

Global Cloud Computing Market (2010 - 2015)

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Abstracts

Cloud computing refers to a hosted infrastructure which delivers IT services via the internet. This shared and scalable model results in considerable cost savings, as users are billed as per consumption, and also because it involves zero capital investment in IT infrastructure. This lower risks to businesses as it obviates the need to form contracts with IT service providers. The adoption rates of cloud computing have been witnessing a steady increase, and it is also being used by government organizations.

In its analysis of the global cloud computing market, this report estimates the revenues and market shares of different types of cloud computing. It sources the key market developments from the top companies profiled; and also analyzes the documented claims and patents approved over the last five years to provide an in-depth understanding of the global market for cloud computing applications and technologies

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