

Functional Films Market by Type (Conductive Films, Optical Films, Protective Films, Barrier Films, Adhesive Films), Material (Polyethylene), End-Use (Packaging, Electronics, Automotive), Substrate (Glass, Plastic) and Region - Global Forecast to 2030

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Abstracts

The Functional films market size is projected to grow from USD 30.5 billion in 2023 to USD 49.6 billion by 2030, registering a CAGR of 7.2% during the forecast period. The functional films market is experiencing substantial growth driven by a convergence of key factors across various industries. The proliferation of electronic devices, coupled with advancements in flexible and lightweight technologies, propels the demand for conductive and protective films. Additionally, the rising significance of sustainable and high-performance packaging solutions fuels the adoption of barrier films. The expansion of end-use industries such as healthcare, automotive, and construction, coupled with increasing consumer awareness regarding product safety and longevity, further contributes to the market's growth.

“Conductive Films accounted for the largest share in type segment of functional films market in terms of value.”

Conductive films dominate the largest market share in the functional films market due to their versatile applications in various electronic devices and industries. These films, often composed of materials like indium tin oxide (ITO) or graphene, exhibit excellent electrical conductivity, transparency, and flexibility. As a result, they are extensively used in the production of touchscreens for smartphones, tablets, and other electronic displays. Moreover, conductive films find applications in the automotive sector for smart windows, heated mirrors, and transparent conductive coatings.

“Polyethylene accounted for the largest share in material segment of functional films market in terms of value.”

The dominance of polyethylene in the functional films market can also be attributed to its favorable properties in terms of ease of processing, lightweight nature, and chemical resistance. These characteristics make polyethylene an ideal material for various applications, such as greenhouse films in agriculture, geomembranes in construction, and hygiene films in the healthcare sector. The material's adaptability to different manufacturing processes and its ability to meet stringent industry standards contribute to its widespread use and market leadership in the functional films landscape.

“Electronics end-user industry accounted for the largest share in end-use segment of Functional films market in terms of value.”

The functional films market experiences robust growth primarily driven by its vital end-use in the electronics industry. The dominance of the electronic end-user segment is the relentless pursuit of miniaturization and lightweight design in electronic devices. Functional films facilitate the development of slim and lightweight gadgets without compromising on performance, making them indispensable in an increasingly mobile and technologically advanced world. The electronic industry's constant drive for efficiency, durability, and improved user experiences solidifies the electronic end-user segment's position as the largest market share holder in the functional films market.

“Asia-Pacific is the largest market for Functional films.”

The Asia Pacific region's prominence in the functional films market may be due to its aggressive implementation of sustainable practices and environmental legislation. As consumers and industries place a greater emphasis on environmentally friendly solutions, the region's commitment to sustainable manufacturing processes and materials, combined with a growing awareness of environmental concerns, positions it as a leader in the development and consumption of functional films that meet stringent sustainability criteria. The Asia Pacific region's leading market share in the dynamic landscape of functional films is being solidified by the convergence of economic expansion, technical progress, and sustainability measures.

In-depth interviews were conducted with Chief Executive Officers (CEOs), marketing directors, other innovation and technology directors, and executives from various key organizations operating in the functional films market, and information was gathered from secondary research to determine and verify the market size of several segments.

By Company Type: Tier 1 – 40%, Tier 2 – 30%, and Tier 3 – 30%

By Designation: C Level Executives– 20%, Directors – 10%, and Others – 70%

By Region: North America – 20%, Europe – 30%, APAC – 30%, the Middle East & Africa –10%, and South America- 10%

The Functional films market comprises major players such as Toray Industries Inc. (Japan), Eastman Chemical Company (US), Covestro AG (Germany), Honeywell International (US), 3M Company (US), Nitto Denko Corporation (Japan), Dupont Teijin Films US Limited (US), Mitsubishi Chemical Corporation (Japan), Toyobo Co., Ltd (Japan), Dai Nippon Printing Co., Ltd (Japan), and others. The study includes in-depth competitive analysis of these key players in the functional films market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This report segments the market for functional films market on the basis of material, type, application, and region, and provides estimations for the overall value of the market across various regions. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, expansions, and mergers & acquisitions associated with the market for functional films market.

Key benefits of buying this report

This research report is focused on various levels of analysis — industry analysis (industry trends), market ranking analysis of top players, and company profiles, which together provide an overall view of the competitive landscape; emerging and high-growth segments of the Functional films market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Analysis of drivers: (Growing demand for smart packaging solutions, Rising demand for functional films in the automotive industry), restraints (Increasing competition from emerging technologies, Limited understanding of the properties and performance of functional films), opportunities (Development of new

functional films for emerging applications, Use of functional films in agriculture), and challenges (Competition from traditional packaging materials, Immature recycling infrastructure) influencing the growth of functional films market.

Market Penetration: Comprehensive information on the functional films market offered by top players in the global functional films market.

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the functional films market.

Market Development: Comprehensive information about lucrative emerging markets — the report analyzes the markets for functional films market across regions.

Market Capacity: Production capacities of companies producing functional films are provided wherever available with upcoming capacities for the functional films market.

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the functional films market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 INCLUSIONS & EXCLUSIONS

1.4 MARKET SCOPE

FIGURE 1 FUNCTIONAL FILMS MARKET SEGMENTATION

1.4.1 REGIONS COVERED

1.4.2 YEARS CONSIDERED

1.5 CURRENCY CONSIDERED

1.6 LIMITATIONS

1.7 UNITS CONSIDERED

1.8 STAKEHOLDERS

1.9 IMPACT OF RECESSION

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 FUNCTIONAL FILMS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.2 PRIMARY DATA

2.1.2.1 Primary interviews - Top functional film manufacturers

2.1.2.2 Breakdown of primary interviews

2.1.2.3 Key industry insights

2.2 FUNCTIONAL FILMS MARKET ESTIMATION: SUPPLY-SIDE ANALYSIS

2.2.1 MARKET SIZE ESTIMATION METHODOLOGY: SUPPLY-SIDE ANALYSIS

2.2.2 MARKET SIZE ESTIMATION METHODOLOGY: DEMAND-SIDE ANALYSIS

2.3 FORECAST NUMBER CALCULATION

2.3.1 SUPPLY SIDE

2.3.2 DEMAND SIDE

2.4 MARKET SIZE ESTIMATION

2.4.1 BOTTOM-UP APPROACH

2.4.2 TOP-DOWN APPROACH

2.5 DATA TRIANGULATION

FIGURE 3 FUNCTIONAL FILMS MARKET: DATA TRIANGULATION

2.6 ASSUMPTIONS

3 EXECUTIVE SUMMARY

FIGURE 4 PROTECTIVE & BARRIER FILM TO LEAD FUNCTIONAL FILMS MARKET DURING FORECAST PERIOD

FIGURE 5 PE SEGMENT TO LEAD FUNCTIONAL FILMS MARKET DURING FORECAST PERIOD

FIGURE 6 PACKAGING SEGMENT TO LEAD FUNCTIONAL FILMS MARKET DURING FORECAST PERIOD

FIGURE 7 PLASTIC TO LEAD FUNCTIONAL FILMS MARKET DURING FORECAST PERIOD

FIGURE 8 ASIA PACIFIC DOMINATED FUNCTIONAL FILMS MARKET IN 2023

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN FUNCTIONAL FILMS MARKET

FIGURE 9 EXPANSION OF PACKAGING, PHARMACEUTICAL, AND HEALTHCARE SECTORS TO DRIVE MARKET

4.2 FUNCTIONAL FILMS MARKET, BY TYPE

FIGURE 10 OPTICAL & CONDUCTIVE FILMS TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD

4.3 FUNCTIONAL FILMS MARKET, BY REGION

FIGURE 11 ASIA PACIFIC TO BE FASTEST-GROWING MARKET FOR FUNCTIONAL FILMS DURING FORECAST PERIOD

4.4 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY

FIGURE 12 PACKAGING TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD

4.5 FUNCTIONAL FILMS MARKET, BY MATERIAL

FIGURE 13 PET TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD

4.6 FUNCTIONAL FILMS MARKET, BY SUBSTRATE

FIGURE 14 PLASTIC TO BE FASTEST-GROWING SEGMENT DURING FORECAST PERIOD

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MARKET DYNAMICS

FIGURE 15 FUNCTIONAL FILMS MARKET: DRIVERS, RESTRAINTS,

OPPORTUNITIES, AND CHALLENGES

5.2.1 DRIVERS

- 5.2.1.1 Growing demand for smart packaging solutions
- 5.2.1.2 Rising need for functional films in automotive industry
- 5.2.1.3 Miniaturization of electronic devices

5.2.2 RESTRAINTS

- 5.2.2.1 Increasing competition from emerging technologies
- 5.2.2.2 Limited understanding of functional films
- 5.2.2.3 Low availability of high-purity raw materials

5.2.3 OPPORTUNITIES

- 5.2.3.1 Development of new functional films for emerging applications
- 5.2.3.2 Use of functional films in modern agriculture
- 5.2.3.3 Development of new quantum computers

5.2.4 CHALLENGES

- 5.2.4.1 Use of traditional packaging materials
- 5.2.4.2 Immature recycling infrastructure

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 PORTER'S FIVE FORCES ANALYSIS

TABLE 1 FUNCTIONAL FILMS MARKET: PORTER'S FIVE FORCES ANALYSIS

FIGURE 16 PORTER'S FIVE FORCES ANALYSIS: FUNCTIONAL FILMS MARKET

- 6.2.1 THREAT FROM NEW ENTRANTS
- 6.2.2 THREATS OF SUBSTITUTES
- 6.2.3 BARGAINING POWER OF SUPPLIERS
- 6.2.4 BARGAINING POWER OF BUYERS
- 6.2.5 INTENSITY OF COMPETITIVE RIVALRY

6.3 TRENDS/DISRUPTIONS IMPACTING CUSTOMER'S BUSINESS

FIGURE 17 REVENUE SHIFT AND NEW REVENUE POCKETS IN FUNCTIONAL FILMS MARKET

6.4 PRICING ANALYSIS

- 6.4.1 AVERAGE SELLING PRICE TREND, BY REGION

TABLE 2 AVERAGE SELLING PRICE, BY REGION, 2020–2028 (USD/TON)

FIGURE 18 AVERAGE SELLING PRICE, BY REGION, 2020–2028 (USD/TON)

- 6.4.2 AVERAGE SELLING PRICE, BY MATERIAL

TABLE 3 AVERAGE SELLING PRICE, BY MATERIAL, 2020–2028 (USD/TON)

- 6.4.3 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY TOP 3

MATERIALS

TABLE 4 AVERAGE SELLING PRICE OF KEY PLAYERS, BY MATERIAL, 2020–2028
(USD/TON)

6.5 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY TOP 3 MATERIALS

6.6 VALUE CHAIN ANALYSIS

FIGURE 19 OVERVIEW OF FUNCTIONAL FILMS MARKET VALUE CHAIN

6.6.1 RAW MATERIAL SUPPLIERS

6.6.2 MANUFACTURERS

6.6.3 DISTRIBUTORS

6.6.4 END CONSUMERS

6.7 ECOSYSTEM/MARKET MAP

FIGURE 20 FUNCTIONAL FILMS MARKET: ECOSYSTEM/MARKET MAP

TABLE 5 FUNCTIONAL FILMS MARKET: ECOSYSTEM

6.8 TECHNOLOGY ANALYSIS

6.9 PATENT ANALYSIS

6.9.1 METHODOLOGY

6.9.2 GRANTED PATENTS, 2012–2022

TABLE 6 TOTAL NUMBER OF PATENTS

6.9.3 PATENT PUBLICATION TRENDS

FIGURE 21 NUMBER OF PATENTS PUBLISHED IN LAST 10 YEARS

6.9.4 INSIGHTS

6.9.5 LEGAL STATUS

FIGURE 22 LEGAL STATUS OF PATENTS

6.9.6 JURISDICTION-WISE PATENT ANALYSIS

FIGURE 23 TOP JURISDICTIONS FOR FUNCTIONAL FILM PATENTS

6.9.7 TOP APPLICANTS

FIGURE 24 TOP 10 COMPANIES/APPLICANTS WITH HIGHEST NUMBER OF
PATENTS

6.9.8 TOP 10 PATENT OWNERS IN LAST 10 YEARS

TABLE 7 TOP TEN PATENT OWNERS

6.10 TRADE ANALYSIS

6.10.1 IMPORT-EXPORT SCENARIO OF FUNCTIONAL FILMS MARKET

FIGURE 25 IMPORT TRADE DATA FOR FUNCTIONAL FILMS

FIGURE 26 EXPORT TRADE DATA FOR FUNCTIONAL FILMS

6.11 KEY CONFERENCES & EVENTS IN 2023–2024

TABLE 8 FUNCTIONAL FILMS MARKET: KEY CONFERENCES & EVENTS,
2023–2024

6.12 TARIFF AND REGULATORY LANDSCAPE

6.12.1 TARIFF AND REGULATIONS RELATED TO FUNCTIONAL FILMS

TABLE 9 TARIFF RELATED TO FUNCTIONAL FILMS MARKET

6.12.2 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 10 GLOBAL: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 11 NORTH AMERICA: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 12 EUROPE: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 ASIA PACIFIC: REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.12.3 NORTH AMERICA

6.12.4 EUROPE

6.12.5 ASIA PACIFIC

6.13 KEY STAKEHOLDERS & BUYING CRITERIA

6.13.1 KEY STAKEHOLDERS IN BUYING PROCESS

FIGURE 27 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS IN TOP END-USE INDUSTRIES

TABLE 14 INFLUENCE OF INSTITUTIONAL BUYERS ON BUYING PROCESS FOR TOP FOUR APPLICATIONS

6.13.2 BUYING CRITERIA

FIGURE 28 KEY BUYING CRITERIA IN KEY END-USE INDUSTRIES

TABLE 15 KEY BUYING CRITERIA IN KEY END-USE INDUSTRIES

6.14 CASE STUDY ANALYSIS

6.14.1 HYDROGEL-BASED FUNCTIONAL FILMS TO PRODUCE 3D SCAFFOLDS

6.14.2 FUNCTIONAL FILM HYDROGELS TO ACHIEVE SITE-SPECIFIC DRUG DELIVERY

6.15 MACROECONOMIC INDICATORS

6.15.1 GLOBAL GDP TRENDS

TABLE 16 PROJECTED REAL GDP GROWTH (ANNUAL PERCENTAGE CHANGE) OF KEY COUNTRIES, 2018–2025

7 FUNCTIONAL FILMS MARKET, BY TYPE

7.1 INTRODUCTION

FIGURE 29 PROTECTIVE & BARRIER FILMS TO LEAD OVERALL FUNCTIONAL FILMS MARKET DURING FORECAST PERIOD

TABLE 17 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, 2020–2022 (USD MILLION)

TABLE 18 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, 2023–2030 (USD

MILLION)

TABLE 19 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, 2020–2022 (KILOTON)

TABLE 20 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, 2023–2030 (KILOTON)

TABLE 21 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, AS PER REGION,
2020–2022 (USD MILLION)

TABLE 22 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, AS PER REGION,
2023–2030 (USD MILLION)

TABLE 23 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, AS PER REGION,
2020–2022 (KILOTON)

TABLE 24 FUNCTIONAL FILMS MARKET SIZE, BY TYPE, AS PER REGION,
2023–2030 (KILOTON)

7.2 OPTICAL & CONDUCTIVE FILMS

7.2.1 DEMAND IN ANTI-STATIC PACKAGING, FOOD PACKAGING, AND MEDICAL
DEVICES TO DRIVE MARKET

7.3 PROTECTIVE & BARRIER FILMS

7.3.1 APPLICATIONS IN ELECTRONIC DEVICES AND ELECTRONIC PACKAGING
TO FUEL DEMAND

7.4 ADHESIVE FILMS

7.4.1 DEMAND IN PACKAGING APPLICATIONS TO SUPPORT MARKET GROWTH

7.5 DECORATIVE FILMS

7.5.1 DECORATIVE FILMS WIDELY USED TO ENHANCE APPEARANCE OF
VARIOUS CONSUMER GOODS

7.6 OTHERS

8 FUNCTIONAL FILMS MARKET, BY SUBSTRATE

8.1 INTRODUCTION

FIGURE 30 FUNCTIONAL FILMS MARKET, BY SUBSTRATE

TABLE 25 FUNCTIONAL FILMS MARKET SIZE, BY SUBSTRATE, 2020–2022 (USD
MILLION)

TABLE 26 FUNCTIONAL FILMS MARKET SIZE, BY SUBSTRATE, 2023–2030 (USD
MILLION)

TABLE 27 FUNCTIONAL FILMS MARKET SIZE, BY SUBSTRATE, 2020–2022
(KILOTON)

TABLE 28 FUNCTIONAL FILMS MARKET SIZE, BY SUBSTRATE, 2023–2030
(KILOTON)

8.2 GLASS

8.2.1 OFFERS OPTICAL CLARITY, DURABILITY, AND RESISTANCE TO VARIOUS
CHEMICALS

8.3 PLASTIC

8.3.1 MOST WIDELY USED FUNCTIONAL FILM SUBSTRATE

8.4 METAL

8.4.1 METAL SUBSTRATES WIDELY USED IN ELECTRONIC COMPONENTS

8.5 WOOD

8.5.1 DEMAND FOR SUSTAINABLE MEDICAL PACKAGING SOLUTIONS TO DRIVE MARKET

8.6 OTHERS

9 FUNCTIONAL FILMS MARKET, BY MATERIAL

9.1 INTRODUCTION

FIGURE 31 FUNCTIONAL FILMS MARKET, BY MATERIAL

TABLE 29 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 30 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 31 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 32 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 33 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, AS PER REGION, 2020–2022 (USD MILLION)

TABLE 34 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, AS PER REGION, 2023–2030 (USD MILLION)

TABLE 35 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, AS PER REGION, 2020–2022 (KILOTON)

TABLE 36 FUNCTIONAL FILMS MARKET SIZE, BY MATERIAL, AS PER REGION, 2023–2030 (KILOTON)

9.2 POLYPROPYLENE (PP)

9.2.1 PP FILMS WIDELY USED IN VARIETY OF MEDICAL DEVICES

9.3 POLYETHYLENE TEREPHTHALATE (PET)

9.3.1 VERSATILE AND COST-EFFECTIVE MATERIAL FOR FUNCTIONAL FILMS

9.4 POLYETHYLENE (PE)

9.4.1 HIGH DEMAND IN FOOD PACKAGING TO FUEL MARKET GROWTH

9.5 POLYVINYL CHLORIDE (PVC)

9.5.1 SIGNIFICANT APPLICATIONS IN MEDICAL SECTOR DUE ITS BIOCOMPATIBILITY AND RESISTANCE TO CHEMICALS

9.6 OTHERS

10 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY

10.1 INTRODUCTION

FIGURE 32 PACKAGING TO DOMINATE OVERALL FUNCTIONAL FILMS MARKET

TABLE 37 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 38 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 39 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 40 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

TABLE 41 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, AS PER REGION, 2020–2022 (USD MILLION)

TABLE 42 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, AS PER REGION, 2023–2030 (USD MILLION)

TABLE 43 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, AS PER REGION, 2020–2022 (KILOTON)

TABLE 44 FUNCTIONAL FILMS MARKET SIZE, BY END-USE INDUSTRY, AS PER REGION, 2023–2030 (KILOTON)

10.2 AUTOMOTIVE

10.3 PACKAGING

10.4 HEALTHCARE

10.5 ELECTRONICS

10.6 OTHERS

11 FUNCTIONAL FILMS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 33 ASIA PACIFIC TO BE FASTEST-GROWING MARKET DURING FORECAST PERIOD

TABLE 45 FUNCTIONAL FILMS MARKET, BY REGION, 2020–2022 (USD MILLION)

TABLE 46 FUNCTIONAL FILMS MARKET, BY REGION, 2023–2030 (USD MILLION)

TABLE 47 FUNCTIONAL FILMS MARKET, BY REGION, 2020–2022 (KILOTON)

TABLE 48 FUNCTIONAL FILMS MARKET, BY REGION, 2023–2030 (KILOTON)

TABLE 49 FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 50 FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 51 FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 52 FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 53 FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 54 FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 55 FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 56 FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 57 FUNCTIONAL FILMS MARKET, BY SUBSTRATE, 2020–2022 (USD MILLION)

TABLE 58 FUNCTIONAL FILMS MARKET, BY SUBSTRATE, 2023–2030 (USD MILLION)

TABLE 59 FUNCTIONAL FILMS MARKET, BY SUBSTRATE, 2020–2022 (KILOTON)

TABLE 60 FUNCTIONAL FILMS MARKET, BY SUBSTRATE, 2023–2030 (KILOTON)

TABLE 61 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 62 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 63 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 64 FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2 ASIA PACIFIC

11.2.1 RECESSION IMPACT

FIGURE 34 ASIA PACIFIC: FUNCTIONAL FILMS MARKET SNAPSHOT

TABLE 65 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 66 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (USD MILLION)

TABLE 67 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (KILOTON)

TABLE 68 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (KILOTON)

TABLE 69 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 70 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 71 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 72 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 73 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD

MILLION)

TABLE 74 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 75 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 76 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 77 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 78 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 79 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 80 ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2.2 CHINA

11.2.2.1 Rising disposable incomes of consumers to drive market

TABLE 81 CHINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 82 CHINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 83 CHINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 84 CHINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

TABLE 85 CHINA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 86 CHINA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 87 CHINA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 88 CHINA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 89 CHINA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 90 CHINA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 91 CHINA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 92 CHINA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

11.2.3 JAPAN

11.2.3.1 Increasing consumption in automotive sector to fuel demand

TABLE 93 JAPAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 94 JAPAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 95 JAPAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 96 JAPAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2.4 INDIA

11.2.4.1 Increasing demand for packaging materials with advanced functionalities to drive market

TABLE 97 INDIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 98 INDIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 99 INDIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 100 INDIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2.5 SOUTH KOREA

11.2.5.1 Technological advancements and innovation in electronics and automotive sectors to support market growth

TABLE 101 SOUTH KOREA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 102 SOUTH KOREA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 103 SOUTH KOREA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 104 SOUTH KOREA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2.6 ASEAN

11.2.6.1 Rapid expansion of electronics sectors to drive demand

TABLE 105 ASEAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 106 ASEAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 107 ASEAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,

2020–2022 (KILOTON)

TABLE 108 ASEAN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.2.7 REST OF ASIA PACIFIC

TABLE 109 REST OF ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 110 REST OF ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 111 REST OF ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 112 REST OF ASIA PACIFIC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3 EUROPE

11.3.1 RECESSION IMPACT

FIGURE 35 EUROPE: FUNCTIONAL FILMS MARKET SNAPSHOT

TABLE 113 EUROPE: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 114 EUROPE: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (USD MILLION)

TABLE 115 EUROPE: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (KILOTON)

TABLE 116 EUROPE: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (KILOTON)

TABLE 117 EUROPE: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 118 EUROPE: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 119 EUROPE: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 120 EUROPE: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 121 EUROPE: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 122 EUROPE: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 123 EUROPE: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 124 EUROPE: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 125 EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 126 EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 127 EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 128 EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.2 GERMANY

11.3.2.1 Rising demand from automotive industry to drive market

TABLE 129 GERMANY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 130 GERMANY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 131 GERMANY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 132 GERMANY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.3 FRANCE

11.3.3.1 Increasing need for customized functional films to drive market

TABLE 133 FRANCE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 134 FRANCE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 135 FRANCE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 136 FRANCE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.4 ITALY

11.3.4.1 Technological innovation, robust research, and development to drive market

TABLE 137 ITALY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 138 ITALY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 139 ITALY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 140 ITALY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.5 UK

11.3.5.1 Technological advancements in aerospace and pharmaceuticals sectors to support market growth

TABLE 141 UK: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 142 UK: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 143 UK: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 144 UK: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.6 SPAIN

11.3.6.1 Increasing focus on sustainable practices and environmental consciousness to drive demand

TABLE 145 SPAIN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 146 SPAIN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 147 SPAIN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 148 SPAIN: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.3.7 REST OF EUROPE

TABLE 149 REST OF EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 150 REST OF EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 151 REST OF EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 152 REST OF EUROPE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.4 NORTH AMERICA

11.4.1 RECESSION IMPACT

FIGURE 36 NORTH AMERICA: FUNCTIONAL FILMS MARKET SNAPSHOT

TABLE 153 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 154 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (USD MILLION)

TABLE 155 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (KILOTON)

TABLE 156 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2022–2030 (KILOTON)

TABLE 157 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 158 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 159 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 160 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 161 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 162 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 163 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 164 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 165 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 166 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 167 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 168 NORTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.4.2 US

11.4.2.1 Stringent regulatory standards and strong emphasis on sustainability to fuel demand

TABLE 169 US: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 170 US: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 171 US: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 172 US: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.4.3 CANADA

11.4.3.1 Transition toward low-carbon economy to drive market

TABLE 173 CANADA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 174 CANADA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 175 CANADA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 176 CANADA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.4.4 MEXICO

11.4.4.1 Favorable trade agreements to support market growth

TABLE 177 MEXICO: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 178 MEXICO: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 179 MEXICO: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 180 MEXICO: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.5 SOUTH AMERICA

11.5.1 RECESSION IMPACT

TABLE 181 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 182 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2023–2030 (USD MILLION)

TABLE 183 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (KILOTON)

TABLE 184 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2023–2030 (KILOTON)

TABLE 185 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 186 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 187 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 188 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 189 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 190 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030

(USD MILLION)

TABLE 191 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022
(KILOTON)

TABLE 192 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030
(KILOTON)

TABLE 193 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE
INDUSTRY, 2020–2022 (USD MILLION)

TABLE 194 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE
INDUSTRY, 2023–2030 (USD MILLION)

TABLE 195 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE
INDUSTRY, 2020–2022 (KILOTON)

TABLE 196 SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE
INDUSTRY, 2023–2030 (KILOTON)

11.5.2 BRAZIL

11.5.2.1 Expanding construction sector to drive market

TABLE 197 BRAZIL: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2020–2022 (USD MILLION)

TABLE 198 BRAZIL: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2023–2030 (USD MILLION)

TABLE 199 BRAZIL: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2020–2022 (KILOTON)

TABLE 200 BRAZIL: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2023–2030 (KILOTON)

11.5.3 ARGENTINA

11.5.3.1 Increasing demand for biodegradable and compostable films to drive market

TABLE 201 ARGENTINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2020–2022 (USD MILLION)

TABLE 202 ARGENTINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2023–2030 (USD MILLION)

TABLE 203 ARGENTINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2020–2022 (KILOTON)

TABLE 204 ARGENTINA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY,
2023–2030 (KILOTON)

11.5.4 REST OF SOUTH AMERICA

TABLE 205 REST OF SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-
USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 206 REST OF SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-
USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 207 REST OF SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-

USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 208 REST OF SOUTH AMERICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6 MIDDLE EAST & AFRICA

11.6.1 RECESSION IMPACT

TABLE 209 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (USD MILLION)

TABLE 210 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2023–2030 (USD MILLION)

TABLE 211 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2020–2022 (KILOTON)

TABLE 212 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY COUNTRY, 2023–2030 (KILOTON)

TABLE 213 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (USD MILLION)

TABLE 214 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (USD MILLION)

TABLE 215 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2020–2022 (KILOTON)

TABLE 216 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY MATERIAL, 2023–2030 (KILOTON)

TABLE 217 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (USD MILLION)

TABLE 218 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (USD MILLION)

TABLE 219 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2020–2022 (KILOTON)

TABLE 220 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY TYPE, 2023–2030 (KILOTON)

TABLE 221 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 222 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 223 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 224 MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.2 UAE

11.6.2.1 Increasing demand for conductive and anti-glare films to drive market

TABLE 225 UAE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (MILLION)

TABLE 226 UAE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 227 UAE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 228 UAE: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.3 TURKEY

11.6.3.1 Expansion of textile and apparel industry to fuel demand

TABLE 229 TURKEY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 230 TURKEY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 231 TURKEY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 232 TURKEY: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.4 SAUDI ARABIA

11.6.4.1 Robust expansion of automotive, construction, and packaging industries to drive market

TABLE 233 SAUDI ARABIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 234 SAUDI ARABIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 235 SAUDI ARABIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 236 SAUDI ARABIA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.5 SOUTH AFRICA

11.6.5.1 Construction industry to support growth of functional films market

TABLE 237 SOUTH AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 238 SOUTH AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 239 SOUTH AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 240 SOUTH AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.6 REST OF GCC

TABLE 241 REST OF GCC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 242 REST OF GCC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 243 REST OF GCC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 244 REST OF GCC: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

11.6.7 REST OF MIDDLE EAST & AFRICA

TABLE 245 REST OF MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (USD MILLION)

TABLE 246 REST OF MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (USD MILLION)

TABLE 247 REST OF MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2020–2022 (KILOTON)

TABLE 248 REST OF MIDDLE EAST & AFRICA: FUNCTIONAL FILMS MARKET, BY END-USE INDUSTRY, 2023–2030 (KILOTON)

12 COMPETITIVE LANDSCAPE

12.1 INTRODUCTION

12.2 KEY PLAYER STRATEGIES/RIGHT TO WIN

TABLE 249 OVERVIEW OF STRATEGIES ADOPTED BY KEY FUNCTIONAL FILM MANUFACTURERS

12.3 MARKET SHARE ANALYSIS

12.3.1 RANKING OF KEY MARKET PLAYERS

FIGURE 37 RANKING OF TOP FIVE PLAYERS IN FUNCTIONAL FILMS MARKET, 2022

12.3.2 MARKET SHARE OF KEY PLAYERS

TABLE 250 FUNCTIONAL FILMS MARKET: DEGREE OF COMPETITION

FIGURE 38 FUNCTIONAL FILMS MARKET: SHARE OF KEY PLAYERS

12.4 REVENUE ANALYSIS

FIGURE 39 REVENUE OF KEY PLAYERS, 2020–2024

12.5 COMPANY EVALUATION MATRIX, 2022

12.5.1 STARS

12.5.2 EMERGING LEADERS

12.5.3 PERVASIVE PLAYERS

12.5.4 PARTICIPANTS

FIGURE 40 FUNCTIONAL FILMS MARKET: COMPANY EVALUATION MATRIX, 2022

12.5.5 COMPANY FOOTPRINT

TABLE 251 COMPANY TYPE FOOTPRINT

TABLE 252 COMPANY SUBSTRATE FOOTPRINT

TABLE 253 COMPANY MATERIAL FOOTPRINT

TABLE 254 COMPANY END-USE INDUSTRY FOOTPRINT

TABLE 255 COMPANY REGION FOOTPRINT

FIGURE 41 FUNCTIONAL FILMS MARKET: COMPANY OVERALL FOOTPRINT

FIGURE 42 FUNCTIONAL FILMS MARKET: STRENGTH OF PRODUCT PORTFOLIO

12.6 STARTUP/SME EVALUATION MATRIX, 2022

12.6.1 PROGRESSIVE COMPANIES

12.6.2 RESPONSIVE COMPANIES

12.6.3 DYNAMIC COMPANIES

12.6.4 STARTING BLOCKS

FIGURE 43 FUNCTIONAL FILMS MARKET: STARTUP/SME EVALUATION MATRIX, 2022

12.6.5 COMPETITIVE BENCHMARKING

TABLE 256 FUNCTIONAL FILMS MARKET: DETAILED LIST OF KEY STARTUPS/SMES

12.6.6 FUNCTIONAL FILMS MARKET: COMPETITIVE BENCHMARKING OF KEY STARTUPS/SMES

TABLE 257 TYPE FOOTPRINT OF STARTUPS/SMES

TABLE 258 SUBSTRATE FOOTPRINT OF STARTUPS/SMES

TABLE 259 MATERIAL FOOTPRINT OF STARTUPS/SMES

TABLE 260 END-USE INDUSTRY FOOTPRINT OF STARTUPS/SMES

TABLE 261 REGION FOOTPRINT OF STARTUPS/SMES

12.7 COMPETITIVE SCENARIO AND TRENDS

12.7.1 PRODUCT LAUNCHES

TABLE 262 FUNCTIONAL FILMS MARKET: PRODUCT LAUNCHES (2020–2023)

12.7.2 DEALS

TABLE 263 FUNCTIONAL FILMS MARKET: DEALS (2020–2023)

12.7.3 OTHERS

TABLE 264 FUNCTIONAL FILMS MARKET: OTHER DEVELOPMENTS (2020–2023)

13 COMPANY PROFILES

(Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths, Strategic choices, Weaknesses and competitive threats) *

13.1 KEY PLAYERS

13.1.1 TORAY INDUSTRIES, INC.

TABLE 265 TORAY INDUSTRIES, INC.: COMPANY OVERVIEW

FIGURE 44 TORAY INDUSTRIES, INC.: COMPANY SNAPSHOT

TABLE 266 TORAY INDUSTRIES, INC.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 267 TORAY INDUSTRIES, INC.: OTHER DEVELOPMENTS

13.1.2 EASTMAN CHEMICAL COMPANY

TABLE 268 EASTMAN CHEMICAL COMPANY: COMPANY OVERVIEW

FIGURE 45 TORAY INDUSTRIES, INC.: COMPANY SNAPSHOT

TABLE 269 EASTMAN CHEMICAL COMPANY: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 270 EASTMAN CHEMICAL COMPANY: DEALS

13.1.3 COVESTRO AG

TABLE 271 COVESTRO AG: COMPANY OVERVIEW

FIGURE 46 COVESTRO AG.: COMPANY SNAPSHOT

TABLE 272 COVESTRO AG: PRODUCTS/SERVICES/SOLUTIONS OFFERED

13.1.4 DAI NIPPON PRINTING CO., LTD.

TABLE 273 DAI NIPPON PRINTING CO., LTD.: COMPANY OVERVIEW

FIGURE 47 DAI NIPPON PRINTING CO., LTD.: COMPANY SNAPSHOT

TABLE 274 DAI NIPPON PRINTING CO., LTD.: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 275 DAI NIPPON PRINTING CO., LTD.: DEALS

13.1.5 3M COMPANY

TABLE 276 3M COMPANY: COMPANY OVERVIEW

FIGURE 48 3M COMPANY: COMPANY SNAPSHOT

TABLE 277 3M COMPANY: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 278 3M COMPANY: PRODUCT LAUNCHES

13.1.6 HONEYWELL INTERNATIONAL INC.

TABLE 279 HONEYWELL INTERNATIONAL INC.: COMPANY OVERVIEW

FIGURE 49 HONEYWELL INTERNATIONAL INC.: COMPANY SNAPSHOT

TABLE 280 HONEYWELL INTERNATIONAL INC:
PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 281 HONEYWELL INTERNATIONAL INC.: DEALS

13.1.7 NITTO DENKO CORPORATION

TABLE 282 NITTO DENKO CORPORATION: COMPANY OVERVIEW

FIGURE 50 NITTO DENKO CORPORATION: COMPANY SNAPSHOT

TABLE 283 NITTO DENKO CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

TABLE 284 NITTO DENKO CORPORATION: PRODUCT LAUNCHES

13.1.8 DUPONT TEIJIN FILMS U.S. LIMITED PARTNERSHIP
TABLE 285 DUPONT TEIJIN FILMS U.S. LIMITED PARTNERSHIP: COMPANY OVERVIEW

TABLE 286 DUPONT TEIJIN FILMS U.S. LIMITED PARTNERSHIP: PRODUCTS/SERVICES/ SOLUTIONS OFFERED

13.1.9 MITSUBISHI CHEMICAL CORPORATION
TABLE 287 MITSUBISHI CHEMICAL CORPORATION: COMPANY OVERVIEW
TABLE 288 MITSUBISHI CHEMICAL CORPORATION: PRODUCTS/SERVICES/SOLUTIONS OFFERED

13.1.10 TOYOBO CO., LTD.
TABLE 289 TOYOBO CO., LTD.: COMPANY OVERVIEW
FIGURE 51 TOYOBO CO., LTD.: COMPANY SNAPSHOT
TABLE 290 TOYOBO CO., LTD.: PRODUCTS/SERVICES/SOLUTIONS OFFERED
TABLE 291 TOYOBO CO., LTD.: PRODUCT LAUNCHES

*Details on Business overview, Products/Solutions/Services offered, Recent Developments, MnM view, Key strengths, Strategic choices, Weaknesses and competitive threats might not be captured in case of unlisted companies.

13.2 OTHER PLAYERS

13.2.1 AVERY DENNISON CORPORATION
TABLE 292 AVERY DENNISON CORPORATION: COMPANY OVERVIEW

13.2.2 TATSUTA ELECTRIC WIRE AND CABLE CO., LTD.
TABLE 293 TATSUTA ELECTRIC WIRE AND CABLE CO., LTD.: COMPANY OVERVIEW

13.2.3 GUNZE LIMITED
TABLE 294 GUNZE LIMITED: COMPANY OVERVIEW

13.2.4 SABIC
TABLE 295 SABIC: COMPANY OVERVIEW

13.2.5 MONDI
TABLE 296 MONDI: COMPANY OVERVIEW

13.2.6 INNOVIA FILMS
TABLE 297 INNOVIA FILMS: COMPANY OVERVIEW

13.2.7 POLIFILM
TABLE 298 POLIFILM: COMPANY OVERVIEW

13.2.8 CLARIANT
TABLE 299 CLARIANT: COMPANY OVERVIEW

13.2.9 INEOS
TABLE 300 INEOS: COMPANY OVERVIEW

13.2.10 AVIENT CORPORATION
TABLE 301 AVIENT CORPORATION: COMPANY OVERVIEW

13.2.11 LINTEC CORPORATION

TABLE 302 LINTEC CORPORATION: COMPANY OVERVIEW

13.2.12 NAGASE & CO., LTD.

TABLE 303 NAGASE & CO., LTD.: COMPANY OVERVIEW

13.2.13 TOYOICHEM CO., LTD.

TABLE 304 TOYOICHEM CO., LTD.: COMPANY OVERVIEW

13.2.14 COVERIS

TABLE 305 COVERIS: COMPANY OVERVIEW

13.2.15 TOPPAN INC.

TABLE 306 TOPPAN INC.: COMPANY OVERVIEW

14 APPENDIX

14.1 DISCUSSION GUIDE

14.2 KNOWLEDGESTORE: MARKETSDANDMARKETS' SUBSCRIPTION PORTAL

14.3 CUSTOMIZATION OPTIONS

14.4 RELATED REPORTS

14.5 AUTHOR DETAILS

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