

Global Water Treatment Chemicals in Soft Drinks Market By Type, Region and Process - (2011 - 2016)

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Abstracts

Report Description:

Water treatment chemicals are chemical compounds, used to remove the impurities in water. The consumption of water treatment chemicals in soft drinks plant depends on the source of water which can be sea water, ground water, and municipal drinking water. Corrosion and scale inhibitors will remain the largest product segment within water treatment chemicals in soft drinks market. The increasing population and industrial activities are driving the demand for clean and fresh water. Consumption of water treatment chemicals depends on the quality of water, and quality depends on various defined parameters such as TDS (Total Dissolved Solids), hardness, pH, and alkalinity.

This report describes the major water treatment chemicals and processes used in soft drinks industry, their consumption by volume, and their ratios of water treatment chemicals consumption in soft drinks for the particular country such as the U.S., Mexico, Germany, UK, Saudi Arabia, South Africa, China, and Japan. Relatively higher growth rates are expected in the developing regions such as China due to the hardness of water and increasing industrial activities, and the announced investment in water treatment plants.

The report discusses corrosion inhibitors market by major regions such as North America, Asia, Europe, and Rest of the World (ROW). This report also includes leading manufacturers' profiles such as NALCO, GE Water and Process Technologies, Ashland Inc., BASF Corporation, Kemira, Kurita Water Industries Ltd. BK Giulini GmbH, Baker Hughes Inc. and, Clariant.

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