

# **Endoscopy Equipment Market by Product (Endoscope (Flexible, Disposable, Rigid, Capsule, Robot-assisted), Visualization Systems (Video Converters, Recorders, Processors)), Application, End User, and Region - Global Forecast to 2029**

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## **Abstracts**

The global endoscopy equipment market is projected to reach USD 46.2 billion by 2029 from USD 32.3 billion in 2024, at a CAGR of 7.4 %. The competitive landscape includes the analysis of the key growth strategies adopted by major players between January 2020 and February 2024. Players in the global endoscopy equipment market have employed various strategies to expand their global footprint and increase their market shares such as agreements, divestitures, expansions, and acquisitions.

“The Endoscopic Light Sources segment is expected to account for the third largest share of the visualization systems market.”

The Endoscopic Light Sources segment accounted for the second largest share of the visualization systems markets in the forecast period. This dominance is attributed to the adoption of advanced light source technologies, such as LED and xenon, enhancing the clarity and brightness of endoscopic imaging. Healthcare providers are increasingly turning to these modern light sources to enhance diagnostic precision and treatment effectiveness during endoscopic interventions. Ongoing technological progressions and the rising need for superior visualization in medical environments are anticipated to fuel additional expansion within this sector.

“Disposable Endoscopes segment is expected to witness the highest CAGR of the endoscope market.”

Based on the product type, the Disposable Endoscope segment of the endoscope market is expected to witness the highest CAGR during the forecast period. Increasing demand for minimally invasive procedures, coupled with advancements in technology enhancing precision and control, are significant drivers. Moreover, the rising prevalence of gastrointestinal disorders necessitates more efficient and accurate diagnostic and therapeutic procedures, further boosting the adoption of disposable endoscopes. These factors collectively indicate promising growth potential for this segment within the endoscope market.

“The Laparoscopy segment accounted the second-largest market share in the endoscope market.”

By application, the Laparoscopy segment secures the second-largest market share in the endoscopy equipment market. This significant share can be attributed to the rising adoption of laparoscopic procedures worldwide, driven by their minimally invasive nature and associated benefits like shorter recovery times and reduced post-operative complications. Moreover, technological advancements in laparoscopic equipment, including high-definition imaging and improved instrument designs, enhance surgical precision and outcomes, further boosting demand for laparoscopic devices. These factors indicate promising growth prospects for the Laparoscopy segment in the foreseeable future.

“Hospitals segment of the endoscopy equipment market is expected to witness the fastest CAGR.”

Based on end user, the hospitals segment of the endoscopy equipment market is expected to witness the fastest CAGR during the forecast period owing to the factors like the escalating incidence of gastrointestinal ailments and the preference for minimally invasive surgeries. Hospitals, serving as vital healthcare centers, are actively investing in state-of-the-art endoscopy equipment to address evolving healthcare demands, thus playing a pivotal role in propelling market growth.

“Asia Pacific to have the third largest market share in the Endoscopy Equipment Market during the forecast period.”

The Asia Pacific region accounted the third largest share in the endoscopy equipment market in the forecast period. The position is credited to several factors, including the advanced healthcare infrastructure, widespread acceptance of cutting-edge medical devices, and healthcare expenditure in Asia Pacific region. Additionally, the rising

incidence of chronic diseases and the surging preference for advanced treatments drive the demand for endoscopy equipment in the region. Ongoing enhancements in endoscopic technologies are anticipated to hold this upward demand in APAC region.

A breakdown of the primary participants (supply side) for the endoscopy equipment market referred to for this report is provided below:

By Company Type: Tier 1–35%, Tier 2–20%, and Tier 3–45%

By Designation: C-level–45%, Director Level–25%, and Others–30%

By Region: North America–36%, Europe–26%, Asia Pacific–21%, Latin America-10%, and Middle East & Africa\_ 7%

A breakdown of the primary participants (demand side) for the endoscopy equipment market refer to for the report is provided below:

By End User Type: Hospitals-58%, Ambulatory Surgery Centers/Clinics- 25%, Other End Users- 17%

By Designation: Doctors- 47%, Hospitals Directors and Managers- 37%, Other Designations- 16%

By Region: North America–36%, Europe–26%, Asia Pacific–21%, Latin America-10%, and Middle East & Africa- 7%

#### Key Market Players:

The prominent players in the endoscopy equipment market include Olympus Corporation (Japan), KARL STORZ SE & Co. KG (Germany), Boston Scientific Corporation (US), JOHNSON & JOHNSON (US), Stryker Corporation (US), Medtronic, Plc (Ireland), Fujifilm Holdings Corporation (Japan), HOYA Corporation (Japan), Nipro Corporation (Japan), Smith & Nephew plc (UK), Intuitive Surgical, Inc. (US), Richard Wolf GmbH (Germany), Cook Medical (US), B. Braun Melsungen AG (Germany), ConMed Corporation (US), Ambu A/S (Denmark), CapsoVision, Inc. (US), Fortimedix Surgical B.V. (Netherlands), The Cooper Companies, Inc. (US), Laborie Medical Technologies Inc. (Canada), Teleflex Incorporated (US), Carl Zeiss AG (Germany),

Dantschke Medizintechnik GMBH & Co. KG (Germany), and Arthrex, Inc. (US)

#### Research Coverage:

The market analysis examines the endoscopic equipment market in numerous segments. It seeks to estimate the market size and growth potential across many segments, including product, application, end user, and geography. The study also includes a detailed competitive analysis of the market's top competitors, as well as company profiles, significant insights about their product and business offerings, recent developments, and key market strategies.

#### Key Benefits of Buying the Report:

The study will assist industry leaders/new entrants in this market by providing information on the closest approximations of the endoscopic equipment market and its segments. This research will assist stakeholders understand the competitive landscape, obtain insights to better position their firms, and develop appropriate go-to-market strategies. The study will also assist stakeholders in understanding the market pulse and obtaining information on major market drivers, constraints, opportunities, and challenges.

This report provides insights into the following pointers:

Analysis of key Drivers: Drivers (rising requirement for endoscopy to diagnose and treat target diseases, increasing investments, funds, and grants by governments and other organizations, growing focus of hospitals to expand endoscopic units, ongoing advancements in endoscopic technologies, rising incidence of inflammatory bowel disease and colorectal cancer, increasing preference for minimally invasive surgeries, higher adoption of single-use endoscopy instruments, rising focus of medical specialists to shift from manual to automated endoscopy reprocessing), Restrains (unfavorable healthcare reforms in US, high overhead costs of endoscopy procedures with limited reimbursement in emerging economies, high risk of getting viral infections during endoscopic procedures), Opportunities (rapidly developing healthcare sector in emerging economies), Challenges (increasing number of product recalls, lack of proper sterilization and reprocessing, shortage of trained physicians and endoscopists) influencing the growth of the endoscopy equipment market.

Market Penetration: Comprehensive information on the product portfolios of the

leading companies in the endoscopic equipment market. The report breaks down the market by product type, end user, and region.

**Product Enhancement/Innovation:** Detailed information about forthcoming trends and product launches in the endoscopic equipment market.

**Market Development:** Comprehensive data on attractive rising markets broken down by product category, application, end user, and region

**Market Diversification:** Comprehensive information on new products, expanding geographies, current advancements, and investments in the endoscopic equipment market.

**Competitive Assessment:** In-depth analysis of market share, growth strategies, product and service offerings, and capabilities of the main endoscopic equipment manufacturers

## Contents

### 1 INTRODUCTION

#### 1.1 STUDY OBJECTIVES

#### 1.2 MARKET DEFINITION

#### 1.3 INCLUSIONS & EXCLUSIONS

#### 1.4 MARKET SCOPE

##### 1.4.1 MARKETS COVERED

#### FIGURE 1 ENDOSCOPY EQUIPMENT MARKET SEGMENTATION

##### 1.4.2 REGIONS COVERED

#### FIGURE 2 ENDOSCOPY EQUIPMENT MARKET: REGIONAL SEGMENTATION

##### 1.4.3 YEARS CONSIDERED

##### 1.4.4 CURRENCY CONSIDERED

#### TABLE 1 STANDARD CURRENCY CONVERSION RATES

#### 1.5 STAKEHOLDERS

#### 1.6 SUMMARY OF CHANGES

#### 1.7 RECESSION IMPACT: ENDOSCOPY EQUIPMENT MARKET

### 2 RESEARCH METHODOLOGY

#### 2.1 RESEARCH DATA

#### FIGURE 3 RESEARCH DESIGN

##### 2.1.1 SECONDARY DATA

##### 2.1.1.1 Key data from secondary sources

##### 2.1.2 PRIMARY DATA

#### FIGURE 4 PRIMARY SOURCES

##### 2.1.2.1 Key data from primary sources

##### 2.1.2.2 Key industry insights

#### FIGURE 5 BREAKDOWN OF PRIMARY INTERVIEWS: SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS

#### FIGURE 6 BREAKDOWN OF PRIMARY INTERVIEWS SUPPLY-SIDE AND DEMAND-SIDE PARTICIPANTS

#### FIGURE 7 BREAKDOWN OF PRIMARY INTERVIEWS (SUPPLY SIDE): BY COMPANY TYPE, DESIGNATION, AND REGION

#### FIGURE 8 BREAKDOWN OF PRIMARY INTERVIEWS (DEMAND SIDE): BY END USER, DESIGNATION, AND REGION

#### 2.2 MARKET SIZE ESTIMATION

#### FIGURE 9 SUPPLY-SIDE MARKET SIZE ESTIMATION: REVENUE SHARE

## ANALYSIS

FIGURE 10 REVENUE SHARE ANALYSIS: OLYMPUS CORPORATION (JAPAN)

FIGURE 11 SUPPLY-SIDE MARKET SIZE ESTIMATION: ENDOSCOPY EQUIPMENT MARKET (2023)

FIGURE 12 CAGR PROJECTIONS FROM ANALYSIS OF DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES IN ENDOSCOPY EQUIPMENT MARKET (2024-2029)

FIGURE 13 CAGR PROJECTIONS: SUPPLY-SIDE ANALYSIS

FIGURE 14 TOP-DOWN APPROACH

2.3 MARKET SHARE ESTIMATION

2.4 MARKET BREAKDOWN & DATA TRIANGULATION

FIGURE 15 DATA TRIANGULATION METHODOLOGY

2.5 STUDY ASSUMPTIONS

2.6 RESEARCH LIMITATIONS

2.6.1 SCOPE-RELATED LIMITATIONS

2.6.2 METHODOLOGY-RELATED LIMITATIONS

2.7 RISK ASSESSMENT

2.8 IMPACT OF ECONOMIC RECESSION ON ENDOSCOPY EQUIPMENT MARKET

## 3 EXECUTIVE SUMMARY

FIGURE 16 ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2024 VS. 2029 (USD MILLION)

FIGURE 17 ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2024 VS. 2029 (USD MILLION)

FIGURE 18 ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2024 VS. 2029 (USD MILLION)

FIGURE 19 GEOGRAPHIC SNAPSHOT OF ENDOSCOPY EQUIPMENT MARKET

## 4 PREMIUM INSIGHTS

4.1 ENDOSCOPY EQUIPMENT MARKET OVERVIEW

FIGURE 20 INCREASING DEMAND FOR ENDOSCOPIC PROCEDURES AND ONGOING TECHNOLOGICAL ADVANCEMENTS TO DRIVE MARKET

4.2 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT AND COUNTRY

FIGURE 21 US AND ENDOSCOPES HELD LARGEST MARKET SHARE IN 2023

4.3 ENDOSCOPY EQUIPMENT MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES



FIGURE 22 BRAZIL TO GROW AT HIGHEST CAGR DURING STUDY PERIOD

4.4 ENDOSCOPY EQUIPMENT MARKET: REGIONAL MIX

FIGURE 23 NORTH AMERICA TO COMMAND LARGEST SHARE OF ENDOSCOPY EQUIPMENT MARKET DURING FORECAST PERIOD

4.5 ENDOSCOPY EQUIPMENT MARKET: DEVELOPED VS. EMERGING ECONOMIES

FIGURE 24 EMERGING ECONOMIES TO REGISTER HIGHER GROWTH RATE DURING FORECAST PERIOD

## **5 MARKET OVERVIEW**

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 25 ENDOSCOPY EQUIPMENT MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

5.2.1.1 Rising requirement for endoscopy to diagnose and treat target diseases

FIGURE 26 NUMBER OF ANNUAL PLANNED SESSIONS PER INDIVIDUAL IN UK

5.2.1.2 Increasing investments, funds, and grants by governments and other organizations

TABLE 2 MAJOR DEVELOPMENTS IN FUNDING ORGANIZATIONS, JANUARY 2020 AUGUST 2022

5.2.1.3 Growing focus of hospitals to expand endoscopic units

TABLE 3 EXAMPLES OF INVESTMENTS BY HOSPITALS IN ENDOSCOPY INSTRUMENTS

5.2.1.4 Ongoing advancements in endoscopic technologies

5.2.1.5 Rising incidence of inflammatory bowel disease and colorectal cancer

5.2.1.6 Increasing preference for minimally invasive surgeries

5.2.1.7 Higher adoption of single-use endoscopy instruments

5.2.1.8 Rising focus of medical specialists to shift from manual to automated endoscopy reprocessing

5.2.2 RESTRAINTS

5.2.2.1 Unfavorable healthcare reforms in US

5.2.2.2 High overhead costs of endoscopy procedures with limited reimbursement in emerging economies

5.2.2.3 Increased risk of getting viral infections during endoscopic procedures

5.2.3 OPPORTUNITIES

5.2.3.1 Rapidly developing healthcare sector in emerging economies

5.2.4 CHALLENGES



#### 5.2.4.1 Increasing number of product recalls

### TABLE 4 LIST OF PRODUCT RECALLS BY KEY PLAYERS, 2020 2022

#### 5.2.4.2 Lack of proper sterilization and reprocessing

#### 5.2.4.3 Shortage of trained physicians and endoscopists

### 5.3 TECHNOLOGY ANALYSIS

#### 5.3.1 INCREMENTAL COST OF REPAIRING AND REPROCESSING REUSABLE ENDOSCOPES

### TABLE 5 ADVANTAGES OF DISPOSABLE OR SINGLE-USE ENDOSCOPES OVER REUSABLE ENDOSCOPES

#### 5.3.2 USE OF CAPSULAR ENDOSCOPES

### 5.4 ECOSYSTEM ANALYSIS

### TABLE 6 ENDOSCOPY EQUIPMENT MARKET: ROLE IN ECOSYSTEM

### FIGURE 27 ENDOSCOPY EQUIPMENT MARKET: ECOSYSTEM/MARKET MAP

### 5.5 PRICING ANALYSIS

### TABLE 7 AVERAGE SELLING PRICE OF RIGID VS. FLEXIBLE HD AND NON-HD ENDOSCOPY DEVICES (USD)

### 5.6 PATENT ANALYSIS

#### 5.6.1 PATENT PUBLICATION TRENDS FOR ENDOSCOPY EQUIPMENT

### FIGURE 28 GLOBAL PATENT PUBLICATION TRENDS IN ENDOSCOPY EQUIPMENT MARKET, 2013 2023

#### 5.6.2 TOP APPLICANTS (COMPANIES) OF ENDOSCOPY EQUIPMENT PATENTS

### FIGURE 29 TOP COMPANIES THAT APPLIED FOR ENDOSCOPY EQUIPMENT PATENTS, 2013 2023

#### 5.6.3 JURISDICTION ANALYSIS: TOP APPLICANTS (COUNTRIES) FOR PATENTS IN ENDOSCOPY EQUIPMENT MARKET

### FIGURE 30 JURISDICTION ANALYSIS: TOP APPLICANT COUNTRIES FOR ENDOSCOPY EQUIPMENT PATENTS, 2013 2023

### 5.7 VALUE CHAIN ANALYSIS

### FIGURE 31 VALUE CHAIN ANALYSIS: MAXIMUM VALUE ADDED DURING MANUFACTURING PHASE

### 5.8 SUPPLY CHAIN ANALYSIS

### FIGURE 32 ENDOSCOPY EQUIPMENT MARKET: SUPPLY CHAIN ANALYSIS

### 5.9 PORTER S FIVE FORCES ANALYSIS

### TABLE 8 ENDOSCOPY EQUIPMENT MARKET: PORTER S FIVE FORCES

#### 5.9.1 THREAT OF NEW ENTRANTS

#### 5.9.2 THREAT OF SUBSTITUTES

#### 5.9.3 BARGAINING POWER OF SUPPLIERS

#### 5.9.4 BARGAINING POWER OF BUYERS

#### 5.9.5 INTENSITY OF COMPETITIVE RIVALRY

## 5.10 KEY CONFERENCES & EVENTS

TABLE 9 ENDOSCOPY EQUIPMENT MARKET: DETAILED LIST OF KEY CONFERENCES & EVENTS, JANUARY 2024 DECEMBER 2024

## 5.11 KEY STAKEHOLDERS & BUYING CRITERIA

### 5.11.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 33 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

TABLE 10 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR TOP THREE APPLICATIONS

### 5.11.2 KEY BUYING CRITERIA

FIGURE 34 KEY BUYING CRITERIA IN ENDOSCOPY EQUIPMENT MARKET

## 5.12 TRENDS/DISRUPTIONS AFFECTING CUSTOMERS BUSINESSES

FIGURE 35 TRENDS/DISRUPTION IMPACTING CUSTOMERS BUSINESSES IN ENDOSCOPY EQUIPMENT MARKET

## 5.13 REGULATORY ANALYSIS

### 5.13.1 KEY REGULATORY STANDARDS/APPROVALS

TABLE 11 REGULATORY STANDARDS/APPROVALS REQUIRED FOR ENDOSCOPY, BY COUNTRY/REGION

5.13.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 REST OF THE WORLD: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

## 5.14 TRADE ANALYSIS

TABLE 15 NUMBER OF EXPORTS AND IMPORTS RELATED TO ENDOSCOPY EQUIPMENT

## 5.15 INDUSTRY TRENDS

### 5.15.1 INCREASING ADOPTION OF ARTIFICIAL INTELLIGENCE

## 5.16 ENDOSCOPY EQUIPMENT MARKET: ADJACENT MARKETS

## 5.17 CASE STUDY ANALYSIS

### 5.17.1 IMPROVED CLEANING AND DRYING OF ENDOSCOPIC EQUIPMENT

5.17.2 AIRSTERIL PHOTO CATALYTIC AIR PURIFIERS IN ENDOSCOPIC DISINFECTION UNITS

## 5.18 REIMBURSEMENT ANALYSIS

### 5.18.1 NORTH AMERICA

#### 5.18.1.1 US

TABLE 16 MEDICARE PAYMENT SCHEDULE FOR ENDOSCOPIC ULTRASOUND PROCEDURES TO PHYSICIANS, HOSPITAL OUTPATIENTS, AND ASCS IN US, 2022

5.18.1.2 Canada

TABLE 17 REIMBURSEMENT FOR ENDOSCOPIC ULTRASOUND PROCEDURES IN CANADA IN 2022

5.18.2 EUROPE

5.18.2.1 Germany

5.18.2.2 France

5.18.2.3 Rest of Europe

5.18.3 ASIA PACIFIC

5.18.3.1 China

5.18.3.2 Japan

5.18.3.3 Australia

TABLE 18 REIMBURSEMENT FOR ENDOSCOPIC ULTRASOUND PROCEDURES IN AUSTRALIA IN 2022

5.18.3.4 India

5.18.4 REST OF THE WORLD

5.18.5 COUNTRY-WISE REIMBURSEMENT SCENARIO FOR ENDOSCOPIC BIOPSY PROCEDURES MARKET

TABLE 19 MEDICARE PAYMENT SCHEDULE FOR ENDOSCOPIC BIOPSY PROCEDURES TO PHYSICIANS, HOSPITAL OUTPATIENTS, AND ASCS IN US FOR 2022

TABLE 20 REIMBURSEMENT FOR ENDOSCOPIC BIOPSY PROCEDURES TO SPECIALIST AND GENERAL PRACTITIONERS IN CANADA, 2020

5.19 USE OF ARTIFICIAL INTELLIGENCE IN ENDOSCOPY EQUIPMENT MARKET

5.20 UNMET NEEDS/END-USER EXPECTATIONS

5.21 INVESTMENT & FUNDING SCENARIO

FIGURE 36 NUMBER OF DEALS AND FUNDING IN ENDOSCOPY EQUIPMENT MARKET, 2018 2023

## **6 ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT**

### **6.1 INTRODUCTION**

TABLE 21 ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 22 ENDOSCOPY EQUIPMENT MARKET FOR PRODUCTS, BY COUNTRY, 2021 2029 (USD MILLION)

### **6.2 ENDOSCOPES**

TABLE 23 ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 24 ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.1 RIGID ENDOSCOPES

TABLE 25 RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 26 RIGID ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.1 Laparoscopes

6.2.1.1.1 Reduced pain, faster recovery, and higher accuracy to propel segment growth

TABLE 27 LAPAROSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.2 Urology endoscopes

6.2.1.2.1 Shortage of trained urologists and lack of urology-related endoscopy services in rural areas to limit market growth

TABLE 28 UROLOGY ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.3 Gynecology endoscopes

6.2.1.3.1 Increasing prevalence of gynecological cancers among women to aid market growth

TABLE 29 ESTIMATED NEW CASES AND DEATHS DUE TO GYNECOLOGICAL CANCER IN US, BY TYPE, 2021

TABLE 30 GYNECOLOGY ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.4 Arthroscopes

6.2.1.4.1 Rising geriatric population and growing incidence of orthopedic diseases to boost market growth

TABLE 31 ARTHROSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.5 Cystoscopes

6.2.1.5.1 Increasing preference for pain-free and minimally invasive treatments to stimulate market growth

TABLE 32 CYSTOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.6 Neuroendoscopes

6.2.1.6.1 Reduction in endoscopic procedural reimbursement to limit market growth

TABLE 33 NEUROENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.2.1.7 Other rigid endoscopes

TABLE 34 OTHER RIGID ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

## 6.2.2 FLEXIBLE ENDOSCOPES

TABLE 35 FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 36 FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.2.1 Upper gastrointestinal endoscopes

TABLE 37 UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 38 UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.1.1 Upper gastrointestinal videoscopes

6.2.2.1.1.1 Easy biopsy of tissues in upper gastrointestinal tract to support segment growth

TABLE 39 UPPER GASTROINTESTINAL VIDEOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.1.2 Upper gastrointestinal fiberscopes

6.2.2.1.2.1 Effective treatment of bleeding ulcers and removal of objects stuck in intestine to propel segment growth

TABLE 40 UPPER GASTROINTESTINAL FIBERSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.2.2 Colonoscopes

TABLE 41 COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 42 COLONOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.2.1 Video colonoscopes

6.2.2.2.1.1 Effective determination of gastrointestinal abnormalities to drive segment

TABLE 43 VIDEO COLONOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.2.2 Fiber colonoscopes

6.2.2.2.2.1 Easy visual examination of large intestine and rectum to support segment growth

TABLE 44 FIBER COLONOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.2.3 Bronchoscopes

TABLE 45 BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 46 BRONCHOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.3.1 Fiber bronchoscopes

6.2.2.3.1.1 Effective examination of bronchi for diagnostic and therapeutic purposes to aid market growth

TABLE 47 FIBER BRONCHOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD

MILLION)

6.2.2.3.2 Video bronchoscopes

6.2.2.3.2.1 Effective examination of abnormalities in airways to propel segment growth

TABLE 48 VIDEO BRONCHOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.4 Sigmoidoscopes

TABLE 49 SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 50 SIGMOIDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.4.1 Video sigmoidoscopes

6.2.2.4.1.1 Easy viewing of internal organ images on monitor to drive segment growth

TABLE 51 VIDEO SIGMOIDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.4.2 Fiber sigmoidoscopes

6.2.2.4.2.1 Increasing focus on medical examination of large intestine to boost segment growth

TABLE 52 FIBER SIGMOIDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.5 Laryngoscopes

TABLE 53 LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 54 LARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.5.1 Fiber laryngoscopes

6.2.2.5.1.1 Easy detection of voice problems and ear and throat infections to drive segment

TABLE 55 FIBER LARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.5.2 Video laryngoscopes

6.2.2.5.2.1 Effective performance of endotracheal intubation through administration of general anesthesia to aid segment growth

TABLE 56 VIDEO LARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.6 Pharyngoscopes

TABLE 57 PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 58 PHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.6.1 Video pharyngoscopes

6.2.2.6.1.1 Effective throat examination using five-inch hollow tube to drive segment

TABLE 59 VIDEO PHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD



MILLION)

6.2.2.6.2 Fiber pharyngoscopes

6.2.2.6.2.1 Easy viewing of esophagus and trachea through camera-mounted endoscopes to aid segment growth

TABLE 60 FIBER PHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.7 Duodenoscopes

TABLE 61 DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 62 DUODENOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.7.1 Video duodenoscopes

6.2.2.7.1.1 Better inspection of digestive tract anatomy to support market growth  
TABLE 63 VIDEO DUODENOSCOPES MARKET, BY REGION, 2021 2029 (USD MILLION)

6.2.2.7.2 Fiber duodenoscopes

6.2.2.7.2.1 Increasing focus on better diagnosis and treatment of gastrointestinal disorders to drive segment

TABLE 64 FIBER DUODENOSCOPES MARKET, BY REGION, 2021 2029 (USD MILLION)

6.2.2.8 Nasopharyngoscopes

TABLE 65 NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 66 NASOPHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.8.1 Video nasopharyngoscopes

6.2.2.8.1.1 Easy detection of blockages in upper airways to support segment growth

TABLE 67 VIDEO NASOPHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.8.2 Fiber nasopharyngoscopes

6.2.2.8.2.1 Better diagnosis of deviated septum and nasal polyps to propel segment growth

TABLE 68 FIBER NASOPHARYNGOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.9 Rhinoscopes

TABLE 69 RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 70 RHINOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

6.2.2.9.1 Video rhinoscopes

6.2.2.9.1.1 Easy viewing of nasal cavity through video and image transmission to augment segment growth



#### 6.2.2.9.2 Fiber rhinoscopes

6.2.2.9.2.1 Rising focus on diagnosis of inflammation, foreign bodies, tumors, and fungal infections to drive segment

TABLE 71 FIBER RHINOSCOPIES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.10 Other flexible endoscopes

TABLE 72 OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 73 OTHER FLEXIBLE ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.10.1 Other flexible video endoscopes

TABLE 74 OTHER FLEXIBLE VIDEO ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.2.2.10.2 Other flexible fiber endoscopes

TABLE 75 OTHER FLEXIBLE FIBER ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.3 ROBOT-ASSISTED ENDOSCOPES

6.2.3.1 Growing technological advancements and rising number of FDA approvals to drive market

TABLE 76 ROBOT-ASSISTED ENDOSCOPES AVAILABLE IN MARKET

TABLE 77 ROBOT-ASSISTED ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.4 DISPOSABLE ENDOSCOPES

6.2.4.1 Strong focus on preventing hospital-acquired infections to aid market growth

TABLE 78 INDICATIVE LIST OF DISPOSABLE ENDOSCOPE MANUFACTURERS

TABLE 79 DISPOSABLE ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.2.5 CAPSULE ENDOSCOPES

6.2.5.1 Favorable reimbursement policies to propel market growth

TABLE 80 INDICATIVE LIST OF CAPSULE ENDOSCOPE MANUFACTURERS

TABLE 81 CAPSULE ENDOSCOPES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

## 6.3 VISUALIZATION SYSTEMS

TABLE 82 ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 83 ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY COUNTRY, 2021 2029 (USD MILLION)

### 6.3.1 WIRELESS DISPLAYS & MONITORS

6.3.1.1 Increased focus on cost reduction with routing cables through ceilings to drive

market

TABLE 84 WIRELESS DISPLAYS & MONITORS MARKET, BY COUNTRY, 2021 2029  
(USD MILLION)

#### 6.3.2 ENDOSCOPIC LIGHT SOURCES

6.3.2.1 Increasing focus on eco-friendly and cost-saving LED lights to aid market growth

TABLE 85 ENDOSCOPIC LIGHT SOURCES MARKET, BY COUNTRY, 2021 2029  
(USD MILLION)

#### 6.3.3 VIDEO CONVERTERS

6.3.3.1 Growing need for high-resolution images and videos to propel market growth

TABLE 86 VIDEO CONVERTERS MARKET, BY COUNTRY, 2021 2029 (USD  
MILLION)

#### 6.3.4 VIDEO RECORDERS

6.3.4.1 Higher necessity to document patient data to support market growth  
TABLE 87 VIDEO RECORDERS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

#### 6.3.5 VIDEO PROCESSORS

6.3.5.1 Processing of imaging at faster rate and better quality to drive market  
TABLE 88 VIDEO PROCESSORS MARKET, BY COUNTRY, 2021 2029 (USD  
MILLION)

#### 6.3.6 CAMERA HEADS

TABLE 89 CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 90 CAMERA HEADS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.3.6.1 Single-chip cameras

6.3.6.1.1 Use of basic technology and low-cost equipment to limit market growth  
TABLE 91 SINGLE-CHIP CAMERAS MARKET, BY COUNTRY, 2021 2029 (USD  
MILLION)

##### 6.3.6.2 3-chip cameras

6.3.6.2.1 Improved image and video quality to aid segment growth  
TABLE 92 3-CHIP CAMERAS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.3.6.3 HD cameras

6.3.6.3.1 Rising demand for high-resolution images to drive segment  
TABLE 93 HD CAMERAS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.3.6.4 3D cameras

6.3.6.4.1 Growing need for better recognition of tissue layers to augment segment growth

TABLE 94 3D CAMERAS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

##### 6.3.6.5 4K cameras

6.3.6.5.1 Easy and clear examination of internal organs by surgeons to aid segment growth

**TABLE 95 4K CAMERAS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.3.7 TRANSMITTERS & RECEIVERS**

6.3.7.1 Increased adoption of wireless transmitters and receivers to stimulate segment growth

**TABLE 96 TRANSMITTERS & RECEIVERS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.3.8 CARTS**

6.3.8.1 Surge in demand for endoscopy systems to augment segment growth

**TABLE 97 CARTS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.3.9 OTHER VISUALIZATION SYSTEMS****TABLE 98 OTHER VISUALIZATION SYSTEMS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4 OTHER ENDOSCOPY EQUIPMENT****TABLE 99 ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)****TABLE 100 ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY COUNTRY, 2021 2029, (USD MILLION)****6.4.1 ELECTRONIC ENDOSCOPY EQUIPMENT****TABLE 101 ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)****TABLE 102 ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.1.1 Insufflators****TABLE 103 INSUFFLATORS MARKET, BY COUNTRY 2021 2029 (USD MILLION)****6.4.1.2 Endoscopy fluid management systems****TABLE 104 ENDOSCOPY FLUID MANAGEMENT SYSTEMS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.1.3 Endoscopic ultrasound systems****TABLE 105 ENDOSCOPIC ULTRASOUND SYSTEMS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.1.4 Other electronic endoscopy equipment****TABLE 106 OTHER ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2 MECHANICAL ENDOSCOPY EQUIPMENT****TABLE 107 MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)****TABLE 108 MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2.1 Biopsy forceps**

**TABLE 109 BIOPSY FORCEPS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2.2 Graspers****TABLE 110 GRASPERS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2.3 Snares****TABLE 111 SNARES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2.4 Trocars & cannulas****TABLE 112 TROCARS & CANNULAS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.4.2.5 Other mechanical endoscopic equipment****TABLE 113 OTHER MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5 ACCESSORIES****TABLE 114 ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)****TABLE 115 ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.1 LIGHT CABLES****6.5.1.1 Light cables to dominate accessories market during forecast period****TABLE 116 LIGHT CABLES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.2 CLEANING BRUSHES****6.5.2.1 Strict regulations for cleaning endoscopes and high contamination rate to boost demand****TABLE 117 CLEANING BRUSHES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.3 SURGICAL DISSECTORS****6.5.3.1 Increased number of endoscopy examinations to fuel market growth****TABLE 118 SURGICAL DISSECTORS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.4 NEEDLE HOLDERS/FORCEPS****6.5.4.1 Easy handling by doctors for closing wounds to drive segment****TABLE 119 NEEDLE HOLDERS/FORCEPS MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.5 FLUID-FLUSHING DEVICES****6.5.5.1 Increasing number of endoscopic procedures to aid market growth****TABLE 120 FLUID-FLUSHING DEVICES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.6 MOUTHPIECES****6.5.6.1 Increased use by patients to prevent gum and teeth injuries to boost segment growth**

**TABLE 121 MOUTHPIECES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.7 OVERTUBES**

6.5.7.1 Increased adoption in examining challenging anatomies to propel segment growth

**TABLE 122 OVERTUBES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.8 BIOPSY VALVES**

6.5.8.1 Rising need to safeguard medical professionals from patient fluids to aid market growth

**TABLE 123 BIOPSY VALVES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****6.5.9 OTHER ACCESSORIES****TABLE 124 OTHER ACCESSORIES MARKET, BY COUNTRY, 2021 2029 (USD MILLION)****7 ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION****7.1 INTRODUCTION****TABLE 125 ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)****7.2 GASTROINTESTINAL ENDOSCOPY**

7.2.1 INCREASING INCIDENCE OF COLORECTAL CANCER IN YOUNGER ADULTS TO PROPEL MARKET GROWTH

**TABLE 126 ESTIMATED NEW GASTROINTESTINAL CANCER CASES AND DEATHS IN US, 2024****TABLE 127 ENDOSCOPY EQUIPMENT MARKET FOR GASTROINTESTINAL ENDOSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)****7.3 LAPAROSCOPY**

7.3.1 RISING NUMBER OF LAPAROSCOPIC BARIATRIC SURGERIES TO BOOST MARKET GROWTH

**TABLE 128 ENDOSCOPY EQUIPMENT MARKET FOR LAPAROSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)****7.4 OBSTETRICS/GYNECOLOGY ENDOSCOPY**

7.4.1 INCREASING INCIDENCE OF CERVICAL CANCER TO AID MARKET GROWTH

**TABLE 129 ENDOSCOPY EQUIPMENT MARKET FOR OBSTETRICS/GYNECOLOGY ENDOSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)****7.5 ARTHROSCOPY**

7.5.1 ONGOING ADVANCEMENTS IN HIP ARTHROSCOPY TO DRIVE MARKET

**TABLE 130 ENDOSCOPY EQUIPMENT MARKET FOR ARTHROSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)**

## 7.6 UROLOGY ENDOSCOPY (CYSTOSCOPY)

7.6.1 INCREASING RISK OF DEVELOPING BLADDER CANCER TO SUPPORT MARKET GROWTH

TABLE 131 ENDOSCOPY EQUIPMENT MARKET FOR UROLOGY ENDOSCOPY (CYSTOSCOPY), BY COUNTRY, 2021 2029 (USD MILLION)

## 7.7 BRONCHOSCOPY

7.7.1 RISING NUMBER OF LUNG CANCER CASES TO AID MARKET GROWTH

TABLE 132 ENDOSCOPY EQUIPMENT MARKET FOR BRONCHOSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)

## 7.8 ENT ENDOSCOPY

7.8.1 INCREASING NUMBER OF PATIENTS WITH EAR AND THROAT INFECTIONS TO BOOST MARKET GROWTH

TABLE 133 ENDOSCOPY EQUIPMENT MARKET FOR ENT ENDOSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)

## 7.9 MEDIASTINOSCOPY

7.9.1 RISING CASES OF LUNG CANCER, LYMPHOMA, TUBERCULOSIS, AND LUNG INFECTIONS TO DRIVE MARKET

TABLE 134 ENDOSCOPY EQUIPMENT MARKET FOR MEDIASTINOSCOPY, BY COUNTRY, 2021 2029 (USD MILLION)

## 7.10 OTHER APPLICATIONS

TABLE 135 ENDOSCOPY EQUIPMENT MARKET FOR OTHER APPLICATIONS, BY COUNTRY, 2021 2029 (USD MILLION)

# 8 ENDOSCOPY EQUIPMENT MARKET, BY END USER

## 8.1 INTRODUCTION

TABLE 136 ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 8.2 HOSPITALS

8.2.1 INCREASING INVESTMENT FROM GOVERNMENT BODIES AND PRIVATE INVESTORS TO DRIVE MARKET

TABLE 137 ENDOSCOPY EQUIPMENT MARKET FOR HOSPITALS, BY COUNTRY, 2021 2029 (USD MILLION)

## 8.3 AMBULATORY SURGERY CENTERS/CLINICS

8.3.1 INCREASED CONTROL OF PROCEDURAL COSTS THROUGH EFFICIENT OPERATIONS TO BOOST MARKET GROWTH

TABLE 138 ENDOSCOPY EQUIPMENT MARKET FOR AMBULATORY SURGERY CENTERS/CLINICS, BY COUNTRY, 2021 2029 (USD MILLION)

## 8.4 OTHER END USERS



TABLE 139 ENDOSCOPY EQUIPMENT MARKET FOR OTHER END USERS, BY COUNTRY, 2021 2029 (USD MILLION)

## 9 ENDOSCOPY EQUIPMENT MARKET, BY REGION

### 9.1 INTRODUCTION

FIGURE 37 ENDOSCOPY EQUIPMENT MARKET: GEOGRAPHIC GROWTH OPPORTUNITIES

### 9.2 NORTH AMERICA

FIGURE 38 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET SNAPSHOT

#### 9.2.1 NORTH AMERICA: RECESSION IMPACT

TABLE 140 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

TABLE 141 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 142 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 143 NORTH AMERICA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 144 NORTH AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 145 NORTH AMERICA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 146 NORTH AMERICA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 147 NORTH AMERICA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 148 NORTH AMERICA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 149 NORTH AMERICA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 150 NORTH AMERICA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 151 NORTH AMERICA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 152 NORTH AMERICA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 153 NORTH AMERICA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)



TABLE 154 NORTH AMERICA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 155 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 156 NORTH AMERICA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 157 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 158 NORTH AMERICA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 159 NORTH AMERICA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 160 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 161 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 162 NORTH AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.2.2 US

9.2.2.1 US to dominate North American endoscopy equipment market during forecast period

TABLE 163 MEDICARE NATIONAL AVERAGE COVERAGE FOR OUTPATIENT PROCEDURES, 2024

TABLE 164 LIST OF DEVICES THAT GOT FDA APPROVALS BETWEEN 2020 AND 2023

TABLE 165 US: MACROECONOMIC INDICATORS

TABLE 166 US: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 167 US: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 168 US: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 169 US: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 170 US: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 171 US: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 172 US: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 173 US: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 174 US: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 175 US: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 176 US: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 177 US: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 178 US: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 179 US: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 180 US: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 181 US: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 182 US: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 183 US: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 184 US: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 185 US: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 186 US: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 187 US: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

### 9.2.3 CANADA

9.2.3.1 Increased availability of funding and presence of research institutes to propel market

TABLE 188 CANADA: MACROECONOMIC INDICATORS

TABLE 189 CANADA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 190 CANADA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 191 CANADA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 192 CANADA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 193 CANADA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 194 CANADA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD

MILLION)

TABLE 195 CANADA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 196 CANADA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 197 CANADA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 198 CANADA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 199 CANADA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 200 CANADA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 201 CANADA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 202 CANADA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 203 CANADA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 204 CANADA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 205 CANADA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 206 CANADA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 207 CANADA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 208 CANADA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 209 CANADA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 210 CANADA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

### 9.3 EUROPE

FIGURE 39 EUROPE: ENDOSCOPY EQUIPMENT MARKET SNAPSHOT

#### 9.3.1 EUROPE: RECESSION IMPACT

TABLE 211 EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

TABLE 212 EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021

2029 (USD MILLION)

TABLE 213 EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 214 EUROPE: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 215 EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 216 EUROPE: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 217 EUROPE: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 218 EUROPE: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 219 EUROPE: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 220 EUROPE: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 221 EUROPE: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 222 EUROPE: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 223 EUROPE: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 224 EUROPE: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 225 EUROPE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 226 EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 227 EUROPE: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 228 EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 229 EUROPE: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 230 EUROPE: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 231 EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 232 EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 233 EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

### 9.3.2 GERMANY

9.3.2.1 Favorable reimbursement scenario and increased geriatric population to aid market growth

TABLE 234 GERMANY: MACROECONOMIC INDICATORS

TABLE 235 GERMANY: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 236 GERMANY: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 237 GERMANY: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 238 GERMANY: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 239 GERMANY: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 240 GERMANY: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 241 GERMANY: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 242 GERMANY: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 243 GERMANY: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 244 GERMANY: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 245 GERMANY: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 246 GERMANY: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 247 GERMANY: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 248 GERMANY: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 249 GERMANY: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 250 GERMANY: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD

MILLION)

TABLE 251 GERMANY: ENDOSCOPY EQUIPMENT MARKET FOR OTHER  
ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 252 GERMANY: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 253 GERMANY: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 254 GERMANY: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES,  
BY TYPE, 2021 2029 (USD MILLION)

TABLE 255 GERMANY: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION,  
2021 2029 (USD MILLION)

TABLE 256 GERMANY: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021  
2029 (USD MILLION)

### 9.3.3 UK

9.3.3.1 Rising investments by hospitals in new and advanced endoscopy equipment  
to augment market growth

TABLE 257 UK: MACROECONOMIC INDICATORS

TABLE 258 UK: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029  
(USD MILLION)

TABLE 259 UK: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 260 UK: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 261 UK: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 262 UK: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE,  
2021 2029 (USD MILLION)

TABLE 263 UK: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 264 UK: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 265 UK: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 266 UK: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 267 UK: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 268 UK: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 269 UK: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 270 UK: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 271 UK: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)



TABLE 272 UK: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 273 UK: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 274 UK: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 275 UK: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 276 UK: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 277 UK: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 278 UK: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 279 UK: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.3.4 FRANCE

9.3.4.1 Increase in health expenditure and high prevalence of cancer to stimulate market growth

TABLE 281 FRANCE: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 282 FRANCE: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 283 FRANCE: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 284 FRANCE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 285 FRANCE: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 286 FRANCE: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 287 FRANCE: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 288 FRANCE: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 289 FRANCE: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 290 FRANCE: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 291 FRANCE: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD



MILLION)

TABLE 292 FRANCE: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 293 FRANCE: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 294 FRANCE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021  
2029 (USD MILLION)

TABLE 295 FRANCE: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION  
SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 296 FRANCE: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 297 FRANCE: ENDOSCOPY EQUIPMENT MARKET FOR OTHER  
ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 298 FRANCE: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE,  
2021 2029 (USD MILLION)

TABLE 299 FRANCE: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 300 FRANCE: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 301 FRANCE: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021  
2029 (USD MILLION)

TABLE 302 FRANCE: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021  
2029 (USD MILLION)

#### 9.3.5 SPAIN

9.3.5.1 Growing prevalence of cardiovascular diseases to boost market growth

TABLE 303 SPAIN: MACROECONOMIC INDICATORS

TABLE 304 SPAIN: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029  
(USD MILLION)

TABLE 305 SPAIN: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 306 SPAIN: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 307 SPAIN: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 308 SPAIN: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 309 SPAIN: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 310 SPAIN: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD

MILLION)

TABLE 311 SPAIN: SIGMOIDOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 312 SPAIN: LARYNGOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 313 SPAIN: PHARYNGOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 314 SPAIN: DUODENOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 315 SPAIN: NASOPHARYNGOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 316 SPAIN: RHINOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 317 SPAIN: OTHER FLEXIBLE ENDOSCOPIES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 318 SPAIN: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 319 SPAIN: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 320 SPAIN: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 321 SPAIN: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 322 SPAIN: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 323 SPAIN: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 324 SPAIN: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 325 SPAIN: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.3.6 ITALY

9.3.6.1 High per capita income and improved healthcare system to drive market

TABLE 326 ITALY: MACROECONOMIC INDICATORS

TABLE 327 ITALY: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 328 ITALY: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 329 ITALY: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 330 ITALY: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD

MILLION)

TABLE 331 ITALY: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 332 ITALY: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 333 ITALY: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 334 ITALY: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 335 ITALY: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 336 ITALY: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 337 ITALY: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 338 ITALY: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 339 ITALY: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 340 ITALY: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 341 ITALY: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 342 ITALY: ENDOSCOPY EQUIPMENT MARKET FOR CAMERA HEADS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 343 ITALY: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 344 ITALY: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 345 ITALY: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 346 ITALY: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 347 ITALY: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 348 ITALY: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.3.7 REST OF EUROPE

TABLE 349 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 350 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR  
ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 351 REST OF EUROPE: RIGID ENDOSCOPES MARKET, BY TYPE, 2021  
2029 (USD MILLION)

TABLE 352 REST OF EUROPE: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021  
2029 (USD MILLION)

TABLE 353 REST OF EUROPE: UPPER GASTROINTESTINAL ENDOSCOPES  
MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 354 REST OF EUROPE: COLONOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 355 REST OF EUROPE: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 356 REST OF EUROPE: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 357 REST OF EUROPE: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 358 REST OF EUROPE: PHARYNGOSCOPES MARKET, BY TYPE, 2021  
2029 (USD MILLION)

TABLE 359 REST OF EUROPE: DUODENOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 360 REST OF EUROPE: NASOPHARYNGOSCOPES MARKET, BY TYPE,  
2021 2029 (USD MILLION)

TABLE 361 REST OF EUROPE: RHINOSCOPES MARKET, BY TYPE, 2021 2029  
(USD MILLION)

TABLE 362 REST OF EUROPE: OTHER FLEXIBLE ENDOSCOPES MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 363 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR  
VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 364 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR CAMERA  
HEADS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 365 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR OTHER  
ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 366 REST OF EUROPE: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET,  
BY TYPE, 2021 2029 (USD MILLION)

TABLE 367 REST OF EUROPE: MECHANICAL ENDOSCOPY EQUIPMENT MARKET,  
BY TYPE, 2021 2029 (USD MILLION)

TABLE 368 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET FOR  
ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 369 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY

APPLICATION, 2021 2029 (USD MILLION)

TABLE 370 REST OF EUROPE: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

9.4 ASIA PACIFIC

9.4.1 ASIA PACIFIC: RECESSION IMPACT

TABLE 371 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

TABLE 372 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 373 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 374 ASIA PACIFIC: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 375 ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 376 ASIA PACIFIC: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 377 ASIA PACIFIC: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 378 ASIA PACIFIC: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 379 ASIA PACIFIC: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 380 ASIA PACIFIC: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 381 ASIA PACIFIC: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 382 ASIA PACIFIC: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 383 ASIA PACIFIC: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 384 ASIA PACIFIC: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 385 ASIA PACIFIC: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 386 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 387 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR CAMERA HEADS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 388 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR OTHER  
ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 389 ASIA PACIFIC: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 390 ASIA PACIFIC: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 391 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR  
ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 392 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION,  
2021 2029 (USD MILLION)

TABLE 393 ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY END USER,  
2021 2029 (USD MILLION)

#### 9.4.2 JAPAN

9.4.2.1 Favorable medical device reimbursement policies and public health insurance  
schemes to aid market growth

TABLE 394 JAPAN: MACROECONOMIC INDICATORS

TABLE 395 JAPAN: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029  
(USD MILLION)

TABLE 396 JAPAN: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 397 JAPAN: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 398 JAPAN: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 399 JAPAN: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY  
TYPE, 2021 2029 (USD MILLION)

TABLE 400 JAPAN: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 401 JAPAN: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 402 JAPAN: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 403 JAPAN: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 404 JAPAN: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 405 JAPAN: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD  
MILLION)

TABLE 406 JAPAN: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029



(USD MILLION)

TABLE 407 JAPAN: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 408 JAPAN: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 409 JAPAN: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 410 JAPAN: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 411 JAPAN: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 412 JAPAN: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 413 JAPAN: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 414 JAPAN: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 415 JAPAN: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 416 JAPAN: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.4.3 CHINA

9.4.3.1 Increasing geriatric population and rising incidence of chronic diseases to boost market

TABLE 417 CHINA: MACROECONOMIC INDICATORS

TABLE 418 CHINA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 419 CHINA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 420 CHINA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 421 CHINA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 422 CHINA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 423 CHINA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 424 CHINA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 425 CHINA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD



MILLION)

TABLE 426 CHINA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 427 CHINA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 428 CHINA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 429 CHINA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 430 CHINA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 431 CHINA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 432 CHINA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 433 CHINA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 434 CHINA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 435 CHINA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 436 CHINA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 437 CHINA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 438 CHINA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 439 CHINA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.4.4 INDIA

9.4.4.1 Favorable government initiatives for improved healthcare infrastructure to support market

TABLE 440 INDIA: MACROECONOMIC INDICATORS

TABLE 441 INDIA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 442 INDIA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 443 INDIA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 444 INDIA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 445 INDIA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 446 INDIA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 447 INDIA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 448 INDIA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 449 INDIA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 450 INDIA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 451 INDIA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 452 INDIA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 453 INDIA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 454 INDIA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 455 INDIA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 456 INDIA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 457 INDIA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 458 INDIA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 459 INDIA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 460 INDIA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 461 INDIA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.4.5 AUSTRALIA

##### 9.4.5.1 High incidence of cancer to propel market growth

TABLE 462 AUSTRALIA: MACROECONOMIC INDICATORS

TABLE 463 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 464 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 465 AUSTRALIA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 466 AUSTRALIA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 467 AUSTRALIA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 468 AUSTRALIA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 469 AUSTRALIA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 470 AUSTRALIA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 471 AUSTRALIA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 472 AUSTRALIA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 473 AUSTRALIA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 474 AUSTRALIA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 475 AUSTRALIA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 476 AUSTRALIA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 477 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 478 AUSTRALIA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 479 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 480 AUSTRALIA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 481 AUSTRALIA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 482 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 483 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 484 AUSTRALIA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021

2029 (USD MILLION)

#### 9.4.6 SOUTH KOREA

9.4.6.1 Rapidly aging population and high incidence of gastrointestinal diseases to aid market growth

TABLE 485 SOUTH KOREA: MACROECONOMIC INDICATORS

TABLE 486 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 487 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 488 SOUTH KOREA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 489 SOUTH KOREA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 490 SOUTH KOREA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 491 SOUTH KOREA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 492 SOUTH KOREA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 493 SOUTH KOREA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 494 SOUTH KOREA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 495 SOUTH KOREA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 496 SOUTH KOREA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 497 SOUTH KOREA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 498 SOUTH KOREA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 499 SOUTH KOREA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 500 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 501 SOUTH KOREA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 502 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 503 SOUTH KOREA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 504 SOUTH KOREA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 505 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 506 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 507 SOUTH KOREA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

#### 9.4.7 REST OF ASIA PACIFIC

TABLE 508 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 509 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 510 REST OF ASIA PACIFIC: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 511 REST OF ASIA PACIFIC: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 512 REST OF ASIA PACIFIC: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 513 REST OF ASIA PACIFIC: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 514 REST OF ASIA PACIFIC: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 515 REST OF ASIA PACIFIC: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 516 REST OF ASIA PACIFIC: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 517 REST OF ASIA PACIFIC: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 518 REST OF ASIA PACIFIC: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 519 REST OF ASIA PACIFIC: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 520 REST OF ASIA PACIFIC: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 521 REST OF ASIA PACIFIC: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 522 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 523 REST OF ASIA PACIFIC: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 524 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 525 REST OF ASIA PACIFIC: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 526 REST OF ASIA PACIFIC: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 527 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 528 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 529 REST OF ASIA PACIFIC: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 9.5 LATIN AMERICA

### 9.5.1 LATIN AMERICA: RECESSION IMPACT

TABLE 530 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY COUNTRY, 2021 2029 (USD MILLION)

TABLE 531 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 532 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 533 LATIN AMERICA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 534 LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 535 LATIN AMERICA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 536 LATIN AMERICA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 537 LATIN AMERICA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 538 LATIN AMERICA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 539 LATIN AMERICA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 540 LATIN AMERICA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029



(USD MILLION)

TABLE 541 LATIN AMERICA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029

(USD MILLION)

TABLE 542 LATIN AMERICA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 543 LATIN AMERICA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 544 LATIN AMERICA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 545 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 546 LATIN AMERICA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 547 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 548 LATIN AMERICA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 549 LATIN AMERICA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 550 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 551 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 552 LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 9.5.2 BRAZIL

9.5.2.1 Increase in private healthcare investments and rise in medical tourism to aid market growth

TABLE 553 BRAZIL: MACROECONOMIC INDICATORS

TABLE 554 BRAZIL: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 555 BRAZIL: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 556 BRAZIL: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 557 BRAZIL: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 558 BRAZIL: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 559 BRAZIL: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 560 BRAZIL: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 561 BRAZIL: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 562 BRAZIL: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 563 BRAZIL: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 564 BRAZIL: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 565 BRAZIL: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 566 BRAZIL: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 567 BRAZIL: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 568 BRAZIL: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 569 BRAZIL: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 570 BRAZIL: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 571 BRAZIL: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 572 BRAZIL: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 573 BRAZIL: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 574 BRAZIL: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 575 BRAZIL: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

### 9.5.3 MEXICO

9.5.3.1 Increased government investment in healthcare infrastructure and technological advancements to aid market growth

TABLE 576 MEXICO: MACROECONOMIC INDICATORS

TABLE 577 MEXICO: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 578 MEXICO: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 579 MEXICO: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 580 MEXICO: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 581 MEXICO: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 582 MEXICO: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 583 MEXICO: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 584 MEXICO: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 585 MEXICO: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 586 MEXICO: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 587 MEXICO: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 588 MEXICO: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 589 MEXICO: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 590 MEXICO: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 591 MEXICO: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 592 MEXICO: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 593 MEXICO: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 594 MEXICO: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 595 MEXICO: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 596 MEXICO: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 597 MEXICO: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021

2029 (USD MILLION)

TABLE 598 MEXICO: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021

2029 (USD MILLION)

#### 9.5.4 ARGENTINA

9.5.4.1 Rising number of gastrointestinal diseases and cancers to aid market growth

TABLE 599 ARGENTINA: MACROECONOMIC INDICATORS

TABLE 600 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021

2029 (USD MILLION)

TABLE 601 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 602 ARGENTINA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 603 ARGENTINA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 604 ARGENTINA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 605 ARGENTINA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 606 ARGENTINA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 607 ARGENTINA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 608 ARGENTINA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 609 ARGENTINA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 610 ARGENTINA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 611 ARGENTINA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 612 ARGENTINA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 613 ARGENTINA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 614 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 615 ARGENTINA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 616 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER

ENDOSCOPY EQUIPMENT, BY TYPE, 2021-2029 (USD MILLION)

TABLE 617 ARGENTINA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 618 ARGENTINA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 619 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021-2029 (USD MILLION)

TABLE 620 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021-2029 (USD MILLION)

TABLE 621 ARGENTINA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021-2029 (USD MILLION)

#### 9.5.5 REST OF LATIN AMERICA

TABLE 622 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021-2029 (USD MILLION)

TABLE 623 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021-2029 (USD MILLION)

TABLE 624 REST OF LATIN AMERICA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 625 REST OF LATIN AMERICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 626 REST OF LATIN AMERICA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 627 REST OF LATIN AMERICA: COLONOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 628 REST OF LATIN AMERICA: BRONCHOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 629 REST OF LATIN AMERICA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 630 REST OF LATIN AMERICA: LARYNGOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 631 REST OF LATIN AMERICA: PHARYNGOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 632 REST OF LATIN AMERICA: DUODENOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 633 REST OF LATIN AMERICA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 634 REST OF LATIN AMERICA: RHINOSCOPES MARKET, BY TYPE, 2021-2029 (USD MILLION)

TABLE 635 REST OF LATIN AMERICA: OTHER FLEXIBLE ENDOSCOPES MARKET,

BY TYPE, 2021 2029 (USD MILLION)

TABLE 636 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 637 REST OF LATIN AMERICA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 638 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 639 REST OF LATIN AMERICA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 640 REST OF LATIN AMERICA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 641 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 642 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 643 REST OF LATIN AMERICA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 9.6 MIDDLE EAST & AFRICA

9.6.1 INCREASING CHRONIC DISEASES AND RISING FOCUS ON HEALTHCARE INFRASTRUCTURE DEVELOPMENT TO DRIVE MARKET

9.6.2 MIDDLE EAST & AFRICA: RECESSION IMPACT

TABLE 644 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 645 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 646 MIDDLE EAST & AFRICA: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 647 MIDDLE EAST & AFRICA: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 648 MIDDLE EAST & AFRICA: UPPER GASTROINTESTINAL ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 649 MIDDLE EAST & AFRICA: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 650 MIDDLE EAST & AFRICA: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 651 MIDDLE EAST & AFRICA: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 652 MIDDLE EAST & AFRICA: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)



TABLE 653 MIDDLE EAST & AFRICA: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 654 MIDDLE EAST & AFRICA: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 655 MIDDLE EAST & AFRICA: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 656 MIDDLE EAST & AFRICA: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 657 MIDDLE EAST & AFRICA: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 658 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 659 MIDDLE EAST & AFRICA: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 660 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 661 MIDDLE EAST & AFRICA: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 662 MIDDLE EAST & AFRICA: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 663 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 664 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 665 MIDDLE EAST & AFRICA: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 9.7 GCC COUNTRIES

9.7.1 INCREASING INVESTMENT IN HEALTHCARE INFRASTRUCTURE AND GROWING MEDICAL TOURISM TO PROPEL MARKET GROWTH

9.7.2 GCC COUNTRIES: RECESSION IMPACT

TABLE 666 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET, BY PRODUCT, 2021 2029 (USD MILLION)

TABLE 667 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET FOR ENDOSCOPES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 668 GCC COUNTRIES: RIGID ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 669 GCC COUNTRIES: FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 670 GCC COUNTRIES: UPPER GASTROINTESTINAL ENDOSCOPES

MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 671 GCC COUNTRIES: COLONOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 672 GCC COUNTRIES: BRONCHOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 673 GCC COUNTRIES: SIGMOIDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 674 GCC COUNTRIES: LARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 675 GCC COUNTRIES: PHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 676 GCC COUNTRIES: DUODENOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 677 GCC COUNTRIES: NASOPHARYNGOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 678 GCC COUNTRIES: RHINOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 679 GCC COUNTRIES: OTHER FLEXIBLE ENDOSCOPES MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 680 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET FOR VISUALIZATION SYSTEMS, BY TYPE, 2021 2029 (USD MILLION)

TABLE 681 GCC COUNTRIES: CAMERA HEADS MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 682 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET FOR OTHER ENDOSCOPY EQUIPMENT, BY TYPE, 2021 2029 (USD MILLION)

TABLE 683 GCC COUNTRIES: ELECTRONIC ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 684 GCC COUNTRIES: MECHANICAL ENDOSCOPY EQUIPMENT MARKET, BY TYPE, 2021 2029 (USD MILLION)

TABLE 685 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET FOR ACCESSORIES, BY TYPE, 2021 2029 (USD MILLION)

TABLE 686 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET, BY APPLICATION, 2021 2029 (USD MILLION)

TABLE 687 GCC COUNTRIES: ENDOSCOPY EQUIPMENT MARKET, BY END USER, 2021 2029 (USD MILLION)

## 10 COMPETITIVE LANDSCAPE

### 10.1 INTRODUCTION

*Endoscopy Equipment Market by Product (Endoscope (Flexible, Disposable, Rigid, Capsule, Robot-assisted), Visua...*

## 10.2 RIGHT-TO-WIN APPROACHES ADOPTED BY KEY PLAYERS

### FIGURE 40 ENDOSCOPY EQUIPMENT MARKET: STRATEGIES ADOPTED

## 10.3 REVENUE SHARE ANALYSIS

### FIGURE 41 REVENUE ANALYSIS OF KEY PLAYERS (2019-2023)

## 10.4 MARKET SHARE ANALYSIS

### FIGURE 42 MARKET SHARE ANALYSIS OF KEY PLAYERS (2023)

## 10.5 COMPANY EVALUATION MATRIX: KEY PLAYERS

### 10.5.1 STARS

### 10.5.2 EMERGING LEADERS

### 10.5.3 PERVASIVE PLAYERS

### 10.5.4 PARTICIPANTS

### FIGURE 43 ENDOSCOPY EQUIPMENT MARKET: COMPANY EVALUATION MATRIX (KEY PLAYERS), 2023

### 10.5.5 COMPANY FOOTPRINT

#### 10.5.5.1 Overall company footprint

### FIGURE 44 ENDOSCOPY EQUIPMENT MARKET: OVERALL COMPANY FOOTPRINT

#### 10.5.5.2 Product footprint

#### 10.5.5.3 Application footprint

#### 10.5.5.4 End-user footprint

#### 10.5.5.5 Regional footprint

## 10.6 COMPANY EVALUATION MATRIX: START-UPS/SMES

### 10.6.1 PROGRESSIVE COMPANIES

### 10.6.2 RESPONSIVE COMPANIES

### 10.6.3 DYNAMIC COMPANIES

### 10.6.4 STARTING BLOCKS

### FIGURE 45 ENDOSCOPY EQUIPMENT MARKET: COMPANY EVALUATION MATRIX (START-UPS/SMES), 2023

### 10.6.5 COMPETITIVE BENCHMARKING

## 10.7 R&D EXPENDITURE ASSESSMENT OF KEY PLAYERS

### FIGURE 46 R&D EXPENDITURE OF KEY PLAYERS IN ENDOSCOPY EQUIPMENT MARKET, 2022 VS. 2023

## 10.8 BRAND/PRODUCT COMPARATIVE ANALYSIS

## 10.9 INVESTMENT AND FUNDING LANDSCAPE

### FIGURE 47 FUNDING IN ENDOSCOPY EQUIPMENT MARKET

### FIGURE 48 MOST VALUED FIRMS IN ENDOSCOPY EQUIPMENT MARKET IN 2023 (USD BILLION)

## 10.10 VALUATION AND FINANCIAL METRICS OF ENDOSCOPY EQUIPMENT VENDORS

## 10.11 COMPETITIVE SCENARIO

### 10.11.1 PRODUCT LAUNCHES & APPROVALS

TABLE 695 ENDOSCOPY EQUIPMENT MARKET: PRODUCT LAUNCHES & APPROVALS, JANUARY 2020 FEBRUARY 2024

### 10.11.2 DEALS

TABLE 696 ENDOSCOPY EQUIPMENT MARKET: DEALS, JANUARY 2020 FEBRUARY 2024

### 10.11.3 EXPANSIONS

TABLE 697 ENDOSCOPY EQUIPMENT MARKET: EXPANSIONS, JANUARY 2020 FEBRUARY 2024

## 11 COMPANY PROFILES

### 11.1 KEY PLAYERS

(Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats))\*

#### 11.1.1 OLYMPUS CORPORATION

TABLE 698 OLYMPUS CORPORATION: COMPANY OVERVIEW

FIGURE 49 OLYMPUS CORPORATION: COMPANY SNAPSHOT (2023)

TABLE 699 OLYMPUS CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 700 OLYMPUS CORPORATION: PRODUCT LAUNCHES

TABLE 701 OLYMPUS CORPORATION: DEALS

TABLE 702 OLYMPUS CORPORATION: EXPANSIONS

#### 11.1.2 KARL STORZ SE & CO. KG

TABLE 703 KARL STORZ SE & CO. KG: COMPANY OVERVIEW

TABLE 704 KARL STORZ SE & CO. KG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 705 KARL STORZ SE & CO. KG: DEALS

#### 11.1.3 STRYKER CORPORATION

TABLE 706 STRYKER CORPORATION: COMPANY OVERVIEW

FIGURE 50 STRYKER CORPORATION: COMPANY SNAPSHOT (2023)

TABLE 707 STRYKER CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 708 STRYKER CORPORATION: PRODUCT LAUNCHES

TABLE 709 STRYKER CORPORATION: DEALS

TABLE 710 STRYKER CORPORATION: EXPANSIONS

#### 11.1.4 BOSTON SCIENTIFIC CORPORATION

TABLE 711 BOSTON SCIENTIFIC CORPORATION: COMPANY OVERVIEW  
FIGURE 51 BOSTON SCIENTIFIC CORPORATION: COMPANY SNAPSHOT (2023)

TABLE 712 BOSTON SCIENTIFIC CORPORATION:  
PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 713 BOSTON SCIENTIFIC CORPORATION: PRODUCT LAUNCHES &  
APPROVALS

TABLE 714 BOSTON SCIENTIFIC CORPORATION: DEALS

#### 11.1.5 JOHNSON & JOHNSON

TABLE 715 JOHNSON & JOHNSON: COMPANY OVERVIEW

FIGURE 52 JOHNSON & JOHNSON: COMPANY SNAPSHOT (2023)

TABLE 716 JOHNSON & JOHNSON: PRODUCTS/SERVICES/SOLUTIONS  
OFFERED

TABLE 717 JOHNSON & JOHNSON: PRODUCT LAUNCHES & APPROVALS

TABLE 718 JOHNSON & JOHNSON: DEALS

#### 11.1.6 FUJIFILM HOLDINGS CORPORATION

TABLE 719 FUJIFILM HOLDINGS CORPORATION: COMPANY OVERVIEW

FIGURE 53 FUJIFILM HOLDINGS CORPORATION: COMPANY SNAPSHOT (2022)

TABLE 720 FUJIFILM HOLDINGS CORPORATION:  
PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 721 FUJIFILM HOLDINGS CORPORATION: PRODUCT LAUNCHES &  
APPROVALS

TABLE 722 FUJIFILM HOLDINGS CORPORATION: DEALS

TABLE 723 FUJIFILM HOLDINGS CORPORATION: OTHER DEVELOPMENTS

#### 11.1.7 MEDTRONIC PLC

TABLE 724 MEDTRONIC PLC: COMPANY OVERVIEW

FIGURE 54 MEDTRONIC PLC: COMPANY SNAPSHOT (2023)

TABLE 725 MEDTRONIC PLC: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 726 MEDTRONIC PLC: PRODUCT APPROVALS

TABLE 727 MEDTRONIC PLC: DEALS

TABLE 728 MEDTRONIC PLC: EXPANSIONS

#### 11.1.8 HOYA CORPORATION

TABLE 729 HOYA CORPORATION: COMPANY OVERVIEW

FIGURE 55 HOYA CORPORATION: COMPANY SNAPSHOT (2023)

TABLE 730 HOYA CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 731 HOYA CORPORATION: PRODUCT LAUNCHES

TABLE 732 HOYA CORPORATION: DEALS

#### 11.1.9 NIPRO CORPORATION

TABLE 733 NIPRO CORPORATION: COMPANY OVERVIEW

FIGURE 56 NIPRO CORPORATION: COMPANY SNAPSHOT (2023)

**TABLE 734 NIPRO CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED****11.1.10 SMITH & NEPHEW PLC****TABLE 735 SMITH & NEPHEW PLC: COMPANY OVERVIEW****FIGURE 57 SMITH & NEPHEW PLC: COMPANY SNAPSHOT (2022)****TABLE 736 SMITH & NEPHEW PLC: PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 737 SMITH & NEPHEW PLC: PRODUCT LAUNCHES****TABLE 738 SMITH & NEPHEW PLC: DEALS****11.1.11 INTUITIVE SURGICAL, INC.****TABLE 739 INTUITIVE SURGICAL, INC.: COMPANY OVERVIEW****FIGURE 58 INTUITIVE SURGICAL, INC.: COMPANY SNAPSHOT (2022)****TABLE 740 INTUITIVE SURGICAL, INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 741 INTUITIVE SURGICAL, INC.: PRODUCT LAUNCHES & APPROVALS****TABLE 742 INTUITIVE SURGICAL INC.: DEALS****11.1.12 STERIS PLC****TABLE 743 STERIS PLC: COMPANY OVERVIEW****FIGURE 59 STERIS PLC: COMPANY SNAPSHOT (2023)****TABLE 744 STERIS PLC: PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 745 STERIS PLC: DEALS****TABLE 746 STERIS PLC: EXPANSIONS****11.1.13 RICHARD WOLF GMBH****TABLE 747 RICHARD WOLF GMBH: COMPANY OVERVIEW****TABLE 748 RICHARD WOLF GMBH: PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 749 RICHARD WOLF GMBH: DEALS****11.1.14 COOK MEDICAL****TABLE 750 COOK MEDICAL: COMPANY OVERVIEW****TABLE 751 COOK MEDICAL: PRODUCTS/SERVICES/SOLUTIONS OFFERED****TABLE 752 COOK MEDICAL: PRODUCT LAUNCHES****TABLE 753 COOK MEDICAL: DEALS****11.1.15 B. BRAUN MELSUNGEN AG****TABLE 754 B. BRAUN MELSUNGEN AG: COMPANY OVERVIEW****FIGURE 60 B. BRAUN MELSUNGEN AG: COMPANY SNAPSHOT (2022)****TABLE 755 B. BRAUN MELSUNGEN AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED****11.2 OTHER PLAYERS****11.2.1 CONMED CORPORATION****TABLE 756 CONMED CORPORATION: COMPANY OVERVIEW****11.2.2 AMBU A/S**



TABLE 757 AMBU A/S: COMPANY OVERVIEW

11.2.3 CAPSOVISION, INC.

TABLE 758 CAPSOVISION, INC.: COMPANY OVERVIEW

11.2.4 THE COOPER COMPANIES, INC.

TABLE 759 THE COOPER COMPANIES, INC.: COMPANY OVERVIEW

11.2.5 TELEFLEX INCORPORATED

TABLE 760 TELEFLEX INCORPORATED: COMPANY OVERVIEW

11.2.6 CARL ZEISS AG

TABLE 761 CARL ZEISS AG: COMPANY OVERVIEW

11.2.7 ARTHREX, INC.

TABLE 762 ARTHREX, INC.: COMPANY OVERVIEW

11.2.8 LABORIE MEDICAL TECHNOLOGIES, INC.

TABLE 763 LABORIE MEDICAL TECHNOLOGIES, INC.: COMPANY OVERVIEW

11.2.9 FORTIMEDIX SURGICAL B.V.

TABLE 764 FORTIMEDIX SURGICAL B.V.: COMPANY OVERVIEW

11.2.10 DANTSCHKE MEDIZINTECHNIK GMBH & CO. KG

TABLE 765 DANTSCHKE MEDIZINTECHNIK GMBH & CO. KG: COMPANY  
OVERVIEW

11.2.11 MYELOTTEC, INC.

TABLE 766 MYELOTTEC, INC.: COMPANY OVERVIEW

\*Details on Business Overview, Products Offered, Recent Developments, and MnM View (Key strengths/Right to Win, Strategic Choices Made, and Weaknesses and Competitive Threats) might not be captured in case of unlisted companies.

## **12 APPENDIX**

12.1 DISCUSSION GUIDE

12.2 KNOWLEDGESTORE: MARKETSANDMARKETS SUBSCRIPTION PORTAL

12.3 CUSTOMIZATION OPTIONS

12.4 RELATED REPORTS

12.5 AUTHOR DETAILS

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