

Global Defense Industry Outlook Market - 2025

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Abstracts

The global military expenditure is estimated to be USD 2,563.1 billion in 2024 and is expected to reach USD 2,688.7 billion in 2025 at a growth rate of 4.9% from 2023 to 2024. The Global Defense Outlook 2025 provides an in-depth examination of significant trends and recent advancements in the defense sector. It anticipates potential future developments and associated opportunities in 2025 and beyond. This study is designed to empower participants in the defense industry to make strategic decisions, with a particular focus on key forthcoming opportunities.

Utilizing meticulously curated datasets within the Aerospace and Defense practice, the analysis incorporates insights from both the research team and industry experts. In addition to drawing on major findings from published syndicate studies, this outlook study incorporates firsthand observations from recent, thorough investigations. The analysis encompasses crucial programs and contracts, along with an assessment of the impact of ongoing and recent conflicts. Persistent threat perceptions and emerging defense risks are also addressed to validate future predictions.

Global macroeconomic trends are scrutinized to compare economic indicators and their correlation with defense spending, especially capital expenditure. Special attention is given to the competitive landscape of the defense industry, highlighting new product launches and significant contract wins to substantiate the developments and future opportunities under consideration.

The analysis goes on to evaluate the performance of the global defense industry in 2024 and projects the same for 2025. The predictive analysis for 2025 also outlines the expected key trends in the defense industry. This particular segment is crafted to offer a comprehensive overview of emerging opportunities for defense industry participants, particularly those targeted for customized, in-depth investigations by the Aerospace & Defense practice.

Scope:

BASE YEAR 2024

STUDY PERIOD 2023?2025

FORECAST YEAR 2025

GEOGRAPHICAL

SCOPE North America, Europe, Asia Pacific, and the Middle East

KEY CONCEPTS Global military expenditure analysis

Fleet size analysis (land, airborne, and naval)

Autonomous platforms

Trending technologies

Digital & innovative startups thriving in the defense sector

Ai startups attracting investments from defense OEMS

Major acquisitions in the defense sector

Evolution of space as a critical warfighting domain

Drones reshaping battlefield

Growing focus on multidomain operations

Growing adoption of unmanned underwater vehicles in defense

Naval asset sustainment

Predictive maintenance and digital twin technologies

Geopolitical conflicts in the Middle East

KEY FOCUS AREAS

Technological advancements and opportunities in the defense industry

Methodology:

STUDY OBJECTIVES

To understand the key technologies and geo-political trends impacting the defense industry in 2025

To estimate the defense industry performance at the global level, key regions, and sector/segment

To identify growth opportunities and provide recommendations for market participants to tap key opportunities

METHODOLOGY SECONDARY RESEARCH

Historical data in MarketsandMarkets (MnM) reports and KnowledgeStore

Analysis of defense budget allocation and relevant data collected from various defense associations and publications (UN Comtrade, Comptroller, and others) as well as third-party databases (SIPRI, Small Arms Survey, and others) across regions

Key trends, market drivers, and restraints from various industry articles, reports, and journals

DISCUSSIONS WITH EXPERTS

Opinions of key experts about market drivers and restraints, as well as industry performance

MARKETSANDMARKETS (MNM) ANALYSIS

Existing domain knowledge to analyze and forecast various defense markets

WHO SHOULD BE INTERESTED IN THE REPORT Industry stakeholders (OEMs, Tier I and Tier II suppliers, service providers, and others) with business interests in Defense Outlook for 2025

The report boasts of insights and market developments for leadership and teams aligned with strategy, product, R&D, sales, and marketing

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