

Global Diagnostic Imaging (CT, MRI, X-Ray & Ultrasound) Market - Competitive Landscape & Forecasts from 2010 to 2016

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Abstracts

Report Description:

The global diagnostic imaging market is expected to grow from \$20.7 billion in 2010 to \$26.6 billion by 2016, at an estimated CAGR of 4.2% from 2011 to 2016. Increasing aging population and widening applications of diagnostic imaging due to continuous developments are predominantly driving the diagnostic imaging market. In addition, with increasing awareness amongst consumers regarding preventive care and development of products that result in harmless imaging is further receiving a boost.

The emerging trend that is catching interest of the players is fusion of nuclear imaging with different modalities of diagnostic imaging products. The merging of imaging modalities such as PET/CT, SPECT/CT, and MRI/PET help in providing full gamut of imaging scans through the same unit and at the same time. Further, portable diagnostic equipments are also facing an immense demand from physicians.

X-ray constituted the largest percentage share of around 34% share in 2010; followed by Ultrasound (21%), CT scan (19.5%), MRI (18.5%), and nuclear medicine (7%). With respect to geographies, the market is dominated by America with a total market share of around 36.3% in 2010, followed by Europe (27.3%), Asia (27%), and ROW (9.4%).

GE (U.S.), Philips (The Netherlands), and Siemens (Germany) together constitute the majority of the market with Philips market share equaled to GE due to increased focus towards the emerging market. The other players that are rapidly gaining presence in the market are Toshiba (Japan), Hitachi (Japan), and Hologic (U.S.).



Scope of the report

This research report evaluates the global diagnostic imaging market with respect to the product market. The report analyzes geography; forecasting revenues, and trends in each of the following submarkets:

X-ray CT MRI Ultrasound

Nuclear imaging

Each section will provide market data, market drivers, trends and opportunities, topselling products, key players, and competitive outlook. This report will also provide market tables for covering the sub-segments and micro-markets. In addition, the report also provides company profiles covering all the sub-segments.

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Comprehensive market analysis for the following sectors: Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also



analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

Key questions answered

Which are the high-growth segments/cash cows and how is the market segmented in terms of the diagnostic imaging market?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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