

Global Specialty Chemicals Market By Product Type, Functional Type, Key Applications, Raw Materials, Regulations, Geography, Price Trends & Forecasts (2011 – 2016)

<https://marketpublishers.com/r/G88D7E707B4EN.html>

Date: March 2011

Pages: 482

Price: US\$ 5,650.00 (Single User License)

ID: G88D7E707B4EN

Abstracts

Report description

Specialty chemicals are used to enhance product performance across various industries, including electronics, plastics, and automotives. These chemicals such as fluorocarbon and cellulosic fibers were first used in the textile industry to enhance softness and stain resisting properties of the fabric. Since then, specialty chemicals were developed for applications in almost all industries. The report analyses and provides market forecasts and estimates for specialty chemicals based on two segments; target applications and functions and covers all major chemicals based on target applications such as advanced ceramic materials, construction chemicals, electronic chemicals, cosmetic chemicals, food additives, pesticides, nutraceuticals agents, printing inks, rubber processing chemicals, textile chemicals and water management chemicals and all major chemicals based on functions, such as adhesives and sealants, antioxidants, biocides, catalysts, corrosion inhibitors, separation membranes, specialty coatings, specialty surfactants, synthetic dyes and water soluble polymers. The report also identifies and analyses market trends, drivers, inhibitors and opportunities in the specialty chemicals market.

The stakeholders of the market will be benefited by key opportunities identified and analyzed in the report. Also, the key players, their developments and strategies have been analyzed and explained in the report.

Market estimates and forecasts

The report provides in-depth market estimates and forecast for the following global specialty chemicals market:

Specialty chemicals by application/target market

Includes advanced ceramic materials, construction chemicals, cosmetic chemicals, water management chemicals, oil field chemicals, textile chemicals, food additives and others such as rubber processing chemicals, specialty paper chemicals and imaging chemicals and materials.

Specialty chemicals by functions

Specialty chemicals by functions include adhesives and sealants, catalysts, corrosion inhibitors, antioxidants, flame retardants and others such as separation membranes, synthetic dyes, specialty pigments and water soluble polymers.

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We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.

Comprehensive market analysis for the following sectors:

Construction chemicals, advanced ceramic materials, cosmetic chemicals, electronic chemicals, food additives, imaging chemicals and materials, industrial and institutional cleaners, mining chemicals, nutraceutical ingredients, oil field chemicals, pesticides, plastic additives, printing inks, rubber processing chemicals, specialty paper chemicals, synthetic lubricants and lubricating oil additives, textile chemicals and water management chemicals. We have also analyze manufacturing companies of specialty chemicals.

Key questions answered

Which are the high-growth segments/cash cows and how is the market segmented in terms of market directed specialty chemicals?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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Contents

1 INTRODUCTION

- 1.1 Key take-aways
- 1.2 Report description
- 1.3 Markets covered
- 1.4 Research methodology
- 1.5 Stakeholders

2 MARKET OVERVIEW

- 2.1 Factors influencing the specialty chemicals market
 - 2.1.1 Drivers
 - 2.1.1.1 Focus on innovation
 - 2.1.1.2 Growth in Asia
 - 2.1.1.3 Growth in end-user industries
 - 2.1.1.4 Recovery in the global chemical industry
 - 2.1.2 Restraints
 - 2.1.2.1 Rising raw material costs
 - 2.1.2.2 Environmental concerns
 - 2.1.3 Opportunities
 - 2.1.3.1 Growing demand in emerging economies
 - 2.1.3.2 Potential of bio-based chemicals
 - 2.1.4 Key competitive points
- 2.2 Potential matrix for specialty chemicals application market
- 2.3 Competitive landscape
- 2.4 Porter's five forces
 - 2.4.1 Degree of competition
 - 2.4.2 Power of suppliers
 - 2.4.3 Power of buyers
 - 2.4.4 Threat from substitutes
 - 2.4.5 Threat from new entrants
- 2.5 Patent analysis

3 RAW MATERIALS & PRICING TRENDS

- 3.1 Crude oil
- 3.2 Naphtha

- 3.3 Ethane
- 3.4 Propane
- 3.5 Butane

4 SPECIALTY CHEMICALS BY APPLICATION/ TARGET MARKET

- 4.1 Advanced ceramic materials
- 4.2 Construction chemicals
- 4.3 Electronic chemicals
 - 4.3.1 Semiconductors & ic process chemicals
 - 4.3.2 Printed circuit & packaging materials
- 4.4 Food additives
- 4.5 Mining chemicals
- 4.6 Oil field chemicals
- 4.7 Pesticides
- 4.8 Plastic additives
- 4.9 Printing inks
- 4.1 Rubber processing chemicals
- 4.11 Specialty paper chemicals
- 4.12 Textile chemicals
- 4.13 Specialty surfactants
- 4.14 Specialty polymers
- 4.15 Water management chemicals

5 SPECIALTY CHEMICALS BY FUNCTIONS

- 5.1 Overview
- 5.2 Antioxidants
- 5.3 Biocides
- 5.4 Catalysts
- 5.5 Enzymes
- 5.6 Separation membranes
- 5.7 Specialty coatings
- 5.8 Specialty pigments

6 GEOGRAPHIC ANALYSIS

- 6.1 Overview
- 6.2 North america: specialty chemicals market

6.3 Europe: specialty chemicals market

6.4 Asia: specialty chemicals market

6.5 Row: specialty chemicals market

7 COMPETITIVE LANDSCAPE

8 COMPANY PROFILES

8.1 Archer Daniels Midland Co (ADM)

8.1.1 Overview

8.1.2 Financials

8.1.3 Products & services

8.1.4 Strategy

8.1.5 Developments

8.2 Akzo Nobel

8.2.1 Overview

8.2.2 Financials

8.2.3 Products & services

8.2.4 Strategy

8.2.5 Developments

8.3 Arysta Lifescience

8.3.1 Overview

8.3.2 Products

8.3.3 Strategy

8.3.4 Developments

8.4 Ashland Inc

8.4.1 Overview

8.4.2 Financials

8.4.3 Products

8.4.4 Strategy

8.4.5 Developments

8.5 BASF

8.5.1 Overview

8.5.2 Financials

8.5.3 Products & services

8.5.4 Strategy

8.5.5 Developments

8.6 Bayer AG

8.6.1 Overview

- 8.6.2 Financials
- 8.6.3 Products & services
- 8.6.4 Strategy
- 8.6.5 Developments
- 8.7 cargill inc
 - 8.7.1 Overview
 - 8.7.2 Financials
 - 8.7.3 Products & services
 - 8.7.4 Strategy
 - 8.7.5 Developments
- 8.8 Chemtura Corp
 - 8.8.1 Overview
 - 8.8.2 Financials
 - 8.8.3 Products
 - 8.8.4 Strategy
 - 8.8.5 Developments
- 8.9 Chevron Phillips
 - 8.9.1 Overview
 - 8.9.2 Financials
 - 8.9.3 Products
 - 8.9.4 Strategy
 - 8.9.5 Developments
- 8.1 Clariant
 - 8.10.1 Overview
 - 8.10.2 Financials
 - 8.10.3 Products
 - 8.10.4 Strategy
 - 8.10.5 Developments
- 8.11 Cytec Industries Inc
 - 8.11.1 Overview
 - 8.11.2 Financials
 - 8.11.3 Products
 - 8.11.4 strategy
 - 8.11.5 Developments
- 8.12 Danisco
 - 8.12.1 overview
 - 8.12.2 Financials
 - 8.12.3 Products
 - 8.12.4 Strategy

- 8.12.5 Developments
- 8.13 Dow Agrosciences LLC
 - 8.13.1 Overview
 - 8.13.2 Financials
 - 8.13.3 Products & services
 - 8.13.4 Strategy
 - 8.13.5 Developments
- 8.14 Dow Chemical Co
 - 8.14.1 Overview
 - 8.14.2 Financials
 - 8.14.3 Products & services
 - 8.14.4 Strategy
 - 8.14.5 Developments
- 8.15 Dow Microbial Control
 - 8.15.1 Overview
 - 8.15.2 Financials
 - 8.15.3 Products & services
 - 8.15.4 Strategy
 - 8.15.5 Developments
- 8.16 Ecolab Inc
 - 8.16.1 Overview
 - 8.16.2 Financials
 - 8.16.3 Products
 - 8.16.4 Strategy
 - 8.16.5 Developments
- 8.17 Evonik Degussa
 - 8.17.1 Overview
 - 8.17.2 Financials
 - 8.17.3 Products & services
 - 8.17.4 Strategy
 - 8.17.5 Developments
- 8.18 EXXON Mobil Chemical Co
 - 8.18.1 Overview
 - 8.18.2 Financials
 - 8.18.3 Products & services
 - 8.18.4 Strategy
 - 8.18.5 Developments
- 8.19 Ferro Corp
 - 8.19.1 Overview

- 8.19.2 Financials
- 8.19.3 Products & services
- 8.19.4 Strategy
- 8.19.5 Developments
- 8.2 Flint Group
 - 8.20.1 Overview
 - 8.20.2 Products & services
 - 8.20.3 Strategy
 - 8.20.4 Developments
- 8.21 GE Eater and Process Technologies
 - 8.21.1 Overview
 - 8.21.2 Financials
 - 8.21.3 Products
 - 8.21.4 Strategy
 - 8.21.5 Developments
- 8.22 Givaudan S.A.
 - 8.22.1 Overview
 - 8.22.2 Financials
 - 8.22.3 Products & services
 - 8.22.4 Strategy
 - 8.22.5 Developments
- 8.23 The Valspar Dorp
 - 8.23.1 Overview
 - 8.23.2 Financials
 - 8.23.3 Products & services
 - 8.23.4 Strategy
 - 8.23.5 Developments
- 8.24 Toyo Ink Mfg. co., ltd
 - 8.24.1 Overview
 - 8.24.2 Financials
 - 8.24.3 Products
 - 8.24.4 Strategy
 - 8.24.5 Developments
- 8.25 Syngenta AG
 - 8.25.1 Overview
 - 8.25.2 Financials
 - 8.25.3 Products & services
 - 8.25.4 Strategy
 - 8.25.5 Developments

8.26 Sumitomo Corp

8.26.1 Overview

8.26.2 Financials

8.26.3 Products & services

8.26.4 Strategy

8.26.5 Developments

8.27 Siegwerk Group

8.27.1 Overview

8.27.2 Financials

8.27.3 Products & services

8.27.4 Strategy

8.27.5 Developments

8.28 Sherwin-williams Co

8.28.1 Overview

8.28.2 Financials

8.28.3 Products & services

8.28.4 Strategy

8.28.5 Developments

8.29 W. R. Grace & Co

8.29.1 Overview

8.29.2 Financials

8.29.3 Products

8.29.4 Strategy

8.29.5 Developments

8.3 Sensient Technologies

8.30.1 Overview

8.30.2 Financials

8.30.3 Products & services

8.30.4 Strategy

8.30.5 Developments

8.31 Sakata Inx

8.31.1 Overview

8.31.2 Financials

8.31.3 Products

8.31.4 Strategy

8.31.5 Developments

8.32 RHODIA Inc

8.32.1 Overview

8.32.2 Financials

- 8.32.3 Products & services
- 8.32.4 Strategy
- 8.32.5 Developments
- 8.33 PPG
 - 8.33.1 Overview
 - 8.33.2 Financials
 - 8.33.3 Products & services
 - 8.33.4 Strategy
 - 8.33.5 Developments
- 8.34 Nufarm
 - 8.34.1 Overview
 - 8.34.2 Financials
 - 8.34.3 Strategy
 - 8.34.4 Products & services
 - 8.34.5 Developments
- 8.35 Novozymes
 - 8.35.1 Overview
 - 8.35.2 Financials
 - 8.35.3 Products & services
 - 8.35.4 Strategy
 - 8.35.5 Developments
- 8.36 Nalco Holding Co
 - 8.36.1 Overview
 - 8.36.2 Financials
 - 8.36.3 Products
 - 8.36.4 Strategy
- 8.37 Monsanto
 - 8.37.1 Overview
 - 8.37.2 Financials
 - 8.37.3 Products & services
 - 8.37.4 Strategy
 - 8.37.5 Developments
- 8.38 Makhteshim AGAN
 - 8.38.1 Overview
 - 8.38.2 Financials
 - 8.38.3 Products & services
 - 8.38.4 Strategy
 - 8.38.5 Developments
- 8.39 Kemira OYJ

- 8.39.1 Overview
- 8.39.2 Financials
- 8.39.3 Products & services
- 8.39.4 Strategy
- 8.39.5 Developments
- 8.4 Johnson Matthey Plc
 - 8.40.1 Overview
 - 8.40.2 Financials
 - 8.40.3 Products & services
 - 8.40.4 Strategy
 - 8.40.5 Developments
- 8.41 International Specialty Products
 - 8.41.1 Overview
 - 8.41.2 Products
 - 8.41.3 Strategy
 - 8.41.4 Developments
- 8.42 Michael Huber Munchen GMBH
 - 8.42.1 Overview
 - 8.42.2 Financials
 - 8.42.3 Products & services
 - 8.42.4 Strategy
 - 8.42.5 Developments
- 8.43 Henkel
 - 8.43.1 Overview
 - 8.43.2 Financials
 - 8.43.3 Products & services
 - 8.43.4 strategy
 - 8.43.5 Developments
- 8.44 Huntsman International llc
 - 8.44.1 Overview
 - 8.44.2 Financials
 - 8.44.3 Products
 - 8.44.4 Strategy
 - 8.44.5 Developments

APPENDIX

U.S. PATENTS

EUROPE PATENTS

JAPAN PATENTS

List Of Tables

LIST OF TABLES

- 1 GLOBAL SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 2 GLOBAL CRUDE OIL PRICES, 2009 – 2016 (\$/BARREL)
- 3 GLOBAL NAPHTHA, 2009 – 2016 (\$/TONNE)
- 4 GLOBAL ETHANE PRICES, 2009 – 2016 (\$/BARREL)
- 5 GLOBAL PROPANE PRICES, 2009 – 2016 (\$/BARREL)
- 6 GLOBAL BUTANE PRICES, 2009 – 2016 (\$/BARREL)
- 7 ADVANCED CERAMIC MATERIALS MARKET, BY GEOGRAPHY 2009 – 2016 (\$MILLION)
- 8 GLOBAL ADVANCED CERAMIC MATERIALS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 9 TOP END-USERS FOR ADVANCED CERAMICS (2010)
- 10 CONSTRUCTION CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 11 GLOBAL CONSTRUCTION CHEMICALS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 12 TOP END-USERS FOR CONSTRUCTION CHEMICALS (2010)
- 13 ELECTRONIC CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 14 GLOBAL ELECTRONIC CHEMICALS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 15 TOP END-USERS FOR ELECTRONIC CHEMICALS (2010)
- 16 FOOD ADDITIVES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 17 GLOBAL FOOD ADDITIVES MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 18 TOP END-USERS FOR FOOD ADDITIVES (2010)
- 19 MINING CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 20 TOP END-USERS FOR MINING CHEMICALS (2010)
- 21 OIL FIELD CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 22 GLOBAL OIL FIELD CHEMICALS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 23 TOP END-USERS FOR OILFILED CHEMICALS (2010)
- 24 PESTICIDES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 25 GLOBAL PESTICIDES MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 26 PLASTIC ADDITIVES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 27 GLOBAL PLASTIC ADDITIVES MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)

- 28 GLOBAL PLASTIC ADDITIVES MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 29 TOP END-USERS FOR PLASTIC ADDITIVES (2010)
- 30 PRINTING INKS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 31 GLOBAL PRINTING INKS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 32 TOP END-USERS FOR PRINTING INKS (2010)
- 33 RUBBER-PROCESSING CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 34 GLOBAL RUBBER-PROCESSING CHEMICALS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 35 SPECIALTY PAPER CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 36 GLOBAL SPECIALTY PAPER CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 37 TOP END-USERS FOR SPECIALTY PAPER CHEMICALS (2010)
- 38 SPECIALTY TEXTILE CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 39 GLOBAL SPECIALTY TEXTILE CHEMICALS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 40 GLOBAL SPECIALTY CHEMICALS MARKET, BY TEXTILES, 2009 – 2016 (\$MILLION)
- 41 SPECIALTY SURFACTANTS CHEMICALS, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 42 GLOBAL SPECIALTY CHEMICALS MARKET, BY SURFACTANTS, 2009 – 2016 (\$MILLION)
- 43 GLOBAL SPECIALTY SURFACTANTS CHEMICALS, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 44 TOP END-USERS FOR SPECIALTY SURFACTANTS (2010)
- 45 SPECIALTY POLYMERS CHEMICALS, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 46 GLOBAL SPECIALTY POLYMERS CHEMICALS, BY TYPES, 2009 – 2016 (\$MILLION)
- 47 GLOBAL SPECIALTY POLYMERS CHEMICALS, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 48 GLOBAL WATER MANAGEMENT CHEMICALS MARKET,
- 49 GLOBAL WATER MANAGEMENT CHEMICALS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 50 GLOBAL SPECIALTY CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)

- 51 ANTIOXIDANTS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 52 GLOBAL ANTIOXIDANTS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 53 BIOCIDES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 54 GLOBAL BIOCIDES MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 55 CATALYSTS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 56 GLOBAL CATALYSTS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 57 ENZYMES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 58 GLOBAL ENZYMES MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 59 SEPARATION MEMBRANES MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 60 GLOBAL SEPARATION MEMBRANES MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 61 SPECIALTY COATINGS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 62 GLOBAL SPECIALTY COATINGS MARKET, BY APPLICATIONS, 2009 – 2016 (\$MILLION)
- 63 SPECIALTY PIGMENTS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 64 GLOBAL SPECIALTY PIGMENTS MARKET, BY TYPES, 2009 – 2016 (\$MILLION)
- 65 SPECIALTY CHEMICALS MARKET, BY GEOGRAPHY, 2009 – 2016 (\$MILLION)
- 66 NORTH AMERICA: SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 67 NORTH AMERICA: SPECIALTY CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 68 EUROPE: SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 69 EUROPE: SPECIALTY CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 70 ASIA: SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 71 ASIA: SPECIALTY CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 72 ROW: SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 73 ROW: SPECIALTY CHEMICALS MARKET, BY FUNCTIONS, 2009 – 2016 (\$MILLION)
- 74 AGREEMENTS & COLLABORATIONS
- 75 MERGERS & ACQUISITIONS
- 76 NEW PRODUCT LAUNCH
- 77 DIVESTMENT
- 78 EXPANSION

List Of Figures

LIST OF FIGURES

- 1 GLOBAL SPECIALTY CHEMICALS MARKET, BY PRODUCTS, 2009 – 2016 (\$MILLION)
- 2 GLOBAL CHEMICAL INDUSTRY, CAPACITY UTILIZATION (2007 – 2010)
- 3 U.S CHEMICAL INDUSTRY, OPERATING RATES (2009 – 2010)
- 4 AVERAGE BRENT CRUDE OIL PRICES, 2009 – 2016 (\$/BBL)
- 5 MARKET POTENTIAL MATRIX FOR GLOBAL SPECIALTY CHEMICALS MARKET (2010)
- 6 COMPETITIVE STRATEGY ANALYSIS
- 7 PORTER'S FIVE FORCE MODEL FOR SPECIALTY CHEMICALS MARKET
- 8 PATENTS BY GEOGRAPHY (2005 – 2010)
- 9 PATENTS TREND BY GEOGRAPHY (2005 – 2010)
- 10 PATENTS BY PRODUCTS (2005 – 2010)
- 11 PATENTS TREND BY PRODUCTS (2005 – 2010)
- 12 PATENTS BY COMPANY (2005 – 2010)
- 13 GLOBAL CRUDE OIL PRICES, 2009 – 2016 (\$/BARREL)
- 14 GLOBAL NAPHTHA, 2009 – 2016 (\$/TONNE)
- 15 GLOBAL ETHANE PRICES, 2009 – 2016 (\$/BARREL)
- 16 GLOBAL PROPANE PRICES, 2009 – 2016 (\$/BARREL)
- 17 GLOBAL BUTANE PRICES, 2009 – 2016 (\$/BARREL)
- 18 ADVANCED CERAMIC MATERIALS MARKET SHARE, BY GEOGRAPHY (2010)
- 19 GLOBAL ADVANCED CERAMIC MARKET, BY APPLICATIONS (2010)
- 20 GLOBAL ADVANCED CERAMIC MARKET, BY PRODUCTS (2010)
- 21 GLOBAL ADVANCED CERAMIC MARKET, BY TYPES
- 22 CONSTRUCTION CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 23 GLOBAL CONSTRUCTION CHEMICALS MARKET, BY APPLICATIONS (2010)
- 24 GLOBAL CONSTRUCTION CHEMICALS, MARKET SHARE ANALYSIS (2010)
- 25 ELECTRONIC CHEMICALS MARKET, BY GEOGRAPHY
- 26 GLOBAL ELECTRONIC CHEMICALS MARKET, BY TYPES (2010)
- 27 GLOBAL ELECTRONIC CHEMICALS MARKET SHARE, BY COMPANIES (2010)
- 28 FOOD ADDITIVES MARKET, BY GEOGRAPHY (2010)
- 29 GLOBAL FOOD ADDITIVES MARKET, BY TYPES (2010)
- 30 GLOBAL FOOD ADDITIVES MARKET SHARE, BY COMPANIES (2010)
- 31 OIL FIELD CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 32 GLOBAL OILFIELD CHEMICAL MARKET, BY APPLICATIONS (2010)
- 33 PESTICIDES MARKET, BY GEOGRAPHY (2010)

- 34 GLOBAL PESTICIDES MARKET, BY APPLICATIONS (2010)
- 35 GLOBAL PESTICIDE MARKET SHARE ANALYSIS (2010)
- 36 PLASTIC ADDITIVES MARKET, BY GEOGRAPHY (2010)
- 37 GLOBAL PLASTIC ADDITIVES MARKET, BY APPLICATIONS, (2010)
- 38 GLOBAL PLASTIC ADDITIVES MARKET SHARE, BY COMPANY (2010)
- 39 PRINTING INKS MARKET, BY GEOGRAPHY (2010)
- 40 GLOBAL PRINTING INKS MARKET, BY TYPES (2010)
- 41 GLOBAL PRINTING INKS MARKET SHARE, BY COMPANIES (2010)
- 42 RUBBER PROCESSING CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 43 GLOBAL RUBBER PROCESSING CHEMICALS MARKET, BY APPLICATIONS (2010)
- 44 SPECIALTY PAPER CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 45 GLOBAL SPECIALTY PAPER CHEMICALS MARKET, BY FUNCTIONS (2010)
- 46 GLOBAL SPECIALTY PAPER CHEMICALS MARKET SHARE, BY COMPANIES (2010)
- 47 TEXTILE CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 48 GLOBAL TEXTILE CHEMICALS MARKET, BY TYPES (2010)
- 49 GLOBAL TEXTILE CHEMICALS MARKET SHARE, BY COMPANIES (2010)
- 50 GLOBAL SURFACTANTS MARKET, BY GEOGRAPHY (2010)
- 51 GLOBAL SURFACTANTS MARKET, BY TYPES (2010)
- 52 GLOBAL SURFACTANTS MARKET, BY APPLICATIONS (2010)
- 53 GLOBAL SPECIALTY SURFACTANTS MARKET SHARE BY COMPANIES (2010)
- 54 SPECIALTY POLYMERS MARKET, BY GEOGRAPHY (2010)
- 55 GLOBAL SPECIALTY POLYMERS MARKET, BY TYPES (2010)
- 56 GLOBAL SPECIALTY POLYMERS MARKET, BY APPLICATIONS (2010)
- 57 GLOBAL SPECIALTY POLYMERS MARKET SHARE, BY COMPANIES (2010)
- 58 GLOBAL WATER TREATMENT CHEMICALS MARKET, BY GEOGRAPHY (2010)
- 59 GLOBAL WATER TREATMENT CHEMICALS MARKET, BY TYPES (2010)
- 60 GLOBAL WATER TREATMENT CHEMICALS MARKET SHARE BY COMPANIES (2010)
- 61 ANTIOXIDANTS MARKET, BY GEOGRAPHY (2010)
- 62 GLOBAL ANTIOXIDANTS MARKET, BY APPLICATIONS (2010)
- 63 BIOCIDES MARKET, BY GEOGRAPHY (2010)
- 64 GLOBAL BIOCIDES MARKET, BY APPLICATIONS (2010)
- 65 GLOBAL BICODES MARKET SHARE, BY COMPANIES (2010)
- 66 CATALYSTS MARKET, BY GEOGRAPHY (2010)
- 67 GLOBAL CATALYSTS MARKET, BY TYPES (2010)
- 68 GLOBAL CATALYSTS MARKET SHARE, BY COMPANIES (2010)
- 69 ENZYMES MARKET, BY GEOGRAPHY (2010)

- 70 GLOBAL ENZYMES MARKET, BY APPLICATIONS (2010)
- 71 GLOBAL ENZYMES MARKET SHARE, BY COMPANIES (2010)
- 72 SEPARATION MEMBRANES MARKET, BY GEOGRAPHY (2010)
- 73 GLOBAL SEPARATION MEMBRANES MARKET, BY APPLICATIONS (2010)
- 74 SPECIALTY COATINGS MARKET, BY GEOGRAPHY (2010)
- 75 GLOBAL SPECIALTY COATINGS MARKET, BY APPLICATIONS (2010)
- 76 GLOBAL SPECIALTY COATINGS MARKET SHARE, BY COMPANIES (2010)
- 77 SPECIALTY PIGMENTS MARKET, BY GEOGRAPHY (2010)
- 78 GLOBAL SPECIALTY PIGMENTS MARKET, BY TYPES (2010)
- 79 GLOBAL SPECIALTY PIGMENTS MARKET SHARE, BY COMPANIES (2010)
- 80 INDUSTRY GROWTH STRATEGIES
- 81 GROWTH STRATEGIES (2009 – 2011)
- 82 MARKET COMPETITIVENESS, BY GEOGRAPHY (2009 – 2011)

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