

Healthcare Education Market by Provider (Universities, Educational Platforms, Medical Simulation), Delivery Mode (Classroom-based, E-Learning), Application (Neurology, Cardiology, Pediatrics), End User (Students, Physicians) - Global Forecasts to 2028

<https://marketpublishers.com/r/H6E564CBEA3EN.html>

Date: August 2023

Pages: 187

Price: US\$ 4,950.00 (Single User License)

ID: H6E564CBEA3EN

Abstracts

The global healthcare education market is projected to reach USD 164.6 billion by 2028 from USD 108.7 billion in 2023, at a CAGR of 8.6% during the forecast period. The integration of data analytics and learning management systems (LMS) is revolutionizing how educational programs are designed and optimized. By analyzing learner data, healthcare education providers can personalize learning experiences, identify knowledge gaps, and tailor educational content to individual needs. This data-driven approach improves the effectiveness of education delivery, leading to better learning outcomes and enhanced professional development. Failure to meet compliance standards can restrict market access and hinder the growth of healthcare education solution providers.

“Providers are responsible for launching newer educational solutions and improving the market scenario.”

On the basis of providers, the healthcare education market is segmented into universities and academic centers, OEMs/pharmaceutical companies, continuing medical education (CME) providers, learning management system (LMS) providers, educational platforms, and medical simulation providers. In 2022, the universities and academic centers segment accounted for the largest share of the healthcare education market. The emergence of interprofessional education (IPE) is revolutionizing

collaboration and teamwork within universities and academic centers. Recognizing the importance of interdisciplinary skills, institutions promote IPE by bringing together students from various healthcare disciplines. This approach fosters a comprehensive understanding of healthcare practices, encourages effective communication, and enhances teamwork, all of which are critical for providing comprehensive, patient-centered care.

“E Learning solution has established the highest CAGR in the delivery mode segment of the healthcare education solution market.”

The healthcare education market is divided into two delivery modes: classroom-based courses and eLearning solutions. As of 2022, the classroom-based courses segment held the majority market share of the healthcare education market. However, the eLearning solutions segment is projected to register the highest growth in the forecast period. The high growth of this segment can be attributed to the benefits of eLearning solutions; the adoption of data analytics and artificial intelligence (AI) is revolutionizing personalized learning in e-learning solutions. By leveraging learner data, AI algorithms can analyze individual progress, preferences, and areas of improvement to provide customized learning pathways. This personalized approach ensures that healthcare professionals receive targeted educational content, resulting in more efficient and effective learning outcomes.

“North America to Witness Significant Growth From 2023 to 2028.”

The healthcare education market has been segmented into four major regional segments: North America, Europe, Asia Pacific, and the Rest of the World. In 2022, the Asia Pacific region held the largest market share of the global market. However, the North American market is anticipated to exhibit the highest compound annual growth rate (CAGR) during the forecast period. The increasing emphasis on patient safety, quality care, and regulatory compliance drives the adoption of healthcare education solutions in North America. Healthcare organizations recognize the importance of well-trained and knowledgeable staff in delivering superior patient outcomes. As a result, they invest in educational solutions that provide training programs, simulation tools, and e-learning platforms to enhance the skills and competencies of their workforce.

Breakdown of supply-side primary interviews: %li%By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30% %li%By Designation: C-level – 27%, Director-level – 18%, and Others – 55% %li%By Region: North America - 40%, Europe – 20%, APAC – 30%, Rest of the World – 10%

Some of the prominent players operating in the healthcare education market are Stryker (US), SAP (Germany), Adobe (US), Infor (US), Oracle (US), HealthStream (US), Symplr (US), Elsevier (Netherlands), Articulate (US), PeopleFluent (US), Fujifilm Corporation (Japan), GE Healthcare (US), Trivantis Corporation (US), Koninklijke Phillips (Netherlands), Siemens Healthineers (Germany), Coursera (US), and IBM (US).

Research Coverage

This report studies the healthcare education solution market based on providers, delivery modes, end users, applications, and regions. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth. It analyzes the opportunities and challenges in the market and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to four main regions and respective countries.

Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one or a combination of the below-mentioned five strategies.

This report provides insights into the following pointers:

Analysis of key drivers (increasing adoption of digital learning, changing technologies in the healthcare industry leading to increased training needs, increased adoption of CME programs due to stringent regulatory mandates), restraints (lack of face-to-face interaction and direct monitoring, unreliable infrastructure in most developing countries), opportunities (increasing focus on patient safety, increasing adoption of adaptive learning), and challenges (strong competition for offering best-in-class services at a lower cost, lack of skilled trainers and instructors) influencing the growth of healthcare education market.

Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and product launches in the healthcare education market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various types of healthcare education solutions across regions.

Market Diversification: Exhaustive information about products, untapped regions, recent developments, and investments in the healthcare education market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the healthcare education market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 MARKET SCOPE

1.3.1 INCLUSIONS AND EXCLUSIONS

1.3.2 MARKETS COVERED

FIGURE 1 HEALTHCARE EDUCATION MARKET SEGMENTATION

1.3.3 REGIONS COVERED

1.3.4 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 ANNUAL AVERAGE EXCHANGE RATES FOR CURRENCY CONVERSIONS TO USD

1.5 STAKEHOLDERS

1.6 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

FIGURE 3 PRIMARY SOURCES

2.1.2.1 Key data from primary sources

2.1.2.2 Insights from primary experts

FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.2 MARKET SIZE ESTIMATION

FIGURE 5 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING

FIGURE 6 MARKET SIZE ESTIMATION: UNIVERSITIES AND ACADEMIC CENTERS ANALYSIS

FIGURE 7 MARKET SIZE ESTIMATION: CME ANALYSIS

FIGURE 8 CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

FIGURE 9 CAGR PROJECTIONS: HEALTHCARE EDUCATION MARKET

2.3 MARKET ESTIMATION AND DATA TRIANGULATION

FIGURE 10 DATA TRIANGULATION METHODOLOGY

2.4 STUDY ASSUMPTIONS

2.5 RISK ASSESSMENT

TABLE 2 RISK ASSESSMENT: HEALTHCARE EDUCATION MARKET

2.6 RESEARCH LIMITATIONS

2.6.1 METHODOLOGY-RELATED LIMITATIONS

2.6.2 SCOPE-RELATED LIMITATIONS

3 EXECUTIVE SUMMARY

FIGURE 11 HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2023 VS. 2028 (USD MILLION)

FIGURE 12 HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2023 VS. 2028 (USD MILLION)

FIGURE 13 HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2023 VS. 2028 (USD MILLION)

FIGURE 14 HEALTHCARE EDUCATION MARKET, BY END USER, 2023 VS. 2028 (USD MILLION)

FIGURE 15 GEOGRAPHICAL SNAPSHOT: HEALTHCARE EDUCATION MARKET

4 PREMIUM INSIGHTS

4.1 HEALTHCARE EDUCATION MARKET OVERVIEW

FIGURE 16 TECHNOLOGICAL ADVANCEMENTS IN HEALTHCARE INDUSTRY AND GROWTH IN ONLINE EDUCATION TO DRIVE MARKET

4.2 GEOGRAPHICAL GROWTH OPPORTUNITIES: HEALTHCARE EDUCATION MARKET (2022)

FIGURE 17 ASIA PACIFIC COMMANDED LARGEST SHARE OF HEALTHCARE EDUCATION MARKET IN 2022

4.3 REGIONAL MIX: HEALTHCARE EDUCATION MARKET (2021–2028)

FIGURE 18 NORTH AMERICA TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

4.4 HEALTHCARE EDUCATION MARKET: DEVELOPED VS. EMERGING ECONOMIES, 2023 VS. 2028 (USD MILLION)

FIGURE 19 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH DURING STUDY PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 20 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES: HEALTHCARE EDUCATION MARKET

5.2.1 DRIVERS

5.2.1.1 Increasing adoption of digital learning for medical professionals

5.2.1.2 Increased training needs due to constantly evolving technologies in medical industry

5.2.1.3 Greater adoption of continuing medical education programs

5.2.2 RESTRAINTS

5.2.2.1 Lack of face-to-face interaction and direct monitoring

5.2.2.2 Unreliable internet connectivity and electricity infrastructure in emerging economies

5.2.3 OPPORTUNITIES

5.2.3.1 Growing focus on patient safety and care quality in healthcare organizations

5.2.3.2 Increasing adoption of adaptive learning among medical students

5.2.4 CHALLENGES

5.2.4.1 Increased competition for offering best-in-class services at lower cost

5.2.4.2 Lack of skilled trainers and instructors with adequate technical knowledge

5.3 ECOSYSTEM MARKET MAP

FIGURE 21 ECOSYSTEM MARKET MAP: HEALTHCARE EDUCATION MARKET

5.4 TECHNOLOGY ANALYSIS

TABLE 3 TECHNOLOGICAL DEVELOPMENTS BY LEADING VENDORS

5.5 REGULATORY ANALYSIS

5.5.1 DISTANCE LEARNING AND INNOVATION REGULATION, 2020

5.5.2 COMMON CARTRIDGE

5.5.3 AUSTRALIAN EDUCATION ACT

5.5.4 EDUCATION SERVICES FOR OVERSEAS STUDENTS ACT

5.6 PRICING ANALYSIS

TABLE 4 TRAINING COST INCURRED FOR 1-DAY TRAINING OF EDUCATIONAL SOLUTIONS

TABLE 5 PRICING RANGE OFFERED BY VENDORS ON DIFFERENT SOLUTIONS

5.7 ROLE OF MEDICAL SIMULATION IN HEALTHCARE EDUCATION MARKET

FIGURE 22 REVENUE GENERATED FROM USAGE OF MEDICAL SIMULATION

6 HEALTHCARE EDUCATION MARKET, BY PROVIDER

6.1 INTRODUCTION

TABLE 6 HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD)

MILLION)

6.2 UNIVERSITIES AND ACADEMIC CENTERS

6.2.1 UNIVERSITIES AND ACADEMIC CENTERS COMMANDED LARGEST SHARE OF HEALTHCARE EDUCATION PROVIDERS MARKET IN 2022

TABLE 7 HEALTHCARE EDUCATION MARKET FOR UNIVERSITIES AND ACADEMIC CENTERS, BY COUNTRY, 2021–2028 (USD MILLION)

6.3 CONTINUING MEDICAL EDUCATION PROVIDERS

6.3.1 INCREASING PARTICIPATION OF NURSES, PHYSICIAN ASSISTANTS, AND PHARMACISTS IN EDUCATIONAL ACTIVITIES TO DRIVE MARKET

TABLE 8 HEALTHCARE EDUCATION MARKET FOR CONTINUING MEDICAL EDUCATION PROVIDERS, BY COUNTRY, 2021–2028 (USD MILLION)

6.4 OEMS/PHARMACEUTICAL COMPANIES

6.4.1 INCREASING NUMBER OF PHARMACEUTICAL COMPANIES OFFERING MEDICAL EDUCATION TO DRIVE MARKET

TABLE 9 HEALTHCARE EDUCATION MARKET FOR OEMS/PHARMACEUTICAL COMPANIES, BY COUNTRY, 2021–2028 (USD MILLION)

6.5 LEARNING MANAGEMENT SYSTEM PROVIDERS

6.5.1 GROWING USE OF ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING TO DRIVE MARKET

TABLE 10 HEALTHCARE EDUCATION MARKET FOR LEARNING MANAGEMENT SYSTEM PROVIDERS, BY COUNTRY, 2021–2028 (USD MILLION)

6.6 EDUCATIONAL PLATFORMS

6.6.1 INCREASED ADOPTION OF E-LEARNING SOLUTIONS AFTER COVID-19 TO DRIVE MARKET

TABLE 11 HEALTHCARE EDUCATION MARKET FOR EDUCATIONAL PLATFORMS, BY COUNTRY, 2021–2028 (USD MILLION)

6.7 MEDICAL SIMULATION PROVIDERS

6.7.1 GROWING AWARENESS OF SIMULATION EDUCATION IN EMERGING ECONOMIES TO DRIVE MARKET

TABLE 12 HEALTHCARE EDUCATION MARKET FOR MEDICAL SIMULATION PROVIDERS, BY COUNTRY, 2021–2028 (USD MILLION)

7 HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE

7.1 INTRODUCTION

TABLE 13 HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

7.2 CLASSROOM-BASED COURSES

7.2.1 CLASSROOM-BASED COURSES TO PROVIDE BETTER HANDS-ON

TRAINING EXPERIENCE TO PROFESSIONALS

TABLE 14 HEALTHCARE EDUCATION MARKET FOR CLASSROOM-BASED COURSES, BY COUNTRY, 2021–2028 (USD MILLION)

7.3 E-LEARNING SOLUTIONS

7.3.1 GREATER FLEXIBILITY IN TRAINING SCHEDULES WITH BETTER ACCESSIBILITY TO LEARNING MATERIALS TO DRIVE MARKET

TABLE 15 HEALTHCARE EDUCATION MARKET FOR E-LEARNING SOLUTIONS, BY COUNTRY, 2021–2028 (USD MILLION)

8 HEALTHCARE EDUCATION MARKET, BY APPLICATION

8.1 INTRODUCTION

TABLE 16 HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

8.2 ACADEMIC EDUCATION

8.2.1 HEALTHCARE SOLUTIONS TO SIMPLIFY LEARNING PROCESSES IN HIGHER ACADEMIC INSTITUTIONS

TABLE 17 HEALTHCARE EDUCATION MARKET FOR ACADEMIC EDUCATION, BY COUNTRY, 2021–2028 (USD MILLION)

8.3 RADIOLOGY

8.3.1 RADIOLOGY SEGMENT TO REGISTER HIGHEST GROWTH RATE DURING FORECAST PERIOD

TABLE 18 HEALTHCARE EDUCATION MARKET FOR RADIOLOGY, BY COUNTRY, 2021–2028 (USD MILLION)

8.4 RADIOLOGY

8.4.1 INCREASED HEALTHCARE EDUCATION SERVICES AND SOLUTIONS FOR RADIOLOGY IN EMERGING ECONOMIES TO DRIVE MARKET

TABLE 19 HEALTHCARE EDUCATION MARKET FOR RADIOLOGY, BY COUNTRY, 2021–2028 (USD MILLION)

8.5 RADIOLOGY

8.5.1 INCREASE IN NUMBER OF DOCTORS/PHYSICIANS UNDERGOING RADIOLOGY TRAINING TO DRIVE MARKET

TABLE 20 HEALTHCARE EDUCATION MARKET FOR RADIOLOGY, BY COUNTRY, 2021–2028 (USD MILLION)

8.6 INTERNAL MEDICINE

8.6.1 INCREASED NEED TO SOLVE COMPLEX DIAGNOSTIC PROBLEMS AND HANDLE CHRONIC ILLNESSES TO DRIVE MARKET

TABLE 21 HEALTHCARE EDUCATION MARKET FOR INTERNAL MEDICINE, BY COUNTRY, 2021–2028 (USD MILLION)

8.7 PEDIATRICS

8.7.1 NEED FOR RECERTIFICATION OF PEDIATRICIANS TO INCREASE DEMAND FOR ONLINE EDUCATION COURSES

TABLE 22 HEALTHCARE EDUCATION MARKET FOR PEDIATRICS, BY COUNTRY, 2021–2028 (USD MILLION)

8.8 OTHER APPLICATIONS

TABLE 23 HEALTHCARE EDUCATION MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2021–2028 (USD MILLION)

9 HEALTHCARE EDUCATION MARKET, BY END USER

9.1 INTRODUCTION

TABLE 24 HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

9.2 STUDENTS

9.2.1 STUDENTS SEGMENT COMMANDED LARGEST SHARE OF HEALTHCARE EDUCATION END USER MARKET IN 2022

TABLE 25 HEALTHCARE EDUCATION MARKET FOR STUDENTS, BY COUNTRY, 2021–2028 (USD MILLION)

9.3 PHYSICIANS

9.3.1 INCREASING MEDICAL GRANTS PROVIDED BY GOVERNMENT BODIES GLOBALLY TO DRIVE MARKET

TABLE 26 HEALTHCARE EDUCATION MARKET FOR PHYSICIANS, BY COUNTRY, 2021–2028 (USD MILLION)

9.4 NON-PHYSICIANS

9.4.1 NON-PHYSICIANS SEGMENT TO GROW AT HIGHEST CAGR DURING STUDY PERIOD

TABLE 27 HEALTHCARE EDUCATION MARKET FOR NON-PHYSICIANS, BY COUNTRY, 2021–2028 (USD MILLION)

10 HEALTHCARE EDUCATION MARKET, BY REGION

10.1 INTRODUCTION

TABLE 28 HEALTHCARE EDUCATION MARKET, BY REGION, 2021–2028 (USD MILLION)

10.2 NORTH AMERICA

FIGURE 23 NORTH AMERICA: HEALTHCARE EDUCATION MARKET SNAPSHOT

TABLE 29 NORTH AMERICA: HEALTHCARE EDUCATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 30 NORTH AMERICA: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 31 NORTH AMERICA: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 32 NORTH AMERICA: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 33 NORTH AMERICA: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.1 US

10.2.1.1 US commanded largest share of North American healthcare education market in 2022

TABLE 34 US: HEALTHCARE PROFESSIONALS (2023)

TABLE 35 US: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 36 US: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 37 US: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 38 US: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.2.2 CANADA

10.2.2.1 Increasing number of grants from national medical societies and governing bodies to drive market

TABLE 39 CANADA: HEALTHCARE PROFESSIONALS (2023)

TABLE 40 CANADA: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 41 CANADA: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 42 CANADA: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 43 CANADA: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3 EUROPE

TABLE 44 EUROPE: HEALTHCARE EDUCATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 45 EUROPE: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 46 EUROPE: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 47 EUROPE: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 48 EUROPE: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.1 GERMANY

10.3.1.1 Germany dominated European healthcare education market in 2022

TABLE 49 GERMANY: HEALTHCARE PROFESSIONALS (2023)

TABLE 50 GERMANY: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 51 GERMANY: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 52 GERMANY: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 53 GERMANY: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.2 UK

10.3.2.1 UK to be fastest-growing country in European healthcare education market during forecast period

TABLE 54 UK: HEALTHCARE PROFESSIONALS (2023)

TABLE 55 UK: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 56 UK: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 57 UK: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 58 UK: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.3 FRANCE

10.3.3.1 Shortage of healthcare workers to limit market

TABLE 59 FRANCE: HEALTHCARE PROFESSIONALS (2023)

TABLE 60 FRANCE: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 61 FRANCE: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 62 FRANCE: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 63 FRANCE: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.3.4 REST OF EUROPE

TABLE 64 REST OF EUROPE: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 65 REST OF EUROPE: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 66 REST OF EUROPE: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 67 REST OF EUROPE: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4 ASIA PACIFIC

FIGURE 24 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET SNAPSHOT

TABLE 68 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY COUNTRY, 2021–2028 (USD MILLION)

TABLE 69 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 70 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 71 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 72 ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.1 JAPAN

10.4.1.1 Increased educational activities by OEMs to drive market

TABLE 73 JAPAN: HEALTHCARE PROFESSIONALS (2023)

TABLE 74 JAPAN: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 75 JAPAN: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 76 JAPAN: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 77 JAPAN: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.2 CHINA

10.4.2.1 Increasing number of government initiatives and reforms in healthcare sector to drive market

TABLE 78 CHINA: HEALTHCARE PROFESSIONALS (2023)

TABLE 79 CHINA: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 80 CHINA: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 81 CHINA: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 82 CHINA: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.3 INDIA

10.4.3.1 Increasing number of medical schools providing health-related education to drive market

TABLE 83 INDIA: HEALTHCARE PROFESSIONALS (2023)

TABLE 84 INDIA: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 85 INDIA: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 86 INDIA: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 87 INDIA: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.4.4 REST OF ASIA PACIFIC

TABLE 88 REST OF ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 89 REST OF ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 90 REST OF ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 91 REST OF ASIA PACIFIC: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

10.5 REST OF THE WORLD

TABLE 92 REST OF THE WORLD: HEALTHCARE EDUCATION MARKET, BY PROVIDER, 2021–2028 (USD MILLION)

TABLE 93 REST OF THE WORLD: HEALTHCARE EDUCATION MARKET, BY END USER, 2021–2028 (USD MILLION)

TABLE 94 REST OF THE WORLD: HEALTHCARE EDUCATION MARKET, BY DELIVERY MODE, 2021–2028 (USD MILLION)

TABLE 95 REST OF THE WORLD: HEALTHCARE EDUCATION MARKET, BY APPLICATION, 2021–2028 (USD MILLION)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

FIGURE 25 KEY DEVELOPMENTS OF MAJOR PLAYERS BETWEEN JANUARY 2020

AND JUNE 2023

11.2 MARKET RANKING ANALYSIS

FIGURE 26 HEALTHCARE EDUCATION MARKET ANALYSIS, BY KEY PLAYER, 2022

11.3 REVENUE SHARE ANALYSIS OF KEY PLAYERS

FIGURE 27 REVENUE ANALYSIS OF KEY PLAYERS IN HEALTHCARE EDUCATION MARKET

11.4 R&D EXPENDITURE: HEALTHCARE EDUCATION MARKET

FIGURE 28 R&D EXPENDITURE OF KEY PLAYERS IN HEALTHCARE EDUCATION MARKET (2021 VS. 2022)

11.5 COMPETITIVE BENCHMARKING

TABLE 96 FOOTPRINT OF COMPANIES IN HEALTHCARE EDUCATION MARKET

11.6 COMPANY EVALUATION MATRIX

11.6.1 STARS

11.6.2 EMERGING LEADERS

11.6.3 PARTICIPANTS

11.6.4 PERVASIVE PLAYERS

FIGURE 29 GLOBAL LMS MARKET: COMPANY EVALUATION MATRIX, 2022

FIGURE 30 GLOBAL OEM MARKET: COMPANY EVALUATION MATRIX, 2022

11.7 COMPETITIVE SCENARIO

11.7.1 KEY PRODUCT LAUNCHES AND APPROVALS

TABLE 97 KEY PRODUCT LAUNCHES AND APPROVALS, JANUARY 2020– JUNE 2023

11.7.2 KEY DEALS

TABLE 98 KEY DEALS, JANUARY 2020– MAY 2023

12 COMPANY PROFILES

12.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))*

12.1.1 STRYKER

TABLE 99 STRYKER: COMPANY OVERVIEW

FIGURE 31 STRYKER: COMPANY SNAPSHOT (2022)

12.1.2 SAP

TABLE 100 SAP: COMPANY OVERVIEW

FIGURE 32 SAP: COMPANY SNAPSHOT (2022)

12.1.3 ADOBE

TABLE 101 ADOBE: COMPANY OVERVIEW

FIGURE 33 ADOBE: COMPANY SNAPSHOT (2022)

12.1.4 ORACLE

TABLE 102 ORACLE: COMPANY OVERVIEW

FIGURE 34 ORACLE: COMPANY SNAPSHOT (2022)

12.1.5 HEALTHSTREAM

TABLE 103 HEALTHSTREAM: COMPANY OVERVIEW

FIGURE 35 HEALTHSTREAM: COMPANY SNAPSHOT (2022)

12.1.6 GE HEALTHCARE

TABLE 104 GE HEALTHCARE: COMPANY OVERVIEW

FIGURE 36 GE HEALTHCARE: COMPANY SNAPSHOT (2022)

12.1.7 SIEMENS HEALTHINEERS AG

TABLE 105 SIEMENS HEALTHINEERS AG: COMPANY OVERVIEW

FIGURE 37 SIEMENS HEALTHINEERS AG: COMPANY SNAPSHOT (2022)

12.1.8 KONINKLIJKE PHILIPS N.V.

TABLE 106 KONINKLIJKE PHILIPS N.V.: COMPANY OVERVIEW

FIGURE 38 KONINKLIJKE PHILIPS N.V.: COMPANY SNAPSHOT (2022)

12.1.9 IBM

TABLE 107 IBM: COMPANY OVERVIEW

FIGURE 39 IBM: COMPANY SNAPSHOT (2022)

12.1.10 FUJIFILM CORPORATION

TABLE 108 FUJIFILM CORPORATION: COMPANY OVERVIEW

FIGURE 40 FUJIFILM CORPORATION: COMPANY SNAPSHOT (2021)

12.1.11 SYMPLR

TABLE 109 SYMPLR: COMPANY OVERVIEW

12.1.12 INFOR

TABLE 110 INFOR: COMPANY OVERVIEW

12.1.13 ELSEVIER

TABLE 111 ELSEVIER: COMPANY OVERVIEW

12.1.14 ARTICULATE GLOBAL, LLC

TABLE 112 ARTICULATE GLOBAL, LLC: COMPANY OVERVIEW

12.1.15 PEOPLEFLUENT

TABLE 113 PEOPLEFLUENT: COMPANY OVERVIEW

12.1.16 TRIVANTIS CORPORATION

TABLE 114 TRIVANTIS CORPORATION: COMPANY OVERVIEW

12.1.17 ACADEMY OF MEDICINE OF RICHMOND

TABLE 115 ACADEMY OF MEDICINE OF RICHMOND: COMPANY OVERVIEW

12.1.18 COURSERA

TABLE 116 COURSERA: COMPANY OVERVIEW

12.1.19 CENTRAL MICHIGAN UNIVERSITY (CMU) COLLEGE OF MEDICINE
TABLE 117 CENTRAL MICHIGAN UNIVERSITY (CMU) COLLEGE OF MEDICINE:
COMPANY OVERVIEW

12.1.20 VIRTAMED AG

TABLE 118 VIRTAMED AG: COMPANY OVERVIEW

12.2 OTHER PLAYERS

12.2.1 HEALTH SCHOLARS

12.2.2 BIOFLIGHT VR

12.2.3 HAAG-STREIT SIMULATION GMBH

*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

13.3 CUSTOMIZATION OPTIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

I would like to order

Product name: Healthcare Education Market by Provider (Universities, Educational Platforms, Medical Simulation), Delivery Mode (Classroom-based, E-Learning), Application (Neurology, Cardiology, Pediatrics), End User (Students, Physicians) - Global Forecasts to 2028

Product link: <https://marketpublishers.com/r/H6E564CBEA3EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H6E564CBEA3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970