

Global Dental Devices & Consumables Market (2010-2015)

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Abstracts

Global Dental Devices and Consumables Market:

The dental devices report forecasts the size of global dental devices and consumables market over the period 2010 – 2015. The report analyses the key trends of the market, and segments the global dental equipment and consumables market by components and into various geographic regions (with the market size for each of these regions). Further, it discusses the key market drivers, restraints and opportunities of the global dental equipment and consumables market.

The global dental equipment and consumables market is estimated to be \$27.6 billion by 2015, growing at a CAGR of 7%. The market is expected to grow because of the tremendous demand for dental biomaterial and dental implants. It is expected that the market for dental implants and dental biomaterials will grow at an overall CAGR of 6% and 10.5% respectively from 2010 – 2015. The main driving element for global dental equipment market is the advancement in technologies that are available to dentists' for treating their patients.

The growth of this market is expected to be highest in the U.S. and EU where the generation of aging baby boomers can afford the quality but expensive dental procedures. This is also expected to be a catalyst for the growth and popularity of cosmetic treatments and implants along with the increasing demand for better orthodontic products by youngsters. The emerging technology will reduce the overall turnaround time for dental procedures while improving efficiency of the dental practitioners. For example, introduction of CAD/CAM has reduced designing time for dental crowns and bridges and 3D imaging techniques have improved patient diagnosis and procedure planning. Improvements in the field of dental biomaterials and tissue

regenerative material have enabled the dentists to offer more natural and longtime dental solutions. Dentists are now educating their patients about dental products, which has helped in improving customer awareness about products and the latest available technologies. Changing consumer needs and a shift towards cosmetic dentistry will drive the market for hi-end dental solutions.

Stiff competition exists among the industry participants due to product differentiation, technology and pricing. This is more evident among dental companies resulting in companies adopting strategies like technology integration, product improvement and re-branding.

Scope of the report

The report segments the Global Dental Devices and Consumables Market based on:

General and diagnostic devices market

Treatment based devices market

Other dental devices market

Dental consumables market

Each segment of the report will provide market tables, drivers, restraints and opportunities along with the key players and competitive landscape. This report will also provide more than 100 market tables for various geographic regions covering the sub-segments and micro-markets. In addition, the report provides over 28 company profiles for each of its sub-segments, such as dental chair manufacturers, implants manufacturers, other devices manufacturers etc.

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We provide the longest market segmentation chain in this industry- not many reports provide market breakdown upto level 5.

We provide 10% customization. Normally it is seen that clients do not find

specific market intelligence that they are looking for. Our customization will ensure that you necessarily get the market intelligence you are looking for and we get a loyal customer.

We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.

Comprehensive market analysis for the following sectors:
Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

THE REPORT ANSWERS THE FOLLOWING QUESTIONS

Which are the high-growth segments/cash cows and how is the market segmented in terms of applications and materials?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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industry participants and draw on our relationships with more than 900 market research companies across the world. We, at MarketsandMarkets, are inspired to help our clients grow by providing qualitative business insights with our huge market intelligence repository.

Contents

EXECUTIVE SUMMARY

MARKET OVERVIEW

MARKET DETERMINANTS

GLOBAL DENTAL DEVICES & CONSUMABLES MARKET

COMPETITIVE LANDSCAPE

GEOGRAPHIC ANALYSIS

1 INTRODUCTION

1.1 KEY TAKE-AWAYS

1.2 REPORT DESCRIPTION

1.3 MARKETS COVERED

1.4 STAKEHOLDERS

1.5 RESEARCH METHODOLOGY

2 SUMMARY

3 MARKET OVERVIEW

3.1 DENTAL EQUIPMENT & CONSUMABLES MARKET STRUCTURE

3.2 EVOLUTION OF DENTAL DEVICES

3.3 IMPACT OF ECONOMIC SLOWDOWN

3.4 DENTAL IMPLANTS TO DOMINATE THE MARKET

3.5 HIGH-END TECHNOLOGIES LEAD TO FUTURE GROWTH

3.6 INCREASING RESTORATIVE & AESTHETIC DENTAL PROCEDURES

3.7 LIMITED REIMBURSEMENT & HIGH COST ARE DETRIMENTAL

3.8 RADIOLOGY AIDS IN QUICK DIAGNOSIS

3.9 FUTURE GROWTH IN DEVELOPING COUNTRIES

3.9.1 NORTH AMERICA

3.9.2 EUROPE

3.9.3 ASIA

3.10 CONSOLIDATION OF DENTAL DEVICES MARKET

3.11 MARKETING STRATEGIES

3.12 TRANSITION FROM BASICS TO DIGITAL DEVICES

3.12.1 PATENT ANALYSIS BY GEOGRAPHY

3.12.2 PATENT ANALYSIS BY TECHNOLOGY

4 MARKET DETERMINANTS

4.1 INTRODUCTION

4.2 DRIVERS

4.2.1 BABY BOOMERS DRIVING THE DENTAL IMPLANTS MARKET

4.2.2 EXPANDING MIDDLE CLASS DRIVING THE MARKET

4.2.3 MODERN PROCEDURES ENCOURAGE ADOPTION RATES

4.2.4 ADVANCES IN TECHNOLOGY AIDS MARKET GROWTH

4.2.5 OPEN-DOOR POLICY AND REGULATORY REFORMS

4.2.6 ONLINE ADVERTISING GENERATING CONSUMER INTEREST

4.2.7 INCREASED DEMAND FOR COSMETIC DENTISTRY

4.3 RESTRAINTS

4.3.1 LACK OF REIMBURSEMENT RESTRICTS GROWTH

4.3.2 HIGH COST RESTRICTS WIDESPREAD USE OF DENTAL IMPLANTS

4.3.3 BRAND LOYALTY REMAINS A KEY CHALLENGE

4.3.4 PROLIFERATION OF UNBRANDED PRODUCTS

4.3.5 LACK OF PATIENT AWARENESS HINDERS MARKET GROWTH

4.4 OPPORTUNITIES

4.4.1 INCREASING INCIDENCE OF DENTAL DISORDERS

4.4.2 SUSTAINED DEMAND BY AGEING POPULATION

4.4.3 COSMETIC DENTISTRY-ATTRACTIVE GROWTH MARKET

4.4.3.1 Changing demographics

4.4.3.2 Great demand for teeth restoration

4.4.3.3 Low penetration

5 GLOBAL DENTAL DEVICES AND CONSUMABLES MARKET

5.1 GENERAL AND DIAGNOSTIC DEVICES

5.1.1 DRIVERS

5.1.1.1 Technological advancements driving the market

5.1.1.2 Compact, portable equipment increasing product usage

5.1.2 RESTRAINTS

5.1.2.1 High cost of dental instruments

5.1.3 OPPORTUNITIES

5.1.3.1 Crowns & bridges preferred over implants

5.1.4 DENTAL SYSTEMS & PARTS MARKET

5.1.4.1 Better design & product bundling increases efficacy

5.1.4.2 Economic constraints

- 5.1.4.3 Lower replacement rates
- 5.1.4.4 Instrument delivery systems
 - 5.1.4.4.1 Instrument delivery systems make dental diagnosis & treatment easier
 - 5.1.4.4.2 High initial investment for dental equipment
- 5.1.4.5 Utility equipment
 - 5.1.4.5.1 Increasing number of dental clinics
 - 5.1.4.5.2 High cost of devices
- 5.1.4.6 CAD/CAM systems
 - 5.1.4.6.1 Drivers
 - 5.1.4.6.1.1 Increasing popularity of implantation & tooth restoration procedures
 - 5.1.4.6.1.2 Increasing new-user sales driving market for CAD/CAM technology
 - 5.1.4.6.2 Restraints
 - 5.1.4.6.2.1 Huge initial investment drives up the procedural cost
 - 5.1.4.6.2.2 Use of CAD/CAM requires special training
 - 5.1.4.6.3 CONE beam CT scanning
 - 5.1.4.6.4 Drivers
 - 5.1.4.6.4.1 Technology adoption & transition to digitization
 - 5.1.4.6.4.2 Increased accuracy driving demand for CBCT
- 5.1.4.7 Other systems & parts
 - 5.1.4.7.1 Cast machines
- 5.1.5 DENTAL EQUIPMENT
 - 5.1.5.1 Drivers
 - 5.1.5.1.1 Growing number of general practitioners
 - 5.1.5.1.2 Technological advancement & bundling of products
 - 5.1.5.1.3 Manufacturers offer strong R&D support
 - 5.1.5.1.4 Reduced total cost of ownership
 - 5.1.5.2 Restraints
 - 5.1.5.2.1 High cost of equipment boosting used devices market
 - 5.1.5.2.2 Low replacement rates of equipments
 - 5.1.5.3 Dental chairs
 - 5.1.5.3.1 Drivers
 - 5.1.5.3.1.1 Dental chairs are a primary requirement
 - 5.1.5.3.1.2 New innovations driving the market
 - 5.1.5.3.2 Restraints
 - 5.1.5.3.2.1 Low replacement rates
 - 5.1.5.4 Hand pieces
 - 5.1.5.4.1 Drivers
 - 5.1.5.4.1.1 Conversion of air-powered hand pieces to electrical hand pieces
 - 5.1.5.4.1.2 Growing demand for dental equipments in developing economies

- 5.1.5.4.2 Restraints
 - 5.1.5.4.2.1 Brand loyalty hindering growth for new products
 - 5.1.5.4.2.2 Preference for used hand pieces
- 5.1.5.5 Light cure equipment
 - 5.1.5.5.1 New innovations replacing traditional equipment
- 5.1.5.6 Scaling units
- 5.1.6 DENTAL IMPLANTS
 - 5.1.6.1 Drivers
 - 5.1.6.1.1 Increasing demand for cosmetic dentistry
 - 5.1.6.1.2 Technological advancements reduces in-chair time
 - 5.1.6.1.3 Increasing acceptance of implants
 - 5.1.6.1.4 Regulatory reforms in Asian markets
 - 5.1.6.1.5 Introduction of image-guided surgery
 - 5.1.6.2 Restraints
 - 5.1.6.2.1 High cost of dental implants
 - 5.1.6.2.2 Proliferation of low-cost products
 - 5.1.6.2.3 Training regulations for general practitioners
 - 5.1.6.3 Opportunities
 - 5.1.6.3.1 Economic recovery
 - 5.1.6.3.2 Low penetration triggers growth
 - 5.1.6.4 Titanium dental implants
 - 5.1.6.4.1 Titanium dental implants, by stages
 - 5.1.6.4.2 Titanium dental implants, by connectors
 - 5.1.6.5 Zirconia dental implants
- 5.1.7 DENTAL CROWNS & BRIDGES
 - 5.1.7.1 Drivers
 - 5.1.7.1.1 Wide product range
 - 5.1.7.1.2 Crowns are cheaper than implants
 - 5.1.7.1.3 Reduced trade barriers
 - 5.1.7.1.4 Emerging Asian markets
 - 5.1.7.1.5 Growing dental tourism in developing countries
 - 5.1.7.2 Restraints
 - 5.1.7.2.1 Attaining long term esthetics
 - 5.1.7.2.2 Availability of better permanent dental solutions
 - 5.1.7.3 Opportunity
 - 5.1.7.3.1 Untapped Asian markets offer a huge potential
 - 5.1.7.3.2 Metal-free crowns & bridges
 - 5.1.7.4 All ceramic CAD/CAM
 - 5.1.7.4.1 Drivers

- 5.1.7.4.1.1 Better esthetic results compared to PFM
- 5.1.7.4.1.2 Increasing options through CAD/CAM
- 5.1.7.4.1.3 Technological improvements in quality & reliability
- 5.1.7.4.1.4 Increasing number of CAD/CAM suppliers
- 5.1.7.4.1.5 Availability of a wide range of products
- 5.1.7.4.2 High cost of CAD/CAM crowns & bridges
- 5.1.7.5 Ceramic conventional crowns & bridges
 - 5.1.7.5.1 Drivers
 - 5.1.7.5.1.1 Ceramic crowns replacing PFM
 - 5.1.7.5.1.2 Growing demand in developing nations
 - 5.1.7.5.1.3 Conventional ceramic crowns are low cost
 - 5.1.7.5.2 Restraints
 - 5.1.7.5.2.1 Popularity of cosmetic dentistry reduce demand for conventional crowns & bridges
 - 5.1.7.5.2.2 High risk of cracking & chipping
- 5.1.7.6 Metal-fused ceramic crowns
 - 5.1.7.6.1 Better strength at low cost
 - 5.1.7.6.2 Low esthetic appeal
 - 5.1.7.6.3 Risk of breaking of porcelain material
 - 5.1.7.6.4 Failure rate is more due to allergic reactions
- 5.1.8 DENTAL LASERS
 - 5.1.8.1 Drivers
 - 5.1.8.1.1 New technologies introduced in the market
 - 5.1.8.1.2 High level of post-operative comfort
 - 5.1.8.1.3 Reduced chair time
 - 5.1.8.1.4 No vibrations & pressure
 - 5.1.8.2 Restraints
 - 5.1.8.2.1 Dental lasers are expensive
 - 5.1.8.3 Diode Lasers
 - 5.1.8.3.1 Drivers
 - 5.1.8.3.1.1 Compact size
 - 5.1.8.3.1.2 Competitive pricing
 - 5.1.8.3.1.3 Versatile usage
 - 5.1.8.3.1.4 No setup time is required
 - 5.1.8.3.2 Requires expert handling
 - 5.1.8.4 CO2 lasers
 - 5.1.8.4.1 Drivers
 - 5.1.8.4.1.1 Trend towards upgrading clinics to maximize efficiency
 - 5.1.8.4.1.2 Dental lasers slowly substituting dental drills

5.1.8.5 Yttrium lasers

5.1.9 DENTAL RADIOLOGY EQUIPMENT

5.1.9.1 Drivers

- 5.1.9.1.1 Increased efficiency
- 5.1.9.1.2 Reduced treatment time
- 5.1.9.1.3 Reduced operating cost
- 5.1.9.1.4 Better solutions in less time
- 5.1.9.1.5 Digitization reduces paper work
- 5.1.9.1.6 High quality & high precision images

5.1.9.2 Restraints

- 5.1.9.2.1 High cost of digitizing clinics
- 5.1.9.2.2 Reused devices market

5.1.9.3 Extra oral radiology

- 5.1.9.3.1 Increased use of extra oral radiology devices
- 5.1.9.3.2 Low cost products by the local manufacturers

5.1.9.4 Digital devices

- 5.1.9.4.1 Sharing of images considerably reduces treatment time
- 5.1.9.4.2 Increased usage of extra oral radiology devices
- 5.1.9.4.3 High cost of digitizing clinics

5.1.9.5 Film-based devices

5.1.9.6 Intra-oral radiology equipment

- 5.1.9.6.1 Dental x-ray units
- 5.1.9.6.2 Digital sensors

5.1.10 DENTAL BIOMATERIALS

5.1.10.1 Drivers

- 5.1.10.1.1 Increased demand for dental implants
- 5.1.10.1.2 Dental implant manufacturers conducting training of their products
- 5.1.10.1.3 More opportunities for cross-selling products
- 5.1.10.1.4 Developments in nanotechnology

5.1.10.2 Restraints

- 5.1.10.2.1 Long procedures & healing time
- 5.1.10.2.2 Dental bone grafts- a niche market

5.1.10.3 Opportunities

- 5.1.10.3.1 Dental bone graft substitutes
- 5.1.10.3.2 Dental tissue regenerative material

5.2 TREATMENT-BASED DEVICES

5.2.1 ORTHODONTICS

5.2.1.1 Restraints

- 5.2.1.1.1 Long procedures

5.2.1.1.2 Translucent wires are more brittle than metal wires

5.2.1.1.3 Long treatment time

5.2.1.2 Brackets

5.2.1.2.1 Metal brackets

5.2.1.2.2 Global esthetic brackets

5.2.1.2.3 Self-ligating brackets

5.2.1.3 Anchorage appliance market

5.2.1.3.1 Buccal tubes

5.2.1.3.2 Bands

5.2.1.4 Archwire

5.2.1.5 Ligature

5.2.2 ENDODONTIC

5.2.2.1 Drivers

5.2.2.1.1 Increasing ageing population driving demand

5.2.2.1.2 Growing demand from baby boomers

5.2.2.1.3 Technological advancements driving the market

5.2.2.1.4 Collaborations help increase distribution

5.2.2.2 Delicate procedure requires expert clinician

5.2.2.3 Obturation devices

5.2.2.4 Permanent endodontic sealer

5.2.3 PERIODONTICS

5.2.3.1 Drivers

5.2.3.1.1 Growing links between oral health & overall health

5.2.3.1.2 Increasing use of power driven scaling devices

5.2.3.1.3 Reduction of in-chair time

5.2.3.2 Manually driven scaling devices popular as they are low cost

5.2.3.3 Power driven scaling devices

5.2.3.4 Dental anesthetics

5.2.3.5 Dental sutures

5.2.3.6 Dental hemostats

5.2.3.7 Locally applied therapeutics

5.3 OTHER DENTAL DEVICES

5.3.1 DENTAL LABORATORY MACHINES

5.3.1.1 Increased demand for dental esthetics

5.3.1.2 Off shoring dental lab operations may affect the U.S. market

5.3.2 HYGIENE MAINTENANCE

5.3.2.1 Increasing demand for intra-oral devices

5.3.3 RETAIL DENTAL CARE ESSENTIALS

5.3.3.1 Awareness of preventive care

5.3.3.2 Dental brushes

5.3.3.3 Dental whitening agents

5.3.3.4 Dental wash solutions

5.4 OTHER DENTAL CONSUMABLES

5.4.1 DRIVERS

5.4.1.1 Frequent & consistent demand

5.4.1.2 Demand by the existing customers

5.4.2 RESTRAINTS

5.4.2.1 Small market size with a large number of players

5.4.3 GLOVES

5.4.3.1 Drivers

5.4.3.1.1 Gloves are the first line of defense

5.4.3.1.2 High levels of integration in glove manufacturing industry

5.4.3.1.3 Availability of product variants

5.4.3.1.4 Better quality & comfort

5.4.3.2 Restraints

5.4.3.2.1 Use of glove powder causes complications

5.4.3.2.2 Increases medical waste

6 COMPETITIVE LANDSCAPE

6.1 INTRODUCTION

7 GEOGRAPHIC ANALYSIS

7.1 INTRODUCTION

7.2 NORTH AMERICAN MARKET

7.2.1 U.S.

7.3 EUROPEAN MARKET

7.3.1 GERMANY

7.3.2 FRANCE

7.4 ASIAN MARKET

7.4.1 INDIA

7.4.2 CHINA

7.4.3 JAPAN

7.5 ROW MARKET

8 COMPANY PROFILES

- 8.1 3M
 - 8.1.1 OVERVIEW
 - 8.1.2 PRIMARY BUSINESS
 - 8.1.3 STRATEGY
 - 8.1.4 DEVELOPMENTS
- 8.2 AAP IMPLANTATE AG
 - 8.2.1 OVERVIEW
 - 8.2.2 PRIMARY BUSINESS
 - 8.2.3 STRATEGY
 - 8.2.4 DEVELOPMENTS
- 8.3 A-DEC, INC
 - 8.3.1 OVERVIEW
 - 8.3.2 PRIMARY BUSINESS
 - 8.3.3 STRATEGY
 - 8.3.4 DEVELOPMENTS
- 8.4 ASTRA TECH AB
 - 8.4.1 OVERVIEW
 - 8.4.2 PRIMARY BUSINESS
 - 8.4.3 STRATEGY
 - 8.4.4 DEVELOPMENTS
- 8.5 BIOHORIZONS IMPLANTS SYSTEM, INC
 - 8.5.1 OVERVIEW
 - 8.5.2 PRIMARY BUSINESS
 - 8.5.3 STRATEGY
 - 8.5.4 DEVELOPMENTS
- 8.6 BIOLASE TECHNOLOGY, INC
 - 8.6.1 OVERVIEW
 - 8.6.2 PRIMARY BUSINESS
 - 8.6.3 STRATEGY
 - 8.6.4 DEVELOPMENTS
- 8.7 BIOMET 3I, INC
 - 8.7.1 OVERVIEW
 - 8.7.2 PRIMARY BUSINESS
 - 8.7.3 STRATEGY
 - 8.7.4 DEVELOPMENTS
- 8.8 CARESTREAM HEALTH, INC
 - 8.8.1 OVERVIEW
 - 8.8.2 PRIMARY BUSINESS
 - 8.8.3 STRATEGY

- 8.8.4 DEVELOPMENTS
- 8.9 DENTATUS AB
 - 8.9.1 OVERVIEW
 - 8.9.2 PRIMARY BUSINESS
 - 8.9.3 STRATEGY
 - 8.9.4 DEVELOPMENTS
- 8.10 DENTSPLY INTERNATIONAL, INC
 - 8.10.1 OVERVIEW
 - 8.10.2 PRIMARY BUSINESS
 - 8.10.3 STRATEGY
 - 8.10.4 DEVELOPMENTS
- 8.11 GENDEX LTD
 - 8.11.1 OVERVIEW
 - 8.11.2 PRIMARY BUSINESS
 - 8.11.3 STRATEGY
 - 8.11.4 DEVELOPMENTS
- 8.12 HENRY SCHEIN, INC
 - 8.12.1 OVERVIEW
 - 8.12.2 PRIMARY BUSINESS
 - 8.12.3 STRATEGY
 - 8.12.4 DEVELOPMENTS
- 8.13 HOYA CONBIO LTD
 - 8.13.1 OVERVIEW
 - 8.13.2 PRIMARY BUSINESS
 - 8.13.3 STRATEGY
 - 8.13.4 DEVELOPMENTS
- 8.14 HU-FREIDY MFG CO
 - 8.14.1 OVERVIEW
 - 8.14.2 PRIMARY BUSINESS
 - 8.14.3 STRATEGY
 - 8.14.4 DEVELOPMENTS
- 8.15 INSTRUMENTARIUM DENTAL, INC
 - 8.15.1 OVERVIEW
 - 8.15.2 PRIMARY BUSINESS
 - 8.15.3 STRATEGY
 - 8.15.4 DEVELOPMENTS
- 8.16 J. MORITA USA, INC
 - 8.16.1 OVERVIEW
 - 8.16.2 PRIMARY BUSINESS

- 8.16.3 STRATEGY
- 8.16.4 DEVELOPMENTS
- 8.17 KEYSTONE DENTAL, INC
 - 8.17.1 OVERVIEW
 - 8.17.2 PRIMARY BUSINESS
 - 8.17.3 STRATEGY
 - 8.17.4 DEVELOPMENTS
- 8.18 MIDMARK CORP
 - 8.18.1 OVERVIEW
 - 8.18.2 PRIMARY BUSINESS
 - 8.18.3 STRATEGY
 - 8.18.4 DEVELOPMENTS
- 8.19 NAKANISHI, INC
 - 8.19.1 OVERVIEW
 - 8.19.2 PRIMARY BUSINESS
 - 8.19.3 STRATEGY
 - 8.19.4 DEVELOPMENTS
- 8.20 NOBEL BIOCARE HOLDING AG
 - 8.20.1 OVERVIEW
 - 8.20.2 PRIMARY BUSINESS
 - 8.20.3 STRATEGY
 - 8.20.4 DEVELOPMENTS
- 8.21 PATTERSON DENTAL, INC
 - 8.21.1 OVERVIEW
 - 8.21.2 PRIMARY BUSINESS
 - 8.21.3 STRATEGY
 - 8.21.4 DEVELOPMENTS
- 8.22 PLANMECA OY
 - 8.22.1 OVERVIEW
 - 8.22.2 PRIMARY BUSINESS
 - 8.22.3 STRATEGY
 - 8.22.4 DEVELOPMENTS
- 8.23 SIRONA DENTAL SYSTEM, INC
 - 8.23.1 OVERVIEW
 - 8.23.2 PRIMARY BUSINESS
 - 8.23.3 STRATEGY
 - 8.23.4 DEVELOPMENTS
- 8.24 STRAUMANN HOLDING AG
 - 8.24.1 OVERVIEW

- 8.24.2 PRIMARY BUSINESS
- 8.24.3 STRATEGY
- 8.24.4 DEVELOPMENTS
- 8.25 SWEDEN & MARTINA S.P.A
 - 8.25.1 OVERVIEW
 - 8.25.2 PRIMARY BUSINESS
 - 8.25.3 STRATEGY
 - 8.25.4 DEVELOPMENTS
- 8.26 SYBORN DENTAL SPECIALITY, INC
 - 8.26.1 OVERVIEW
 - 8.26.2 PRIMARY BUSINESS
 - 8.26.3 STRATEGY
 - 8.26.4 DEVELOPMENTS
- 8.27 THOMMEN MEDICAL AG
 - 8.27.1 OVERVIEW
 - 8.27.2 PRIMARY BUSINESS
 - 8.27.3 STRATEGY
 - 8.27.4 DEVELOPMENTS
- 8.28 ZIMMER DENTAL, INC
 - 8.28.1 OVERVIEW
 - 8.28.2 PRIMARY BUSINESS
 - 8.28.3 STRATEGY
 - 8.28.4 DEVELOPMENTS

APPENDIX

- NORTH AMERICAN PATENTS
- EUROPEAN PATENTS
- ASIAN PATENTS

List Of Tables

LIST OF TABLES

- TABLE 1 GLOBAL DENTAL DEVICES AND CONSUMABLES MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 2 GLOBAL GENERAL AND DIAGNOSTIC DEVICES MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 3 GLOBAL SYSTEMS AND PARTS MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 4 GLOBAL SYSTEMS AND PARTS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 5 GLOBAL INSTRUMENT DELIVERY SYSTEM MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 6 GLOBAL INSTRUMENT DELIVERY SYSTEM MARKET, BY UNITS 2008 – 2015
- TABLE 7 GLOBAL UTILITY EQUIPMENT MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 8 GLOBAL UTILITY EQUIPMENT MARKET, BY UNITS 2008 – 2015
- TABLE 9 GLOBAL CAD/CAM SYSTEM MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 10 GLOBAL CAD/CAM SYSTEM MARKET, BY UNITS 2008 – 2015
- TABLE 11 GLOBAL CONE BEAM CT SCANNING MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 12 GLOBAL CONE BEAM CT SCANNING MARKET, BY UNITS 2008 – 2015
- TABLE 13 GLOBAL OTHER SYSTEMS AND PARTS MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 14 GLOBAL OTHER SYSTEMS AND PARTS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 15 GLOBAL CAST MACHINES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 16 GLOBAL ALL OTHER SYSTEMS AND PARTS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 17 GLOBAL DENTAL EQUIPMENT MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 18 GLOBAL DENTAL EQUIPMENT MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 19 GLOBAL DENTAL CHAIRS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 20 GLOBAL DENTAL CHAIRS MARKET, BY UNITS 2008-2015

TABLE 21 GLOBAL HAND PIECES MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 22 GLOBAL LIGHT CURE EQUIPMENT MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 23 GLOBAL SCALING UNITS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 24 GLOBAL DENTAL IMPLANTS MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 25 GLOBAL DENTAL IMPLANTS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 26 GLOBAL TITANIUM DENTAL IMPLANTS MARKET, BY GEOGRAPHY 2008
– 2015 (\$THOUSAND)

TABLE 27 GLOBAL TITANIUM DENTAL IMPLANTS MARKET, BY STAGES 2008 –
2015 (\$THOUSAND)

TABLE 28 GLOBAL SINGLE-STAGE DENTAL IMPLANTS MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 29 GLOBAL TWO-STAGE DENTAL IMPLANTS MARKET, BY GEOGRAPHY
2008 – 2015 (\$THOUSAND)

TABLE 30 GLOBAL TITANIUM DENTAL IMPLANTS MARKET, BY CONNECTORS
2008 – 2015 (\$THOUSAND)

TABLE 31 GLOBAL EXTERNAL HEX CONNECTOR DENTAL IMPLANTS
MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 32 GLOBAL INTERNAL HEX CONNECTOR DENTAL IMPLANTS MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 33 GLOBAL INTERNAL OCT-CONNECTOR DENTAL IMPLANTS MARKET,
BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 34 GLOBAL ZIRCONIA DENTAL IMPLANTS MARKET, BY GEOGRAPHY 2008
– 2015 (\$THOUSAND)

TABLE 35 GLOBAL CROWNS AND BRIDGES MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 36 GLOBAL CROWNS AND BRIDGES MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 37 GLOBAL METAL FREE CERAMICS MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 38 GLOBAL METAL FREE CERAMICS MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 39 GLOBAL ALL CERAMIC CAD/CAM MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 40 GLOBAL ALL CERAMIC CONVENTIONAL MARKET, BY GEOGRAPHY
2008 – 2015 (\$THOUSAND)

TABLE 41 GLOBAL CERAMIC FUSED TO METAL MARKET, BY GEOGRAPHY 2008
– 2015 (\$THOUSAND)

TABLE 42 GLOBAL DENTAL LASERS MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 43 GLOBAL DENTAL LASERS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 44 GLOBAL DIODE LASERS MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 45 GLOBAL DIODE LASERS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 46 GLOBAL CARBON DIOXIDE LASERS MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 47 GLOBAL YTTRIUM ALUMINUM GARNET LASERS MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 48 GLOBAL DENTAL RADIOLOGY EQUIPMENT MARKET, BY PRODUCTS
2008 – 2015 (\$THOUSAND)

TABLE 49 GLOBAL DENTAL RADIOLOGY EQUIPMENT MARKET, BY GEOGRAPHY
2008 – 2015 (\$THOUSAND)

TABLE 50 GLOBAL EXTRA-ORAL RADIOLOGY EQUIPMENT MARKET, BY
PRODUCTS 2008 – 2015 (\$THOUSAND)

TABLE 51 GLOBAL EXTRA-ORAL RADIOLOGY EQUIPMENT MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 52 GLOBAL DIGITAL DEVICES MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 53 GLOBAL DIGITAL DEVICES MARKET, BY UNITS 2008 – 2015
(\$THOUSAND)

TABLE 54 GLOBAL FILM BASED DEVICES MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 55 GLOBAL FILM BASED DEVICES MARKET, BY UNITS 2008 – 2015

TABLE 56 GLOBAL INTRA-ORAL RADIOLOGY EQUIPMENT MARKET BY
PRODUCTS 2008 – 2015 (\$THOUSAND)

TABLE 57 GLOBAL INTRA-ORAL RADIOLOGY EQUIPMENT MARKET BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 58 GLOBAL DENTAL X-RAY UNITS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 59 GLOBAL DIGITAL SENSORS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

- TABLE 60 GLOBAL DENTAL BIOMATERIALS MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 61 GLOBAL DENTAL BIOMATERIALS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 62 GLOBAL DENTAL BONE GRAFT AND SUBSTITUTES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 63 GLOBAL TISSUE REGENERATIVE MATERIALS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 64 GLOBAL TREATMENT-BASED DEVICES MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 65 GLOBAL TREATMENT-BASED DEVICES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 66 GLOBAL ORTHODONTIC MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 67 GLOBAL ORTHODONTIC MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 68 GLOBAL BRACKET MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 69 GLOBAL BRACKET MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 70 GLOBAL METAL BRACKET MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 71 GLOBAL AESTHETIC BRACKET MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 72 GLOBAL SELF-LIGATING BRACKET MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 73 GLOBAL ANCHORAGE APPLIANCE MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 74 GLOBAL ANCHORAGE APPLIANCE MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 75 GLOBAL BUCCAL TUBES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 76 GLOBAL BANDS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 77 GLOBAL ARCHWIRE MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 78 GLOBAL ARCHWIRE MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)
- TABLE 79 GLOBAL LIGATURE MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)
- TABLE 80 GLOBAL LIGATURE MARKET, BY GEOGRAPHY 2008-2015

(\$THOUSAND)

TABLE 81 GLOBAL ENDODONTICS MARKET, BY PRODUCTS 2008 – 2015

(\$THOUSAND)

TABLE 82 GLOBAL ENDODONTICS MARKET, BY GEOGRAPHY 2008 – 2015

(\$THOUSAND)

TABLE 83 GLOBAL OBTURATION MARKET, BY PRODUCTS 2008-2015

(\$THOUSAND)

TABLE 84 GLOBAL OBTURATION MARKET BY GEOGRAPHY 2008 – 2015

(\$THOUSAND)

TABLE 85 GLOBAL PERMANENT ENDODONTIC SEALER MARKET BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 86 GLOBAL PERIODONTIC MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 87 GLOBAL PERIODONTIC MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 88 GLOBAL POWER DRIVEN SCALING DEVICES MARKET, BY PRODUCTS
2008 – 2015 (\$THOUSAND)

TABLE 89 GLOBAL POWER DRIVEN SCALING DEVICES MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 90 GLOBAL DENTAL ANESTHETICS MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 91 GLOBAL DENTAL SUTURES MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 92 GLOBAL DENTAL HEMOSTATS MARKET, BY PRODUCTS 2008 – 2015
(\$THOUSAND)

TABLE 93 GLOBAL DENTAL HEMOSTATS MARKET, BY GEOGRAPHY 2008 – 2015
(\$THOUSAND)

TABLE 94 GLOBAL LOCALLY APPLIED THERAPEUTICS MARKET, BY
GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 95 GLOBAL OTHER DENTAL DEVICES MARKET, BY PRODUCTS 2008 –
2015 (\$THOUSAND)

TABLE 96 GLOBAL OTHER DENTAL DEVICES MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 97 GLOBAL LABORATORY MACHINES MARKET, BY PRODUCTS 2008 –
2015 (\$THOUSAND)

TABLE 98 GLOBAL LABORATORY MACHINES MARKET, BY GEOGRAPHY 2008 –
2015 (\$THOUSAND)

TABLE 99 GLOBAL HYGIENE MAINTENANCE MARKET, BY PRODUCTS 2008 –
2015 (\$THOUSAND)

TABLE 100 GLOBAL HYGIENE MAINTENENCE MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 101 GLOBAL RETAIL DENTAL CARE ESSENTIALS MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)

TABLE 102 GLOBAL RETAIL DENTAL CARE ESSENTIALS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 103 GLOBAL DENTAL BRUSHES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 104 GLOBAL WHITENING AGENTS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 105 GLOBAL DENTAL WASH SOLUTIONS MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 106 GLOBAL OTHER CONSUMABLES MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)

TABLE 107 GLOBAL OTHER CONSUMABLES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 108 GLOBAL GLOVES MARKET, BY PRODUCTS 2008 – 2015 (\$THOUSAND)

TABLE 109 GLOBAL GLOVES MARKET, BY GEOGRAPHY 2008 – 2015 (\$THOUSAND)

TABLE 110 RECENT MERGERS AND ACQUISITIONS (2008 – 2009)

TABLE 111 R&D AND NEW PRODUCT LAUNCHES (2007 TO MARCH 2010)

List Of Figures

LIST OF FIGURES

- FIGURE 1 PARENTAL STRUCTURE OF DENTAL DEVICES
- FIGURE 2 EVOLUTION OF DENTAL DEVICES MARKET
- FIGURE 3 GROWTH DYNAMICS IN THE DENTAL DEVICES MARKET (2009)
- FIGURE 4 TRENDS IN THE DENTAL DEVICE MARKET, 2009
- FIGURE 5 CONSUMER TREND ANALYSIS (2009 – 2015)
- FIGURE 6 COMPARATIVE ANALYSIS OF GEOGRAPHIC TRENDS IN THE GLOBAL DENTAL DEVICES MARKET (2009 – 2015)
- FIGURE 7 COMPETITIVE LANDSCAPES
- FIGURE 8 JAPAN LEADINGS TECHNOLOGY INNOVATION
- FIGURE 9 INCREASING PATENT BASE FOR PERIODONTIC/ORTHODONTICS
- FIGURE 10 INCREASING PERCENTAGE OF GLOBAL POPULATION ABOVE (1990 – 2030)
- FIGURE 11 GROWTH IN GLOBAL MIDDLE CLASS POPULATION
- FIGURE 12 AVERAGE COST OF DENTAL IMPLANTATION (2009)
- FIGURE 13 INVESTMENT PRIORITY IN GENERAL AND DIAGNOSTIC DEVICES (2009)
- FIGURE 14 INCREASING DENTIST POPULATION IN ASIA (2005-2010)
- FIGURE 15 AVERAGE COST OF DENTAL IMPLANTATION PER TOOTH (2009)
- FIGURE 16 GROWTH OF GLOBAL DENTAL IMPLANTS MARKET (2007 – 2010)
- FIGURE 17 PER CAPITA EXPENDITURE ON DENTAL CARE (2008)
- FIGURE 18 TOP DENTAL IMPLANTS MARKET BY VOLUME (2009)
- FIGURE 19 COMPETITIVE STRATEGIES (2008-2010)
- FIGURE 20 U.S. MARKET VS GLOBAL MARKET
- FIGURE 21 DEMOGRAPHIC TRENDS IN U.S.
- FIGURE 22 EUROPEAN MARKET VS GLOBAL MARKET
- FIGURE 23 DEMOGRAPHIC TRENDS IN EUROPE
- FIGURE 24 ASIAN MARKET VS GLOBAL MARKET
- FIGURE 25 ROW MARKET VS GLOBAL MARKET

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