

Fetal (Labor & Delivery) and Neonatal Care Equipment Market - (Ultrasound, Doppler, Monitors (Intrapartum & Antepartum), Warmer, Incubator, Pulse Oximeter, Phototherapy/Jaundice Management Devices, CPAP, Capnograph, & Resuscitator) - Global Forecast to 2020

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Abstracts

The global fetal (labor & delivery) and neonatal care equipment market is poised to reach USD 8.61 billion by 2020, growing at a CAGR of 6.5% during the forecast period. Although the global fetal and neonatal care equipment market is estimated to grow at a lower CAGR in developed countries; however, it is expected to witness high growth in emerging markets such as Asia-Pacific. Factors such as rising initiatives by various private & public organizations for conducting awareness programs to improve neonatal care and increasing birth rate in Asia-Pacific countries are growing the demand for fetal and neonatal care equipment in the region.

In this report, the global fetal and neonatal care equipment market has been segmented into, fetal (labor & delivery) care equipment market, and neonatal care equipment market. Based on type of product, the fetal (labor & delivery) care equipment segment is further categorized into, ultrasound devices, fetal doppler, fetal magnetic resonance imaging (MRI) systems, fetal monitors (further classified into antepartum/external fetal monitors and intrapartum/internal fetal monitors), and fetal pulse oximeters; whereas the neonatal care equipment segment comprises infant warmers, incubators, convertible warmers & incubators, phototherapy equipment, respiratory devices, and neonatal monitoring devices. Phototherapy equipment segment is divided into, conventional phototherapy, and fiber-optic phototherapy. Respiratory devices are classified into, neonatal ventilators, CPAP devices, oxygen analyzers and monitors, resuscitators, and

others (including, apnea monitor, oxygen hood, nasal masks, feeding tubes, and nasal cannula). Neonatal monitoring devices segment is categorized into, blood pressure monitors, cardiac monitors, pulse oximeters, capnographs, and integrated monitoring devices.

The neonatal care equipment market held the largest share of the global fetal (labor & delivery) and neonatal care equipment market in 2015. Factors such as the increasing prevalence of hospital acquired infections in newborn babies and huge patient populations of preterm & low weight birth babies in both developed and developing markets demand for neonatal care equipment are stimulating the growth of the neonatal care equipment market. However, the fetal (labor & delivery) care equipment market is estimated to grow at a high CAGR from 2015 to 2020.

Geographically, North America commanded the largest share of the global fetal (labor & delivery) and neonatal care equipment market in 2015, followed by Europe. A number of factors such as presence of a better reimbursement structure and the availability of experts (neonatologists) and well-equipped NICU centers are driving the growth of the fetal (labor & delivery) and neonatal care equipment market in North America; however, increasing government pressure to reduce healthcare costs, and rising preference for bulk purchases through group purchasing organizations (GPOs) and integrated health networks (IHNs), are restricting the growth of the fetal and neonatal care equipment market in this region. The Asia-Pacific region is poised to grow at the highest CAGR of the global fetal (labor & delivery) and neonatal care equipment market in the next five years.

The global fetal (labor & delivery) and neonatal care equipment market is highly competitive, with a large number of market players. As of 2014, the global fetal (labor & delivery) care equipment market was dominated by GE Healthcare (U.K.) and Philips Healthcare (Netherlands), which together accounted for more than 60% of the market; whereas in the global neonatal care equipment market, GE Healthcare (U.K.), Philips Healthcare (Netherlands), Drägerwerk AG & Co. KGaA (Germany), and Medtronic plc (Ireland) were the top market players. Partnerships, agreements, collaborations, and acquisitions are the major strategies adopted by most of the market players to achieve growth in the fetal (labor & delivery) and neonatal care equipment market.

Reasons to Buy the Report:

From an insight perspective, this research report has focused on various levels of analysis — industry analysis (porter's five force model), market share analysis of top

players, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high growth segments of the fetal (labor & delivery) and neonatal care equipment market, high growth regions and their respective regulatory policies, government initiatives, drivers, restraints, and opportunities. The above mentioned market research data, current market size, and forecast of future trends will help existing players and new entrants to make the necessary decisions regarding the product offerings, geographic focus, change in strategic approach, R&D investment for innovation in products and technologies, and levels of output in order to remain successful.

Firms purchasing the report could use any one or combination of the below mentioned five strategies (Market Penetration, Product Development/Innovation, Market Development, Market Diversification, and Competitive Assessment) for gaining market share.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on fetal (labor & delivery) care equipment and neonatal care equipment offered by the top 10 players in the global fetal (labor & delivery) and neonatal care equipment market. The report analyzes the fetal (labor & delivery) and neonatal care equipment market by product and region

Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various fetal (labor & delivery) and neonatal care equipment across key geographic regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global fetal (labor & delivery) and neonatal care equipment market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and recent developments of the leading players in the global fetal (labor & delivery) and neonatal care equipment market

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