

Global Food Safety Testing Market by Contaminants, Technology, Food Types, Geography: Trends & Forecast (2010 – 2015)

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Abstracts

Report Description:

The increasing number of food poisoning outbreaks, standardization of regulations for food safety, and technological shift towards more rapid microbial tests are driving the market for food safety testing. Also, increasing demand of consumers for safe and quality food is further fueling the growth of the market. The global food safety testing market by contaminants is estimated to grow at a CAGR of 10.46% to \$2.5 billion in 2015.

Amongst all the market segments by contaminants, pathogen testing commands the largest share in terms of value and volume, while GMOs testing leads in terms of growth. In pathogen testing segment, salmonella testing accounted for the major share followed by listeria testing. Salmonella testing in terms of value accounts for 40% of the overall contaminants testing in 2010. In terms of growth, E. coli testing is witnessing the fastest growth; estimated to grow at a CAGR of 11.05% from 2010 to 2015.

Scope of the report

This research report categorizes the global market for food safety testing market on the basis of contaminants, testing methods, applications and geography; forecasting revenues and analyzing trends in each of the following submarkets

On the basis of contaminants

Pathogens

GMOs

Pesticides

Toxins

On the basis of testing methods

Traditional methods

Rapid testing methods

On basis of geography

North America

Europe

Asia

ROW

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Pharmaceuticals, medical devices, biotechnology, semiconductor and electronics, energy and power Supplies, food and beverages, chemicals, advanced materials, industrial automation, and telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

Key questions answered

Which are the high-growth segments/cash cows and how is the market segmented in terms of applications and materials?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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