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Global Oil Shale Market

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Abstracts

The growing demand for energy is expected to exhaust the world's crude oil reserves in another 40 years. The market price of crude oil reached $145 per barrel in the third quarter of 2008. Though the cost per barrel was around $60 in 2009, it is expected to rise in the next few years. These factors and fluctuating costs have created the need for other resources to meet the growing demand for fuel oil.

Global oil shale resources can supply more than 2.8 trillion barrels of nonrenewable energy. This is almost three times the capacity of crude oil reserves. Currently, the cost of retorting oil from oil shale is higher than the cost of crude oil production. Although this factor has kept many companies out of the market so far, cutting-edge research is now being undertaken across the globe to reduce the cost of production. One such study by Shell seeks to cut production costs to less than $25 per barrel. These developments within the oil shale industry can soon open up tremendous market opportunities for all the industry stakeholders. In addition to the extracted fuel oil, oil shale yields several other sub-products like lubricating oil which also possess huge market potential.

This report will be the first of its kind to study the oil shale market on the basis of each market segment. It provides vital market data and also strategically discusses market opportunities for the stakeholders in the oil shale market.

Scope and Format

The oil shale market or more specifically the Kerogen market is segmented according to the extracted products, applications, technologies, and geographies. Each section will provide market data, market drivers, trends and opportunities, and key players. In order to provide a comprehensive market insight, the report's market tables are also categorized on the basis of revenues generated by each product, application, technology, and geography. The report also highlights the strategic issues involved in

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tapping the oil shale market, which is expected to dominate the world market for nonrenewable energy.

Stakeholders

The intended audiences will be:
- Oil shale companies
- Petroleum Companies
- Energy Companies
- Mining companies
- Technology Providers

Research Methodology

The global oil shale market is analyzed and forecasted for the period 2015 to 2030. The market forecasts are based on primary and secondary research data. The market structure is designed on the basis of secondary research on the product portfolios of oil shale and energy companies. This structure is cross-validated through primaries conducted with industry players. The secondary research was based on paid sources such as Factiva and basic internet search using associations, company websites and news articles.

Each section of the report offers market data with respect to segments and geography. It also provides market trends with respect to drivers, restraints and opportunities. The report contains strategic section with respect to competitive landscape and market overview. The report ill encompass around 15 company profiles.

THE REPORT ANSWERS THE FOLLOWING QUESTIONS

- What are the key market dynamics influencing the market trends?

- Where are key opportunities available to the market players to capitalize on?

- What are the competitive strategies increasingly adopted to combat competition?

What makes our report unique?

- Provision of longest market segmentation in the industry.

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- The report provides analysis of patents and more than 20 company profiles giving a competitive outlook.

- The report includes market data for segments such as tools, services and applications for the major geographies – North America, Europe, Asia-Pacific and ROW.

- The high level analysis provided by the report analyzes the market prospective for different major market segments along with the identification of opportunities.

- Provided competitive analysis stating the major segments focused by the global market players and the key developments – equipments, devices and technology.

Key questions answered

- Which are the high growth markets segments in terms of devices and consumables?

- What are the market forecasts and estimates from the period 2009-12?

- What are the major drivers and opportunities in the market?

- What is the competitive outlook, what are the major tools and services, who are the major players in the market segments?

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