

Gynecology Surgical Instruments Market by Product (Scissors, Forceps, Trocar, SIMS, CUSCO), Application (Laparoscopy, Colposcopy, Hysteroscopy, D&C, Ablation, Biopsy), & End User (Hospital, Clinic, Ambulatory Surgery Center) - Global Forecast to 2021

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Abstracts

The global gynecology surgical instruments market is poised to reach USD 2.44 billion by 2021 from USD 1.73 billion in 2016, at a CAGR of 7.1% from 2016 to 2021. Major factors contributing to the growth of the global market include a high incidence of gynecological diseases, increasing awareness on gynecological diseases, and rising government investments for providing advanced healthcare facilities & services.

North America commanded the largest share of the global market in 2016. Asia is expected to grow at the highest CAGR. The high growth in the Asian market is attributed to increasing awareness programs, high incidence of gynecological diseases, increasing number of hospitals, government initiatives focusing on women's health, and improvements in the healthcare sector of Asian countries. Some prominent markets in Asia include China, India, and Japan.

On the basis of application, the market has been mainly segmented into laparoscopy, hysteroscopy, dilation and curettage, colposcopy, and other applications. The laparoscopy segment is expected to account for the largest share followed by hysteroscopy of the global market. The growth of the laparoscopy and hysteroscopy application is due to various factors such as increasing incidence of fetal deaths and rising demand for minimally invasive surgeries. The increasing incidence of fetal deaths necessitates advanced detection of abnormalities in women.

Based on end users, the market is categorized into hospitals, clinics, and ambulatory surgery centers. In 2016, hospitals and clinics were expected to be the major end-user segment in the market. The large share of this segment is mainly due to increasing incidence of diseases such as endometriosis, uterine fibroids, gynecological cancers, the subsequent increase in the number of gynecology surgical procedures for the treatment of these diseases, increase in funding & infrastructural development in hospitals, and rising government initiatives in increasing awareness regarding women's health issues.

Research Coverage:

This market is categorized on the basis of product, application, end user, and region. Apart from comprehensive geographical analysis, product analysis, and market sizing, the report also provides a competitive landscape that covers growth strategies adopted by industry players in the last three years. In addition, the company profiles comprise basic views on the key players and their product portfolios, developments, and strategies adopted. The abovementioned market research data, current market sizes, and forecast of future trends will help key players and new entrants make informed decisions regarding product offerings, geographical focus, changes in strategic approach, R&D investments for innovations in products and technologies, and levels of output to remain successful.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner greater market shares. Firms purchasing the report can use any one or a combination of the below-mentioned five strategies for strengthening their market shares.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on the product portfolios of top players in the gynecology surgical instruments market. The report analyzes the gynecology surgical instruments market by product, application, end user, and region.

Product Development/Innovation: Detailed insights on upcoming technologies, R&D activities, and product launches in the gynecology surgical instruments

market.

Competitive Assessment: In-depth assessment of market strategies, geographical and business segments, and product portfolios of the leading players in the gynecology surgical instruments market.

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the market for gynecology surgical instruments across geographies.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the gynecology surgical instruments market.

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