

# **Healthcare Consulting Services Market by Type of Service (Digital Health, IT, Operations, Strategy, Financial, HR & Talent), End User (Government Bodies, Healthcare Providers, Pharmaceutical & Biotechnology Companies), and Region - Global Forecasts to 2026**

<https://marketpublishers.com/r/H0BA75A5455EN.html>

Date: January 2022

Pages: 169

Price: US\$ 4,950.00 (Single User License)

ID: H0BA75A5455EN

## **Abstracts**

The global healthcare consulting services market is projected to reach USD 41.2 billion by 2026 from USD 23.9 billion in 2021, at a CAGR of 11.5% during the forecast period. Healthcare consulting firms specialize in providing business consulting services to the healthcare industry in areas such as finance, accounting, marketing, insurance, healthcare management, billing, coding, regulations & compliance, healthcare standards, and many other similar areas. Growth in the healthcare consulting services market can be primarily attributed to the growing budget cuts, increasing pricing pressure, changing healthcare policies/regulations, and rising technological disruption across the healthcare industry that has resulted in a partnership between the healthcare providers, payers, and life science companies with the healthcare consultancy firms. However, hidden costs of consulting services and concerns regarding data confidentiality are likely to challenge market growth in the coming years.

Operations consulting segment to hold the largest share of the healthcare consulting services market

Based on the type of service segment, the healthcare consulting services market is segmented into digital health consulting, IT consulting, strategy consulting, operations consulting, financial consulting, and HR & talent consulting. The operations consulting segment accounted for the largest market share of 22.8% in 2020. The large share of

this segment can be attributed to the transition of the healthcare industry from fee-for-service to coordinated care model, resulting in an increased dependency on operations consultants.

Healthcare providers to be the fastest-growing end user segment in the healthcare consulting services market

Based on the end user segment, the healthcare consulting services market is segmented into government bodies, healthcare providers, health insurance payers, pharmaceutical & biotechnology companies, and medical device companies. The healthcare providers segment is expected to witness the highest CAGR of 12.2% during the forecast period. The healthcare industry is undergoing a significant transformation, with constantly changing regulatory guidelines and technological advancements, which is a prominent factor driving the demand for healthcare consultants among hospitals and physician groups.

The US to be the most prominent country for healthcare consulting services in North America

North America is expected to account for the largest share of 46.8% of the global healthcare consulting services market in 2021, followed by Europe (27.3%) and the RoW (17.5%). The US healthcare provider industry is constantly challenged by industry-wide reforms. In order to achieve the clinical, financial, and operational return on investments, health organizations need to be strategic in their selection, implementation, and utilization of digital and IT systems. This has caused various healthcare organizations to partner with healthcare consulting firms for the implementation, maintenance, and training of such systems/solutions for improving organizational performance and driving business growth.

Breakdown of supply-side primary interviews: • By Company Type: Tier 1 – 42%, Tier 2 – 37%, and Tier 3 – 21% • By Designation: Director-level – 24%, C-level – 34%, and Others – 42% • By Region: North America - 32%, Europe – 30%, APAC – 24%, Rest of the World – 14%

Some of the prominent players operating in the healthcare consulting services market are Accenture (Ireland), Cognizant (US), Deloitte (UK), McKinsey & Company (US), PwC (UK), EY (UK), Huron Consulting Group Inc. (US), KPMG (Netherlands), Boston Consulting Group (US), Bain & Company, Inc. (US), and IQVIA (US).

## Research Coverage

This report studies the healthcare consulting services market based on type of service, end user and region. The report also studies factors (such as drivers, restraints, opportunities, and challenges) affecting market growth. It analyzes the opportunities and challenges in the market and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets with respect to their individual growth trends and forecasts the revenue of the market segments with respect to the regions.

## Key Benefits of Buying the Report

This report focuses on various levels of analysis—industry trends, market share of top players, and company profiles, which together form basic views and analyze the competitive landscape, and high-growth regions and their drivers, restraints, challenges, and opportunities. The report will help both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner greater market shares.

## Contents

### 1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
  - 1.2.1 INCLUSIONS & EXCLUSIONS
  - 1.2.2 MARKET SEGMENTATION
  - 1.2.3 YEARS CONSIDERED FOR THE STUDY
- 1.3 CURRENCY
- 1.4 LIMITATIONS
- 1.5 STAKEHOLDERS
- 1.6 SUMMARY OF CHANGES

### 2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
- 2.2 RESEARCH METHODOLOGY STEPS
  - FIGURE 1 RESEARCH METHODOLOGY: HEALTHCARE CONSULTING SERVICES MARKET
  - FIGURE 2 RESEARCH DESIGN
    - 2.2.1 SECONDARY DATA
      - 2.2.1.1 Secondary sources
    - 2.2.2 PRIMARY DATA
  - FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
    - 2.2.2.1 Primary sources
    - 2.2.2.2 Key insights from primary sources
- 2.3 MARKET SIZE ESTIMATION
  - FIGURE 4 RESEARCH METHODOLOGY: HYPOTHESIS BUILDING
- 2.4 TOP-DOWN & BOTTOM-UP APPROACHES
  - FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY (SUPPLY SIDE): REVENUE ANALYSIS APPROACH
  - FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY (BOTTOM-UP APPROACH): COLLECTIVE REVENUE OF ALL SERVICES/SOLUTIONS OF VENDORS
  - FIGURE 7 MARKET SIZE ESTIMATION METHODOLOGY (TOP-DOWN APPROACH): SEGMENTAL ANALYSIS
- 2.5 MARKET BREAKDOWN AND DATA TRIANGULATION

## FIGURE 8 DATA TRIANGULATION METHODOLOGY

### 2.6 ASSUMPTIONS FOR THE STUDY

### 2.7 COVID-19 SPECIFIC ASSUMPTIONS

### 2.8 RISK ASSESSMENT

## 3 EXECUTIVE SUMMARY

FIGURE 9 HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2021 VS. 2026 (USD MILLION)

FIGURE 10 HEALTHCARE CONSULTING SERVICES MARKET SHARE, BY END USER, 2020

FIGURE 11 GEOGRAPHIC SNAPSHOT OF THE HEALTHCARE CONSULTING SERVICES MARKET

## 4 PREMIUM INSIGHTS

### 4.1 HEALTHCARE CONSULTING SERVICES: MARKET OVERVIEW

FIGURE 12 GROWING ADOPTION OF HEALTHCARE IT SOLUTIONS TO DRIVE THE MARKET GROWTH

4.2 NORTH AMERICAN HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2020

FIGURE 13 OPERATIONS CONSULTING ACCOUNTED FOR THE LARGEST SHARE OF THE NORTH AMERICAN MARKET IN 2020

4.3 HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2021 VS. 2026

FIGURE 14 GOVERNMENT BODIES TO DOMINATE THE END USER SEGMENT IN 2021

4.4 HEALTHCARE CONSULTING SERVICES MARKET, BY REGION

FIGURE 15 ASIA PACIFIC TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

## 5 MARKET OVERVIEW

### 5.1 INTRODUCTION

### 5.2 MARKET DYNAMICS

FIGURE 16 IMPACT ANALYSIS FOR HEALTHCARE CONSULTING SERVICES MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

#### 5.2.1 DRIVERS

##### 5.2.1.1 Growing rate of digitization in healthcare

5.2.1.2 Increasing adoption of big data analytics, IoT, and cloud deployment in the healthcare industry

5.2.1.3 Changing healthcare landscape with respect to regulatory compliance and technological evolution

5.2.1.4 Decreasing number of in-house experts in the end-use industries

5.2.1.5 Rising level of government support for HCIT solutions

5.2.1.6 Rising need for structural changes and new business models in the healthcare industry

5.2.1.7 Increasing number of patients suffering from various chronic and infectious diseases

5.2.1.8 Rising need for data security

5.2.1.9 Increasing pressure to reduce the rising healthcare costs

## 5.2.2 RESTRAINTS

5.2.2.1 Rising number of concerns regarding data confidentiality

5.2.2.2 Increasing number of hidden costs of consulting services

## 5.2.3 OPPORTUNITIES

5.2.3.1 Growing demand for cloud consulting

5.2.3.2 Increasing potential for healthcare consulting services in the emerging markets

5.2.3.3 Increasing consolidation in the healthcare industry

## 5.2.4 CHALLENGES

5.2.4.1 Rising number of multi-sourcing approaches

## 5.3 IMPACT OF COVID-19 ON THE HEALTHCARE CONSULTING SERVICES MARKET

## 5.4 PORTER'S FIVE FORCES ANALYSIS

## TABLE 1 HEALTHCARE CONSULTING SERVICES MARKET: PORTER'S FIVE FORCES ANALYSIS

## 5.5 PRICING ANALYSIS

## 5.6 TECHNOLOGY ANALYSIS

5.6.1 MACHINE LEARNING

5.6.2 ARTIFICIAL INTELLIGENCE

5.6.3 INTERNET OF THINGS

5.6.4 BLOCKCHAIN

5.6.5 CLOUD COMPUTING

## 5.7 REGULATORY ANALYSIS

5.7.1 NORTH AMERICA

5.7.2 EUROPE

5.7.3 ASIA PACIFIC

5.7.4 MIDDLE EAST & AFRICA

#### 5.7.5 LATIN AMERICA

#### 5.8 ECOSYSTEM ANALYSIS

##### TABLE 2 ECOSYSTEM: HEALTHCARE CONSULTING SERVICES MARKET

#### 5.9 VALUE CHAIN ANALYSIS

##### FIGURE 17 VALUE CHAIN: HEALTHCARE CONSULTING SERVICES MARKET

#### 5.10 CASE STUDY ANALYSIS

##### 5.10.1 CASE STUDY 1

##### 5.10.2 CASE STUDY 2

##### 5.10.3 CASE STUDY 3

## **6 HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE**

### 6.1 INTRODUCTION

#### TABLE 3 HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

### 6.2 DIGITAL HEALTH CONSULTING

#### 6.2.1 DIGITAL HEALTH CONSULTING TO GAIN IMPORTANCE ON THE BACK OF TECHNOLOGICAL INNOVATION

#### TABLE 4 DIGITAL HEALTH CONSULTING SERVICES MARKET, BY REGION, 2019–2026 (USD MILLION)

#### TABLE 5 NORTH AMERICA: DIGITAL HEALTH CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### TABLE 6 EUROPE: DIGITAL HEALTH CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### TABLE 7 ASIA PACIFIC: DIGITAL HEALTH CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 6.3 IT CONSULTING

#### 6.3.1 CHALLENGING AND TIME-CONSUMING NATURE OF FORMULATING HCIT STRATEGIES TO DRIVE MARKET GROWTH

#### TABLE 8 IT CONSULTING SERVICES MARKET, BY REGION, 2019–2026 (USD MILLION)

#### TABLE 9 NORTH AMERICA: IT CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### TABLE 10 EUROPE: IT CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

#### TABLE 11 ASIA PACIFIC: IT CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

### 6.4 OPERATIONS CONSULTING

#### 6.4.1 TRANSITION FROM FEE-FOR-SERVICE TO COORDINATED CARE MODEL



TO BOOST THE DEMAND FOR OPERATIONS CONSULTING

TABLE 12 OPERATIONS CONSULTING SERVICES MARKET, BY REGION,  
2019–2026 (USD MILLION)

TABLE 13 NORTH AMERICA: OPERATIONS CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 14 EUROPE: OPERATIONS CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 15 ASIA PACIFIC: OPERATIONS CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

## 6.5 STRATEGY CONSULTING

6.5.1 MULTIPLE DISCIPLINES OF STRATEGIC CONSULTING SERVICES TO  
INCREASE THE DEMAND FOR ORGANIZATIONAL IMPROVEMENT

TABLE 16 STRATEGY CONSULTING SERVICES MARKET, BY REGION, 2019–2026  
(USD MILLION)

TABLE 17 NORTH AMERICA: STRATEGY CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 18 EUROPE: STRATEGY CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 19 ASIA PACIFIC: STRATEGY CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

## 6.6 FINANCIAL CONSULTING

6.6.1 DEMAND FOR RISK MANAGEMENT, COMPLIANCE, AND CORPORATE  
FINANCE TO GROW DURING THE COVID-19 PANDEMIC

TABLE 20 FINANCIAL CONSULTING SERVICES MARKET, BY REGION, 2019–2026  
(USD MILLION)

TABLE 21 NORTH AMERICA: FINANCIAL CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 22 EUROPE: FINANCIAL CONSULTING SERVICES MARKET, BY COUNTRY,  
2019–2026 (USD MILLION)

TABLE 23 ASIA PACIFIC: FINANCIAL CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

## 6.7 HR & TALENT CONSULTING

6.7.1 DEMAND FOR HR TRANSFORMATIONS TO BOOST PROCESSES AND  
ORGANIZATIONAL EFFICIENCY TO DRIVE THE SEGMENT GROWTH

TABLE 24 HR & TALENT CONSULTING SERVICES MARKET, BY REGION,  
2019–2026 (USD MILLION)

TABLE 25 NORTH AMERICA: HR & TALENT CONSULTING SERVICES MARKET, BY  
COUNTRY, 2019–2026 (USD MILLION)

TABLE 26 EUROPE: HR & TALENT CONSULTING SERVICES MARKET, BY



COUNTRY, 2019–2026 (USD MILLION)

TABLE 27 ASIA PACIFIC: HR & TALENT CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

## **7 HEALTHCARE CONSULTING SERVICES MARKET, BY END USER**

### **7.1 INTRODUCTION**

TABLE 28 HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

### **7.2 GOVERNMENT BODIES**

7.2.1 GROWING INVESTMENTS IN THE MODERNIZATION OF DIGITAL AND TECHNOLOGY INFRASTRUCTURE TO DRIVE MARKET GROWTH

TABLE 29 HEALTHCARE CONSULTING SERVICES MARKET FOR GOVERNMENT BODIES, BY REGION, 2019–2026 (USD MILLION)

TABLE 30 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET FOR GOVERNMENT BODIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 31 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET FOR GOVERNMENT BODIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 32 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET FOR GOVERNMENT BODIES, BY COUNTRY, 2019–2026 (USD MILLION)

### **7.3 HEALTHCARE PROVIDERS**

7.3.1 INCREASING PRESSURE TO CURB RISING HEALTHCARE COSTS TO DRIVE MARKET GROWTH

TABLE 33 HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTHCARE PROVIDERS, BY REGION, 2019–2026 (USD MILLION)

TABLE 34 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 35 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 36 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2019–2026 (USD MILLION)

### **7.4 HEALTH INSURANCE PAYERS**

7.4.1 GROWING STRINGENCY OF REGULATIONS FOR PAYERS TO POSITIVELY IMPACT THE DEMAND FOR HEALTHCARE CONSULTANTS

TABLE 37 HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTH INSURANCE PAYERS, BY REGION, 2019–2026 (USD MILLION)

TABLE 38 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTH INSURANCE PAYERS, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 39 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET FOR

HEALTH INSURANCE PAYERS, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 40 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET FOR HEALTH INSURANCE PAYERS, BY COUNTRY, 2019–2026 (USD MILLION)

7.5 PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES

7.5.1 WIDE RANGE OF SERVICES OFFERED BY HEALTHCARE CONSULTANTS TO DRIVE THE DEMAND IN THE COMING YEARS

TABLE 41 HEALTHCARE CONSULTING SERVICES MARKET FOR PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, BY REGION, 2019–2026 (USD MILLION)

TABLE 42 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET FOR PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 43 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET FOR PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 44 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET FOR PHARMACEUTICAL & BIOTECHNOLOGY COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

7.6 MEDICAL DEVICE COMPANIES

7.6.1 INCREASING ADOPTION OF HEALTHCARE CONSULTING SERVICES TO BE COMPETITIVE IN THE MEDICAL DEVICE INDUSTRY TO DRIVE BUSINESS GROWTH

TABLE 45 HEALTHCARE CONSULTING SERVICES MARKET FOR MEDICAL DEVICE COMPANIES, BY REGION, 2019–2026 (USD MILLION)

TABLE 46 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET FOR MEDICAL DEVICE COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 47 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET FOR MEDICAL DEVICE COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 48 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET FOR MEDICAL DEVICE COMPANIES, BY COUNTRY, 2019–2026 (USD MILLION)

## **8 HEALTHCARE CONSULTING SERVICES MARKET, BY REGION**

8.1 INTRODUCTION

TABLE 49 HEALTHCARE CONSULTING SERVICES MARKET, BY REGION, 2019–2026 (USD MILLION)

8.2 NORTH AMERICA

FIGURE 18 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET SNAPSHOT

TABLE 50 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 51 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 52 NORTH AMERICA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.2.1 US

8.2.1.1 US to be the largest market for healthcare consulting services globally

TABLE 53 US: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 54 US: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.2.2 CANADA

8.2.2.1 Shift towards a technology-driven integrated model of healthcare delivery to drive market growth

TABLE 55 CANADA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 56 CANADA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.3 EUROPE

TABLE 57 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 58 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 59 EUROPE: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.3.1 GERMANY

8.3.1.1 Constant changes concerning political regulations and technological developments to boost the demand for healthcare consultants

TABLE 60 GERMANY: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 61 GERMANY: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.3.2 UK

8.3.2.1 Need for sectoral restructuring as a result of the COVID-19 pandemic to boost market demand

TABLE 62 UK: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 63 UK: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER,

2019–2026 (USD MILLION)

### 8.3.3 FRANCE

8.3.3.1 Need to ensure interoperability and compatibility among healthcare IT systems to drive market growth

TABLE 64 FRANCE: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 65 FRANCE: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

### 8.3.4 ITALY

8.3.4.1 Expansion of digital health sector to boost the market growth

TABLE 66 ITALY: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 67 ITALY: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

### 8.3.5 SPAIN

8.3.5.1 Growing digitization to increase the demand for healthcare consulting services

TABLE 68 SPAIN: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 69 SPAIN: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

### 8.3.6 REST OF EUROPE (ROE)

8.3.6.1 Increasing adoption of connected solutions in the healthcare industry to drive the demand for healthcare consultants

TABLE 70 ROE: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 71 ROE: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

## 8.4 ASIA PACIFIC

FIGURE 19 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET SNAPSHOT

TABLE 72 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET, BY COUNTRY, 2019–2026 (USD MILLION)

TABLE 73 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 74 ASIA PACIFIC: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

### 8.4.1 JAPAN

8.4.1.1 Government initiatives to drive the adoption of digital healthcare solutions

TABLE 75 JAPAN: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 76 JAPAN: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.4.2 CHINA

8.4.2.1 National health commission to promote the integration of IoT and cloud computing in healthcare

TABLE 77 CHINA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 78 CHINA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.4.3 INDIA

8.4.3.1 Adoption of connected healthcare ecosystem to boost the market growth

TABLE 79 INDIA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 80 INDIA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.4.4 REST OF ASIA PACIFIC (ROAPAC)

8.4.4.1 Focus on enabling efficient, affordable, and on-time delivery of quality care to drive the market growth

TABLE 81 ROAPAC: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 82 ROAPAC: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.5 LATIN AMERICA

TABLE 83 LATIN AMERICA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 84 LATIN AMERICA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

#### 8.6 MIDDLE EAST & AFRICA

TABLE 85 MEA: HEALTHCARE CONSULTING SERVICES MARKET, BY TYPE OF SERVICE, 2019–2026 (USD MILLION)

TABLE 86 MEA: HEALTHCARE CONSULTING SERVICES MARKET, BY END USER, 2019–2026 (USD MILLION)

## 9 COMPETITIVE LANDSCAPE

### 9.1 OVERVIEW

FIGURE 20 KEY DEVELOPMENTS OF PROMINENT PLAYERS OPERATING IN THE

*Healthcare Consulting Services Market by Type of Service (Digital Health, IT, Operations, Strategy, Financial,...*

## HEALTHCARE CONSULTING SERVICES MARKET (2018–2021)

### 9.2 MARKET RANKING ANALYSIS (2020)

#### FIGURE 21 MARKET RANKING OF COMPANIES OPERATING IN HEALTHCARE CONSULTING SERVICES MARKET (2020)

### 9.3 KEY MARKET PLAYERS, BY TYPE OF CONSULTING SERVICES

#### TABLE 87 HEALTHCARE CONSULTING SERVICES MARKET: KEY PLAYERS, BY TYPE OF SERVICE

### 9.4 COMPANY EVALUATION QUADRANT

#### 9.4.1 STARS

#### 9.4.2 EMERGING LEADERS

#### 9.4.3 PARTICIPANTS

#### 9.4.4 PERVASIVE PLAYERS

#### FIGURE 22 HEALTHCARE CONSULTING SERVICES MARKET: COMPANY EVALUATION QUADRANT, 2020 (OVERALL MARKET)

### 9.5 COMPETITIVE SCENARIO

#### 9.5.1 PRODUCT/SERVICE LAUNCHES & APPROVALS

#### TABLE 88 HEALTHCARE CONSULTING SERVICES MARKET: KEY PRODUCT LAUNCHES & APPROVALS

#### 9.5.2 DEALS

#### TABLE 89 HEALTHCARE CONSULTING SERVICES MARKET: KEY DEALS

#### 9.5.3 OTHER DEVELOPMENTS

#### TABLE 90 HEALTHCARE CONSULTING SERVICES MARKET: OTHER KEY DEVELOPMENTS

## 10 COMPANY PROFILES

### 10.1 KEY PLAYERS

(Business Overview, Services, Key Insights, Recent Developments, MnM View)\*

#### 10.1.1 ACCENTURE

#### TABLE 91 ACCENTURE: BUSINESS OVERVIEW

#### FIGURE 23 ACCENTURE: COMPANY SNAPSHOT (2021)

#### 10.1.2 COGNIZANT

#### TABLE 92 COGNIZANT: BUSINESS OVERVIEW

#### FIGURE 24 COGNIZANT: COMPANY SNAPSHOT (2020)

#### 10.1.3 DELOITTE

#### TABLE 93 DELOITTE: BUSINESS OVERVIEW

#### FIGURE 25 DELOITTE: COMPANY SNAPSHOT (2020)

#### 10.1.4 MCKINSEY & COMPANY

#### TABLE 94 MCKINSEY & COMPANY: BUSINESS OVERVIEW



#### 10.1.5 PWC

TABLE 95 PWC: BUSINESS OVERVIEW

FIGURE 26 PWC: COMPANY SNAPSHOT (2020)

#### 10.1.6 EY

TABLE 96 EY: BUSINESS OVERVIEW

FIGURE 27 EY: COMPANY SNAPSHOT (2020)

#### 10.1.7 HURON CONSULTING GROUP, INC.

TABLE 97 HURON CONSULTING GROUP, INC.: BUSINESS OVERVIEW

FIGURE 28 HURON CONSULTING GROUP, INC.: COMPANY SNAPSHOT (2020)

#### 10.1.8 KPMG

TABLE 98 KPMG: BUSINESS OVERVIEW

FIGURE 29 KPMG: COMPANY SNAPSHOT (2020)

#### 10.1.9 BOSTON CONSULTING GROUP (BCG)

TABLE 99 BOSTON CONSULTING GROUP: BUSINESS OVERVIEW

FIGURE 30 BOSTON CONSULTING GROUP: COMPANY SNAPSHOT (2020)

#### 10.1.10 BAIN & COMPANY, INC.

TABLE 100 BAIN & COMPANY, INC.: BUSINESS OVERVIEW

FIGURE 31 BAIN & COMPANY, INC.: COMPANY SNAPSHOT (2020)

#### 10.1.11 IQVIA, INC.

TABLE 101 IQVIA, INC.: BUSINESS OVERVIEW

FIGURE 32 IQVIA, INC.: COMPANY SNAPSHOT (2020)

\*Details on Business Overview, Services, Key Insights, Recent Developments, MnM View might not be captured in case of unlisted companies.

## 11 APPENDIX

### 11.1 DISCUSSION GUIDE

### 11.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

### 11.3 AVAILABLE CUSTOMIZATIONS

### 11.4 RELATED REPORTS

### 11.5 AUTHOR DETAILS



## I would like to order

Product name: Healthcare Consulting Services Market by Type of Service (Digital Health, IT, Operations, Strategy, Financial, HR & Talent), End User (Government Bodies, Healthcare Providers, Pharmaceutical & Biotechnology Companies), and Region - Global Forecasts to 2026

Product link: <https://marketpublishers.com/r/H0BA75A5455EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H0BA75A5455EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970