

# Global Dental Consumables Market

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## Abstracts

Dental consumables form the largest segment of the dental industry, and also hold significant potential for further growth due to the increasing incidence of oral disease and growing awareness about oral care. The growth of the dental consumables market is also driven by the demand from the increasing population of aging people across the globe, as well as from the younger generation focusing on dental aesthetics.

The increasing number of dental clinics and professionals are enabling end-users to avail dental services at a larger level. The dental consumables market is also currently witnessing volume sales and a growing number of dental procedures across the globe. However, the current economic crisis and the relatively reduced levels of disposable income have hindered market growth.

The global dental consumables market is estimated to be \$14,773 million by 2014, growing at a CAGR of 4.8% from 2009 to 2014. The major product categories include dental hand pieces, dental preventives, endodontics, and infection control products. This report provides an extensive analysis of the global dental consumables market, including current market size, market forecasts, market trend analysis, as well as a competitive analysis of the recent developments in the dental consumables market.

The report also profiles the key market players such as Sirona, Dentsply, Prodrive, Allpro, A-Dec, Patterson Dental. The dental consumables market is highly fragmented with few large and many small players. Most of these players employ distributors to increase their geographic reach. Securing proper distribution channels and meeting the increasing margin expectations of distributors are the key issues to be addressed by the manufacturers of dental consumables.

## STAKEHOLDERS

The intended audience includes:

- Dental equipment and consumables producers
- Dental dealers and suppliers
- Dental clinics and laboratories
- Dental associations
- Dental service providers

## **Market Estimates and Forecast**

This market research report provides an extensive analysis of the dental consumables market across the four major geographies of North America, Europe, Asia, and Rest of the World (ROW). It also includes 25 market tables for the major dental consumables markets. More than 30 companies are profiled to provide a deeper insight into the market's competitive landscape.

## **What makes our reports unique?**

- We provide the longest market segmentation chain in this industry- not many reports provide market breakdown upto level 5.
- We provide 10% customization. Normally it is seen that clients do not find specific market intelligence that they are looking for. Our customization will ensure that you necessarily get the market intelligence you are looking for and we get a loyal customer.
- We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.
- Comprehensive market analysis for the following sectors:

Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

## **Key questions answered**

- Which are the high-growth segments/cash cows and how is the market segmented in

terms of applications, products, services, ingredients, technologies, and stakeholders?

- What are market estimates and forecasts; which markets are doing well and which are not?

- Where are the gaps and opportunities; what is driving the market?

- Which are the key playing fields? Which are the winning edge imperatives?

- How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

### **Powerful Research and Analysis**

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