+44 20 8123 2220
info@marketpublishers.com

Health IT Security Market Products and Services (Products (Antivirus, IAM, DLP), Services (Consulting, MSS)), Application (Network Security, Endpoint Security), Delivery Mode (On-premise, On-demand), End User (Provider, Payer) - Global Forecast to 2020

https://marketpublishers.com/r/H85F14B553FEN.html
Date: December 2015
Pages: 166
Price: US$ 5,650.00 (Single User License)
ID: H85F14B553FEN

Abstracts

The Health IT security market is expected to witness high growth in coming years. The market size, in terms of value, is expected to reach USD 9,867.5 million by 2020 from USD 4,905.9 million in 2015, at a CAGR of 15.0%. This market is categorized on the basis of products and services, applications, delivery mode, end users, and region.

Healthcare data breach is one of the major concerns in the healthcare industry. This is because personal health information (PHI) carries a very high value on the black market. Between 2010 and 2014, globally, ~37 million healthcare records were compromised. In the U.S. alone, in 2011, 236 breach reports were received by the Office for Civil Rights (OCR) for breaches wherein 500 or more individuals were affected. With a large number of healthcare data breaches, healthcare organizations are expected to focus on implementing effective IT security measures. This in turn is expected to drive the market for Health IT security products.

Apart from growing healthcare data breach, enactments of stringent regulations regarding data privacy is also driving the market growth. Healthcare organizations are expected to strictly adhere to various Acts and regulations, such as the Health Insurance Portability and Accountability Act (HIPPA), Payment Card Industry Data Security Standard (PCI-DSS), and the Department of Defense Information Assurance Certification and Accreditation Process (DIACA). Governments in a number of countries are taking initiatives to prevent healthcare data breaches by forming stringent cyber security laws. In July 2015, the German government passed a law to prevent the ever

+44 20 8123 2220
info@marketpublishers.com

increasing cyber threats in the country.

Apart from comprehensive geographic and product analysis and market sizing, the report also provides a competitive landscape that covers the growth strategies adopted by industry players over the last three years. In addition, the company profiles comprise basic views on key players in the Health IT security market and product portfolios, developments, and strategies adopted by market players to maintain and increase their market shares in the near future. The above-mentioned market research data, current market size, and forecast of future trends will help key players and new entrants to make the necessary decisions regarding product offerings, geographical focus, change in strategic approach, R&D investments for innovations in products and technologies, and levels of output in order to remain successful.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market, which in turn will help firms to garner a greater market share. Firms purchasing the report can use one or a combination of the below-mentioned five strategies (market penetration, product development/innovation, market development, market diversification, and competitive assessment) for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Information on the product portfolios of the key players in the Health IT security market. The report analyzes this market by device type, surgical procedure, and region

Product Development/Innovation: Insights on R&D activities, and new product launches in the Health IT security market

Competitive Assessment: In-depth assessment of market strategies, geographical and business segments, and product portfolios of some of the key players in the Health IT security market

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market for various Health IT security products across regions

+44 20 8123 2220
info@marketpublishers.com

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the Health IT security market

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 MARKET SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED FOR THE STUDY
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 MARKET SIZE ESTIMATION
2.2 MARKET BREAKDOWN & DATA TRIANGULATION
2.3 KEY DATA FROM SECONDARY SOURCES
2.4 KEY DATA FROM PRIMARY SOURCES
2.5 KEY INDUSTRY INSIGHTS
2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ON-DEMAND HEALTH IT SECURITY MARKET, 2015 VS. 2020
4.2 HEALTH IT SECURITY MARKET, BY PRODUCT
4.3 HEALTH IT SECURITY MARKET, BY APPLICATION
4.4 HEALTH IT SECURITY MARKET, BY REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION
  5.1.1 HEALTH IT SECURITY MARKET SEGMENTATION
5.2 MARKET DYNAMICS
  5.2.1 DRIVERS
    5.2.1.1 Large number of healthcare data breaches
    5.2.1.2 Stringent regulatory requirements

+44 20 8123 2220
info@marketpublishers.com

5.2.1.3 Growing use of mobile devices due to greater adoption of the Bring-your-own-device (BYOD) policy
5.2.1.4 Investments by venture capital firms
5.2.1.5 Interconnected medical devices driving the need for security solutions
5.2.2 RESTRAINTS
5.2.2.1 Shortage of cyber-security professionals
5.2.2.2 Limited spending on IT security
5.2.3 OPPORTUNITIES
5.2.3.1 Evolution of next-generation IT security solutions
5.2.3.2 Cloud security offering new growth avenues
5.2.4 CHALLENGES
5.2.4.1 Frequently changing nature of cyber attacks

6 HEALTH IT SECURITY MARKET, BY PRODUCTS AND SERVICES

6.1 INTRODUCTION
6.2 PRODUCTS
6.2.1 ANTIVIRUS AND ANTIMALWARE SOLUTIONS
6.2.2 IDENTITY AND ACCESS MANAGEMENT (IAM) SOLUTIONS
6.2.3 RISK AND COMPLIANCE MANAGEMENT SOLUTIONS
6.2.4 ENCRYPTION AND DATA LOSS PROTECTION (DLP) SOLUTIONS
6.2.5 FIREWALLS AND UNIFIED THREAT MANAGEMENT (UTM) SOLUTIONS
6.2.6 INTRUSION DETECTION SYSTEMS/INTRUSION PREVENTION SYSTEMS (IDS/IPS)
6.2.7 OTHER PRODUCTS
6.3 SERVICES
6.3.1 CONSULTING
6.3.2 MANAGED SECURITY SERVICES (MSS)
6.3.3 OTHER SERVICES

7 HEALTH IT SECURITY MARKET, BY APPLICATION

7.1 INTRODUCTION
7.2 NETWORK SECURITY
7.3 ENDPOINT SECURITY
7.4 APPLICATION SECURITY
7.5 CONTENT SECURITY

8 HEALTH IT SECURITY MARKET, BY DELIVERY MODE

+44 20 8123 2220
info@marketpublishers.com

8.1 INTRODUCTION
8.1.1 ON-PREMISE
8.1.2 ON-DEMAND (CLOUD-BASED AND HYBRID MODEL)

9 HEALTH IT SECURITY MARKET, BY END USER

9.1 INTRODUCTION
9.2 HEALTHCARE PROVIDERS
9.2.1 HOSPITALS
9.2.2 PHYSICIAN PRACTICES
9.2.3 OTHERS
9.3 HEALTHCARE PAYERS

10 REGIONAL ANALYSIS

10.1 INTRODUCTION
10.2 NORTH AMERICA
10.2.1 UNITED STATES (U.S.)
10.2.2 CANADA
10.3 EUROPE
10.3.1 GERMANY
10.3.2 FRANCE
10.3.3 UNITED KINGDOM (U.K.)
10.3.4 REST OF EUROPE (ROE)
10.4 ASIA
10.5 REST OF THE WORLD (ROW)

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW
11.2 COMPETITIVE SITUATION AND TRENDS
11.2.1 NEW PRODUCT LAUNCHES
11.2.2 ACQUISITION
11.2.3 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
11.2.4 EXPANSION

12 COMPANY PROFILES

+44 20 8123 2220
info@marketpublishers.com

(Overview, Financials, Products & Services, Strategy, & Developments)*
12.1 INTRODUCTION
12.2 IBM CORPORATION
12.3 INTEL CORPORATION
12.4 SYMANTEC CORPORATION
12.5 EMC CORPORATION
12.6 ORACLE CORPORATION
12.7 CA TECHNOLOGIES
12.8 DELL, INC.
12.9 HEWLETT PACKARD
12.10 SAILPOINT TECHNOLOGIES, INC.
12.11 TREND MICRO INCORPORATED
*Details on Financials, Product & Services, Strategy, & Developments might not be captured in case of unlisted companies.

13 APPENDIX

13.1 INSIGHTS FROM INDUSTRY EXPERTS
13.2 MARKET DEVELOPMENTS, 2012-2015
13.3 DISCUSSION GUIDE
13.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
Features and Benefits of RT
13.5 AVAILABLE CUSTOMIZATIONS
13.6 RELATED REPORTS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

TABLE 1 LARGE INCIDENCES OF DATA BREACHES AND STRINGENT REGULATORY REQUIREMENTS ARE THE MAJOR GROWTH DRIVERS
TABLE 2 SHORTAGE OF CYBER-SECURITY PROFESSIONALS IS ONE OF THE MAJOR MARKET RESTRAINTS
TABLE 3 CLOUD-BASED SOLUTIONS ARE EXPECTED TO OFFER HIGH GROWTH OPPORTUNITIES
TABLE 4 SOPHISTICATED CYBER ATTACKS PRESENT A MAJOR MARKET CHALLENGE
TABLE 5 HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 6 HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)
TABLE 7 HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 8 NORTH AMERICA: HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 9 EUROPE: HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 10 ANTIVIRUS AND ANTIMALWARE SOLUTIONS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 11 NORTH AMERICA: ANTIVIRUS AND ANTIMALWARE SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 12 EUROPE: ANTIVIRUS AND ANTIMALWARE SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 13 IDENTITY AND ACCESS MANAGEMENT SOLUTIONS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 14 NORTH AMERICA: IDENTITY AND ACCESS MANAGEMENT SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 15 EUROPE: IDENTITY AND ACCESS MANAGEMENT SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 16 RISK AND COMPLIANCE MANAGEMENT SOLUTIONS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 17 NORTH AMERICA: RISK AND COMPLIANCE MANAGEMENT SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 18 EUROPE: RISK AND COMPLIANCE MANAGEMENT SOLUTIONS

+44 20 8123 2220
info@marketpublishers.com

MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 19 ENCRYPTION AND DLP SOLUTIONS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 20 NORTH AMERICA: ENCRYPTION AND DLP SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 21 EUROPE: ENCRYPTION AND DLP SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 22 FIREWALLS AND UTM SOLUTIONS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 23 NORTH AMERICA: FIREWALLS AND UTM SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 24 EUROPE: FIREWALLS AND UTM SOLUTIONS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 25 IDS/IPS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 26 NORTH AMERICA: IDS/IPS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 27 EUROPE: IDS/IPS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 28 OTHER HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 29 NORTH AMERICA: OTHER HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 30 EUROPE: OTHER HEALTH IT SECURITY PRODUCTS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 31 HEALTH IT SECURITY SERVICES MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)
TABLE 32 HEALTH IT SECURITY SERVICES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 33 NORTH AMERICA: HEALTH IT SECURITY SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 34 EUROPE: HEALTH IT SECURITY SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 35 HEALTH IT SECURITY CONSULTING SERVICES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 36 NORTH AMERICA: HEALTH IT SECURITY CONSULTING SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 37 EUROPE: HEALTH IT SECURITY CONSULTING SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 38 MANAGED SECURITY SERVICES MARKET SIZE, BY REGION, 2013-2020

+44 20 8123 2220
info@marketpublishers.com

(USD MILLION)
TABLE 39 NORTH AMERICA: MANAGED SECURITY SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 40 EUROPE: MANAGED SECURITY SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 41 OTHER SERVICES MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 42 NORTH AMERICA: OTHER SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 43 EUROPE: OTHER SERVICES MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 44 HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 45 NETWORK SECURITY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 46 NORTH AMERICA: NETWORK SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 47 EUROPE: NETWORK SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 48 ENDPOINT SECURITY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 49 NORTH AMERICA: ENDPOINT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 50 EUROPE: ENDPOINT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 51 APPLICATION SECURITY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 52 NORTH AMERICA: APPLICATION SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 53 EUROPE: APPLICATION SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 54 CONTENT SECURITY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 55 NORTH AMERICA: CONTENT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 56 EUROPE: CONTENT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 57 HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 58 HEALTH IT SECURITY MARKET SIZE FOR ON-PREMISE DELIVERY MODE, BY REGION, 2013-2020 (USD MILLION)
TABLE 59 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE FOR ON-PREMISE DELIVERY MODE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 60 EUROPE: HEALTH IT SECURITY MARKET SIZE FOR ON-PREMISE DELIVERY MODE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 61 HEALTH IT SECURITY MARKET SIZE FOR ON-DEMAND DELIVERY MODE, BY REGION, 2013-2020 (USD MILLION)
TABLE 62 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE FOR ON-DEMAND DELIVERY MODE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 63 EUROPE: HEALTH IT SECURITY MARKET SIZE FOR ON-DEMAND DELIVERY MODE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 64 HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 65 HEALTHCARE PROVIDERS MARKET SIZE, BY TYPE, 2013-2020 (USD MILLION)
TABLE 66 HEALTHCARE PROVIDERS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 67 NORTH AMERICA: HEALTHCARE PROVIDERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 68 EUROPE: HEALTHCARE PROVIDERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 69 HEALTH IT SECURITY MARKET SIZE FOR HOSPITALS, BY REGION, 2013-2020 (USD MILLION)
TABLE 70 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE FOR HOSPITALS, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 71 EUROPE: HEALTH IT SECURITY MARKET SIZE FOR HOSPITALS, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 72 HEALTH IT SECURITY MARKET SIZE FOR PHYSICIAN PRACTICES, BY REGION, 2013-2020 (USD MILLION)
TABLE 73 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE FOR PHYSICIAN PRACTICES, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 74 EUROPE: HEALTH IT SECURITY MARKET SIZE FOR PHYSICIAN PRACTICES, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 75 HEALTH IT SECURITY MARKET SIZE FOR OTHER HEALTHCARE PROVIDERS, BY REGION, 2013-2020 (USD MILLION)
TABLE 76 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE FOR OTHER HEALTHCARE PROVIDERS, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 77 EUROPE: HEALTH IT SECURITY MARKET SIZE FOR OTHER

+44 20 8123 2220
info@marketpublishers.com

HEALTHCARE PROVIDERS, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 78 HEALTHCARE PAYERS MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 79 NORTH AMERICA: HEALTHCARE PAYERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 80 EUROPE: HEALTHCARE PAYERS MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 81 HEALTH IT SECURITY MARKET SIZE, BY REGION, 2013-2020 (USD MILLION)
TABLE 82 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 83 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY COUNTRY, 2013-2020 (USD MILLION)
TABLE 84 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 85 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 86 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 87 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 88 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 89 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 90 NORTH AMERICA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 91 U.S.: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 92 U.S.: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 93 U.S.: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 94 U.S.: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 95 U.S.: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 96 U.S.: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 97 U.S.: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 98 CANADA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 99 CANADA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 100 CANADA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 101 CANADA: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 102 CANADA: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 103 CANADA: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 104 CANADA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 105 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 106 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 107 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 108 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 109 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 110 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 111 EUROPE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 112 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 113 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 114 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 115 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 116 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY

+44 20 8123 2220
info@marketpublishers.com

MODE, 2013-2020 (USD MILLION)
TABLE 117 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 118 GERMANY: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 119 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 120 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 121 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 122 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 123 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 124 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 125 FRANCE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 126 U.K.: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 127 U.K.: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 128 U.K.: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 129 U.K.: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 130 U.K.: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 131 U.K.: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 132 U.K.: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 133 ROE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 134 ROE: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 135 ROE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

TABLE 136 ROE: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 137 ROE: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 138 ROE: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 139 ROE: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 140 ASIA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 141 ASIA: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 142 ASIA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 143 ASIA: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 144 ASIA: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 145 ASIA: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 146 ASIA: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 147 ROW: HEALTH IT SECURITY MARKET SIZE, BY PRODUCTS AND SERVICES, 2013-2020 (USD MILLION)
TABLE 148 ROW: HEALTH IT SECURITY MARKET SIZE, BY PRODUCT TYPE, 2013-2020 (USD MILLION)
TABLE 149 ROW: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF SERVICE, 2013-2020 (USD MILLION)
TABLE 150 ROW: HEALTH IT SECURITY MARKET SIZE, BY APPLICATION, 2013-2020 (USD MILLION)
TABLE 151 ROW: HEALTH IT SECURITY MARKET SIZE, BY DELIVERY MODE, 2013-2020 (USD MILLION)
TABLE 152 ROW: HEALTH IT SECURITY MARKET SIZE, BY END USER, 2013-2020 (USD MILLION)
TABLE 153 ROW: HEALTH IT SECURITY MARKET SIZE, BY TYPE OF HEALTHCARE PROVIDER, 2013-2020 (USD MILLION)
TABLE 154 RECENT NEW PRODUCT LAUNCHES, 2012-2015
TABLE 155 RECENT ACQUISITIONS, 2012-2015
TABLE 156 RECENT PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS,

+44 20 8123 2220
info@marketpublishers.com

2012-2015
TABLE 157 RECENT EXPANSIONS, 2012-2015
TABLE 158 NEW PRODUCT LAUNCHES, 2012–2015
TABLE 159 ACQUISITIONS, 2012–2015

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

FIGURE 1 RESEARCH DESIGN
FIGURE 2 MARKET SIZE ESTIMATION: GLOBAL MARKET SIZE BASED ON BOTTOM-UP APPROACH
FIGURE 3 MARKET SIZE ESTIMATION: SEGMENTAL MARKET SIZE, BASED ON TOP-DOWN APPROACH
FIGURE 4 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION
FIGURE 5 GLOBAL INCIDENCE OF DATA BREACHES, BY INDUSTRY, 2014
FIGURE 6 HEALTH IT SECURITY MARKET SNAPSHOT, BY PRODUCTS AND SERVICES, 2015 VS. 2020
FIGURE 7 END-POINT SECURITY IS THE FASTEST-GROWING APPLICATION SEGMENT
FIGURE 8 MANAGED SECURITY SERVICES MARKET TO WITNESS HIGHEST GROWTH DURING THE FORECAST PERIOD
FIGURE 9 HOSPITALS TO WITNESS HIGH ADOPTION OF HCIT SECURITY
FIGURE 10 NORTH AMERICA IS EXPECTED TO COMMAND THE LARGEST SHARE IN 2015
FIGURE 11 ON-DEMAND DELIVERY MODE TO WITNESS HIGHEST GROWTH RATE OF 20.8% DURING THE FORECAST PERIOD
FIGURE 12 ENCRYPTION AND DATA LOSS PROTECTION (DLP) SEGMENT TO PROVIDE HIGH GROWTH OPPORTUNITIES IN THE FORECAST PERIOD
FIGURE 13 NETWORK SECURITY TO ACCOUNT FOR THE LARGEST SHARE OF THE HEALTH IT SECURITY MARKET IN 2015
FIGURE 14 ASIAN MARKET TO WITNESS HIGHEST GROWTH BETWEEN 2015 & 2020
FIGURE 15 HEALTH IT SECURITY MARKET, BY PRODUCTS & SERVICES
FIGURE 16 HEALTH IT SECURITY MARKET, BY APPLICATION
FIGURE 17 HEALTH IT SECURITY MARKET, BY DELIVERY MODE
FIGURE 18 HEALTH IT SECURITY MARKET, BY END USER
FIGURE 19 HEALTH IT SECURITY MARKET, BY REGION
FIGURE 20 HEALTH IT SECURITY MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, & CHALLENGES
FIGURE 21 ANTIVIRUS AND ANTIMALWARE SOLUTIONS SEGMENT TO COMMAND THE LARGEST SHARE IN 2015
FIGURE 22 MANAGED SECURITY SERVICES SEGMENT TO GROW AT THE

+44 20 8123 2220
info@marketpublishers.com

HIGHEST CAGR IN THE FORECAST PERIOD
FIGURE 23 NETWORK SECURITY APPLICATION SEGMENT TO COMMAND THE LARGEST MARKET SHARE IN 2015
FIGURE 24 ON-DEMAND DELIVERY MODE TO WITNESS HIGH GROWTH IN THE FORECAST PERIOD
FIGURE 25 HEALTHCARE PAYERS TO HOLD LARGEST MARKET SHARE IN 2015
FIGURE 26 NORTH AMERICA: HEALTH IT SECURITY MARKET SNAPSHOT
FIGURE 27 EUROPE: HEALTH IT SECURITY MARKET SNAPSHOT
FIGURE 28 MAJOR PLAYERS PURSUED ORGANIC GROWTH STRATEGIES BETWEEN 2012 & 2015
FIGURE 29 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES WAS THE KEY STRATEGY
FIGURE 30 GEOGRAPHIC REVENUE MIX OF THE TOP FIVE KEY PLAYERS
FIGURE 31 IBM CORPORATION: COMPANY SNAPSHOT
FIGURE 32 INTEL CORPORATION: COMPANY SNAPSHOT
FIGURE 33 SYMANTEC CORPORATION: COMPANY SNAPSHOT
FIGURE 34 EMC CORPORATION: COMPANY SNAPSHOT
FIGURE 35 ORACLE CORPORATION: COMPANY SNAPSHOT
FIGURE 36 CA TECHNOLOGIES: COMPANY SNAPSHOT
FIGURE 37 HEWLETT PACKARD: COMPANY SNAPSHOT
FIGURE 38 SAILPOINT TECHNOLOGIES, INC.: COMPANY SNAPSHOT
FIGURE 39 TREND MICRO INCORPORATED: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Health IT Security Market Products and Services (Products (Antivirus, IAM, DLP), Services (Consulting, MSS)), Application (Network Security, Endpoint Security), Delivery Mode (On-premise, On-demand), End User (Provider, Payer) - Global Forecast to 2020

Product link: https://marketpublishers.com/r/H85F14B553FEN.html

Price: US$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H85F14B553FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970