

# **Natural Food Colors & Flavors Market by Color Type (caramel, carotenoids, anthocyanins, curcumin, annatto, and copper chlorophyllin), Flavor Type (natural extracts, aroma chemicals, & essential oils), Application & Region - Global Forecast to 2025**

<https://marketpublishers.com/r/G059D943F69EN.html>

Date: November 2020

Pages: 245

Price: US\$ 4,950.00 (Single User License)

ID: G059D943F69EN

## **Abstracts**

According to MarketsandMarkets, the global natural food colors & flavors size is estimated to be valued at USD 5.0 billion in 2020 and projected to reach USD 6.8 billion by 2025, recording a CAGR 5.4%. Factors such as the growing concern of clean label food and healthy consumption is going to drive the market for natural food colors & flavors.

“By type, caramel for colors and the natural extracts for flavors is projected to dominate the market during the forecast period.”

Natural extracts are derived from plant sources and caramel is one of the most popular flavor for bakery and confectionary applications. Both of them provides aesthetic flavor and color to the recipes, therefore are in high demand among the manufacturers. The demand for clean label food ingredients is driving the market. Therefore, it is high in demand in both developed and developing economies and thereby dominating the market.

“By form, liquid & gel is projected to grow at the highest CAGR during the forecast period.”

The uniform texture and easy to mix property of liquid & gel colors & flavors type makes them popular among manufacturers. The liquid & gel types are comparatively more stable and provide rich color & flavor to the end product. It blends with the recipes in a

uniform way, and give the desired color and flavor to the product.

“The Europe region is projected to dominate the market during the forecast period.”

Owing to the large production of various of natural ingredients are on of the reasons for the dominating market in Europe. Presence of large number of local players and high purchasing capacity of the consumers is also one of the driving factors. Higher production capabilities, availability of raw materials, and government initiatives, are some of the major reasons for the presence of manufacturing operations in European region.

The natural food colors & flavors market is segmented region-wise, with a detailed analysis of each region. These regions include Asia Pacific, North America, Europe, South America, and RoW (Africa, the Middle East, and Others in South America).

#### Break-up of Primaries

By Value Chain: Supply-side - 47% and Demand-side - 53%

By Designation: CXO – 36%, Managers - 33%, and Others - 31%

By Region: Europe - 34%, North America - 30%, South America- 22%, APAC- 14%

Leading players profiled in this report include the following:

DuPont (US)

Archer Daniels Midland (ADM) (US)

Givaudan (Switzerland)

Kerry Group, Plc (Ireland)

International Flavors & Fragrances (IFF) (Israel)

Mane (France)

Sensient (US)

T. Hasegawa (Japan)

Firmenich (Switzerland)

Robertet (France)

Symrise (Germany)

Synergy Flavors (US)

Amar Bi-Organics India Pvt. Ltd. (India)

Taiyo International (Japan)

The Foodie Flavors Ltd (UK)

Besmoke Ltd (UK)

Aromata Group (Italy)

Gulf Flavors and Food Ingredients FZCO (UAE)

Seluz Fragrances & Flavors Company (Turkey)

Takasago (Japan)

## Research Coverage

This report segments the natural food colors & flavors market based on types, form, category, application, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the natural food colors & flavors market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

## Reasons to buy this report

To get a comprehensive overview of the natural food colors & flavors market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the natural food colors & flavors market is flourishing

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