

# **Home Automation and Control Market by Lighting Control (Occupancy Sensors, Relays, Transmitters), Security & Access Control (Video Surveillance, Biometric), HVAC Control (Heating & Cooling Coils, Pumps & Fans, Sensors), and Geography - Global Forecast to 2020**

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## **Abstracts**

The home automation and control systems have been in the market for quite a long time, though a high associated cost has limited their applications to commercial segments and a few select high-end residential segments. However, this scenario is rapidly changing with the market consistently moving towards cloud based services and wireless technologies, which could help in reducing the cost of renovating homes to a great extent. The use of building management systems is sure to generate enormous amounts of data, which can be analyzed to come up with energy efficient solutions. The use of this analysis for energy management would help in keeping a strict check on the energy consumption and, in turn, help home owners to meet the standards set by the local regulatory bodies.

This report covers the global home automation & control market along with, their performance in regions such as North America, Europe, Asia Pacific, and Rest of the World (RoW). The report also provides an in-depth analysis for each region along with, the market estimates and forecast between 2014 and 2020. This report analyzes the home automation market on a global basis, with further breakdown into various sub-segments. It provides cross-sectional analysis of the market based on parameters such as product, geography, and protocols & technologies. The report also details the competitive landscape of the global home automation & controls market, by analyzing the major players and the strategies adopted by them for growth in the market. Apart

from the market segmentation data, the report also includes qualitative analysis of various market dynamics such as the drivers, restraints, opportunities, burning issues, and winning imperatives. It also analyzes the overall market through various models; such as the Porter's Five Forces model. The report includes profiles of major market players in the global home automation market, with their respective market share analysis. Some of the key players included in the report include Schneider Electric (France), Honeywell International, Inc. (U.S.), United Technologies Corporation (U.S.), Johnson Controls, Inc. (U.S.), ABB Ltd. (Switzerland), and Crestron Electronics Inc. (U.S.).

### Scope of the report

This research report categorizes the global home automation and control market; based on product, geography, protocols & technologies; it also covers the forecasted revenue of the home automation & control market.

### On the basis of product:

The market has been further segmented, by product into the following types:

Lighting control: relay systems, daylight sensors, occupancy sensors, timers, switch actuators, transmitters, receivers, and dimming actuators.

Security & access control: video surveillance systems and biometric & access control.

HVAC Control: smart thermostats, sensors, control valves, smart vents, pumps & fans, heating & cooling coils, dampers, and actuators

Entertainment control & others: audio & volume controls, multimedia room controls, home theatre system controls, and touch-screens & keypads. Others include smart meters, smart plugs, smart hubs, smart locks, and smoke detectors

### On the basis of protocols & technologies:

The home automation & control market is split into three sub-segments such as network technologies along with, protocols & standard and different communication

technologies. The different network technologies include GSM/HSPA networks, CDMA networks and LTE networks, while different communication technologies included in the report are Zigbee, Z-wave, Wi-Fi, EnOcean, and Bluetooth.

On the basis of geography:

The home automation & control market is split in to four regions: North America, Europe, APAC, and ROW. North America includes the U.S., Canada and Mexico, while Europe is divided into the Germany, France, Italy, U.K. and others; APAC home automation & control market includes China, Japan, South Korea, Australia and others while RoW is divided into the Latin America, Middle East, and Africa.

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## About

The demand for energy-efficient solutions, enhanced security, increased venture capital funding, and demand for improving the standard of living have led to the development of the home automation and controls market.

Starting off with the pneumatic phase, the home automation and controls market has reached the world of standards, protocols, and data distribution systems, which allows the home automation systems such as security systems, lighting systems, and others to interact and integrate with each other.

The home automation that started with wired technology has now entered the era of wireless technology with technologies such as ZigBee, Z-wave, EnOcean, and many others coming up.

The reconstruction or renovation of homes required in 'Automation' earlier can be, now, easily avoided by using wireless technologies. Wireless technologies not only avoid reconstruction but also ensure easy installation as they eliminate the usage of wires.

The wide adoption of Internet across the globe has also resulted in the growth and advancement of home automation and controls market. The flexibility to control and monitor home automation and control systems from any point, even if outside or far from your home, can be made feasible only through internet. Remote access of the home automation and control systems through emails has been possible due to Internet. These systems can also be accessed and monitored via smart phones through message alerts.

The global home automation and control market has been segmented into eight geographies: North America, Central America, South America, Europe, Africa, Middle-East, Asia, and Oceania. Out of these eight regions, Europe contributed the maximum towards the home automation and control market, which comprise the maximum number of installed automation controllers. However, Asia is expected to grow at a relatively higher CAGR of XX% from 2013 to 2018, due to the increasing construction activities in Asian countries such as China, India, and Japan. The following figure shows the global home automation & controls market by geography.



Europe accounted for the largest share, that is, XX% of the overall home automation and controls market in 2012; with a \$XX billion worth revenue in 2012, and is estimated to reach \$XX billion in 2018 at an estimated CAGR of XX% from 2013 to 2018. The ongoing crisis in Europe (in countries like Greece, Spain, Ireland, Portugal, and Italy) has adversely impacted business prospects in this region. Companies are now looking for more exciting opportunities foreseen in African countries, Middle East, Asia, and North America. North American and Asian markets are expected to grow at CAGRs of XX% and XX%, respectively, during the forecast period.

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