

# **Smart Meters Market by Type (Smart Electric Meters, Smart Water Meters, Smart Gas Meters), by End User (Industrial & Commercial and Residential), & Region (Americas, Asia-Pacific, Europe & RoW) - Trends and Forecast to 2019**

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## **Abstracts**

Smart meters have grown in recent years. Government policies and fiscal incentives have been the principal drivers of the global smart meters market, through mandated use and incentives. Several countries have enacted legislation, making the adoption of smart meters mandatory as part of a broader clean energy initiative.

The report “Smart Meters Market by Type (Electricity, Water, & Gas), by End-User (Residential, Commercial & Industrial), and by Region (Americas, Asia-Pacific, Europe, & RoW) - Global Trends and Forecasts Till 2019” defines and segments the global smart meters market with analysis and forecast of the global market size (\$billion). The report also touches upon various important aspects of the market. These include analysis of the value chain, drivers, restraints, opportunities, challenges, Porter’s Five Forces model, and the competitive landscape.

Americas dominating the smart meters market

The Americas held the largest market share of 41% in 2013. In North America, the U.S. is the largest market and is expected to continue its dominance in the smart meters industry. The country is currently focusing on upgrading and replacing aging infrastructure, improving grid reliability, and enabling smarter power networks. Increasing demand for smart meters in North America is highly attributed to government initiatives, which comprise allocating funds and making smart meters mandatory in a number of states such as California and Texas. AEP, PG&E, Southern California

Edison, Southern Company, Florida Power & Light, and Oncor are some of the largest utility groups having committed to full-scale rollouts of smart meters to all their customers. The following figure represents the market share of the region in the global smart meters market in 2013.

Leading players of this industry have been profiled with their recent developments and other strategic activities. These include Itron Inc. (U.S.), Elster Group (Germany), Landis+Gyr (Switzerland), Siemens AG (Germany), Schneider Electric SA (France), Badger Meter (U.S.), Circuator SA (Spain), EDMI (Singapore), Holley Metering Limited (China), Honeywell International Inc. (U.S.), ICSA India Limited (India), Neptune Technology Group Inc. (U.S.), and Sensus (U.S.).

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