FABRICS MARKET

FIGURE 46 APAC: HEALTHCARE FABRICS MARKET SNAPSHOT

TABLE 75 APAC: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2016–2019 (USD MILLION)

TABLE 76 APAC: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2020–2025 (USD MILLION)

TABLE 77 APAC: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2016–2019 (KILOTON)

TABLE 78 APAC: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2020–2025 (KILOTON)

TABLE 79 APAC: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2016–2019 (USD MILLION)

TABLE 80 APAC: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2020–2025 (USD MILLION)

TABLE 81 APAC: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2016–2019 (KILOTON)

TABLE 82 APAC: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2020–2025 (KILOTON)

TABLE 83 APAC: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2016–2019 (USD MILLION)

TABLE 84 APAC: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2020–2025 (USD MILLION)

TABLE 85 APAC: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2016–2019 (KILOTON)

TABLE 86 APAC: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2020–2025 (KILOTON)

TABLE 87 APAC: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE, BY SUB-  
APPLICATION, 2016–2019 (USD MILLION)

TABLE 88 APAC: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE, BY SUB-  
APPLICATION, 2020–2025 (USD MILLION)

TABLE 89 APAC: HEALTHCARE FABRICS MARKET SIZE, BY SUB-APPLICATION,  
2016–2019 (KILOTON)

TABLE 90 APAC: HEALTHCARE FABRICS MARKET SIZE, BY SUB-APPLICATION,  
2020–2025 (KILOTON)



## 10.2.2 CHINA

### 10.2.2.1 Economic growth supporting the healthcare fabrics market

TABLE 91 CHINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 92 CHINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 93 CHINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 94 CHINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 95 CHINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 96 CHINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 97 CHINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 98 CHINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

## 10.2.3 JAPAN

### 10.2.3.1 Growing technical textile industry to drive the market

TABLE 99 JAPAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 100 JAPAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 101 JAPAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 102 JAPAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 103 JAPAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 104 JAPAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 105 JAPAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 106 JAPAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

## 10.2.4 INDIA

### 10.2.4.1 Rising industrialization to propel the market

TABLE 107 INDIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,



2016–2019 (USD MILLION)

TABLE 108 INDIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 109 INDIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 110 INDIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 111 INDIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 112 INDIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 113 INDIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2025 (KILOTON)

TABLE 114 INDIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.2.5 SOUTH KOREA

10.2.5.1 Growing textile production propelling the market

TABLE 115 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 116 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 117 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 118 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 119 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 120 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 121 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 122 SOUTH KOREA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.2.6 AUSTRALIA

10.2.6.1 Growing healthcare industry propelling the market

TABLE 123 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 124 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 125 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 126 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 127 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 128 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 129 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 130 AUSTRALIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.2.7 INDONESIA

##### 10.2.7.1 Increasing purchasing power propelling the market

TABLE 131 INDONESIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 132 INDONESIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 133 INDONESIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 134 INDONESIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 135 INDONESIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 136 INDONESIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 137 INDONESIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 138 INDONESIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.3 NORTH AMERICA

10.3.1 IMPACT OF COVID-19 ON NORTH AMERICAN HEALTHCARE FABRICS MARKET

FIGURE 47 NORTH AMERICA: HEALTHCARE FABRICS MARKET SNAPSHOT

TABLE 139 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 140 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 141 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY

COUNTRY, 2016–2019 (KILOTON)

TABLE 142 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2020–2025 (KILOTON)

TABLE 143 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (USD MILLION)

TABLE 144 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (USD MILLION)

TABLE 145 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (KILOTON)

TABLE 146 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (KILOTON)

TABLE 147 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 148 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 149 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 150 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 151 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 152 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 153 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 154 NORTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

### 10.3.2 US

#### 10.3.2.1 Awareness about hygiene to fuel market growth

TABLE 155 US: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 156 US: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 157 US: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 158 US: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 159 US: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 160 US: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 161 US: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 162 US: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

### 10.3.3 CANADA

10.3.3.1 Increasing demand for high-quality fabrics to drive the market

TABLE 163 CANADA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 164 CANADA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 165 CANADA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 166 CANADA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 167 CANADA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 168 CANADA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 169 CANADA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 170 CANADA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

### 10.3.4 MEXICO

10.3.4.1 Rising textile industry to propel the market

TABLE 171 MEXICO: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 172 MEXICO: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 173 MEXICO: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 174 MEXICO: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 175 MEXICO: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 176 MEXICO: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 177 MEXICO: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE

PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 178 MEXICO: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE

PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4 EUROPE

10.4.1 IMPACT OF COVID-19 ON EUROPEAN HEALTHCARE FABRICS MARKET

FIGURE 48 EUROPE: HEALTHCARE FABRICS MARKET SNAPSHOT

TABLE 179 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2016–2019 (USD MILLION)

TABLE 180 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2020–2025 (USD MILLION)

TABLE 181 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2016–2019 (KILOTON)

TABLE 182 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY,  
2020–2025 (KILOTON)

TABLE 183 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2016–2019 (USD MILLION)

TABLE 184 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2020–2025 (USD MILLION)

TABLE 185 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2016–2019 (KILOTON)

TABLE 186 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE,  
2020–2025 (KILOTON)

TABLE 187 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2016–2019 (USD MILLION)

TABLE 188 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2020–2025 (USD MILLION)

TABLE 189 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2016–2019 (KILOTON)

TABLE 190 EUROPE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,  
2020–2025 (KILOTON)

TABLE 191 EUROPE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE  
PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 192 EUROPE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE  
PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 193 EUROPE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE  
PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 194 EUROPE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE  
PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.2 GERMANY

10.4.2.1 Rising government expenditure on healthcare sector to be an opportunity for the market

TABLE 195 GERMANY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 196 GERMANY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 197 GERMANY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 198 GERMANY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 199 GERMANY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 200 GERMANY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 201 GERMANY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 202 GERMANY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.3 UK

10.4.3.1 UK is the fourth-largest producer of technical textile

TABLE 203 UK: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 204 UK: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 205 UK: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 206 UK: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 207 UK: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 208 UK: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 209 UK: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 210 UK: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.4 FRANCE

10.4.4.1 Economic growth leading to high demand for healthcare fabrics

TABLE 211 FRANCE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)



TABLE 212 FRANCE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 213 FRANCE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 214 FRANCE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 215 FRANCE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 216 FRANCE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 217 FRANCE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 218 FRANCE: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.5 ITALY

10.4.5.1 Italy is the third-largest economy in the Euro-zone

TABLE 219 ITALY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 220 ITALY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 221 ITALY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 222 ITALY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 223 ITALY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 224 ITALY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 225 ITALY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 226 ITALY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.6 RUSSIA

10.4.6.1 High purchasing power to boost market growth

TABLE 227 RUSSIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 228 RUSSIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 229 RUSSIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION,



2016–2019 (KILOTON)

TABLE 230 RUSSIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 231 RUSSIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 232 RUSSIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 233 RUSSIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 234 RUSSIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.4.7 TURKEY

10.4.7.1 Well-established textile industry to augment demand for healthcare fabrics

TABLE 235 TURKEY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 236 TURKEY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 237 TURKEY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 238 TURKEY: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 239 TURKEY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 240 TURKEY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 241 TURKEY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 242 TURKEY: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.5 MIDDLE EAST & AFRICA

10.5.1 IMPACT OF COVID-19 ON MIDDLE EAST & AFRICAN HEALTHCARE FABRICS MARKET

TABLE 243 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 244 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 245 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 246 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY

COUNTRY, 2020-2025 (KILOTON)

TABLE 247 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (USD MILLION)

TABLE 248 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (USD MILLION)

TABLE 249 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (KILOTON)

TABLE 250 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (KILOTON)

TABLE 251 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 252 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 253 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 254 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 255 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 256 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 257 MIDDLE EAST & AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 258 MIDDLE EAST: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.5.2 SAUDI ARABIA

##### 10.5.2.1 Initiatives by the government to drive the market

TABLE 259 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 260 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 261 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 262 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 263 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 264 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 265 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2025 (KILOTON)

TABLE 266 SAUDI ARABIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.5.3 IRAN

10.5.3.1 Growth in the economy to drive the country's market

TABLE 267 IRAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 268 IRAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 269 IRAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 270 IRAN: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 271 IRAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 272 IRAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 273 IRAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 274 IRAN: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.5.4 EGYPT

10.5.4.1 Striving to attract new investments in the textile upstream segment to increase competitiveness

TABLE 275 EGYPT: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 276 EGYPT: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 277 EGYPT: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 278 EGYPT: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 279 EGYPT: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 280 EGYPT: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 281 EGYPT: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 282 EGYPT: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.5.5 SOUTH AFRICA

10.5.5.1 Growing textile industry to support the healthcare fabrics market

TABLE 283 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 284 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 285 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 286 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 287 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 288 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 289 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 290 SOUTH AFRICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.6 SOUTH AMERICA

10.6.1 IMPACT OF COVID-19 ON SOUTH AMERICAN HEALTHCARE FABRICS MARKET

TABLE 291 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2016–2019 (USD MILLION)

TABLE 292 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

TABLE 293 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2016–2019 (KILOTON)

TABLE 294 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY COUNTRY, 2020–2025 (KILOTON)

TABLE 295 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (USD MILLION)

TABLE 296 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (USD MILLION)

TABLE 297 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2016–2019 (KILOTON)

TABLE 298 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY FABRIC TYPE, 2020–2025 (KILOTON)

TABLE 299 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 300 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 301 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 302 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 303 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 304 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 305 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 306 SOUTH AMERICA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.6.2 BRAZIL

##### 10.6.2.1 Largest healthcare fabrics market in South America

TABLE 307 BRAZIL: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 308 BRAZIL: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 309 BRAZIL: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 310 BRAZIL: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 311 BRAZIL: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 312 BRAZIL: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 313 BRAZIL: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 314 BRAZIL: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.6.3 ARGENTINA

##### 10.6.3.1 Rising trade activity likely to drive the market

TABLE 315 ARGENTINE: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 316 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE, BY

APPLICATION, 2020–2025 (USD MILLION)

TABLE 317 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 318 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 319 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 320 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 321 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 322 ARGENTINA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

#### 10.6.4 COLOMBIA

##### 10.6.4.1 Huge female population to drive the market

TABLE 323 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (USD MILLION)

TABLE 324 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (USD MILLION)

TABLE 325 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2016–2019 (KILOTON)

TABLE 326 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE, BY APPLICATION, 2020–2025 (KILOTON)

TABLE 327 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (USD MILLION)

TABLE 328 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (USD MILLION)

TABLE 329 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2016–2019 (KILOTON)

TABLE 330 COLOMBIA: HEALTHCARE FABRICS MARKET SIZE IN HYGIENE PRODUCTS, BY SUB-APPLICATION, 2020–2025 (KILOTON)

## 11 COMPETITIVE LANDSCAPE

### 11.1 INTRODUCTION

### 11.2 MARKET EVALUATION FRAMEWORK

FIGURE 49 HEALTHCARE FABRICS: MARKET EVALUATION FRAMEWORK, 2016-2020

### 11.3 RANKING ANALYSIS OF KEY MARKET PLAYERS, 2019



FIGURE 50 RANKING ANALYSIS OF TOP 5 PLAYERS IN THE HEALTHCARE FABRICS MARKET, 2019

11.4 REVENUE ANALYSIS OF KEY MARKET PLAYERS

FIGURE 51 HEALTHCARE FABRICS MARKET: REVENUE OF KEY PLAYERS, 2015-2019

11.5 MARKET SHARE ANALYSIS

FIGURE 52 HEALTHCARE FABRICS MARKET SHARE, BY COMPANY, 2019

11.6 COMPANY EVALUATION MATRIX: DEFINITIONS AND METHODOLOGY

FIGURE 53 HEALTHCARE FABRICS MARKET: COMPANY EVALUATION MATRIX, 2019

11.7 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 54 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN HEALTHCARE FABRICS MARKET

11.8 BUSINESS STRATEGY EXCELLENCE

FIGURE 55 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN HEALTHCARE FABRICS MARKET

11.9 STARTUP AND SMALL AND MEDIUM-SIZED ENTERPRISES (SMES) EVALUATION MATRIX

FIGURE 56 HEALTHCARE FABRICS MARKET: STARTUP AND SMES MATRIX, 2019

11.10 STRENGTH OF PRODUCT PORTFOLIO

FIGURE 57 PRODUCT PORTFOLIO ANALYSIS OF TOP PLAYERS IN HEALTHCARE FABRICS MARKET

11.11 BUSINESS STRATEGY EXCELLENCE

FIGURE 58 BUSINESS STRATEGY EXCELLENCE OF TOP PLAYERS IN HEALTHCARE FABRICS MARKET

11.12 COMPETITIVE SCENARIOS

11.12.1 NEW PRODUCT LAUNCH

TABLE 331 NEW PRODUCT LAUNCH, 2016–2020

11.12.2 EXPANSION

TABLE 332 EXPANSION, 2016–2020

11.12.3 COLLABORATION

TABLE 333 COLLABORATION, 2016–2020

11.12.4 ACQUISITION

TABLE 334 ACQUISITION, 2016–2020

## 12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, winning imperatives, current focus and strategies, Threat from Competition, Right to Win)\*



## 12.1 BERRY GLOBAL GROUP INC.

FIGURE 59 BERRY GLOBAL GROUP INC. : COMPANY SNAPSHOT

TABLE 335 BERRY GLOBAL GROUP INC.: PRODUCTS & DESCRIPTION

FIGURE 60 BERRY GLOBAL GROUP INC.: WINNING IMPERATIVES

## 12.2 FREUDENBERG GROUP

FIGURE 61 FREUDENBERG GROUP: COMPANY SNAPSHOT

TABLE 336 FREUDENBERG GROUP: PRODUCTS & DESCRIPTION

FIGURE 62 FREUDENBERG GROUP: WINNING IMPERATIVES

## 12.3 AHLSTROM MUNKSJO OYJ

FIGURE 63 AHLSTROM MUNKSJO OYJ: COMPANY SNAPSHOT

TABLE 337 AHLSTROM MUNKSJO OYJ: PRODUCTS & DESCRIPTION

FIGURE 64 AHLSTROM MUNKSJO OYJ: WINNING IMPERATIVES

## 12.4 ASAHI KASEI CORPORATION

FIGURE 65 ASAHI KASEI CORPORATION: COMPANY SNAPSHOT

TABLE 338 ASAHI KASEI CORPORATION: PRODUCTS & DESCRIPTION

FIGURE 66 ASAHI KASEI CORPORATION: WINNING IMPERATIVES

## 12.5 KNOLL, INC.

FIGURE 67 KNOLL, INC.: COMPANY SNAPSHOT

TABLE 339 KNOLL, INC.: PRODUCTS & DESCRIPTION

FIGURE 68 KNOLL, INC.: WINNING IMPERATIVES

## 12.6 KIMBERLY-CLARK CORPORATION

FIGURE 69 KIMBERLY-CLARK CORPORATION: COMPANY SNAPSHOT

TABLE 340 KIMBERLY-CLARK CORPORATION: PRODUCTS & DESCRIPTION

FIGURE 70 KIMBERLY-CLARK CORPORATION: WINNING IMPERATIVES

## 12.7 EXIMIUS INCORPORATION

TABLE 341 EXIMIUS INCORPORATION: PRODUCTS & DESCRIPTION

## 12.8 PARAMOUNT TECH FAB INDUSTRIES

TABLE 342 PARAMOUNT TECH FAB INDUSTRIES: PRODUCTS & DESCRIPTION

## 12.9 CARNEGIE FABRICS, LLC

TABLE 343 CARNEGIE FABRICS LLC: PRODUCTS & DESCRIPTION

## 12.10 AVGOL INDUSTRIES 1953 LTD

FIGURE 71 AVGOL INDUSTRIES 1953 LTD.: COMPANY SNAPSHOT

TABLE 344 AVGOL INDUSTRIES 1953 LTD: PRODUCTS & DESCRIPTION

## 12.11 OTHER KEY MARKET PLAYERS

12.11.1 DESIGNTEX

12.11.2 BRENTANO FABRICS

12.11.3 MAHARAM FABRIC CORPORATION

12.11.4 ARCHITEX INTERNATIONAL

12.11.5 SAAF ADVANCED FABRICS

- 12.11.6 SIDWIN FABRICS PVT LTD
- 12.11.7 WELSPUN INDIA LTD
- 12.11.8 GLOBAL NONWOVENS LIMITED
- 12.11.9 FABTEX
- 12.11.10 AGUA FABRICS
- 12.11.11 JADEN FABRICS, INC.
- 12.11.12 THE MITCHELL GROUP
- 12.11.13 BALTEX FABRICS
- 12.11.14 EASTEX PRODUCTS, INC.
- 12.11.15 FITESA

\*Details on Business Overview, Products Offered, Recent Developments, winning imperatives, current focus and strategies, Threat from Competition, Right to Win might not be captured in case of unlisted companies.

## **13 ADJACENT & RELATED MARKETS**

### **13.1 INTRODUCTION**

### **13.2 LIMITATION**

### **13.3 NON-WOVEN FABRICS MARKET**

#### **13.3.1 MARKET DEFINITION**

#### **13.3.2 MARKET OVERVIEW**

### **13.4 NON-WOVEN FABRICS MARKET, BY REGION**

TABLE 345 NONWOVEN FABRICS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 346 NON-WOVEN FABRICS MARKET SIZE, BY REGION, 2018–2025 (KILOTON)

#### **13.4.1 APAC**

##### **13.4.1.1 By Country**

TABLE 347 APAC: NONWOVEN FABRICS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 348 APAC: NONWOVEN FABRICS MARKET SIZE, BY COUNTRY, 2018–2025 (KILOTON)

##### **13.4.1.2 By Application**

TABLE 349 APAC: NONWOVEN FABRICS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 350 APAC: NONWOVEN FABRICS MARKET SIZE, BY APPLICATION, 2018–2025 (KILOTON)

#### **13.4.2 EUROPE**

##### **13.4.2.1 By Country**

TABLE 351 EUROPE: NONWOVEN FABRICS MARKET SIZE, BY COUNTRY,  
2018–2025 (USD MILLION)

TABLE 352 EUROPE: NONWOVEN FABRICS MARKET SIZE, BY COUNTRY,  
2018–2025 (KILOTON)

#### 13.4.2.2 By Application

TABLE 353 EUROPE: NONWOVEN FABRICS MARKET SIZE, BY APPLICATION,  
2018–2025 (USD MILLION)

TABLE 354 EUROPE: NONWOVEN FABRICS MARKET SIZE, BY APPLICATION,  
2018–2025 (KILOTON)

### 13.4.3 NORTH AMERICA

#### 13.4.3.1 By Country

TABLE 355 NORTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (USD MILLION)

TABLE 356 NORTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (KILOTON)

#### 13.4.3.2 By Application

TABLE 357 NORTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
APPLICATION, 2018–2025 (USD MILLION)

TABLE 358 NORTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
APPLICATION, 2018–2025 (KILOTON)

### 13.4.4 MIDDLE EAST & AFRICA

#### 13.4.4.1 By Country

TABLE 359 MIDDLE EAST & AFRICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (USD MILLION)

TABLE 360 MIDDLE EAST & AFRICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (KILOTON)

#### 13.4.4.2 By Application

TABLE 361 MIDDLE EAST & AFRICA: NONWOVEN FABRICS MARKET SIZE, BY  
APPLICATION, 2018–2025 (USD MILLION)

TABLE 362 MIDDLE EAST & AFRICA: NONWOVEN FABRICS MARKET SIZE, BY  
APPLICATION, 2018–2025 (KILOTON)

### 13.4.5 SOUTH AMERICA

#### 13.4.5.1 By Country

TABLE 363 SOUTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (USD MILLION)

TABLE 364 SOUTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY  
COUNTRY, 2018–2025 (KILOTON)

#### 13.4.5.2 By Application

TABLE 365 SOUTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY

APPLICATION, 2018–2025 (USD MILLION)

TABLE 366 SOUTH AMERICA: NONWOVEN FABRICS MARKET SIZE, BY

APPLICATION, 2018–2025 (KILOTON)

## **14 APPENDIX**

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGE STORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL

14.3 AVAILABLE CUSTOMIZATIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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