

Healthcare Chatbots Market by Component (Software, Service), Deployment Model (Cloud, On-Premise), Application (Symptom Check, Medical Assistance, Appointment Booking), End User (Patient, Healthcare Providers, Insurance Companies) - Global Forecast to 2023

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Abstracts

“Global healthcare chatbots market is projected to grow at 20.8% during the forecast period.”

The healthcare chatbots market is expected to reach USD 314.3 million by 2023 from USD 122.0 million by 2018, at a CAGR of 20.8% from 2018 to 2023. The rising Internet connectivity and adoption of smart devices and the need for virtual assistance are factors driving the market. However, concerns regarding data privacy, lack of expertise for chatbot development, and lack of awareness pose a significant challenge to the market growth.

“By application, the appointment scheduling & medical guidance segment is expected to grow at a higher CAGR during the forecast period.”

By application, the healthcare chatbots market is segmented into symptom checking & medication assistance and appointment scheduling & medical guidance. The symptom checking & medication assistance segment is expected to lead the market in 2018. The appointment scheduling & medical guidance segment is expected to grow at a higher CAGR during the forecast period as compared to the symptom checking & medication assistance segment, mainly due to the growing usage of healthcare chatbots by hospitals and clinics.

“North America to witness high growth during the forecast period.”

In 2018, Europe is estimated to account for the largest share of the market, followed by North America. However, North America is expected to register the highest CAGR during the forecast period. The high growth in North America can be attributed to the growing number of therapy chatbots, rising adoption of smart devices, and growth in venture capital investments to develop advanced chatbots.

The primary interviews conducted for this report can be categorized as follows:

By Company Type: Tier 1 – 28%; Tier 2 - 12%; Tier 3 - 60%.

By Designation: C-level- 23%; D-level- 25%; others--52%.

By Region: North America-59%; Europe-14%; Asia -22%; RoW-5%.

List of companies profiled in the report

Your.MD (UK)

HealthTap, Inc. (US)

Sensely, Inc. (US)

Buoy Health, Inc. (US)

Infermedica (Poland)

Babylon Healthcare Service Limited (UK)

Baidu, Inc. (China)

Ada Digital Health Ltd. (Germany)

PACT Care BV (Netherlands)

Woebot Labs, Inc. (US)

GYANT.Com, Inc. (US)

Research Coverage:

The report provides an overview of the healthcare chatbots market. It aims at estimating the market size and growth potential of this market across different segments such as component, deployment model, application, end user, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in the healthcare chatbots market with closest approximations of revenues for the overall market and its subsegments. This report will help stakeholders understand the competitive landscape better and gain insights to position their businesses and help companies adopt suitable go-to-market strategies. The report also will help stakeholders understand the pulse of the market and provide them with information regarding key market drivers and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SCOPE
 - 1.3.1 MARKETS COVERED
 - 1.3.2 YEARS CONSIDERED FOR THE STUDY
- 1.4 CURRENCY
- 1.5 LIMITATIONS
- 1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

- 2.1 SECONDARY DATA
 - 2.1.1 KEY DATA FROM SECONDARY SOURCES
- 2.2 PRIMARY DATA
 - 2.2.1 KEY DATA FROM PRIMARY SOURCES
 - 2.2.2 KEY INDUSTRY INSIGHTS
- 2.3 MARKET SIZE ESTIMATION
- 2.4 MARKET BREAKDOWN AND DATA TRIANGULATION
- 2.5 ASSUMPTIONS FOR THE STUDY

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 HEALTHCARE CHATBOTS: MARKET OVERVIEW
- 4.2 HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2018 VS. 2023
- 4.3 HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2018 VS. 2023
- 4.4 GEOGRAPHIC ANALYSIS: EUROPEAN HEALTHCARE CHATBOTS MARKET, BY END USER AND REGION (2018)
- 4.5 GEOGRAPHIC SNAPSHOT: HEALTHCARE CHATBOTS MARKET (2018-2023)

5 MARKET OVERVIEW

- 5.1 INTRODUCTION
- 5.2 MARKET DYNAMICS

5.2.1 DRIVERS

- 5.2.1.1 Rising Internet connectivity and smart device adoption
- 5.2.1.2 Company initiatives to boost the use of healthcare chatbots
- 5.2.1.3 Need for virtual health assistance

5.2.2 OPPORTUNITIES

- 5.2.2.1 Social media platform-oriented chatbots
- 5.2.2.2 Cloud-based models

5.2.3 CHALLENGES

- 5.2.3.1 Concerns regarding data privacy
- 5.2.3.2 Lack of expertise for chatbot development
- 5.2.3.3 Lack of awareness and misconceptions

6 HEALTHCARE CHATBOTS MARKET, BY COMPONENT

6.1 INTRODUCTION

6.2 SOFTWARE

6.3 SERVICES

7 HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL

7.1 INTRODUCTION

7.2 ON-PREMISE MODEL

7.3 CLOUD-BASED MODEL

8 HEALTHCARE CHATBOTS MARKET, BY APPLICATION

8.1 INTRODUCTION

8.2 SYMPTOM CHECKING & MEDICATION ASSISTANCE

8.3 APPOINTMENT SCHEDULING & MEDICAL GUIDANCE

9 HEALTHCARE CHATBOTS MARKET, BY END USER

9.1 INTRODUCTION

9.2 PATIENTS

9.3 HEALTHCARE PROVIDERS

9.4 INSURANCE COMPANIES

9.5 OTHER END USERS

10 HEALTHCARE CHATBOTS MARKET, BY REGION

- 10.1 INTRODUCTION
- 10.2 EUROPE
 - 10.2.1 UK
 - 10.2.2 GERMANY
 - 10.2.3 FRANCE
 - 10.2.4 REST OF EUROPE
- 10.3 NORTH AMERICA
 - 10.3.1 US
 - 10.3.2 CANADA
- 10.4 ASIA
- 10.5 REST OF THE WORLD

11 COMPETITIVE LANDSCAPE

- 11.1 OVERVIEW
- 11.2 MARKET RANKING ANALYSIS
- 11.3 COMPETITIVE SCENARIO
 - 11.3.1 AGREEMENTS AND PARTNERSHIPS
 - 11.3.2 PRODUCT LAUNCHES
 - 11.3.3 ACQUISITIONS
 - 11.3.4 EXPANSIONS
 - 11.3.5 OTHER DEVELOPMENTS (VENTURE CAPITAL INVESTMENTS)

12 COMPANY PROFILES

(Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View)*

- 12.1 YOUR.MD
- 12.2 HEALTHTAP, INC.
- 12.3 SENSELY, INC.
- 12.4 BUOY HEALTH, INC.
- 12.5 INFERMEDICA
- 12.6 BABYLON HEALTHCARE SERVICES LIMITED
- 12.7 BAIDU
- 12.8 ADA DIGITAL HEALTH, LTD.
- 12.9 PACT CARE BV
- 12.10 WOEBOT LABS, INC.

12.11 GYANT.COM, INC.

*Business Overview, Products Offered, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

13.3 AVAILABLE CUSTOMIZATIONS

13.4 RELATED REPORTS

13.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 2 HEALTHCARE CHATBOT SOFTWARE MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 3 EUROPE: HEALTHCARE CHATBOT SOFTWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 4 NORTH AMERICA: HEALTHCARE CHATBOT SOFTWARE MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 5 HEALTHCARE CHATBOT SERVICES MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 6 EUROPE: HEALTHCARE CHATBOT SERVICES MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 7 NORTH AMERICA: HEALTHCARE CHATBOT SERVICES MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 8 HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 9 HEALTHCARE CHATBOTS MARKET FOR ON-PREMISE MODEL, BY REGION, 2016–2023 (USD MILLION)

Table 10 EUROPE: HEALTHCARE CHATBOTS MARKET FOR ON-PREMISE MODEL, BY COUNTRY, 2016–2023 (USD MILLION)

Table 11 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR ON-PREMISE MODEL, BY COUNTRY, 2016–2023 (USD MILLION)

Table 12 HEALTHCARE CHATBOTS MARKET FOR CLOUD-BASED MODEL, BY REGION, 2016–2023 (USD MILLION)

Table 13 EUROPE: HEALTHCARE CHATBOTS MARKET FOR CLOUD-BASED MODEL, BY COUNTRY, 2016–2023 (USD MILLION)

Table 14 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR CLOUD-BASED MODEL, BY COUNTRY, 2016–2023 (USD MILLION)

Table 15 HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 16 HEALTHCARE CHATBOTS MARKET FOR SYMPTOM CHECKING & MEDICATION ASSISTANCE, BY REGION, 2016–2023 (USD MILLION)

Table 17 EUROPE: HEALTHCARE CHATBOTS MARKET FOR SYMPTOM CHECKING & MEDICATION ASSISTANCE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 18 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR SYMPTOM CHECKING & MEDICATION ASSISTANCE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 19 HEALTHCARE CHATBOTS MARKET FOR APPOINTMENT SCHEDULING & MEDICAL GUIDANCE, BY REGION, 2016–2023 (USD MILLION)

Table 20 EUROPE: HEALTHCARE CHATBOTS MARKET FOR APPOINTMENT SCHEDULING & MEDICAL GUIDANCE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 21 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR APPOINTMENT SCHEDULING & MEDICAL GUIDANCE, BY COUNTRY, 2016–2023 (USD MILLION)

Table 22 HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 23 HEALTHCARE CHATBOTS MARKET FOR PATIENTS, BY REGION, 2016–2023 (USD MILLION)

Table 24 EUROPE: HEALTHCARE CHATBOTS MARKET FOR PATIENTS , BY COUNTRY, 2016–2023 (USD MILLION)

Table 25 NORTH AMERICA:HEALTHCARE CHATBOTS MARKET FOR PATIENTS,BY COUNTRY, 2016–2023 (USD MILLION)

Table 26 HEALTHCARE CHATBOTS MARKET FOR HEALTHCARE PROVIDERS, BY REGION, 2016–2023 (USD MILLION)

Table 27 EUROPE: HEALTHCARE CHATBOTS MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 28 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR HEALTHCARE PROVIDERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 29 HEALTHCARE CHATBOTS MARKET FOR INSURANCE COMPANIES, BY REGION, 2016–2023 (USD MILLION)

Table 30 EUROPE: HEALTHCARE CHATBOTS MARKET FOR INSURANCE COMPANIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 31 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET FOR INSURANCE COMPANIES, BY COUNTRY, 2016–2023 (USD MILLION)

Table 32 HEALTHCARE CHATBOTS MARKET FOR OTHER END USERS, BY REGION, 2016–2023 (USD MILLION)

Table 33 EUROPE: HEALTHCARE CHATBOTS MARKET FOR OTHER END USERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 34 NORTH AMERICA:HEALTHCARE CHATBOTS MARKET FOR OTHER END USERS, BY COUNTRY, 2016–2023 (USD MILLION)

Table 35 HEALTHCARE CHATBOTS MARKET, BY REGION, 2016–2023 (USD MILLION)

Table 36 EUROPE: HEALTHCARE CHATBOTS MARKET, BY COUNTRY, 2016–2023

(USD MILLION)

Table 37 EUROPE: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 38 EUROPE: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 39 EUROPE: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 40 EUROPE: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 41 UK: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 42 UK: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 43 UK: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 44 UK: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 45 GERMANY: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 46 GERMANY: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 47 GERMANY: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 48 GERMANY: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 49 FRANCE: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 50 FRANCE: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 51 FRANCE: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 52 FRANCE: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 53 ROE: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 54 ROE: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 55 ROE: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 56 ROE: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 57 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET, BY COUNTRY, 2016–2023 (USD MILLION)

Table 58 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 59 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 60 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 61 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 62 US: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 63 US: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 64 US: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 65 US: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 66 CANADA: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 67 CANADA: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 68 CANADA: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 69 CANADA: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 70 ASIA: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 71 ASIA: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2016–2023 (USD MILLION)

Table 72 ASIA: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023 (USD MILLION)

Table 73 ASIA: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023 (USD MILLION)

Table 74 ROW: HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2016–2023 (USD MILLION)

Table 75 ROW: HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL,

2016–2023 (USD MILLION)

Table 76 ROW: HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2016–2023
(USD MILLION)

Table 77 ROW: HEALTHCARE CHATBOTS MARKET, BY END USER, 2016–2023
(USD MILLION)

Table 78 HEALTHCARE CHATBOTS MARKET RANKING (2017), BY KEY PLAYER

Table 79 AGREEMENTS AND PARTNERSHIPS (2015–2018)

Table 80 PRODUCT LAUNCHES (2015–2018)

Table 81 ACQUISITIONS (2015–2018)

Table 82 EXPANSIONS (2015–2018)

Table 83 OTHER DEVELOPMENTS (VENTURE CAPITAL INVESTMENTS)
(2015–2018)

List Of Figures

LIST OF FIGURES

Figure 1 RESEARCH DESIGN

Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

Figure 3 MARKET SIZE ESTIMATION: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION: TOP-DOWN APPROACH

Figure 5 HEALTHCARE CHATBOTS MARKET, BY COMPONENT, 2018 VS. 2023 (USD MILLION)

Figure 6 HEALTHCARE CHATBOTS MARKET, BY DEPLOYMENT MODEL, 2018 VS. 2023 (USD MILLION)

Figure 7 HEALTHCARE CHATBOTS MARKET, BY APPLICATION, 2018 VS. 2023 (USD MILLION)

Figure 8 HEALTHCARE CHATBOTS MARKET, BY END USER, 2018 VS. 2023 (USD MILLION)

Figure 9 NORTH AMERICA TO WITNESS HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 10 RISING INTERNET CONNECTIVITY AND SMART DEVICE ADOPTION IS DRIVING THE GROWTH OF THE MARKET

Figure 11 SERVICES SEGMENT TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 12 CLOUD-BASED MODELS TO WITNESS THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD

Figure 13 PATIENTS TO BE THE LARGEST END-USER SEGMENT OF THE EUROPEAN HEALTHCARE CHATBOTS IN 2018

Figure 14 NORTH AMERICA TO WITNESS THE HIGHEST GROWTH DURING THE FORECAST PERIOD

Figure 15 HEALTHCARE CHATBOTS MARKET: DRIVERS, OPPORTUNITIES, AND CHALLENGES

Figure 16 SOFTWARE SEGMENT TO DOMINATE THE HEALTHCARE CHATBOTS MARKET IN 2018

Figure 17 CLOUD-BASED MODELS TO OFFER SIGNIFICANT GROWTH OPPORTUNITIES FOR MARKET PLAYERS DURING THE FORECAST PERIOD

Figure 18 SYMPTOM CHECKING & MEDICATION ASSISTANCE APPLICATIONS TO DOMINATE THE HEALTHCARE CHATBOTS MARKET DURING THE FORECAST PERIOD

Figure 19 HEALTHCARE PROVIDERS TO WITNESS HIGHEST GROWTH DURING

THE FORECAST PERIOD

Figure 20 EUROPE IS ESTIMATED TO BE THE LARGEST MARKET FOR HEALTHCARE CHATBOTS IN 2018

Figure 21 EUROPE: HEALTHCARE CHATBOTS MARKET SNAPSHOT

Figure 22 NORTH AMERICA: HEALTHCARE CHATBOTS MARKET SNAPSHOT

Figure 23 ASIA: HEALTHCARE CHATBOTS MARKET SNAPSHOT

Figure 24 ROW: HEALTHCARE CHATBOTS MARKET SNAPSHOT

Figure 25 KEY DEVELOPMENTS IN THE HEALTHCARE CHATBOTS MARKET 2015–2018

Figure 26 MARKET EVOLUTION FRAMEWORK

Figure 27 BAIDU: COMPANY SNAPSHOT (2017)

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