

# **Graphene Heating Films Market by Type (CVD-grown Graphene Films, Graphene Ink Printed Films, Graphene Nanoplatelet (GNP) Films, Reduced Graphene Oxide (RGO) Films), Wavelength (6M, 9M, 12M, >12M), Application (Building Heating Systems, Wearable/Textile Heating, Vehicle Heating, Medical & Therapeutic), End-use Industry (Building & Construction, Automotive, Healthcare, Electronics, Textile, Others), and Region - Global Forecast to 2030**

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## **Abstracts**

The graphene heating films market size is projected to grow from USD 1.02 billion in 2025 to USD 1.51 billion by 2030, registering a CAGR of 8.1% during the forecast period. The global graphene heating films market is witnessing strong qualitative growth driven by rising demand for efficient, lightweight, and flexible heating technologies across multiple sectors. Increasing adoption in smart buildings, electric vehicles, wearable electronics, and medical devices reflects a shift toward energy-efficient and sustainable thermal solutions. Advancements in scalable graphene production, printing technologies, and material functionalization have reduced costs and expanded commercial feasibility. Supportive government policies promoting green construction and electrification further accelerate deployment. As awareness of graphene's superior performance spreads, the market is transitioning from niche adoption to mainstream applications, marking a pivotal phase of commercialization and global expansion.

**“Graphene ink printed films segment is projected to register the fastest growth, in terms of value, in the graphene heating films market during the forecast period.”**

Graphene ink-printed films are the fastest-growing segment in the graphene heating films market, despite the current dominance of reduced graphene oxide (RGO) films. This growth is attributed to the superior versatility, scalability, and adaptability of graphene ink-printed films for emerging flexible and smart applications. Ink printing enables precise patterning of graphene onto various substrates using low-cost, additive manufacturing processes, such as screen printing, inkjet, or roll-to-roll printing. This method facilitates mass production with minimal material waste. The approach supports the development of lightweight, customizable, and transparent heating elements that are ideal for wearables, flexible electronics, smart textiles, and medical devices. Furthermore, ongoing advancements in conductive ink formulations, dispersion stability, and substrate compatibility are improving the performance and durability of these films. These innovations make graphene ink-printed films particularly appealing for next-generation, design-driven applications that require thin, programmable, and energy-efficient heating solutions. As industries shift toward miniaturized and integrated thermal solutions, the adoption and market growth of printed graphene films are expected to surpass other types.

**“Wearable/textile heating is the fastest-growing application segment of the graphene heating films market in terms of value.”**

Wearable and textile heating is the fastest-growing application segment in the graphene heating films market, due to the rapid expansion of smart, flexible, and personalized heating solutions across consumer and industrial domains. Graphene's exceptional flexibility, thinness, and high thermal conductivity enable integration into fabrics and garments without compromising comfort, weight, or design aesthetics. This makes it ideal for smart clothing, outdoor gear, defense uniforms, sportswear, and medical wearables requiring localized, efficient, and low-voltage heating. The surge in demand for portable and adaptive thermal comfort, driven by growing awareness of wellness, personal safety, and extreme environment protection, further propels adoption. Moreover, advancements in graphene ink printing and textile coating technologies have improved washability, durability, and sensor integration, making large-scale production feasible. The convergence of IoT connectivity, compact batteries, and conductive textiles is opening new markets for next-generation smart apparel. While building heating dominates in installed area, wearable applications are expanding faster due to innovation intensity, product differentiation opportunities, and rising consumer acceptance. Consequently, graphene's unique properties are catalyzing a transformation in functional textiles, positioning the segment as the most dynamic and commercially promising frontier within the global graphene heating films market.

**“Electronics is the fastest-growing end-use industry segment of the graphene heating films market in terms of value.”**

The electronics industry is the fastest-growing end-use segment in the graphene heating films market. This growth is driven by the rising integration of thin, flexible, and energy-efficient heating components into modern electronic devices such as smartphones, laptops, tablets, IoT systems, and smart wearables. Graphene heating films offer rapid thermal response, uniform heat distribution, and transparency, making them ideal for defogging, de-icing, thermal management, and touch-sensitive applications in compact electronic systems. As device miniaturization and performance optimization become critical, graphene’s ability to provide controlled, low-power heating offers a clear advantage over traditional metal-based resistive films. Additionally, the proliferation of flexible displays, foldable electronics, and smart sensors has created new opportunities for graphene-based heating layers due to their bendability and lightweight nature. Supported by rapid technological innovation and consumer demand for smarter, safer, and more durable electronics, this segment is expanding rapidly worldwide.

**“Asia Pacific is the fastest-growing region in the graphene heating films market in terms of value.”**

Asia Pacific is the largest and fastest-growing regional market for graphene heating films, driven by its strong manufacturing ecosystem, rapid urbanization, and growing investment in advanced materials and clean technologies. Countries like China, South Korea, and Japan lead in graphene production, large-area film fabrication, and downstream integration into electronics, automotive, and building applications. The region’s booming construction and smart home sectors, combined with government initiatives promoting energy-efficient and low-carbon technologies, have accelerated the adoption of graphene-based heating systems. Additionally, Asia Pacific hosts a dense network of electronics and textile manufacturers, enabling faster commercialization of flexible and wearable heating products. China’s modernization of large-scale infrastructure and South Korea’s innovation in smart materials are particularly influential. Competitive production costs, availability of raw materials, and strong R&D collaborations between academia and industry further enhance the region’s dominance. As a result, Asia Pacific serves as both the manufacturing hub and primary demand center for graphene heating films globally.

In-depth interviews were conducted with chief executive officers (CEOs), marketing

directors, other innovation and technology directors, and executives from various key organizations operating in the graphene heating films market, and information was gathered from secondary research to determine and verify the market size of several segments.

By Company Type: Tier 1 - 50%, Tier 2 - 30%, and Tier 3 - 20%

By Designation: Managers - 15%, Directors - 20%, and Others - 65%

By Region: North America - 25%, Europe - 15%, Asia Pacific - 45%, Middle East & Africa - 10%, and South America – 5%.

The graphene heating films market comprises companies like HENGXIN TECHNOLOGY (China), Anhui Aerospace & PMA Health Technology Co., Ltd. (China), Guangdong Nuanfeng Electric Heating Technology Co., Ltd. (China), Huizhou Yidu Stationery Supplies Co., Ltd. (China), Hangzhou Gaoxi Technology Co., Ltd. (China), 2D Carbon Graphene Material Co., Ltd. (China), Clean Concept Technology (HK) Limited (China), Changzhou Fuxi Technology Co., Ltd. (China), Hefei Minco Heating Cable Co., Ltd. (China), and HAYDALE GRAPHENE INDUSTRIES PLC (UK). The study includes an in-depth competitive analysis of these key players in the graphene heating films market, as well as their company profiles, recent developments, and key market strategies.

## **Research Coverage**

This report segments the market for graphene heating films on the basis of type, wavelength, application, end-use industry, and region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, and expansions associated with the graphene heating films market.

## **Key Benefits of Buying This Report**

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape; emerging and high-growth segments of the graphene heating films market; high-growth regions; and

market drivers, restraints, opportunities, and challenges.

**The report provides insights into the following pointers:**

Analysis of drivers (Energy efficiency & performance, rising sustainability standards, and smart technology integration), restraints (high initial cost & production complexity), opportunities (diversification into automotive (EV heating, battery management), medical/therapeutic heating, textiles, and wearables expands market opportunity), and challenges (competitive material alternatives).

**Market Penetration:** Comprehensive information on the graphene heating films market offered by top players in the graphene heating films market.

**Product Development/Innovation:** Detailed insights on upcoming technologies, research & development activities, partnerships, agreements, joint ventures, collaborations, announcements, awards, and expansions in the market.

**Market Development:** Comprehensive information about lucrative emerging markets. The report analyzes the market for graphene heating films across regions.

**Market Capacity:** Production capacities of companies producing graphene heating films are provided wherever available, with upcoming capacities for the graphene heating films market.

**Competitive Assessment:** In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the graphene heating films market.

## Contents

### **1 INTRODUCTION**

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

1.3.1 INCLUSIONS & EXCLUSIONS

1.3.2 GRAPHENE HEATING FILMS MARKET SEGMENTATION AND REGIONAL SCOPE

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

1.5 UNITS CONSIDERED

1.6 LIMITATIONS

1.7 STAKEHOLDERS

### **2 RESEARCH METHODOLOGY**

2.1 RESEARCH DATA

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Primary data sources

2.1.2.3 Key primary participants

2.1.2.4 Breakdown of interviews with experts

2.1.2.5 Key industry insights

2.2 BASE NUMBER CALCULATION

2.2.1 SUPPLY-SIDE APPROACH

2.2.2 DEMAND-SIDE APPROACH

2.3 FORECAST NUMBER CALCULATION

2.3.1 SUPPLY SIDE

2.3.2 DEMAND SIDE

2.4 MARKET SIZE ESTIMATION

2.4.1 BOTTOM-UP APPROACH

2.4.2 TOP-DOWN APPROACH

2.5 DATA TRIANGULATION

2.6 RESEARCH ASSUMPTIONS

2.7 GROWTH FORECAST

2.8 RISK ASSESSMENT

2.9 FACTOR ANALYSIS

### **3 EXECUTIVE SUMMARY**

### **4 PREMIUM INSIGHTS**

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN GRAPHENE HEATING FILMS MARKET

4.2 GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH

4.3 GRAPHENE HEATING FILMS MARKET, BY TYPE

4.4 GRAPHENE HEATING FILMS MARKET, BY APPLICATION

4.5 GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY

4.6 GRAPHENE HEATING FILMS MARKET, BY COUNTRY

### **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

5.2.1 DRIVERS

5.2.1.1 Very high in-plane thermal conductivity

5.2.1.2 Thinness, flexibility, and integration with surfaces

5.2.1.3 Uniform heat distribution and rapid response

5.2.1.4 Energy efficiency and power consumption benefits

5.2.2 RESTRAINTS

5.2.2.1 High production and material costs

5.2.2.2 Limited standardization and industry awareness

5.2.3 OPPORTUNITIES

5.2.3.1 Demand for efficient thermal management in electronics, aerospace, and advanced systems

5.2.3.2 Need for energy efficiency and reduction of weight in automotive and electric mobility applications

5.2.4 CHALLENGES

5.2.4.1 Limited availability and quality control of raw graphene materials

5.3 IMPACT OF GENERATIVE AI

5.3.1 INTRODUCTION

5.3.2 IMPACT OF AI ON GRAPHENE HEATING FILMS MARKET

### **6 INDUSTRY TRENDS**

- 6.1 INTRODUCTION
- 6.2 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- 6.3 VALUE CHAIN ANALYSIS
  - 6.3.1 RAW MATERIAL SOURCING & GRAPHENE PRODUCTION
  - 6.3.2 FILM FABRICATION & SUBSTRATE INTEGRATION
  - 6.3.3 MODULE ASSEMBLY & APPLICATION INTEGRATION
  - 6.3.4 DISTRIBUTION, END-USE DEPLOYMENT, AND LIFECYCLE MANAGEMENT
- 6.4 PRICING ANALYSIS
  - 6.4.1 AVERAGE SELLING PRICE TREND, BY REGION, 2021–2024
- 6.5 ECOSYSTEM ANALYSIS
- 6.6 INVESTMENT LANDSCAPE AND FUNDING SCENARIO
- 6.7 TECHNOLOGY ANALYSIS
  - 6.7.1 KEY TECHNOLOGIES
  - 6.7.2 COMPLEMENTARY TECHNOLOGIES
  - 6.7.3 ADJACENT TECHNOLOGIES
- 6.8 PATENT ANALYSIS
  - 6.8.1 METHODOLOGY
  - 6.8.2 PATENTS GRANTED WORLDWIDE, 2014–2023
  - 6.8.3 PATENT PUBLICATION TRENDS
  - 6.8.4 INSIGHTS
  - 6.8.5 LEGAL STATUS OF PATENTS
  - 6.8.6 JURISDICTION ANALYSIS
  - 6.8.7 TOP APPLICANTS
  - 6.8.8 LIST OF MAJOR PATENTS
- 6.9 TRADE ANALYSIS
  - 6.9.1 IMPORT SCENARIO (HS CODE 250410)
  - 6.9.2 EXPORT SCENARIO (HS CODE 250410)
- 6.10 KEY CONFERENCES AND EVENTS, 2025
- 6.11 TARIFF AND REGULATORY LANDSCAPE
  - 6.11.1 TARIFF AND REGULATORY LANDSCAPE RELATED TO GRAPHENE HEATING FILMS
  - 6.11.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS
  - 6.11.3 REGULATIONS RELATED TO GRAPHENE HEATING FILMS MARKET
- 6.12 PORTER'S FIVE FORCES ANALYSIS
  - 6.12.1 THREAT OF NEW ENTRANTS
  - 6.12.2 THREAT OF SUBSTITUTES
  - 6.12.3 BARGAINING POWER OF SUPPLIERS

- 6.12.4 BARGAINING POWER OF BUYERS
- 6.12.5 INTENSITY OF COMPETITIVE RIVALRY
- 6.13 KEY STAKEHOLDERS AND BUYING CRITERIA
  - 6.13.1 KEY STAKEHOLDERS IN BUYING PROCESS
  - 6.13.2 BUYING CRITERIA
- 6.14 MACROECONOMIC OUTLOOK
  - 6.14.1 GDP TRENDS AND FORECASTS, BY COUNTRY
- 6.15 CASE STUDY ANALYSIS
  - 6.15.1 GMG (GRAPHENE MANUFACTURING GROUP): THERMAL-XR FOR INDUSTRIAL & COMMERCIAL HEATING EFFICIENCY
  - 6.15.2 BEDIMENSIONAL/GRAPHENE FLAGSHIP: GRAPHENE-BASED HEATING PAINT FOR ARCHITECTURAL SURFACES
  - 6.15.3 WUXI GRAPHENE FILM & GRAHOPE NEW MATERIALS: CVD PATTERNED GRAPHENE HEATING FILMS FOR WEARABLES
- 6.16 IMPACT OF 2025 US TARIFF – GRAPHENE HEATING FILMS MARKET
  - 6.16.1 INTRODUCTION
  - 6.16.2 KEY TARIFF RATES
  - 6.16.3 PRICE IMPACT ANALYSIS
  - 6.16.4 IMPACT ON COUNTRY/REGION
    - 6.16.4.1 US
    - 6.16.4.2 Europe
    - 6.16.4.3 Asia Pacific
  - 6.16.5 IMPACT ON END-USE INDUSTRIES

## **7 GRAPHENE HEATING FILMS MARKET, BY TYPE**

- 7.1 INTRODUCTION
- 7.2 CVD-GROWN GRAPHENE FILMS
  - 7.2.1 DOMINATING HIGH-PERFORMANCE APPLICATIONS THROUGH PURITY, PRECISION, AND UNIFORM CONDUCTIVITY
- 7.3 GRAPHENE INK PRINTED FILMS
  - 7.3.1 DRIVING SCALABLE, LOW-COST PRODUCTION FOR CONSUMER AND FLEXIBLE ELECTRONICS
- 7.4 GRAPHENE NANOPATELET (GNP) FILMS
  - 7.4.1 BALANCING COST, CONDUCTIVITY, AND DURABILITY FOR INDUSTRIAL AND STRUCTURAL HEATING APPLICATIONS
- 7.5 REDUCED GRAPHENE OXIDE (RGO) FILMS
  - 7.5.1 ENABLING COST-EFFECTIVE, SUSTAINABLE, AND LARGE-AREA HEATING SOLUTIONS

## **8 GRAPHENE HEATING FILMS MARKET, BY APPLICATION**

### 8.1 INTRODUCTION

### 8.2 BUILDING HEATING SYSTEMS

8.2.1 EXCEPTIONAL CONDUCTIVITY AND UNIFORM HEAT DISTRIBUTION TO DRIVE DEMAND

### 8.3 WEARABLE/TEXTILE HEATING

8.3.1 EFFICIENT THERMAL OUTPUT IN TEXTILE INDUSTRY TO DRIVE DEMAND

### 8.4 VEHICLE HEATING

8.4.1 LIGHTWEIGHT AND UNIFORM THERMAL DISTRIBUTION TO DRIVE DEMAND

### 8.5 MEDICAL & THERAPEUTIC

8.5.1 INCREASE IN USE OF GRAPHENE FILMS IN TISSUE REGENERATION SYSTEMS

### 8.6 OTHER APPLICATIONS

8.6.1 SCREEN DEFOGGING

8.6.2 CONTROLLED HEAT PANELS

## **9 GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH**

### 9.1 INTRODUCTION

### 9.2 6M

9.2.1 PRECISION HEATING FOR INDUSTRIAL AND HIGH-PERFORMANCE APPLICATIONS, INCLUDING AUTOMOTIVE

### 9.3 9M

9.3.1 MID-INFRARED BALANCE FOR SMART INFRASTRUCTURE, HUMAN COMFORT, AND ENERGY EFFICIENCY

### 9.4 12M

9.4.1 LONG-WAVE INFRARED FOR THERAPEUTIC, WEARABLE, AND BIOMEDICAL APPLICATIONS

## **10 GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY**

### 10.1 INTRODUCTION

### 10.2 BUILDING & CONSTRUCTION

10.2.1 DEMAND DRIVEN BY ENERGY-EFFICIENT SMART INFRASTRUCTURE AND SUSTAINABLE HEATING SOLUTIONS

### 10.3 AUTOMOTIVE

10.3.1 ELECTRIFICATION AND LIGHTWEIGHT EFFICIENCY DRIVING GRAPHENE HEATING FILM ADOPTION

10.4 ELECTRONICS

10.4.1 GROWTH DRIVEN BY MINIATURIZATION, FLEXIBLE DEVICES, AND PRECISION THERMAL CONTROL

10.5 TEXTILE

10.5.1 DEMAND DRIVEN BY SMART WEARABLES AND HIGH-PERFORMANCE FUNCTIONAL FABRICS

10.6 HEALTHCARE

10.6.1 ADVANCING PERSONALIZED THERAPY AND MEDICAL DEVICE INNOVATION THROUGH GRAPHENE-BASED THERMAL SYSTEMS

10.7 OTHER END-USE INDUSTRIES

10.7.1 AEROSPACE

10.7.2 DEFENSE

10.7.3 RENEWABLE ENERGY

## **11 GRAPHENE HEATING FILMS MARKET, BY REGION**

11.1 INTRODUCTION

11.2 ASIA PACIFIC

11.2.1 CHINA

11.2.1.1 State-led infrastructure and green transitions fueling 25% renewable capacity surge

11.2.2 JAPAN

11.2.2.1 Sustainability imperatives and R&D investments embedding graphene in high-tech applications

11.2.3 INDIA

11.2.3.1 Digital and green revolutions ignite 6-fold electronics surge, boosting graphene thermal solutions

11.2.4 SOUTH KOREA

11.2.4.1 High-tech exports and bio-innovations catalyzing graphene for advanced manufacturing

11.2.5 REST OF ASIA PACIFIC

11.3 NORTH AMERICA

11.3.1 US

11.3.1.1 Clean energy mandates and infrastructure surge fueling solar capacity additions

11.3.2 CANADA

11.3.2.1 Electrification incentives and health investments spurring healthcare spend

### 11.3.3 MEXICO

11.3.3.1 Nearshoring boom and export growth powering light vehicle sales rise

### 11.4 EUROPE

#### 11.4.1 GERMANY

11.4.1.1 Regulations and positive economic outlook to support market growth

#### 11.4.2 ITALY

11.4.2.1 Rising need for thermal efficiency in building sector enhanced growth of graphene heating films industry

#### 11.4.3 FRANCE

11.4.3.1 Government regulations for heating elements to support market growth

#### 11.4.4 SPAIN

11.4.4.1 Government's focus on older Mediterranean housing stock to drive market

#### 11.4.5 UK

11.4.5.1 Growing end-use industries and government initiatives to support market growth

#### 11.4.6 REST OF EUROPE

### 11.5 MIDDLE EAST & AFRICA

#### 11.5.1 GCC COUNTRIES

##### 11.5.1.1 UAE

11.5.1.1.1 Growing high-end retrofit & smart building adoption

##### 11.5.1.2 Saudi Arabia

11.5.1.2.1 Saudi Arabia to be leading market in region

##### 11.5.1.3 REST OF GCC COUNTRIES

#### 11.5.2 SOUTH AFRICA

11.5.2.1 Stringent government regulations supporting market growth

#### 11.5.3 REST OF MIDDLE EAST & AFRICA

### 11.6 SOUTH AMERICA

#### 11.6.1 BRAZIL

11.6.1.1 Demand from construction modernization & industrial applications

#### 11.6.2 ARGENTINA

11.6.2.1 Growth driven by energy-efficient retrofits despite economic constraints

#### 11.6.3 REST OF SOUTH AMERICA

## 12 COMPETITIVE LANDSCAPE

### 12.1 INTRODUCTION

### 12.2 KEY PLAYERS' STRATEGIES/RIGHT TO WIN

### 12.3 MARKET SHARE ANALYSIS

### 12.4 REVENUE ANALYSIS

## 12.5 BRAND/PRODUCT COMPARISON

### 12.6 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024

#### 12.6.1 STARS

#### 12.6.2 EMERGING LEADERS

#### 12.6.3 PERVASIVE PLAYERS

#### 12.6.4 PARTICIPANTS

#### 12.6.5 COMPANY FOOTPRINT: KEY PLAYERS, 2024

##### 12.6.5.1 Company footprint

##### 12.6.5.2 Region footprint

##### 12.6.5.3 Type footprint

##### 12.6.5.4 Application footprint

##### 12.6.5.5 End-use industry footprint

### 12.7 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024

#### 12.7.1 PROGRESSIVE COMPANIES

#### 12.7.2 RESPONSIVE COMPANIES

#### 12.7.3 DYNAMIC COMPANIES

#### 12.7.4 STARTING BLOCKS

#### 12.7.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024

##### 12.7.5.1 Detailed list of key startups/SMEs

##### 12.7.5.2 Competitive benchmarking of key startups/SMEs

### 12.8 COMPETITIVE SCENARIO

#### 12.8.1 PRODUCT LAUNCHES

#### 12.8.2 EXPANSIONS

## 13 COMPANY PROFILES

### 13.1 KEY PLAYERS

#### 13.1.1 HENGXIN TECHNOLOGY

##### 13.1.1.1 Business overview

##### 13.1.1.2 HENGXIN TECHNOLOGY: Products/Solutions/Services offered

##### 13.1.1.3 MnM view

###### 13.1.1.3.1 Right to win

###### 13.1.1.3.2 Strategic choices

###### 13.1.1.3.3 Weaknesses and competitive threats

#### 13.1.2 ANHUI AEROSPACE & PMA HEALTH TECHNOLOGY CO., LTD.

##### 13.1.2.1 Business overview

##### 13.1.2.2 Products/Solutions/Services offered

##### 13.1.2.3 MnM view

###### 13.1.2.3.1 Right to win

- 13.1.2.3.2 Strategic choices
- 13.1.2.3.3 Weaknesses and competitive threats
- 13.1.3 GUANGDONG NUANFENG ELECTRIC HEATING TECHNOLOGY CO., LTD.
  - 13.1.3.1 Business overview
  - 13.1.3.2 Products/Solutions/Services offered
  - 13.1.3.3 MnM view
    - 13.1.3.3.1 Right to win
    - 13.1.3.3.2 Strategic choices
    - 13.1.3.3.3 Weaknesses and competitive threats
- 13.1.4 HUIZHOU YIDU STATIONERY SUPPLIES CO., LTD.
  - 13.1.4.1 Business overview
  - 13.1.4.2 Products/Solutions/Services offered
  - 13.1.4.3 Recent developments
    - 13.1.4.3.1 Product launches
  - 13.1.4.4 MnM view
    - 13.1.4.4.1 Right to win
    - 13.1.4.4.2 Strategic choices
    - 13.1.4.4.3 Weaknesses and competitive threats
- 13.1.5 HANGZHOU GAOXI TECHNOLOGY CO., LTD.
  - 13.1.5.1 Business overview
  - 13.1.5.2 Products/Solutions/Services offered
  - 13.1.5.3 Recent developments
    - 13.1.5.3.1 Expansions
  - 13.1.5.4 MnM view
    - 13.1.5.4.1 Right to win
    - 13.1.5.4.2 Strategic choices
    - 13.1.5.4.3 Weaknesses and competitive threats
- 13.1.6 2D CARBON GRAPHENE MATERIAL CO., LTD.
  - 13.1.6.1 Business overview
  - 13.1.6.2 Products/Solutions/Services offered
  - 13.1.6.3 MnM view
    - 13.1.6.3.1 Right to win
    - 13.1.6.3.2 Strategic choices
    - 13.1.6.3.3 Weaknesses and competitive threats
- 13.1.7 CLEAN CONCEPT TECHNOLOGY (HK) LIMITED
  - 13.1.7.1 Business overview
  - 13.1.7.2 Products/Solutions/Services offered
  - 13.1.7.3 MnM view
    - 13.1.7.3.1 Right to win

- 13.1.7.3.2 Strategic choices
- 13.1.7.3.3 Weaknesses and competitive threats
- 13.1.8 CHANGZHOU FUXI TECHNOLOGY CO., LTD.
  - 13.1.8.1 Business overview
  - 13.1.8.2 Products/Solutions/Services offered
  - 13.1.8.3 MnM view
    - 13.1.8.3.1 Right to win
    - 13.1.8.3.2 Strategic choices
    - 13.1.8.3.3 Weaknesses and competitive threats
- 13.1.9 HEFEI MINCO HEATING CABLE CO., LTD.
  - 13.1.9.1 Business overview
  - 13.1.9.2 Products/Solutions/Services offered
  - 13.1.9.3 MnM view
    - 13.1.9.3.1 Right to win
    - 13.1.9.3.2 Strategic choices
    - 13.1.9.3.3 Weaknesses and competitive threats
- 13.1.10 HAYDALE GRAPHENE INDUSTRIES PLC
  - 13.1.10.1 Business overview
  - 13.1.10.2 Products/Solutions/Services offered
  - 13.1.10.3 MnM view
    - 13.1.10.3.1 Right to win
    - 13.1.10.3.2 Strategic choices
    - 13.1.10.3.3 Weaknesses and competitive threats
- 13.2 OTHER PLAYERS
  - 13.2.1 AIRMEMBRANE CORPORATION
  - 13.2.2 DONGGUAN HESION ANTISTATIC PRODUCTS CO., LTD.
  - 13.2.3 CHARMTRON
  - 13.2.4 PMA GROUP
  - 13.2.5 GENERAL GRAPHENE
  - 13.2.6 SUN RISES GROUP LIMITED
  - 13.2.7 GRAPHENE SQUARE INC.
  - 13.2.8 NANJING JICANG NANOTECHNOLOGY CO., LTD.
  - 13.2.9 TERMOFOL MALTA
  - 13.2.10 RESO GLOBAL CO., LTD.

## **14 APPENDIX**

### 14.1 DISCUSSION GUIDE

### 14.2 KNOWLEDGESTORE: MARKETSandMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

## List Of Tables

### LIST OF TABLES

TABLE 1 AVERAGE SELLING PRICE TREND OF GRAPHENE HEATING FILMS, BY REGION, 2021–2024 (USD/KILOTON)

TABLE 2 GRAPHENE HEATING FILMS MARKET: ROLE OF PLAYERS IN ECOSYSTEM

TABLE 3 KEY TECHNOLOGIES IN GRAPHENE HEATING FILMS MARKET

TABLE 4 COMPLEMENTARY TECHNOLOGIES IN GRAPHENE HEATING FILMS MARKET

TABLE 5 ADJACENT TECHNOLOGIES IN GRAPHENE HEATING FILMS MARKET

TABLE 6 GRAPHENE HEATING FILMS MARKET: TOTAL NUMBER OF PATENTS

TABLE 7 GRAPHENE HEATING FILMS MARKET: LIST OF MAJOR PATENT OWNERS

TABLE 8 GRAPHENE HEATING FILMS MARKET: LIST OF MAJOR PATENTS, 2015–2025

TABLE 9 GRAPHENE HEATING FILMS MARKET: LIST OF KEY CONFERENCES & EVENTS, 2025

TABLE 10 GRAPHENE HEATING FILMS MARKET: TARIFF RATES

TABLE 11 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 MIDDLE EAST & AFRICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 SOUTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 16 LIST OF REGULATIONS FOR GRAPHENE HEATING FILMS MARKET

TABLE 17 GRAPHENE HEATING FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS

TABLE 18 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

TABLE 19 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

TABLE 20 GDP TRENDS AND FORECASTS, BY COUNTRY, 2023–2025 (USD MILLION)

TABLE 21 GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 22 GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030 (USD MILLION)

TABLE 23 GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2021–2024 (USD MILLION)

TABLE 24 GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2025–2030 (USD MILLION)

TABLE 25 GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 26 GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 27 GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 28 GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 29 GRAPHENE HEATING FILMS MARKET, BY REGION, 2021–2024 (USD MILLION)

TABLE 30 GRAPHENE HEATING FILMS MARKET, BY REGION, 2025–2030 (USD MILLION)

TABLE 31 GRAPHENE HEATING FILMS MARKET, BY REGION, 2021–2024 (KILOTON)

TABLE 32 GRAPHENE HEATING FILMS MARKET, BY REGION, 2025–2030 (KILOTON)

TABLE 33 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (USD MILLION)

TABLE 34 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (USD MILLION)

TABLE 35 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (KILOTON)

TABLE 36 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (KILOTON)

TABLE 37 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2021–2024 (USD MILLION)

TABLE 38 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2025–2030 (USD MILLION)

TABLE 39 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 40 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030 (USD MILLION)

TABLE 41 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY

WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 42 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY  
WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 43 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY END-USE  
INDUSTRY, 2021–2024 (USD MILLION)

TABLE 44 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY END-USE  
INDUSTRY, 2025–2030 (USD MILLION)

TABLE 45 CHINA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2021–2024 (USD MILLION)

TABLE 46 CHINA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2025–2030 (USD MILLION)

TABLE 47 JAPAN: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2021–2024 (USD MILLION)

TABLE 48 JAPAN: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2025–2030 (USD MILLION)

TABLE 49 INDIA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2021–2024 (USD MILLION)

TABLE 50 INDIA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY,  
2025–2030 (USD MILLION)

TABLE 51 SOUTH KOREA: GRAPHENE HEATING FILMS MARKET, BY END-USE  
INDUSTRY, 2021–2024 (USD MILLION)

TABLE 52 SOUTH KOREA: GRAPHENE HEATING FILMS MARKET, BY END-USE  
INDUSTRY, 2025–2030 (USD MILLION)

TABLE 53 REST OF ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY END-  
USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 54 REST OF ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET, BY END-  
USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 55 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
COUNTRY, 2021–2024 (USD MILLION)

TABLE 56 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
COUNTRY, 2025–2030 (USD MILLION)

TABLE 57 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
COUNTRY, 2021–2024 (KILOTON)

TABLE 58 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
COUNTRY, 2025–2030 (KILOTON)

TABLE 59 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
APPLICATION, 2021–2024 (USD MILLION)

TABLE 60 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY  
APPLICATION, 2025–2030 (USD MILLION)

TABLE 61 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 62 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030 (USD MILLION)

TABLE 63 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 64 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 65 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 66 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 67 US: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 68 US: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 69 CANADA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 70 CANADA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 71 MEXICO: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 72 MEXICO: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 73 EUROPE: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (USD MILLION)

TABLE 74 EUROPE: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (USD MILLION)

TABLE 75 EUROPE: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (KILOTON)

TABLE 76 EUROPE: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (KILOTON)

TABLE 77 EUROPE: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2021–2024 (USD MILLION)

TABLE 78 EUROPE: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2025–2030 (USD MILLION)

TABLE 79 EUROPE: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 80 EUROPE: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030

(USD MILLION)

TABLE 81 EUROPE: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 82 EUROPE: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 83 EUROPE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 84 EUROPE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 85 GERMANY: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 86 GERMANY: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 87 ITALY: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 88 ITALY: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 89 FRANCE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 90 FRANCE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 91 SPAIN: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 92 SPAIN: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 93 UK: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 94 UK: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 95 REST OF EUROPE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 96 REST OF EUROPE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 97 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (USD MILLION)

TABLE 98 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (USD MILLION)

TABLE 99 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (KILOTON)

TABLE 100 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (KILOTON)

TABLE 101 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 102 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030 (USD MILLION)

TABLE 103 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 104 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 105 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2021–2024 (USD MILLION)

TABLE 106 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2025–2030 (USD MILLION)

TABLE 107 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 108 MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 109 UAE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 110 UAE: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 111 SAUDI ARABIA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 112 SAUDI ARABIA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 113 REST OF GCC COUNTRIES: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 114 REST OF GCC COUNTRIES: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 115 SOUTH AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 116 SOUTH AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 117 REST OF MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 118 REST OF MIDDLE EAST & AFRICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 119 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY

COUNTRY, 2021–2024 (USD MILLION)

TABLE 120 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (USD MILLION)

TABLE 121 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2021–2024 (KILOTON)

TABLE 122 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY COUNTRY, 2025–2030 (KILOTON)

TABLE 123 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2021–2024 (USD MILLION)

TABLE 124 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY TYPE, 2025–2030 (USD MILLION)

TABLE 125 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2021–2024 (USD MILLION)

TABLE 126 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY WAVELENGTH, 2025–2030 (USD MILLION)

TABLE 127 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2021–2024 (USD MILLION)

TABLE 128 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY APPLICATION, 2025–2030 (USD MILLION)

TABLE 129 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 130 SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 131 BRAZIL: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 132 BRAZIL: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 133 ARGENTINA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 134 ARGENTINA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 135 REST OF SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2021–2024 (USD MILLION)

TABLE 136 REST OF SOUTH AMERICA: GRAPHENE HEATING FILMS MARKET, BY END-USE INDUSTRY, 2025–2030 (USD MILLION)

TABLE 137 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 138 GRAPHENE HEATING FILMS MARKET: DEGREE OF COMPETITION

TABLE 139 GRAPHENE HEATING FILMS MARKET: REGION FOOTPRINT

TABLE 140 GRAPHENE HEATING FILMS MARKET: TYPE FOOTPRINT

TABLE 141 GRAPHENE HEATING FILMS MARKET: APPLICATION FOOTPRINT

TABLE 142 GRAPHENE HEATING FILMS MARKET: END-USE INDUSTRY  
FOOTPRINT

TABLE 143 GRAPHENE HEATING FILMS MARKET: DETAILED LIST OF KEY  
STARTUPS/SMES, 2024

TABLE 144 GRAPHENE HEATING FILMS MARKET: COMPETITIVE  
BENCHMARKING OF KEY STARTUPS/SMES, 2024

TABLE 145 GRAPHENE HEATING FILMS MARKET: PRODUCT LAUNCHES,  
JANUARY 2021–SEPTEMBER 2025

TABLE 146 GRAPHENE HEATING FILMS MARKET: EXPANSIONS, JANUARY  
2021–SEPTEMBER 2025

TABLE 147 HENGXIN TECHNOLOGY: COMPANY OVERVIEW

TABLE 148 HENGXIN TECHNOLOGY: PRODUCTS/SOLUTIONS/SERVICES  
OFFERED

TABLE 149 ANHUI AEROSPACE & PMA HEALTH TECHNOLOGY CO., LTD.:  
COMPANY OVERVIEW

TABLE 150 ANHUI AEROSPACE & PMA HEALTH TECHNOLOGY CO., LTD.:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 151 GUANGDONG NUANFENG ELECTRIC HEATING TECHNOLOGY CO.,  
LTD.: COMPANY OVERVIEW

TABLE 152 GUANGDONG NUANFENG ELECTRIC HEATING TECHNOLOGY CO.,  
LTD.: PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 153 HUIZHOU YIDU STATIONERY SUPPLIES CO., LTD.: COMPANY  
OVERVIEW

TABLE 154 HUIZHOU YIDU STATIONERY SUPPLIES CO., LTD.:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 155 HUIZHOU YIDU STATIONERY SUPPLIES CO., LTD.: PRODUCT  
LAUNCHES

TABLE 156 HANGZHOU GAOXI TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

TABLE 157 HANGZHOU GAOXI TECHNOLOGY CO., LTD.:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 158 HANGZHOU GAOXI TECHNOLOGY CO., LTD.: EXPANSIONS

TABLE 159 2D CARBON GRAPHENE MATERIAL CO., LTD.: COMPANY OVERVIEW

TABLE 160 2D CARBON GRAPHENE MATERIAL CO., LTD.:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 161 CLEAN CONCEPT TECHNOLOGY (HK) LIMITED: COMPANY  
OVERVIEW

TABLE 162 CLEAN CONCEPT TECHNOLOGY (HK) LIMITED:  
PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 163 CHANGZHOU FUXI TECHNOLOGY CO., LTD.: COMPANY OVERVIEW

TABLE 164 CHANGZHOU FUXI TECHNOLOGY CO., LTD.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 165 HEFEI MINCO HEATING CABLE CO., LTD.: COMPANY OVERVIEW

TABLE 166 HEFEI MINCO HEATING CABLE CO., LTD.:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 167 HAYDALE GRAPHENE INDUSTRIES PLC: COMPANY OVERVIEW

TABLE 168 HAYDALE GRAPHENE INDUSTRIES PLC:

PRODUCTS/SOLUTIONS/SERVICES OFFERED

TABLE 169 AIRMEMBRANE CORPORATION: COMPANY OVERVIEW

TABLE 170 DONGGUAN HESION ANTISTATIC PRODUCTS CO., LTD.: COMPANY OVERVIEW

TABLE 171 CHARMTRON: COMPANY OVERVIEW

TABLE 172 PMA GROUP: COMPANY OVERVIEW

TABLE 173 GENERAL GRAPHENE: COMPANY OVERVIEW

TABLE 174 SUN RISES GROUP LIMITED: COMPANY OVERVIEW

TABLE 175 GRAPHENE SQUARE INC.: COMPANY OVERVIEW

TABLE 176 NANJING JICANG NANOTECHNOLOGY CO., LTD.: COMPANY OVERVIEW

TABLE 177 TERMOFOL MALTA: COMPANY OVERVIEW

TABLE 178 RESO GLOBAL CO., LTD.: COMPANY OVERVIEW

## List Of Figures

### LIST OF FIGURES

- FIGURE 1 GRAPHENE HEATING FILMS MARKET SEGMENTATION AND REGIONAL SCOPE
- FIGURE 2 GRAPHENE HEATING FILMS MARKET: RESEARCH DESIGN
- FIGURE 3 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE APPROACH
- FIGURE 4 MARKET SIZE ESTIMATION METHODOLOGY: DEMAND-SIDE APPROACH
- FIGURE 5 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
- FIGURE 6 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
- FIGURE 7 GRAPHENE HEATING FILMS MARKET: DATA TRIANGULATION
- FIGURE 8 9M WAVELENGTH SEGMENT TO LEAD MARKET BETWEEN 2025 AND 2030
- FIGURE 9 REDUCED GRAPHENE OXIDE (RGO) FILMS SEGMENT TO LEAD MARKET BETWEEN 2025 AND 2030
- FIGURE 10 BUILDING HEATING SYSTEMS APPLICATION TO LEAD MARKET BETWEEN 2025 AND 2030
- FIGURE 11 BUILDING & CONSTRUCTION SEGMENT TO LEAD MARKET BETWEEN 2025 AND 2030
- FIGURE 12 ASIA PACIFIC TO LEAD MARKET DURING FORECAST PERIOD
- FIGURE 13 RISING DEMAND FROM CONSTRUCTION, ELECTRONICS, AND AUTOMOTIVE SECTORS TO DRIVE MARKET
- FIGURE 14 12M TO BE FASTEST-GROWING WAVELENGTH SEGMENT DURING FORECAST PERIOD
- FIGURE 15 GRAPHENE INK PRINTED FILMS TO BE FASTEST-GROWING TYPE SEGMENT DURING FORECAST PERIOD
- FIGURE 16 WEARABLE/TEXTILE HEATING TO BE FASTEST-GROWING APPLICATION SEGMENT DURING FORECAST PERIOD
- FIGURE 17 ELECTRONICS TO BE FASTEST-GROWING END-USE INDUSTRY SEGMENT DURING FORECAST PERIOD
- FIGURE 18 FRANCE TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD
- FIGURE 19 DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN GRAPHENE HEATING FILMS MARKET
- FIGURE 20 USE OF GENERATIVE AI IN GRAPHENE HEATING FILMS MARKET
- FIGURE 21 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS
- FIGURE 22 VALUE CHAIN OF GRAPHENE HEATING FILMS MARKET

FIGURE 23 AVERAGE SELLING PRICE TREND OF GRAPHENE HEATING FILMS, BY REGION, 2021–2024 (USD/KILOTON)

FIGURE 24 GRAPHENE HEATING FILMS MARKET: ECOSYSTEM

FIGURE 25 GRAPHENE HEATING FILMS MARKET: INVESTMENT AND FUNDING SCENARIO

FIGURE 26 NUMBER OF PATENTS GRANTED (2014?2024)

FIGURE 27 GRAPHENE HEATING FILMS MARKET: LEGAL STATUS OF PATENTS

FIGURE 28 PATENT ANALYSIS FOR GRAPHENE HEATING FILMS, BY JURISDICTION, 2014?2024

FIGURE 29 TOP 10 COMPANIES WITH HIGHEST NUMBER OF PATENTS IN LAST 10 YEARS

FIGURE 30 IMPORT OF HS CODE 250410–COMPLIANT PRODUCTS, BY COUNTRY 2021–2024 (USD THOUSAND)

FIGURE 31 EXPORT OF HS CODE 250410–COMPLIANT PRODUCTS, BY COUNTRY 2021–2024 (USD THOUSAND)

FIGURE 32 GRAPHENE HEATING FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 33 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

FIGURE 34 KEY BUYING CRITERIA FOR TOP THREE APPLICATIONS

FIGURE 35 REDUCED GRAPHENE OXIDE (RGO) FILMS SEGMENT TO LEAD GRAPHENE HEATING FILMS MARKET DURING FORECAST PERIOD

FIGURE 36 BUILDING HEATING SYSTEMS SEGMENT TO LEAD GRAPHENE HEATING FILMS MARKET DURING FORECAST PERIOD

FIGURE 37 9M WAVELENGTH SEGMENT TO LEAD GRAPHENE HEATING FILMS MARKET IN 2024

FIGURE 38 BUILDING & CONSTRUCTION SEGMENT TO LEAD GRAPHENE HEATING FILMS MARKET DURING FORECAST PERIOD

FIGURE 39 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

FIGURE 40 ASIA PACIFIC: GRAPHENE HEATING FILMS MARKET SNAPSHOT

FIGURE 41 NORTH AMERICA: GRAPHENE HEATING FILMS MARKET SNAPSHOT

FIGURE 42 EUROPE: GRAPHENE HEATING FILMS MARKET SNAPSHOT

FIGURE 43 MARKET SHARE ANALYSIS OF KEY PLAYERS, 2024

FIGURE 44 REVENUE ANALYSIS OF KEY PLAYERS, 2020–2024

FIGURE 45 BRAND/PRODUCT COMPARISON

FIGURE 46 GRAPHENE HEATING FILMS MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2024

FIGURE 47 GRAPHENE HEATING FILMS MARKET: COMPANY FOOTPRINT

**FIGURE 48 GRAPHENE HEATING FILMS MARKET: COMPANY EVALUATION  
MATRIX (STARTUPS/SMES), 2024**

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