

Global Active, Smart and Intelligent Packaging Market by Products, Applications, Trends and Forecasts (2010-2015)

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Abstracts

Report Description:

The increasing demand for fresh and quality packaged food, consumer convenience and manufacturer concern for longer shelf life of the food products is driving the market for Global active and smart packaging technology for food and beverage market. The global market for active and smart packaging technology for food and beverage is expected to grow to \$23.474 million in 2015, at an estimated CAGR of 8.2% from 2010 to 2015.

Amongst all market segments, modified atmosphere packaging commands the largest share in terms of value, while smart and intelligent packaging leads in terms of growth. Freshness indicators and time temperature indicators are the major product segment in smart and intelligent packaging, which is commanding the largest share due to increased application in packaged food, ready-to-eat meal and frozen food category. In terms of value, the active packaging technology contributes approximately 35% of the global active and smart packaging technology.

Scope of the report

This research report categorizes the global market for packaging technology for food and beverages on the basis of applications, technology, and geography; forecasting revenues and analyzing trends in each of the following submarkets:

On the basis of technology: Active packaging, modified atmosphere and intelligent packaging technology.

On the basis of applications: Seafood, meat and poultry, soup, dairy products, confectionaries, fruits and vegetables and ready to eat meal segment.

On the basis of geography: North America, Europe, Asia, RoW

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Comprehensive market analysis for the following sectors:

Pharmaceuticals, Medical Devices, Biotechnology, Semiconductor and Electronics, Energy and Power Supplies, Food and Beverages, Chemicals, Advanced Materials, Industrial Automation, and Telecom and IT. We also analyze retailers and super-retailers, technology providers, and research and development (R&D) companies.

Key questions answered

Which are the high-growth segments and how is the market segmented in terms of applications and materials?

What are market estimates and forecasts; which markets are doing well and which are not?

Where are the gaps and opportunities; what is driving the market?

Which are the key playing fields? Which are the winning edge imperatives?

How is the competitive outlook; who are the main players in each of the segments; what are the key selling products; what are their strategic directives, operational strengths and product pipelines? Who is doing what?

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