

Global team collaboration software, & audio, video, web conferencing solutions market (2009-2015)

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Abstracts

Report Description

The global team collaboration and web conferencing market is expected to reach \$19.97 billion by the year 2015, registering a CAGR of 10.4%. The main forces driving the market are conferencing and collaboration to enhance productivity of businesses as well as employees. Players in this market can gain competitive advantages by shifting their focus from individual functionality sales to consolidated functionality sales, and focusing on channel sales.

The team collaboration and web conferencing market is broadly segmented into collaboration services, collaboration software, and professional services. Collaboration services include audio conferencing, video conferencing, web conferencing, and other conferencing services, whereas collaboration software is classified as team collaboration software, email and calendaring, and other collaboration software. The professional services segment includes integration services, maintenance services, and consulting services.

MarketsandMarkets believes that increasing enterprise productivity along with cost control measures is playing a key role in shaping the future of collaboration applications within enterprises across the globe. Similar factors can also be applied to understand the collaboration dynamics with external stakeholders of enterprises like customers and business partners.

Collaboration will continue to play a key role in the near future as organizations are working to fulfill their dream of globalization by working together across time zones, distances, and organizational and business boundaries to improve utilization of

resources. All these factors are leading enterprises to take an integrated view of collaboration, and incorporate it into everyday business. They are exposing most or all employees to collaboration tools and technologies.

Scope of the report

The report provides extensive analysis of “Global Team Collaboration” technologies market including current market trends, industry drivers, and challenges for better understanding of the market. This report covers the strategies followed by “Global Team Collaboration” technologies market players.

Market Overview

This section discusses the market definition of “Global Team Collaboration” technologies market. It also discusses the way market is segmented and the methodology and assumptions considered for forecasting the revenues. The winning imperatives, along with the burning issues in the market are covered as well. Drivers, restraints, and opportunities for “Global Team Collaboration” technologies market has also been covered in this section.

Market segmentation

This research report categorizes the global market for Team Collaboration for forecasting the revenues and analyzing the trends in each of the following submarkets:

On the basis of delivery model:

On-premises model

Software as a service model

On the basis of industry:

Banking, financial services and insurance

Communications and media

Manufacturing (discrete and process)

Government

Health

Wholesale and retail services

Services

Transportation

Utilities and resources

Others

On the basis of geography:

North America

Europe, the Middle East and Africa

Asia Pacific and Japan

Latin America

Geographic Analysis

This section provides a brief overview of all the geographies pertaining to “Team Collaboration Software, & Audio, Video, Web Conferencing Solutions” technologies, it covers the trends prevailing in each geography and the regulations which are impacting the overall “Team Collaboration Software, & Audio, Video, Web Conferencing Solutions” technologies market in that particular geography.

Company Profiles

This section provides the company profiles of major companies participating in the “Team Collaboration Software, & Audio, Video, Web Conferencing Solutions”

technologies market. Company profiles include a brief overview of the company, primary business, financial overview, strategies followed, and developments.

What makes our report unique?

A strong heritage of providing cutting-edge research:

MarketsandMarkets provides clients with ground breaking marketing research. M&M's unique research methodology and expert analytical capabilities will provide you the tools to apply the best marketing practices to your financial institution.

Ensure that your strategy is viable:

Our study will help you examine the length and breadth of possibilities you may encounter when planning future strategies and product launches. It will help you create plans that are resilient enough to meet the full range of unanticipated events.

Discover new opportunities:

This market research study will forecast the future roles, uses, and acceptances of new products, services, and applications emerging in the marketplace. It will identify opportunities where companies can get a leg up on the competition.

Key questions answered

What are the winning imperatives, key burning issues, and opportunities present in the market?

What are the factors which will drive the global Team Collaboration Software, & Audio, Video, Web Conferencing Solutions Market and its various sub-segments?

What factors are inhibiting "Global Team Collaboration Software, & Audio, Video, Web Conferencing Solutions" market?

What is the market size and forecast (2010-2015) of global Team Collaboration Software, & Audio, Video, Web Conferencing Solutions market?

What are the trends prevailing in each geography?

How is the competitive outlook and who are the major players

Powerful Research and analysis

The analysts working with MarketsandMarkets come from renowned publishers and market research firms globally, adding their expertise and domain understanding. We get the facts from over 22,000 news and information sources, a huge database of key industry players and draw on our relationships with more than 900 market research companies.

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