

Grain Analysis Market by Grain Type (Cereals, Oilseeds, Pulses), Target Tested (Pathogens, Pesticides, GMO, Mycotoxins), Technology (Traditional, Rapid), End Use (Food, Feed), Component, and Region - Global Forecast to 2022

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Abstracts

“The grain analysis market projected to grow at a CAGR of 5.8%.”

The grain analysis market is projected to reach 2,323.1 million by 2022, at a CAGR of 5.8% from 2017 to 2022. The market is driven by an increase in the outbreak of foodborne illnesses, globalization in grain trade, and stringent safety and quality regulation for food & feed. Lack of coordination between market stakeholders and improper enforcement of regulatory laws & supporting infrastructure in developing economies are the major restraints for this market.

“Food led the market with the largest share in 2016.”

The food segment was the largest in 2016 and is projected to grow at a higher CAGR during the forecast period. Increase in grain trade including import and export, their growing use as an ingredient in new food products, government efforts to ensure optimum nutrition in food, and complexities in the food supply chain have led to the rigorous testing of grains.

“Consumables & reagents projected to be the fastest growing component segment from 2017 to 2022.”

The grain analysis market, by component, was dominated by the instruments segment in 2016. The dominance of instruments is attributable to the introduction of sophisticated

& improved technologies, increased effectiveness of instruments, and high price of such instruments compared to other components. The market for consumables & reagents is projected to be the fastest-growing during the forecast period. Consumables & reagents are vital components to be used to follow the set compliances of equipment. Therefore, increasing technical and regulatory complexity and their wide use in different instruments is driving this market.

“Europe led the market with the largest share in 2016.”

Europe was the largest grain analysis market in 2016 as it has the most stringent regulations in place to make sure that grains used in both food and feed are safe for human as well as animal consumption. Further, it has the highest number of testing laboratories among all other regions and tests the most number of grain samples. Asia Pacific is projected to be the fastest-growing region during the forecast period due to growing consumer awareness and increasing health consciousness coupled with growing investments by testing companies in the region.

The breakdown of the primaries on the basis of company, designation, and region, conducted during the research study, is as follows:

By Company type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-Level – 35%, D-Level – 25%, Others – 40%

By Region: North America – 45%, Europe – 30%, Asia Pacific – 20%, and, RoW – 5%

Key grain analysis services providing players include the following:

SGS SA (Switzerland)

Bureau Veritas SA (France)

Intertek Group plc (UK)

Eurofins Scientific (Luxembourg)

TUV SUD (Germany),

ALS Limited (Australia)

Key grain analysis equipment providing players include the following:

Thermo Fisher Scientific, Inc. (US)

Shimadzu Corporation (Japan)

Waters Corporation (US)

AB Sciex (US)

The key players in the grain analysis market adopted acquisition as their key growth strategy to increase their market share and profits. Expansions & investments accounted for the second highest percentage of the total developments, followed by acquisitions.

Research Coverage

The report analyzes the grain analysis market across different target tested and regions. It aims at estimating the market size and future growth potential of this market across different segments such as grain type, target tested, technology, end use, component, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in both services and equipment market along with their company profiles, recent developments, and key market strategies.

Key Benefits of Buying the Report:

The report will help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall grain analysis market and the subsegments. This report will help stakeholders to better understand the competitor landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report will also help the stakeholders to understand the market and provide them information on key market drivers, restraints, challenges, and opportunities.

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*Details on Business Overview, Products Offered, Strength of product Portfolio, Business Strategy Excellence, Recent Developments, Key Relationships might not be captured in case of unlisted companies.

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