

Animal Feed Additives Market by Types (Antibiotics, Vitamins, Antioxidants, Amino Acids, Feed enzymes), Livestock (Swine, Poultry, Cattle, Aquaculture, Others) & Geography - Trends & Forecasts (2011 - 2018)

<https://marketpublishers.com/r/G8A2E0B5C8BEN.html>

Date: March 2014

Pages: 227

Price: US\$ 5,650.00 (Single User License)

ID: G8A2E0B5C8BEN

Abstracts

Animal feed additives are pharmaceutical or nutritional substances which are not of natural origin and are added to prepared and stored feeds. Feed additives are gaining importance due to various functions such as growth promotion, controlling infectious diseases and enhancement of feed digestibility in animals. The animal feed additives market is growing at a steady pace and the market is projected to grow in the future due to the increasing demand for meat and meat products around the globe. Epidemics such as bird flu, other diseases such as foot-and-mouth disease, and environmental concerns have led to an increase in concern over animal health around the globe, due to which, meat producers have increased their focus on feed quality and certification.

North America and Asia-Pacific are the top two consumers of feed additives in the world, together accounting for more than 60% of the consumption. Asia-Pacific is estimated to be the fastest growing region in terms of revenue. Growth is particularly high in emerging countries such as China, India, and Brazil, because of increasing income levels and rising per capita meat consumption. Poultry market is estimated to account for the market share for feed additives followed by swine. The driving factors of the global animal feed additives market are rise in global meat consumption, increasing awareness towards meat quality and safety, increasing mass production of meat, and recent disease outbreaks in livestock.

The restraints of the market are, increasing raw material cost and regulatory structure. However, increasing cost of natural feed products is creating an opportunity for feed additives as a cheap alternative. Leading manufacturers are focusing on expansion of

businesses across regions and setting up new plants for increasing their production capacity.

FIGURE 1 ANIMAL FEED ADDITIVES MARKET, BY TYPE, 2013 VS. 2018
(\$MILLION)

SCOPE OF THE REPORT

This research report categorizes the global market for animal feed additives on the basis of Types, livestock, and geography; projecting revenue and analyzing trends in each of the submarkets:

Bytype

Antibiotics

Vitamins

Antioxidants

Amino Acids

Feed Enzymes

Acidifiers

Prebiotics & Probiotics

Minerals

Others

Bylivestock

Swine

Poultry

Cattle

Aquaculture

Others

Bygeography

North America

Europe

Asia-Pacific

ROW

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