

Hadoop Big Data Analytics Market by Component (Solutions and Service), Deployment Mode, Organization Size, Business Function, Vertical (BFSI, Healthcare and Life Sciences, Manufacturing), and Region - Global Forecast to 2025

https://marketpublishers.com/r/H858C282238EN.html

Date: September 2020

Pages: 320

Price: US\$ 4,950.00 (Single User License)

ID: H858C282238EN

Abstracts

"Surging demand for enhancing customer experience and carrying out real-time patient health and asset monitoring, remotely, is expected to act as a growth opportunity for the Hadoop big data analytics market."

The global Hadoop big data analytics market size to grow from USD 12.8 billion in 2020 to USD 23.5 billion by 2025, at a Compound Annual Growth Rate (CAGR) of 13.0% during the forecast period. Various factors such as the growing focus on digital transformation, rise in investments in analytics, increasing focus on remote monitoring in support of the COVID-19 pandemic, growing adoption of smart payment technologies, and business need to build a digital infrastructure for large-scale deployments are expected to drive the adoption of Hadoop big data analytics market. The objective of the report is to define, describe, and forecast the Hadoop big data analytics market size based on component, organization size, deployment mode, business function, vertical, and region.

The COVID-19 outbreak has affected all markets, as well as the behaviors of customers. It has a substantial impact on economies and societies. With offices, educational institutions, and manufacturing facilities being shut down for an indefinite period, major sports and events being postponed, and work-from-home and social distancing policies being implemented globally, businesses are increasingly making efforts to deploy technologies that assist them through this difficult time. Analytics professionals, BI professionals, and advanced analytics experts have been called to



help executives drive business decisions to respond to new challenges posed by the COVID-19 spread. Hadoop big data analytics companies are witnessing a slowdown in their growth, owing to the lockdowns imposed worldwide.

Healthcare and life sciences and BFSI verticals have been least impacted by the COVID-19 and are continuing the adoption of Hadoop big data analytics solutions. The competition among key Hadoop big data analytics companies is expected to intensify as most upcoming analytics projects have been put on hold owing to the pandemic. Businesses have already started making efforts to return to the normal and are facing multiple challenges at customer and operational levels. New practices, such as workfrom-home and social distancing, have led to the requirement of remote health monitoring of patients and assets and smart payment technologies, as well as the development of digital infrastructures for large-scale technology deployments.

The services segment to grow at a higher CAGR during the forecast period

The Hadoop big data analytics market is segmented on the basis of components, such as solutions and services. The services segment is expected to grow at a rapid pace during the forecast period. The demand for professional services, such as deployment and integration, support and maintenance, and consulting, is rising with tailor-made features for Hadoop big data analytics solutions during the COVID-19 outbreak.

The operations segment to grow at the highest CAGR during the forecast period

The Hadoop big data analytics market by business function has been segmented into marketing and sales, operations, finance, and human resources. The operations segment is expected to witness rapid growth in the adoption of Hadoop big data analytics solutions, as businesses are leveraging these solutions to enhance internal processes and optimize operations.

The healthcare and life sciencessegment to grow at the highest CAGR during the forecast period

The Hadoop big data analytics market by industry vertical has been segmented into BFSI, transportation and logistics, retail and eCommerce, manufacturing, telecommunications and IT, healthcare and life sciences, government and public sector, media and entertainment, travel and hospitality, and others (energy and utilities, education and research, and real estate). Healthcare and life sciences vertical is expected to register the highest CAGR during the forecast period as healthcare and life.



science organizations have been adopting pandemic analytics to help researchers interpret the pandemic during the COVID-19 crisis. Pandemic analytics integrated with AI technology helps medical researchers in drug discovery in minimum time.

Among regions, Asia Pacific (APAC) to grow at the highest CAGR during the forecast period

APAC is expected to grow at the highest CAGR during the forecast period. The increasing investments by the tech companies in major APAC countries, such as China, and Japan, increasing government regulations and initiatives are expected to drive the growth of the market in APAC.

Breakdown of primaries

In-depth interviews were conducted with Chief Executive Officers (CEOs), innovation and technology directors, system integrators, and executives from various key organizations operating in the Hadoop big data analytics market.

By Company: Tier I: 34%, Tier II: 43%, and Tier III: 23%

By Designation: C-Level Executives: 50%, Directors: 30%, and Others: 20%

By Region: North America: 25%, APAC: 30%, Europe: 30%, MEA: 10%, and

Latin America: 5%

The report includes the study of key players offering Hadoop big data analytics solutions and services. It profiles major vendors in the global Hadoop big data analytics market. The major vendors in the global Hadoop big data analytics market are Microsoft (US), AWS (US), Cloudera (US), HPE (US), IBM (US), Oracle (US), SAP (Germany), Google (US), SAS Institute (US), Salesforce (US), TIBCO Software (US), Alteryx (US), Micro Focus (UK), Hitachi Vantara (US), Qubole (US), Splunk (US), Dell Technologies (US), Huawei (China), Dremio (US), Imply (US), Starburst (US), Alluxio (US), TheMathCompany (US), Kyvos Insight (US), and Amlgo Labs (India).

Research Coverage

The market study covers the Hadoop big data analytics market across segments. It aims at estimating the market size and the growth potential of this market across



different segments, such as components, deployment modes, organization size, business function, industry vertical, and regions. It includes an in-depth competitive analysis of the key players in the market, along with their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report would provide the market leaders/new entrants in this market with information on the closest approximations of the revenue numbers for the overall Hadoop big data analytics market and its subsegments. It would help stakeholders understand the competitive landscape and gain more insights better to position their business and plan suitable go-to-market strategies. It also helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.



Contents

1 INTRODUCTION

- 1.1 INTRODUCTION TO COVID-19
- 1.2 COVID-19 HEALTH ASSESSMENT

FIGURE 1 COVID-19: THE GLOBAL PROPAGATION

FIGURE 2 COVID-19 PROPAGATION: SELECT COUNTRIES

1.3 COVID-19 ECONOMIC ASSESSMENT

FIGURE 3 REVISED GROSS DOMESTIC PRODUCT FORECASTS FOR SELECT G20 COUNTRIES IN 2020

1.3.1 COVID-19 ECONOMIC IMPACT—SCENARIO ASSESSMENT

FIGURE 4 CRITERIA IMPACTING THE GLOBAL ECONOMY

FIGURE 5 SCENARIOS IN TERMS OF RECOVERY OF THE GLOBAL ECONOMY

- 1.4 OBJECTIVES OF THE STUDY
- 1.5 MARKET DEFINITION
 - 1.5.1 INCLUSIONS AND EXCLUSIONS
- 1.6 MARKET SCOPE
 - 1.6.1 MARKET SEGMENTATION
 - 1.6.2 REGIONS COVERED
 - 1.6.3 YEARS CONSIDERED FOR THE STUDY
- 1.7 CURRENCY CONSIDERED

TABLE 1 UNITED STATES DOLLAR EXCHANGE RATE, 2017–2019

- 1.8 STAKEHOLDERS
- 1.9 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 6 HADOOP BIG DATA ANALYTICS MARKET: RESEARCH DESIGN

- 2.1.1 SECONDARY DATA
- 2.1.2 PRIMARY DATA

TABLE 2 PRIMARY INTERVIEWS

- 2.1.2.1 Breakup of primary profiles
- 2.1.2.2 Key industry insights
- 2.2 MARKET BREAKUP AND DATA TRIANGULATION

FIGURE 7 DATA TRIANGULATION

2.3 MARKET SIZE ESTIMATION

FIGURE 8 HADOOP BIG DATA ANALYTICS MARKET: TOP-DOWN AND BOTTOM-



UP APPROACHES

2.3.1 TOP-DOWN APPROACH

2.3.2 BOTTOM-UP APPROACH

FIGURE 9 MARKET SIZE ESTIMATION METHODOLOGY? APPROACH 1 (SUPPLY SIDE): REVENUE OF SOLUTIONS/SERVICES OF HADOOP BIG DATA ANALYTICS MARKET

FIGURE 10 MARKET SIZE ESTIMATION METHODOLOGY? APPROACH 2 BOTTOM-UP (SUPPLY SIDE): COLLECTIVE REVENUE OF ALL SOLUTIONS/SERVICES OF HADOOP BIG DATA ANALYTICS MARKET

FIGURE 11 MARKET SIZE ESTIMATION METHODOLOGY—APPROACH 3—BOTTOM-UP (DEMAND SIDE): SHARE OF HADOOP BIG DATA ANALYTICS THROUGH OVERALL HADOOP BIG DATA ANALYTICS SPENDING

2.4 MARKET FORECAST

TABLE 3 FACTOR ANALYSIS

2.5 COMPANY EVALUATION MATRIX METHODOLOGY

FIGURE 12 COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE

2.6 STARTUP/SME COMPANY EVALUATION MATRIX METHODOLOGY

FIGURE 13 STARTUP/SME COMPANY EVALUATION MATRIX: CRITERIA WEIGHTAGE

2.7 ASSUMPTIONS FOR THE STUDY

2.8 LIMITATIONS OF THE STUDY

2.9 IMPLICATIONS OF COVID-19 ON THE HADOOP BIG DATA ANALYTICS MARKET

FIGURE 14 QUARTERLY IMPACT OF COVID-19 DURING 2020-2021

3 EXECUTIVE SUMMARY

TABLE 4 GLOBAL HADOOP BIG DATA ANALYTICS MARKET SIZE AND GROWTH RATE, 2014–2019 (USD MILLION, Y-O-Y%)

TABLE 5 GLOBAL HADOOP BIG DATA ANALYTICS MARKET SIZE AND GROWTH RATE, 2019–2025 (USD MILLION, Y-O-Y%)

FIGURE 15 SOLUTIONS SEGMENT TO HOLD LARGE SHARE OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

FIGURE 16 PROFESSIONAL SERVICES SEGMENT TO HOLD LARGE SHARE OF HADOOP BIG DATA ANALYTICS COMPONENT MARKET IN 2020

FIGURE 17 DEPLOYMENT AND INTEGRATION SERVICES SEGMENT TO HOLD LARGEST SIZE OF HADOOP BIG DATA ANALYTICS PROFESSIONAL SERVICES COMPONENT MARKET IN 2020

FIGURE 18 ON-PREMISES SEGMENT TO HOLD LARGE SHARE OF HADOOP BIG



DATA ANALYTICS MARKET IN 2020

FIGURE 19 LARGE ENTERPRISES SEGMENT TO HOLD LARGE SHARE OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

FIGURE 20 MARKETING AND SALES SEGMENT TO HOLD LARGEST SIZE OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

FIGURE 21 BFSI SEGMENT TO HOLD LARGEST SHARE OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

FIGURE 22 NORTH AMERICA TO HOLD LARGEST SHARE OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN HADOOP BIG DATA ANALYTICS MARKET FIGURE 23 ONGOING GLOBAL DIGITAL TRANSFORMATION AND GROWING BUSINESS REQUIREMENTS TO LEVERAGE DATA COLLECTED FROM DIFFERENT SOURCES CONTRIBUTE TO MARKET GROWTH 4.2 HADOOP BIG DATA ANALYTICS MARKET, BY VERTICAL FIGURE 24 BFSI SEGMENT TO HOLD LARGEST SIZE OF HADOOP BIG DATA ANALYTICS MARKET FROM 2020 TO 2025

4.3 HADOOP BIG DATA ANALYTICS MARKET, BY REGION
FIGURE 25 NORTH AMERICA TO HOLD LARGEST SHARE OF HADOOP BIG DATA
ANALYTICS MARKET IN 2020

4.4 HADOOP BIG DATA ANALYTICS MARKET, BY BUSINESS FUNCTION AND VERTICAL

FIGURE 26 MARKETING AND SALES BUSINESS FUNCTION AND BFSI VERTICAL SEGMENTS TO HOLD LARGEST SHARES OF HADOOP BIG DATA ANALYTICS MARKET IN 2020

5 MARKET OVERVIEW AND INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 HADOOP: EVOLUTION

FIGURE 27 EVOLUTION OF HADOOP

5.3 HADOOP: ECOSYSTEM

FIGURE 28 HADOOP ECOSYSTEM

5.4 BIG DATA: TYPES

5.5 BIG DATA ANALYTICS: TYPES

5.6 MARKET DYNAMICS

FIGURE 29 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES:



HADOOP BIG DATA ANALYTICS MARKET

5.6.1 DRIVERS

- 5.6.1.1 Increasing demand for digital transformation of organizations
- 5.6.1.2 Growing investments in analytics
- 5.6.1.3 Rising adoption of smart payment technologies
- 5.6.1.4 Increasing use of social media applications for customer engagement

5.6.2 RESTRAINTS

5.6.2.1 Legal concerns and data privacy issues

5.6.3 OPPORTUNITIES

- 5.6.3.1 Requirement for real-time information to track and monitor COVID-19 spread
- 5.6.3.2 Surge in need for remote services and location data during COVID-19
- 5.6.3.3 Increase in demand for analyzing large volumes of data

5.6.4 CHALLENGES

- 5.6.4.1 Data accessibility and synchronization
- 5.6.4.2 Data management and Hadoop integration
- 5.6.4.3 Lack of proper application deployment and multiple data source support
- 5.6.4.4 COVID-19 leading to increase in cybersecurity concerns
- 5.6.4.5 Reduced industrial and manufacturing operations
- 5.6.4.6 Lack of big data analytics professionals

5.6.5 CUMULATIVE GROWTH ANALYSIS

5.7 HADOOP BIG DATA ANALYTICS MARKET: COVID-19 IMPACT

FIGURE 30 HADOOP BIG DATA ANALYTICS MARKET TO WITNESS DECLINE IN GROWTH IN 2020

5.7.1 COVID-19 RELATED ANALYTICS USE CASES

TABLE 6 COVID-19 RELATED ANALYTICS USE CASES

5.8 CASE STUDY ANALYSIS

- 5.8.1 BANKING, FINANCIAL SERVICES, AND INSURANCE
 - 5.8.1.1 Case study 1: Risk assessment
 - 5.8.1.2 Case study 2: Make real-time decisions and reduce operational costs
- 5.8.2 GOVERNMENT AND PUBLIC SECTOR
- 5.8.2.1 Case study 1: Monetize and harness real-time data for community benefit
- 5.8.2.2 Case study 2: Reduction in operational and management costs for defense sector

5.8.3 HEALTHCARE AND LIFE SCIENCES

- 5.8.3.1 Case study 1: Reckitt Benckiser empowered employees to make smart databased decisions
 - 5.8.3.2 Case study 2: Improvements in healthcare using smart data

5.8.4 MANUFACTURING

5.8.4.1 Case study 1: Improvements in commodity pricing forecasts



5.8.4.2 Case study 2: Dell built 360-degree customer view

5.8.5 RETAIL AND ECOMMERCE

- 5.8.5.1 Case study 1: Optimization of shopping experience of customers
- 5.8.5.2 Case study 2: Categorization of user behavior and improvement in campaign targeting

5.8.6 MEDIA AND ENTERTAINMENT

- 5.8.6.1 Case study 1: Visualization of clickstream insights in real-time
- 5.8.6.2 Case study 2: Boost subscriber engagement and data-driven decision-making

5.8.7 ENERGY AND UTILITIES

- 5.8.7.1 Case study 1: Easy access to exploration portfolio in oil and gas industry
- 5.8.7.2 Case study 2: Data centralization

5.8.8 TRANSPORTATION AND LOGISTICS

- 5.8.8.1 Case study 1: Analysis of travel patterns
- 5.8.8.2 Case study 2: Decisions related to route diversions based on live streaming traffic information

5.9 PATENT ANALYSIS

5.9.1 TOP PATENT APPLICANTS FOR PREDICTIVE ANALYTICS

FIGURE 31 TOP GEOGRAPHICAL AFFILIATIONS BY NUMBER OF SCIENTIFIC PUBLICATIONS FOR PREDICTIVE ANALYTICS

5.10 VALUE CHAIN ANALYSIS

FIGURE 32 VALUE CHAIN ANALYSIS

- 5.11 TECHNOLOGY ANALYSIS
 - 5.11.1 AI AND HADOOP BIG DATA ANALYTICS
 - 5.11.2 BLOCKCHAIN AND HADOOP BIG DATA ANALYTICS
 - 5.11.3 IOT AND HADOOP BIG DATA ANALYTICS
 - 5.11.4 SUSTAINABILITY HADOOP BIG DATA ANALYTICS
- 5.12 PRICING ANALYSIS

6 HADOOP BIG DATA ANALYTICS MARKET, BY COMPONENT

6.1 INTRODUCTION

- 6.1.1 COMPONENT: HADOOP BIG DATA ANALYTICS MARKET DRIVERS
- 6.1.2 COMPONENT: COVID-19 IMPACT

FIGURE 33 SERVICES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

TABLE 7 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 8 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)



6.2 SOLUTIONS

TABLE 9 SOLUTIONS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 10 SOLUTIONS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3 SERVICES

FIGURE 34 MANAGED SERVICES SEGMENT TO GROW AT HIGHER CAGR DURING FORECAST PERIOD

TABLE 11 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 12 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 13 SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 14 SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3.1 MANAGED SERVICES

TABLE 15 MANAGED SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 16 MANAGED SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3.2 PROFESSIONAL SERVICES

FIGURE 35 CONSULTING SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 17 PROFESSIONAL SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY TYPE, 2014–2019 (USD MILLION)

TABLE 18 PROFESSIONAL SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY TYPE, 2019–2025 (USD MILLION)

TABLE 19 PROFESSIONAL SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 20 PROFESSIONAL SERVICES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3.2.1 Consulting

TABLE 21 CONSULTING: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 22 CONSULTING: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3.2.2 Support and maintenance

TABLE 23 SUPPORT AND MAINTENANCE: HADOOP BIG DATA ANALYTICS



MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 24 SUPPORT AND MAINTENANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

6.3.2.3 Deployment and integration

TABLE 25 DEPLOYMENT AND INTEGRATION: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 26 DEPLOYMENT AND INTEGRATION: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7 HADOOP BIG DATA ANALYTICS MARKET, BY DEPLOYMENT MODE

7.1 INTRODUCTION

7.1.1 DEPLOYMENT MODE: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

7.1.2 DEPLOYMENT MODE: COVID-19 IMPACT

FIGURE 36 CLOUD SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

TABLE 27 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 28 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

7.2 ON-PREMISES

TABLE 29 ON-PREMISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 30 ON-PREMISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

7.3 CLOUD

TABLE 31 CLOUD: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 32 CLOUD: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

8 HADOOP BIG DATA ANALYTICS MARKET, BY ORGANIZATION SIZE

8.1 INTRODUCTION

8.1.1 ORGANIZATION SIZE: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

8.1.2 ORGANIZATION SIZE: COVID-19 IMPACT

FIGURE 37 SMALL- AND MEDIUM-SIZED ENTERPRISES SEGMENT TO REGISTER HIGHER CAGR DURING FORECAST PERIOD

TABLE 33 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION



SIZE, 2014-2019 (USD MILLION)

TABLE 34 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

8.2 LARGE ENTERPRISES

TABLE 35 LARGE ENTERPRISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 36 LARGE ENTERPRISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

8.3 SMALL- AND MEDIUM-SIZED ENTERPRISES

TABLE 37 SMALL- AND MEDIUM-SIZED ENTERPRISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)
TABLE 38 SMALL- AND MEDIUM-SIZED ENTERPRISES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

9 HADOOP BIG DATA ANALYTICS MARKET, BY BUSINESS FUNCTION

9.1 INTRODUCTION

9.1.1 BUSINESS FUNCTION: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

9.1.2 BUSINESS FUNCTION: COVID-19 IMPACT

FIGURE 38 OPERATIONS SEGMENT TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD

TABLE 39 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2014–2019 (USD MILLION)

TABLE 40 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2019–2025 (USD MILLION)

9.2 MARKETING AND SALES

TABLE 41 MARKETING AND SALES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 42 MARKETING AND SALES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

9.3 OPERATIONS

TABLE 43 OPERATIONS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 44 OPERATIONS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

9.4 FINANCE

TABLE 45 FINANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 46 FINANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION,



2019-2025 (USD MILLION)

9.5 HUMAN RESOURCES

TABLE 47 HUMAN RESOURCES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 48 HUMAN RESOURCES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10 HADOOP BIG DATA ANALYTICS MARKET, BY VERTICAL

10.1 INTRODUCTION

10.1.1 VERTICAL: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

10.1.2 VERTICAL: COVID-19 IMPACT

10.2 HADOOP BIG DATA ANALYTICS: ENTERPRISE USE CASES

FIGURE 39 BFSI VERTICAL TO RECORD LARGEST MARKET SIZE DURING FORECAST PERIOD

TABLE 49 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 50 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

10.3 BANKING, FINANCIAL SERVICES, AND INSURANCE

TABLE 51 BANKING, FINANCIAL SERVICES, AND INSURANCE: USE CASES TABLE 52 BANKING, FINANCIAL SERVICES, AND INSURANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 53 BANKING, FINANCIAL SERVICES, AND INSURANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.4 TRANSPORTATION AND LOGISTICS

TABLE 54 TRANSPORTATION AND LOGISTICS: USE CASES

TABLE 55 TRANSPORTATION AND LOGISTICS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 56 TRANSPORTATION AND LOGISTICS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.5 RETAIL AND ECOMMERCE

TABLE 57 RETAIL AND ECOMMERCE: USE CASES

TABLE 58 RETAIL AND ECOMMERCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 59 RETAIL AND ECOMMERCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.6 MANUFACTURING

TABLE 60 MANUFACTURING: USE CASES



TABLE 61 MANUFACTURING: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION. 2014–2019 (USD MILLION)

TABLE 62 MANUFACTURING: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.7 TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY

TABLE 63 TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY: USE CASES

TABLE 64 TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION) TABLE 65 TELECOMMUNICATIONS AND INFORMATION TECHNOLOGY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION) 10.8 HEALTHCARE AND LIFE SCIENCES

TABLE 66 HEALTHCARE AND LIFE SCIENCES: USE CASES

TABLE 67 HEALTHCARE AND LIFE SCIENCES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 68 HEALTHCARE AND LIFE SCIENCES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.9 GOVERNMENT AND PUBLIC SECTOR

TABLE 69 GOVERNMENT AND PUBLIC SECTOR: USE CASES

TABLE 70 GOVERNMENT AND PUBLIC SECTOR: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 71 GOVERNMENT AND PUBLIC SECTOR: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.10 MEDIA AND ENTERTAINMENT

TABLE 72 MEDIA AND ENTERTAINMENT: USE CASES

TABLE 73 MEDIA AND ENTERTAINMENT: HADOOP BIG DATA ANALYTICS

MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 74 MEDIA AND ENTERTAINMENT: HADOOP BIG DATA ANALYTICS

MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.11 TRAVEL AND HOSPITALITY

TABLE 75 TRAVEL AND HOSPITALITY: USE CASES

TABLE 76 TRAVEL AND HOSPITALITY: HADOOP BIG DATA ANALYTICS MARKET

SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 77 TRAVEL AND HOSPITALITY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

10.12 OTHERS

TABLE 78 OTHER INDUSTRY VERTICALS: USE CASES

TABLE 79 OTHER VERTICALS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)



TABLE 80 OTHER VERTICALS: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

11 HADOOP BIG DATA ANALYTICS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 40 JAPAN TO REGISTER HIGHEST CAGR DURING FORECAST PERIOD FIGURE 41 APAC TO EXHIBIT HIGHEST CAGR DURING FORECAST PERIOD TABLE 81 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2014–2019 (USD MILLION)

TABLE 82 HADOOP BIG DATA ANALYTICS MARKET SIZE, BY REGION, 2019–2025 (USD MILLION)

- 11.2 NORTH AMERICA
 - 11.2.1 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET DRIVERS
 - 11.2.2 NORTH AMERICA: COVID-19 IMPACT
 - 11.2.3 NORTH AMERICA: REGULATIONS
 - 11.2.3.1 Health Insurance Portability and Accountability Act of 1996
 - 11.2.3.2 California Consumer Privacy Act
 - 11.2.3.3 Gramm-Leach-Bliley Act
- 11.2.3.4 Institute of Electrical and Electronics Engineers Standards Association FIGURE 42 NORTH AMERICA: MARKET SNAPSHOT

TABLE 83 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 84 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 85 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 86 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 87 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)

TABLE 88 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)

TABLE 89 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 90 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 91 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)



TABLE 92 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 93 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2014–2019 (USD MILLION)

TABLE 94 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2019–2025 (USD MILLION)

TABLE 95 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 96 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 97 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 98 NORTH AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)

11.2.4 UNITED STATES

TABLE 99 UNITED STATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 100 UNITED STATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 101 UNITED STATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 102 UNITED STATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.2.5 CANADA

TABLE 103 CANADA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 104 CANADA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 105 CANADA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 106 CANADA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.3 EUROPE

11.3.1 EUROPE: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

11.3.2 EUROPE: COVID-19 IMPACT

11.3.3 EUROPE: REGULATIONS

11.3.3.1 General Data Protection Regulation

11.3.3.2 European Committee for Standardization

11.3.3.3 European Technical Standards Institute



TABLE 107 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 108 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 109 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 110 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 111 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)

TABLE 112 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)

TABLE 113 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 114 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 115 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 116 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 117 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2014–2019 (USD MILLION)

TABLE 118 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2019–2025 (USD MILLION)

TABLE 119 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 120 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2019–2025 (USD MILLION)

TABLE 121 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 122 EUROPE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2019–2025 (USD MILLION)

11.3.4 UK

TABLE 123 UK: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 124 UK: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 125 UK: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)



TABLE 126 UK: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.3.5 GERMANY

TABLE 127 GERMANY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014–2019 (USD MILLION)

TABLE 128 GERMANY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2019-2025 (USD MILLION)

TABLE 129 GERMANY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 130 GERMANY: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.3.6 FRANCE

TABLE 131 FRANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 132 FRANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2019–2025 (USD MILLION)

TABLE 133 FRANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 134 FRANCE: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.3.7 REST OF EUROPE

11.4 ASIA PACIFIC

11.4.1 ASIA PACIFIC: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

11.4.2 ASIA PACIFIC: COVID-19 IMPACT

11.4.3 ASIA PACIFIC: REGULATIONS

11.4.3.1 International Organization for Standardization 27001

11.4.3.2 Personal Data Protection Act

FIGURE 43 ASIA PACIFIC: MARKET SNAPSHOT

TABLE 135 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014–2019 (USD MILLION)

TABLE 136 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2019-2025 (USD MILLION)

TABLE 137 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 138 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2019–2025 (USD MILLION)

TABLE 139 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)

TABLE 140 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY



PROFESSIONAL SERVICE, 2019–2025 (USD MILLION)

TABLE 141 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 142 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2019–2025 (USD MILLION)

TABLE 143 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 144 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

ORGANIZATION SIZE, 2019–2025 (USD MILLION)

TABLE 145 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS

FUNCTION, 2014-2019 (USD MILLION)

TABLE 146 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS

FUNCTION, 2019–2025 (USD MILLION)

TABLE 147 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL,

2014-2019 (USD MILLION)

TABLE 148 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL,

2019-2025 (USD MILLION)

TABLE 149 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY,

2014-2019 (USD MILLION)

TABLE 150 APAC: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY,

2019–2025 (USD MILLION)

11.4.4 CHINA

TABLE 151 CHINA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014–2019 (USD MILLION)

TABLE 152 CHINA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2019-2025 (USD MILLION)

TABLE 153 CHINA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 154 CHINA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2019–2025 (USD MILLION)

11.4.5 JAPAN

TABLE 155 JAPAN: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014–2019 (USD MILLION)

TABLE 156 JAPAN: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2019–2025 (USD MILLION)

TABLE 157 JAPAN: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 158 JAPAN: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2019–2025 (USD MILLION)



11.4.6 INDIA

TABLE 159 INDIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014-2019 (USD MILLION)

TABLE 160 INDIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2019–2025 (USD MILLION)

TABLE 161 INDIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 162 INDIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2019-2025 (USD MILLION)

11.4.7 REST OF ASIA PACIFIC

11.5 MIDDLE EAST & AFRICA

11.5.1 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

11.5.2 MIDDLE EAST & AFRICA: COVID-19 EFFECT

11.5.3 MIDDLE EAST & AFRICA: REGULATIONS

11.5.3.1 ISRAELI Privacy Protection Regulations (Data Security), 5777-2017

11.5.3.2 Cloud Computing Framework

11.5.3.3 GDPR Applicability in KSA

11.5.3.4 Protection of Personal Information Act

11.5.3.5 TRA's IoT Regulatory Policy

TABLE 163 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 164 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2020–2025 (USD MILLION)

TABLE 165 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 166 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 167 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)

TABLE 168 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2020–2025 (USD MILLION)

TABLE 169 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 170 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2020–2025 (USD MILLION)

TABLE 171 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 172 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET



SIZE, BY ORGANIZATION SIZE, 2020–2025 (USD MILLION)

TABLE 173 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2014–2019 (USD MILLION)

TABLE 174 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2020–2025 (USD MILLION)

TABLE 175 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 176 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2020–2025 (USD MILLION)

TABLE 177 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 178 MIDDLE EAST & AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2020–2025 (USD MILLION)

11.5.4 KINGDOM OF SAUDI ARABIA

TABLE 179 KINGDOM OF SAUDI ARABIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 180 KINGDOM OF SAUDI ARABIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2020–2025 (USD MILLION)

TABLE 181 KINGDOM OF SAUDI ARABIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 182 KINGDOM OF SAUDI ARABIA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2020–2025 (USD MILLION)

11.5.5 UNITED ARAB EMIRATES

TABLE 183 UNITED ARAB EMIRATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 184 UNITED ARAB EMIRATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2020–2025 (USD MILLION)

TABLE 185 UNITED ARAB EMIRATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 186 UNITED ARAB EMIRATES: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2020–2025 (USD MILLION)

11.5.6 SOUTH AFRICA

TABLE 187 SOUTH AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 188 SOUTH AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2020–2025 (USD MILLION)

TABLE 189 SOUTH AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 190 SOUTH AFRICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY



DEPLOYMENT MODE, 2020–2025 (USD MILLION)

11.5.7 REST OF MIDDLE EAST & AFRICA

11.6 LATIN AMERICA

11.6.1 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET DRIVERS

11.6.2 LATIN AMERICA: COVID-19 IMPACT

11.6.3 LATIN AMERICA: REGULATIONS

11.6.3.1 Brazil Data Protection Law

11.6.3.2 Argentina Personal Data Protection Law No. 25.326

TABLE 191 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2014–2019 (USD MILLION)

TABLE 192 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COMPONENT, 2020–2025 (USD MILLION)

TABLE 193 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2014–2019 (USD MILLION)

TABLE 194 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY SERVICE, 2020–2025 (USD MILLION)

TABLE 195 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2014–2019 (USD MILLION)

TABLE 196 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2020–2025 (USD MILLION)

TABLE 197 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 198 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2020–2025 (USD MILLION)

TABLE 199 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2014–2019 (USD MILLION)

TABLE 200 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2020–2025 (USD MILLION)

TABLE 201 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2014–2019 (USD MILLION)

TABLE 202 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY BUSINESS FUNCTION, 2020–2025 (USD MILLION)

TABLE 203 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2014–2019 (USD MILLION)

TABLE 204 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY VERTICAL, 2020–2025 (USD MILLION)

TABLE 205 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY COUNTRY, 2014–2019 (USD MILLION)

TABLE 206 LATIN AMERICA: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY



COUNTRY, 2020-2025 (USD MILLION)

11.6.4 BRAZIL

TABLE 207 BRAZIL: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014-2019 (USD MILLION)

TABLE 208 BRAZIL: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2020–2025 (USD MILLION)

TABLE 209 BRAZIL: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 210 BRAZIL: HADOOP BIG DATA ANALYTICS MARKET SIZE. BY

DEPLOYMENT MODE, 2020–2025 (USD MILLION)

11.6.5 MEXICO

TABLE 211 MEXICO: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2014–2019 (USD MILLION)

TABLE 212 MEXICO: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

COMPONENT, 2020–2025 (USD MILLION)

TABLE 213 MEXICO: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2014–2019 (USD MILLION)

TABLE 214 MEXICO: HADOOP BIG DATA ANALYTICS MARKET SIZE, BY

DEPLOYMENT MODE, 2020–2025 (USD MILLION)

11.6.6 REST OF LATIN AMERICA

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 MARKET EVALUATION FRAMEWORK

FIGURE 44 MARKET EVALUATION FRAMEWORK

12.3 MARKET SHARE, 2019

FIGURE 45 CLOUDERA LED HADOOP BIG DATA ANALYTICS MARKET IN 2020

12.4 HISTORIC REVENUE ANALYSIS OF KEY MARKET PLAYERS

FIGURE 46 REVENUE ANALYSIS OF KEY MARKET PLAYERS

12.5 KEY MARKET DEVELOPMENTS

12.5.1 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS

TABLE 215 NEW PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS,

2018-2020

12.5.2 BUSINESS EXPANSIONS

TABLE 216 BUSINESS EXPANSIONS, 2019–2020

12.5.3 MERGERS AND ACQUISITIONS

TABLE 217 MERGERS AND ACQUISITIONS, 2018–2020

12.5.4 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS



TABLE 218 PARTNERSHIPS, AGREEMENTS, CONTRACTS, AND COLLABORATIONS, 2019–2020

13 COMPANY EVALUATION MATRIX AND COMPANY PROFILES

13.1 OVERVIEW

13.2 COMPANY EVALUATION MATRIX DEFINITIONS AND METHODOLOGY

13.2.1 MARKET RANKING ANALYSIS, BY COMPANY

FIGURE 47 RANKING OF KEY PLAYERS, 2020

13.3 COMPANY EVALUATION MATRIX, 2020

13.3.1 STAR

13.3.2 EMERGING LEADER

13.3.3 PERVASIVE

13.3.4 PARTICIPANT

FIGURE 48 HADOOP BIG DATA ANALYTICS MARKET (GLOBAL), COMPANY

EVALUATION MATRIX, 2020

13.4 COMPANY PROFILES

13.4.1 INTRODUCTION

(Business Overview, Solutions & Services, Key Insights, Recent Developments, SWOT

Analysis, MnM View)*

13.4.2 MICROSOFT

FIGURE 49 MICROSOFT: COMPANY SNAPSHOT

13.4.3 AWS

FIGURE 50 AWS: COMPANY SNAPSHOT

13.4.4 CLOUDERA

FIGURE 51 CLOUDERA: COMPANY SNAPSHOT

13.4.5 HPE

FIGURE 52 HPE: COMPANY SNAPSHOT

13.4.6 IBM

FIGURE 53 IBM: COMPANY SNAPSHOT

13.4.7 ORACLE

FIGURE 54 ORACLE: COMPANY SNAPSHOT

13.4.8 SAP

FIGURE 55 SAP: COMPANY SNAPSHOT

13.4.9 GOOGLE

FIGURE 56 GOOGLE: COMPANY SNAPSHOT

13.4.10 SAS INSTITUTE

FIGURE 57 SAS INSTITUTE: COMPANY SNAPSHOT

13.4.11 SALESFORCE



FIGURE 58 SALESFORCE: COMPANY SNAPSHOT

13.4.12 DELL TECHNOLOGIES

13.4.13 TIBCO SOFTWARE

13.4.14 ALTERYX

13.4.15 MICRO FOCUS

13.4.16 HITACHI VANTARA

13.4.17 QUBOLE

13.4.18 SPLUNK

13.4.19 HUAWEI

*Details on Business Overview, Solutions & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

13.5 STARTUP/SME COMPANY EVALUATION MATRIX, 2020

13.5.1 PROGRESSIVE COMPANIES

13.5.2 RESPONSIVE COMPANIES

13.5.3 DYNAMIC COMPANIES

13.5.4 STARTING BLOCKS

FIGURE 59 HADOOP BIG DATA ANALYTICS MARKET (GLOBAL), STARTUP/SME COMPANY EVALUATION MATRIX, 2020

13.6 STARTUP/SME PROFILES

13.6.1 DREMIO

13.6.2 IMPLY

13.6.3 STARBURST

13.6.4 ALLUXIO

13.6.5 THEMATHCOMPANY

13.6.6 KYVOS INSIGHT

13.6.7 AMLGO LABS

14 APPENDIX

14.1 ADJACENT AND RELATED MARKETS

14.1.1 INTRODUCTION

14.1.2 BIG DATA MARKET—GLOBAL FORECAST 2025

14.1.2.1 Market definition

14.1.2.2 Market overview

TABLE 219 GLOBAL BIG DATA MARKET SIZE AND GROWTH RATE, 2018–2025 (USD MILLION AND Y-O-Y %)

14.1.2.2.1 Big data market, by component

TABLE 220 BIG DATA MARKET SIZE, BY COMPONENT, 2018–2025 (USD MILLION)



14.1.2.2.2 Big data market, by deployment mode

TABLE 221 BIG DATA MARKET SIZE, BY DEPLOYMENT MODE, 2018–2025 (USD MILLION)

14.1.2.2.3 Big data market, by organization size

TABLE 222 BIG DATA MARKET SIZE, BY ORGANIZATION SIZE, 2018–2025 (USD MILLION)

14.1.2.2.4 Big analytics market, by business function

TABLE 223 BIG DATA MARKET SIZE, BY BUSINESS FUNCTION, 2018–2025 (USD MILLION)

14.1.2.2.5 Big data market, by industry

TABLE 224 BIG DATA MARKET SIZE, BY INDUSTRY, 2018–2025 (USD MILLION)

14.1.2.2.6 Big data market, by region

TABLE 225 BIG DATA MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

14.1.3 ANALYTICS AS A SERVICE MARKET- GLOBAL FORECAST TO 2024

14.1.3.1 Market definition

14.1.3.2 Market overview

TABLE 226 GLOBAL ANALYTICS AS A SERVICE MARKET SIZE AND GROWTH RATE, 2017–2024 (USD MILLION AND Y-O-Y %)

14.1.3.2.1 Analytics as a service market, by component

TABLE 227 ANALYTICS AS A SERVICE MARKET SIZE, BY COMPONENT, 2017–2024 (USD MILLION)

TABLE 228 ANALYTICS AS A SERVICE MARKET SIZE, BY SOLUTION, 2017–2024 (USD MILLION)

TABLE 229 ANALYTICS AS A SERVICE MARKET SIZE, BY SERVICE, 2017–2024 (USD MILLION)

TABLE 230 ANALYTICS AS A SERVICE MARKET SIZE, BY PROFESSIONAL SERVICE, 2017–2024 (USD MILLION)

14.1.3.2.2 Analytics as a service market, by deployment mode

TABLE 231 ANALYTICS AS A SERVICE MARKET SIZE, BY DEPLOYMENT MODE, 2017–2024 (USD MILLION)

14.1.3.2.3 Analytics as a service market, by organization size

TABLE 232 ANALYTICS AS A SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2017–2024 (USD MILLION)

14.1.3.2.4 Analytics as a service market, by industry vertical

TABLE 233 ANALYTICS AS A SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2017–2024 (USD MILLION)

14.1.3.2.5 Analytics as a service market, by region

TABLE 234 ANALYTICS AS A SERVICE MARKET SIZE, BY REGION, 2017–2024 (USD MILLION)



14.1.4 CUSTOMER JOURNEY ANALYTICS MARKET- GLOBAL FORECAST TO 2022

14.1.4.1 Market definition

14.1.4.2 Market overview

TABLE 235 GLOBAL CUSTOMER JOURNEY ANALYTICS MARKET SIZE AND GROWTH RATE, 2017–2022 (USD MILLION AND Y-O-Y %)

14.1.4.2.1 Customer journey analytics market, by component

TABLE 236 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY COMPONENT, 2017–2022 (USD MILLION)

TABLE 237 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY SERVICE, 2017–2022 (USD MILLION)

TABLE 238 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY PROFESSIONAL SERVICE, 2017–2022 (USD MILLION)

14.1.4.2.2 Customer journey analytics market, by deployment mode TABLE 239 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY DEPLOYMENT MODE, 2017–2022 (USD MILLION)

14.1.4.2.3 Customer journey analytics market, by organization size TABLE 240 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY ORGANIZATION SIZE, 2017–2022 (USD MILLION)

14.1.4.2.4 Customer journey analytics market, by vertical TABLE 241 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY VERTICAL, 2017–2022 (USD MILLION)

14.1.4.2.5 Customer journey analytics market, by application TABLE 242 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY APPLICATION, 2017–2022 (USD MILLION)

14.1.4.2.6 Customer journey analytics market, by region

TABLE 243 CUSTOMER JOURNEY ANALYTICS MARKET SIZE, BY REGION, 2017–2022 (USD MILLION)

14.2 INDUSTRY EXPERTS

14.3 DISCUSSION GUIDE

14.4 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

14.5 AVAILABLE CUSTOMIZATIONS

14.6 RELATED REPORTS

14.7 AUTHOR DETAILS



I would like to order

Product name: Hadoop Big Data Analytics Market by Component (Solutions and Service), Deployment

Mode, Organization Size, Business Function, Vertical (BFSI, Healthcare and Life

Sciences, Manufacturing), and Region - Global Forecast to 2025

Product link: https://marketpublishers.com/r/H858C282238EN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/H858C282238EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970