

Global Anti Counterfeit Packaging Technologies Market For Food and Pharmaceuticals (2009-2014)



Phone: +44 20 8123 2220
Fax: +44 207 900 3970
office@marketpublishers.com
<https://marketpublishers.com>

Global Anti Counterfeit Packaging Technologies Market For Food and Pharmaceuticals (2009-2014)

Date: February 22, 2010

Pages: 199

Price: US\$ 5,650.00

ID: G1B07C31583EN

Report Description: Anti counterfeit technologies are of two types namely authentication packaging and track and trace packaging technologies. Increasing cases of counterfeiting have resulted in implementation of anti counterfeit technologies. North America holds a major share of the global anti counterfeit market. Asia has the highest growth rate due to untapped market and significant level of counterfeiting. Europe has a lower growth rate due to a relatively lower number of cases of counterfeiting.

The anti counterfeit packaging market is driven by the increasing awareness about counterfeiting and the financial losses caused by it. The major challenges faced by the anti counterfeit market is the high cost involved in implementing the technologies and apprehension amongst the manufacturers about the extent of security provided by these technologies. However, this market has immense growth potential in emerging economies in the Asian market which is an untapped market.

The global anti counterfeit packaging market is expected to be worth US\$79.3 billion by 2014, growing at an estimated CAGR of 8.6% from 2009 to 2014. Bar code forms the largest market segment; and is expected to reach US\$26 billion by 2014. However, as the bar code market is attaining maturity it is growing at a very low CAGR of 0.4% for the same period. RFID market has the highest growth potential and is expected to grow with a CAGR of 20.2% for the same period.

North America is the largest segment in the anti counterfeit market and is expected to reach US\$49 billion by 2014, accounting for nearly 62% of the revenues growing at a CAGR of 6.8%. Asia is the second largest market and is expected to reach US\$14 billion by 2014 with a highest CAGR of 19.7%

Scope of the Report

The report segments the anti counterfeiting market according to major technologies.

- Authentication technologies (Inks and dyes, holograms, watermarks, taggants)
- Trace and track technologies (Labels, bar codes, RFIDs)
- The market is also segmented according to application areas include the packaging industries:
 - Food products (dairy, meat, sea food, bakery, confectionery, convenience, and baby food)
 - Pharmaceuticals (generic drugs, prescription drugs, power boosters etc.)
- The anti counterfeit market is also segmented on the basis of packaging levels:
 - Primary
 - Secondary
 - Tertiary

What makes our reports unique?

- We provide the longest market segmentation chain in this industry- not many reports provide market breakdown upto level 5.

- Each report is about 250 pages with 100+ market data tables, 40 competitive company profiles, analysis of 300 patents and minimum 50 micro markets, which are collectively exhaustive and mutually exclusive.

- No single report by any other publisher provides market data for all the segments viz products, services, applications, ingredients, technology, and stakeholders in a single report for all the four geographies - US, Europe, APAC, ROW (Rest of the World).
- We provide 10% customization- normally it is seen that clients do not find specific market intelligence that they are looking for. Our customization will ensure that you necessarily get the market intelligence you are looking for and we get a loyal customer.
- 15 pages of high level analysis including benchmarking strategies, best practices and the market's cash cows (BCG matrix). We conduct detailed market positioning, product positioning and competitive positioning. Entry strategies, gaps and opportunities are identified for all the stakeholders.
- Comprehensive market analysis for pharmaceutical and biotech companies, medical device manufacturers, pharma-research labs, doctors, physicians and hospitals, medical/pharma associations, retailers and super-retailers, technology providers, and research and development (R&D) companies.

Key questions answered

- Which are the high-growth segments/cash cows and how is the market segmented in terms of applications, products, services, ingredients, technologies, stakeholders?
- What are market estimates and forecasts; which markets are doing well and which are not?
- Where are the gaps and opportunities; what is driving the market?
- Which are the key playing fields? Which are the winning edge imperatives?
- How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

Powerful Research and analysis

The analysts working with MarketsandMarkets come from renowned publishers and market research firms, globally, adding their expertise and domain understanding. We get the facts from over 22,000 news and information sources, a huge database of key industry participants and draw on our relationships with more than 900 market research companies across the world. We, at MarketsandMarkets, are inspired to help our clients grow by providing qualitative business insights with our huge market intelligence repository.

STAKEHOLDERS

The intended audience includes all the stakeholders of the anticounterfeiting food and pharmaceuticals packaging technologies market-

Food and Pharmaceuticals Packaging Manufacturers

The report defines the market size and forecast upto the year 2014 for each of the micro markets under the anticounterfeiting food and pharmaceuticals packaging technologies market. It also provides technology developments, competitive landscape and the profiles of the key players existing in the industry

Food and Pharmaceuticals Manufacturers

The report provides market information on new technologies which the food and pharmaceutical manufacturers can focus on to prevent their products from being counterfeited. They can also analyze the market size of any given packaging technologies and the drivers associated with them.

Other industries witnessing huge revenue loss from counterfeiting

The market report provides market size and forecast up to the year 2014 for the products and technologies where the manufacturers of products such as automobiles, books, apparels, consumer electronics and others estimate a huge revenue loss due to counterfeiting. It also provides them with an understanding of different types of anticounterfeit packaging technologies to protect their products from being counterfeited.

Business research and consulting service providers

Business research and consulting firms will need this report to get the market and geographic data points for specific micro markets; and to identify the major players and their competitive landscape in this industry.

Table of Content

1. INTRODUCTION

- 1.1. KEY TAKEAWAYS
- 1.2. REPORT DESCRIPTION
- 1.3. MARKETS COVERED
- 1.4. STAKEHOLDERS

2. SUMMARY

3. A BRIEF INTRODUCTION TO COUNTERFEITING

- 3.1. DESCRIPTION ABOUT FEW HIGHLY COUNTERFEIT AFFECTED COUNTRIES
- 3.2. COUNTERFEIT IN PHARMACEUTICALS
- 3.3. COUNTERFEIT IN FOOD & BEVERAGE INDUSTRY
- 3.4. COUNTERFEITED AUTO PARTS
- 3.5. COUNTERFEIT IN APPARELS
- 3.6. PIRATED SOFTWARE
- 3.7. COUNTERFEIT IN CONSUMER ELECTRONICS
- 3.8. PIRATED WEB VIDEO

4. MARKET OVERVIEW

- 4.1. EVOLUTION OF ANTI COUNTERFEIT PACKAGING TECHNOLOGIES
- 4.2. GLOBAL ANTI COUNTERFEIT PACKAGING TECHNOLOGY MARKET
 - 4.2.1. YEARWISE GROWTH OF ANTI COUNTERFEIT PACKAGING TECHNOLOGY MARKET
 - 4.2.2. RFID AND HOLOGRAMS PROMISE A HUGE MARKET POTENTIAL
 - 4.2.3. RFID AND TAGGANTS PROVIDE THE HIGHEST SECURITY AGAINST COUNTERFEITING TO THE FOOD AND PHARMACEUTICALS INDUSTRIES
 - 4.2.4. COMPARATIVE ANALYSIS OF ENTRY BARRIERS AND COMPETITION IN THE ANTI COUNTERFEIT PACKAGING TECHNOLOGY MARKET
- 4.3. GLOBAL ANTI COUNTERFEIT PACKAGING APPLICATION MARKET
 - 4.3.1. MARKET ATTRACTIVENESS OF ANTI COUNTERFEIT PACKAGING APPLICATIONS
- 4.4. GEOGRAPHIC ANALYSIS
 - 4.4.1. NORTH AMERICA
 - 4.4.2. EUROPE
 - 4.4.3. ASIA
 - 4.4.4. ROW
 - 4.4.5. IMPLEMENTATION OF COUNTERFEITING IN VARIOUS GEOGRAPHIES
- 4.5. RFID PROVIDES HUGE GROWTH POTENTIAL IN FUTURE

4.6. MARKET DRIVERS

- 4.6.1. INCREASE IN THE TOTAL NUMBER OF COUNTERFEITING CASES
- 4.6.2. INCREASED AWARENESS ABOUT GOODWILL AND BRAND NAME
- 4.6.3. SEVERE CONSEQUENCES OF COUNTERFEITING IN FOOD AND PHARMACEUTICAL AS COMPARED TO OTHER INDUSTRIES
- 4.6.4. INCREASED DEMAND FOR SECURED PACKAGING IN PHARMACEUTICALS
- 4.6.5. GLOBAL RECESSION
- 4.6.6. COUNTERFEIT PRODUCTS IN BRIC ECONOMIES
- 4.6.7. FDA'S ROLE IN ANTI COUNTERFEITING

4.7. RESTRAINTS

- 4.7.1. PERCEIVED AS AN UNNECESSARY EXPENSE
- 4.7.2. LACK OF AWARENESS AMONG MANUFACTURERS
- 4.7.3. CONSUMER'S LACKLUSTER ATTITUDE

5. ANTI-COUNTERFEITING PACKAGING MARKET BY TECHNOLOGY

5.1. AUTHENTICATION PACKAGING TECHNOLOGIES

5.1.1. INKS AND DYES

5.1.1.1. Security Inks

5.1.1.1.1. Market Drivers

- 5.1.1.1.1.1. Wide application in other alternate anti-counterfeit technologies
- 5.1.1.1.1.2. Low manufacturing cost
- 5.1.1.1.1.3. Oldest and most extensively used technique for anti-counterfeiting
- 5.1.1.1.1.4. High profit margins

5.1.1.1.2. Restraints

- 5.1.1.1.2.1. Requires exhaustive R&D

5.1.1.1.3. Color Shifting Ink

5.1.1.1.4. Holographic Inks

5.1.1.1.5. Thermochromatic and Photochromic Inks

5.1.1.1.6. Taggant Inks

5.1.1.1.7. Watermark Inks

5.1.1.1.8. Conductive Inks

5.1.1.1.9. Intaglio Inks

5.1.1.1.10. Machine readable Inks

5.1.1.1.11. Infrared up-converting Inks

5.1.1.1.12. Competitive Landscape

5.1.2. HOLOGRAMS

5.1.2.1. Market Drivers

- 5.1.2.1.1. Difficult to duplicate
- 5.1.2.1.2. Do not require complex machines or equipments to detect duplicates

5.1.2.2. Restraints

- 5.1.2.2.1. Do not support tracking and tracing of products

5.1.2.3. Overt Hologram

5.1.2.4. Covert Hologram

5.1.2.5. Competitive Landscape

- 5.1.2.5.1. Agreements for Holograms Market

5.1.3. WATERMARKS

5.1.3.1. Physical Paper Watermark

5.1.3.2. Digital Watermark

5.1.4. TAGGANTS

5.1.4.1. Market Drivers

- 5.1.4.1.1. Integration in various technologies
- 5.1.4.1.2. Does not alter look of packaging
- 5.1.4.1.3. Difficult to detect due to microscopic size
- 5.1.4.1.4. Willingness of food and pharmaceutical companies to experiment with newer technologies

- 5.1.4.1.5. Taggants can be reprogrammed
- 5.1.4.2. Restraints
 - 5.1.4.2.1. Need special devices to detect taggants
- 5.1.4.3. Competitive Landscape
 - 5.1.4.3.1. Need special devices to detect New Developments for Security Inks Market
- 5.1.5. Track and trace packaging technologies
 - 5.1.5.1. Bar Coding Technology
 - 5.1.5.2. Market Drivers
 - 5.1.5.2.1. Old tracking technique widely used in retail market for uniquely identifying products
 - 5.1.5.2.2. Cost factor
 - 5.1.5.3. Restraints
 - 5.1.5.3.1. Detection of counterfeit at only point of sale
 - 5.1.5.3.2. Limitation of the scope of barcodes
 - 5.1.5.3.3. Require bar code scanners/readers for authentication
 - 5.1.5.4. Paper Bar Code Labels
 - 5.1.5.5. Aluminum Bar Code Labels
 - 5.1.5.6. Polyester Bar Code Labels
 - 5.1.5.7. Ceramic Bar Code Labels
 - 5.1.5.8. BAR CODE PRODUCTS
 - 5.1.5.8.1. Pen Type Readers
 - 5.1.5.8.2. Laser Scanners
 - 5.1.5.8.3. CCD Readers
 - 5.1.5.8.4. Camera based readers
 - 5.1.5.8.5. Omni directional barcode scanners
 - 5.1.5.9. RFID TECHNOLOGY
 - 5.1.5.9.1. Market Drivers
 - 5.1.5.9.1.1. Enables tracking of the product throughout the supply chain
 - 5.1.5.9.1.2. FDA endorsement of RFID
 - 5.1.5.9.2. Restraints
 - 5.1.5.9.2.1. Complexity in installing proper infrastructure
 - 5.1.5.9.2.2. No quick returns on investments (ROI)
 - 5.1.5.9.3. Challenges
 - 5.1.5.9.3.1. Consumers fear to lose privacy
 - 5.1.5.9.4. Based On Internal Power
 - 5.1.5.9.4.1. Active RFID Tags
 - 5.1.5.9.4.2. Passive RFID Tags
 - 5.1.5.9.5. Based on Radio Frequency
 - 5.1.5.9.5.1. Low Frequency RFID Tags (LF RFID tags)
 - 5.1.5.9.5.2. High Frequency RFID Tags (HF RFID tags)
 - 5.1.5.9.5.3. Ultra-high Frequency RFID Tags (UHF RFID Tags)
 - 5.1.5.9.6. Competitive Landscape
 - 5.1.5.9.6.1. Alliances for RFID Markets

6. GLOBAL ANTI-COUNTERFEITING PACKAGING TECHNOLOGIES MARKET BY APPLICATION

- 6.1. FOOD
 - 6.1.1. BABY FOOD
 - 6.1.2. PACKAGED BAKERY PRODUCTS
 - 6.1.3. CONFECTIONERY
 - 6.1.4. PACKAGED DAIRY PRODUCTS
 - 6.1.5. PACKAGED MEAT PRODUCTS
 - 6.1.6. PACKAGED SEA FOOD
 - 6.1.7. CONVENIENCE FOOD
 - 6.1.7.1. Packaged nuts
 - 6.1.7.2. Packaged vegetables

6.1.7.3. Packaged fruits

6.1.7.4. Soups

6.1.7.5. Pasta

6.2. PHARMACEUTICALS

6.2.1. ON THE BASIS OF PRESCRIPTION

6.2.1.1. Prescription drugs

6.2.1.2. Non-prescription drugs

6.2.2. ON THE BASIS OF POINT OF SALE

6.2.2.1. Internet pharmacies

6.2.2.2. Retail drugstores

6.2.3. ON THE BASIS OF DRUG CATEGORIES

6.2.3.1.1. Power enhancement drugs

6.2.3.1.1.1. Viagra

7. GLOBAL ANTI-COUNTERFEITING PACKAGING TECHNOLOGIES MARKET BY PACKAGING TYPES

7.1. ON THE BASIS OF PACKAGING LEVELS

7.1.1. PRIMARY

7.1.2. SECONDARY

7.1.3. TERTIARY

8. COMPANY PROFILES

8.1. 3 M

8.2. ALIEN TECHNOLOGY CORPORATION

8.3. APPLIED DNA SCIENCES

8.4. ATLAS TELECOM

8.5. AUTHENTIX (CO-OWNED BY CARLYLE GROUP AND J.H. WHITNEY & CO.)

8.6. AVERY DENNISON

8.7. CFC INTERNATIONAL, INC

8.8. CORTEGRA GROUP, INC.

8.9. DATA SYSTEM INTERNATIONAL (DSI)

8.10. DATAMAX CORPORATION

8.11. DOMINO INTEGRATED SOLUTIONS GROUP (ISG)

8.12. DOMINO ISG PRODUCT PORTFOLIO

8.13. DUPONT AUTHENTICATION

8.14. EVEREST HOLOVISIONS LTD

8.15. FLINT GROUP

8.16. STRATEGIES AND DEVELOPMENTS

8.17. GLOBERANGER CORPORATION

8.18. HOLOGRAM INDUSTRIES

8.19. HOLOGRAM INDUSTRIES PRODUCT PORTFOLIO

8.20. STRATEGIES AND DEVELOPMENTS

8.21. HOLOMEX

8.22. HOLOPOINT, LTD

8.23. HOLOPOINT PRODUCT PORTFOLIO

8.24. HOLOSTIK INDIA LTD.

8.25. IDENTIF GMBH (SUBSIDIARY OF RECON TECHNOLOGY)

8.26. INTERMEC TECHNOLOGIES

8.27. INTERNATIONAL INK COMPANY

8.28. IMPINJ INC.

8.29. INKSURE TECHNOLOGIES

8.30. LESERSEC INDIA

8.31. LESERSEC PRODUCT PORTFOLIO

- 8.32. MICROTRACE SOLUTIONS LLC
- 8.33. NOVAVISION
- 8.34. OPSEC SECURITY GROUP PLC
- 8.35. PACIFIC HOLOGRAPHIC
- 8.36. PARELEC INC.
- 8.37. PRINTRONIX
- 8.38. SATO AMERICA, INC.
- 8.39. SAVI TECHNOLOGY, INC.
- 8.40. SECURITY HOLOGRAM, INC.
- 8.41. SICPA
- 8.42. STMICROELECTRONICS (ST)
- 8.43. SUN CHEMICAL (SUBSIDIARY OF DIC)
- 8.44. SYMBOL TECHNOLOGIES
- 8.45. TAGSYS RFID
- 8.46. TESA SCRIBOS GMBH
- 8.47. TEXAS INSTRUMENTS
- 8.48. ZEBRA TECHNOLOGIES

9. PATENTS

10. APPENDIX

LIST OF TABLES

- TABLE 1 GLOBAL ANTI COUNTERFEIT PACKAGING MARKET BY TECHNOLOGY THROUGH 2014 (\$ MILLIONS)
- TABLE 2 ENTRY BARRIERS AND COMPETITION
- TABLE 3 GLOBAL ANTI COUNTERFEIT PACKAGING MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 4 NORTH AMERICAN ANTI COUNTERFEIT PACKAGING MARKET THROUGH 2014 (\$ MILLIONS)
- TABLE 5 EUROPEAN ANTI COUNTERFEIT PACKAGING MARKET THROUGH 2014 (\$ MILLIONS)
- TABLE 6 ASIAN ANTI COUNTERFEIT PACKAGING MARKET THROUGH 2014 (\$ MILLIONS)
- TABLE 7 ROW ANTI COUNTERFEIT PACKAGING MARKET THROUGH 2014 (\$ MILLIONS)
- TABLE 8 GLOBAL AUTHENTICATION PACKAGING TECHNOLOGIES MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)
- TABLE 9 GLOBAL AUTHENTICATION PACKAGING TECHNOLOGIES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 10 GLOBAL INKS AND DYES MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)
- TABLE 11 GLOBAL INKS AND DYES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 12 GLOBAL SECURITY INKS MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)
- TABLE 13 GLOBAL SECURITY INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 14 GLOBAL COLOR SHIFTING INK MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 15 GLOBAL HOLOGRAPHIC INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 16 GLOBAL THERMOCHROMATIC AND PHOTOCHROMIC INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 17 GLOBAL TAGGANTS INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 18 GLOBAL WATERMARK INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 19 GLOBAL CONDUCTIVE INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 20 GLOBAL INTAGLIO INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 21 GLOBAL MACHINE READABLE INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 22 GLOBAL INFRARED UP-CONVERTING INKS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)
- TABLE 23 NEW DEVELOPMENTS FOR SECURITY INKS MARKET

TABLE 24 AGREEMENTS AND JOINT VENTURES FOR SECURITY INKS MARKET

TABLE 25 GLOBAL HOLOGRAMS MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 26 GLOBAL HOLOGRAMS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 27 GLOBAL OVERT HOLOGRAMS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 28 GLOBAL COVERT HOLOGRAMS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 29 GLOBAL WATERMARK MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 30 GLOBAL WATERMARK MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 31 GLOBAL PHYSICAL PAPER WATERMARK MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 32 GLOBAL DIGITAL WATERMARK MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 33 GLOBAL TAGGANTS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 34 GLOBAL TRACK AND TRACE PACKAGING TECHNOLOGIES MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 35 GLOBAL TRACK AND TRACE PACKAGING TECHNOLOGIES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 36 BAR CODING MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 37 BAR CODING MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 38 GLOBAL PAPER BAR CODE LABELS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 39 GLOBAL ALUMINUM BAR CODE LABELSMARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 40 GLOBAL POLYESTER BAR CODE LABELSMARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 41 GLOBAL CERAMIC BAR CODE LABELSMARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 42 ACQUISITIONS IN BAR CODES MARKET

TABLE 43 GLOBAL RFID MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 44 GLOBAL RFID MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 45 GLOBAL LOW FREQUENCY RFID TAGS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 46 GLOBAL ULTRA-HIGH FREQUENCY RFID TAGS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 47 GLOBAL HIGH FREQUENCY RFID TAGS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 48 NEW DEVELOPMENTS FOR RFID MARKET

TABLE 49 AGREEMENTS FOR RFID MARKET

TABLE 50 PARTENERSHIP FOR RFID MARKET

TABLE 51 MERGERS AND ACQUISITIONS FOR RFID MARKET

TABLE 52 GLOBAL ANTI-COUNTERFEITING PACKAGING TECHNOLOGIES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 53 GLOBAL ANTI-COUNTERFEITING PACKAGING FOOD MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 54 GLOBAL ANTI-COUNTERFEITING PACKAGING FOOD MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 55 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR BABY FOOD MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 56 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR BAKERY PRODUCTS MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 57 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR CONVENIENCE FOOD MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 58 GLOBAL ANTI-COUNTERFEITING CONFECTIONERY MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 59 GLOBAL ANTI-COUNTERFEITING PACKAGED DAIRY PRODUCTS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 60 GLOBAL ANTI-COUNTERFEITING PACKAGED MEAT PRODUCTS MARKET BY

GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 61 GLOBAL ANTI-COUNTERFEITING PACKAGED SEA PRODUCTS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 62 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR CONVENIENCE FOOD MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 63 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR FRUITS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 64 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR NUTS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 65 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR VEGETABLES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 66 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR SOUPS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 67 GLOBAL ANTI-COUNTERFEITING PACKAGING FOR PASTA MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 68 GLOBAL ANTI-COUNTERFEITING PACKAGING PHARMACEUTICALS MARKET BY PRODUCT THROUGH 2014 (\$ MILLIONS)

TABLE 69 GLOBAL ANTI-COUNTERFEITING PACKAGING PHARMACEUTICALS MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 70 GLOBAL ANTI-COUNTERFEITING PACKAGING INTERNET PHARMACIES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 71 GLOBAL ANTI-COUNTERFEITING RETAIL DRUGSTORES MARKET BY GEOGRAPHY THROUGH 2014 (\$ MILLIONS)

TABLE 72 GLOBAL ANTI-COUNTERFEITING PACKAGING TECHNOLOGIES MARKET BY PACKAGING TYPES THROUGH 2014 (\$ MILLIONS)

TABLE 73 3M PRODUCT PORTFOLIO

TABLE 74 ALIEN PRODUCT PORTFOLIO

TABLE 75 APPLIED PRODUCT PORTFOLIO

TABLE 76 ATLAS PRODUCT PORTFOLIO

TABLE 77 AUTHENTIX PRODUCT PORTFOLIO

TABLE 78 AVERY DENNISON PRODUCT PORTFOLIO

TABLE 79 CFC PRODUCT PORTFOLIO

TABLE 80 CORTEGRA PRODUCT PORTFOLIO

TABLE 81 DSI PRODUCT PORTFOLIO

TABLE 82 DATAMAX PRODUCT PORTFOLIO

TABLE 83 DUPONT PRODUCT PORTFOLIO

TABLE 84 EVEREST PRODUCT PORTFOLIO

TABLE 85 FLINT GROUP PRODUCT PORTFOLIO

TABLE 86 GLOBERANGER PRODUCT PORTFOLIO

TABLE 87 HOLOMEX PRODUCT PORTFOLIO

TABLE 88 HOLOSTIK PRODUCT PORTFOLIO

TABLE 89 IDENTIF PRODUCT PORTFOLIO

TABLE 90 INTERMEC PRODUCT PORTFOLIO

TABLE 91 INTERNATIONAL INK PRODUCT PORTFOLIO

TABLE 92 IMPINJ PRODUCT PORTFOLIO

TABLE 93 INKSURE PRODUCT PORTFOLIO

TABLE 94 MICROTRACE PRODUCT PORTFOLIO

TABLE 95 NOVAVISION PRODUCT PORTFOLIO

TABLE 96 OPSEC PRODUCT PORTFOLIO

TABLE 97 PACIFIC HOLOGRAPHIC PRODUCT PORTFOLIO

TABLE 98 PARELEC PRODUCT PORTFOLIO

TABLE 99 SAVI PRODUCT PORTFOLIO

TABLE 100 SECURITY HOLOGRAM PRODUCT PORTFOLIO

TABLE 101 SICPA PRODUCT PORTFOLIO

TABLE 102 ST PRODUCT PORTFOLIO

TABLE 103 SUN CHEMICAL PRODUCT PORTFOLIO
TABLE 104 SYMBOL TECHNOLOGIES PRODUCT PORTFOLIO
TABLE 105 TAGSYS RFID PRODUCT PORTFOLIO
TABLE 106 TESA SCRIBOS PRODUCT PORTFOLIO ZEBRA TECHNOLOGIES
TABLE 107 NUMBER OF ANTI COUNTERFEIT PACKAGING PATENTS FROM 2005 TO JULY 2009 BY GEOGRAPHY
TABLE 108 NUMBER OF ANTI COUNTERFEIT PACKAGING PATENTS FROM 2005 TO JULY 2009 BY TECHNOLOGIES
TABLE 109 U.S. PATENTS
TABLE 110 EUROPEAN PATENTS
TABLE 111 JAPANESE PATENTS

LIST OF FIGURES

FIGURE 1 COUNTERFEITING MARKET IN VARIOUS COUNTRIES
FIGURE 2 EVOLUTION OF ANTI COUNTERFEITING TECHNIQUES
FIGURE 3 ANTI COUNTERFEITING BASED ON TECHNOLOGY
FIGURE 4 REVENUES FOR ANTI COUNTERFEIT PACKAGING TECHNOLOGY MARKET (2007-2014)
FIGURE 5 BCG MATRIX
FIGURE 6 COMPARATIVE ANALYSIS QUADRANT FOR ANTI COUNTERFEIT PACKAGING TECHNOLOGIES
FIGURE 7 ANTI COUNTERFEIT PACKAGING MEASURES FOR APPLICATIONS
FIGURE 8 MARKET ATTRACTIVENESS GRAPH OF DIFFERENT ANTI-COUNTERFEIT PACKAGING APPLICATIONS
FIGURE 9 IMPLEMENTATION OF ANTI COUNTERFEITING IN VARIOUS GEOGRAPHIES
FIGURE 10 YEAR WISE GEOGRAPHY CHART
FIGURE 11 RFID PROVIDES HUGE GROWTH POTENTIAL IN FUTURE
FIGURE 12 SCALE OF COUNTERFEITING IN BRIC ECONOMIES
FIGURE 13 TOP ANTI COUNTERFEIT PACKAGING TECHNOLOGIES PATENTS FILED FOR DIFFERENT GEOGRAPHIES FROM 2004 TO JUNE 2009
FIGURE 14 ANTI COUNTERFEIT PACKAGING TECHNOLOGIES PATENTS FILED WORLDWIDE FOR DIFFERENT CATEGORIES FROM 2004 TO JUNE 2009
FIGURE 15 ANTI COUNTERFEIT PACKAGING TECHNOLOGIES PATENTS FILED IN US FROM 2004 TO JUNE 2009
FIGURE 16 TOP TEN MEDICAL DEVICE TECHNOLOGIES PATENTS FILED IN EUROPE FROM 2004 TO JUNE 2009
FIGURE 17 TOP TEN MEDICAL DEVICE TECHNOLOGIES PATENTS FILED IN JAPAN FROM 2004 TO JUNE 2009

I would like to order:

Product name: Global Anti Counterfeit Packaging Technologies Market For Food and Pharmaceuticals (2009-2014)
Product link: <https://marketpublishers.com/r/G1B07C31583EN.html>
Product ID: G1B07C31583EN
Price: US\$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <https://marketpublishers.com/r/G1B07C31583EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**