

Global Wireless and Mobile Backhaul Equipment Market (2009–2014)

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Abstracts

The growing trend of globalization has been a pivotal factor in the market growth of telecommunications; and thus acts as a market driver for wireless data transfer and the wireless backhaul market as well. The economic growth of developing nations and the spread of internet and mobile communications in these regions have opened up new markets for wireless backhauling. The market is set for a huge growth as wireless backhaul is expected to become a mainstream technology for data transfer within the next five years.

The global wireless and mobile backhaul equipment market is expected to be worth US\$38.0 billion by 2014, growing at an estimated CAGR of 18.7% from 2009 to 2014. Microwave forms the largest market segment and is expected to reach a size of US\$16.5 billion by 2014. Asia is the largest wireless backhaul market; and is expected to be worth US\$12.2 billion by 2014, accounting for nearly 32% of the total revenues. The Asian wireless backhaul market also has the highest CAGR of 21.8%.

Scope of the Report

This report aims to identify and analyze Global Wireless and Mobile Backhaul Equipment Market according to applications, technologies, and topologies. The report provides in-depth market estimates and forecasts for Global Wireless and Mobile Backhaul Equipment Market as follows:

- Wireless and Mobile Backhaul Equipment Market– Technologies: TDM & ATM, microwave, pseudowire, free space optics, satellite, All-IP RAN
- Wireless and Mobile Backhaul Equipment Market– Application: Voice/data backhaul

between cellular towers, broadband backhaul connectivity, building-to-building connectivity, video surveillance backhaul

- Wireless and Mobile Backhaul Equipment Market– Topologies: Point to Point (PTP) configurations, Point to Multipoint (PTM) configurations, wireline bridging and extension

Each section will provide market data, market drivers, trends and opportunities, top-selling products, key players, and competitive outlook. This report will also provide various market tables for different geographic regions covering the sub-segments and micro-markets. In addition, the report also provides 40 company profiles for each of its sub-segments.

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- No single report by any other publisher provides market data for all the segments viz products, services, applications, ingredients, technology, and stakeholders in a single report for all the four geographies - US, Europe, APAC, ROW.

- We provide 10% customization- normally it is seen that clients do not find specific market intelligence that they are looking for. Our customization will ensure that you necessarily get the market intelligence you are looking for and we get a loyal customer.

- 15 pages of high level analysis including benchmarking strategies, best practices and the market's cash cows (BCG matrix). We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.

Key questions answered

- Which are the high-growth segments/cash cows and how is the market segmented in terms of applications, products, services, ingredients, technologies, stakeholders?

- What are market estimates and forecasts; which markets are doing well and which are not?
- Where are the gaps and opportunities; what is driving the market?
- Which are the key playing fields? Which are the winning edge imperatives?
- How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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