+44 20 8123 2220
info@marketpublishers.com

Function-as-a-Service Market by User Type (Developer-Centric and Operator-Centric), Application (Web & Mobile Based, Research & Academic), Service Type, Deployment Model, Organization Size, Industry Vertical, and Region - Global Forecast to 2021

https://marketpublishers.com/r/FEBD9B065E7EN.html
Date: February 2017
Pages: 142
Price: US$ 5,650.00 (Single User License)
ID: FEBD9B065E7EN

Abstracts

Increasing shift from DevOps to serverless computing to drive the overall Function-as-a-Service market

The Function-as-a-Service (FaaS) market size is estimated to grow from USD 1.88 billion in 2016 to USD 7.72 billion by 2021, at a Compound Annual Growth Rate (CAGR) of 32.7% owing to growing number of users adopting FaaS due to their easy deployment and execution ability. However, application portability issues on cloud environments acts as a major restraint in the overall growth of the market.

The developer-centric FaaS to dominate the market share during the forecast period

Developers are increasingly using FaaS platform for coding owing to their cost saving benefits. Moreover, they provide simpler methods for coding unlike other monolithic architectures. These benefits have helped drive the market share of the overall FaaS market.

The automation and integration segment is expected to be the most promising service type during the forecast period

The factors driving this sector include the need to quickly and efficiently integrate the associated microservices. Automation and integration services help reduce the computation time and drive the overall efficiency of the application which is further

+44 20 8123 2220
info@marketpublishers.com

contributing to the growth of this market.

APAC is projected to witness the highest growth during the forecast period and North America is expected to hold the largest market share during the forecast period

APAC is expected to grow at the highest rate during the forecast period. Companies in APAC are continuously trying to improve market efficiency and further enhance customer satisfaction. This creates an opportunity for the FaaS solution and service providers. North America is expected to hold the largest market share and dominate the FaaS market in 2016. There are various factors that contribute to this growth; they are presence of pre-existing mature cloud infrastructure along with availability of employees who possess strong technical skills, increasing technologically advanced solutions and services, and high penetration into the growing industries of the market.

In the process of determining and verifying the market size for several segments and subsegments gathered through secondary research, extensive primary interviews were conducted with key industry personnel. The break-up of profiles of primary discussion participants is given below:

By Company Type: Tier-1 (21%), Tier-2 (36%), and Tier-3 (43%) companies

By Designation: C-level (43%), Director Level (21%), and Others (36%)

By Region: North America (50%), Europe (20%), APAC (20%), and Rest of World (10%)

The list of FaaS vendors profiled in the report is as follows:

1. IBM (U.S.)
2. Google Inc. (U.S.)
3. Microsoft Corporation (U.S.)
4. Amazon Web Services(U.S.)
5. SAP SE (Germany)
6. Dynatrace LLC (U.S.)
7. Infosys Ltd. (India)
8. Rogue Wave Software Inc. (U.S.)
9. TIBCO Software Inc. (U.S.)
10. Fiorano Software and Affiliates (U.S.)

+44 20 8123 2220
info@marketpublishers.com

Research Coverage

The global FaaS market has been segmented on the basis of user type, service type, application, deployment model, and industry vertical. The various types of analysis covered in the study include FaaS cloud ecosystem, value chain analysis, competitive landscaping, and market dynamics.

Reasons to Buy the Report

The report will help the market leaders/new entrants in this market in the following ways:

1. This report segments the FaaS market comprehensively and provides the closest approximations of the revenue numbers for the overall market and the subsegments across different verticals and regions.
2. The report helps stakeholders understand the pulse of the market and provides them with information on key market drivers, restraints, challenges, and opportunities.
3. This report will help stakeholders to better understand the competitors and gain more insights to enhance their position in the business. The competitive landscape section includes competitor ecosystem, new product developments, partnerships, and mergers & acquisitions.

+44 20 8123 2220
info@marketpublishers.com

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY
1.2 MARKET DEFINITION
1.3 STUDY SCOPE
  1.3.1 MARKETS COVERED
  1.3.2 YEARS CONSIDERED IN THE REPORT
1.4 CURRENCY
1.5 LIMITATIONS
1.6 STAKEHOLDERS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA
  2.1.1 SECONDARY DATA
    2.1.1.1 Key data from secondary sources
  2.1.2 PRIMARY DATA
    2.1.2.1 Key data from primary sources
    2.1.2.2 Key industry insights
    2.1.2.3 Breakdown of primaries
2.2 MARKET SIZE ESTIMATION
2.3 MARKET BREAKDOWN AND DATA TRIANGULATION
2.4 VENDOR DIVE MATRIX METHODOLOGY
2.5 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE MARKET OPPORTUNITIES IN THE FUNCTION-AS-A-SERVICE MARKET
4.2 FUNCTION-AS-A-SERVICE MARKET: MARKET SHARE OF TOP THREE SERVICES AND REGIONS, 2016
4.3 LIFECYCLE ANALYSIS, BY REGION
4.4 MARKET INVESTMENT SCENARIO
4.5 FUNCTION-AS-A-SERVICE MARKET: BY DEPLOYMENT MODEL, 2016–2021

+44 20 8123 2220
info@marketpublishers.com

5 MARKET OVERVIEW

5.1 INTRODUCTION
5.2 DEMAND ANALYSIS
5.3 MARKET EVOLUTION
5.4 MARKET SEGMENTATION
  5.4.1 BY USER TYPE
  5.4.2 BY SERVICE TYPE
  5.4.3 BY APPLICATION
  5.4.4 BY DEPLOYMENT MODEL
  5.4.5 BY ORGANIZATION SIZE
  5.4.6 BY INDUSTRY VERTICAL
  5.4.7 BY REGION
5.5 MARKET DYNAMICS
  5.5.1 DRIVERS
    5.5.1.1 Easy to deploy, manage, and run
    5.5.1.2 Maturity of hosted services
    5.5.1.3 Shift from DevOps to serverless computing
  5.5.2 RESTRAINTS
    5.5.2.1 Application portability on various cloud environments
  5.5.3 OPPORTUNITIES
    5.5.3.1 Microservice-based deployment
  5.5.4 CHALLENGES
    5.5.4.1 Issues with third-party services
    5.5.4.2 Architectural complexity
    5.5.4.3 Operational complexity

6 INDUSTRY TRENDS

6.1 INTRODUCTION
6.2 VALUE CHAIN ANALYSIS
6.3 ECOSYSTEM
6.4 STRATEGIC BENCHMARKING

7 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY USER TYPE

7.1 INTRODUCTION
7.2 OPERATOR-CENTRIC FUNCTION-AS-A-SERVICE
7.3 DEVELOPER-CENTRIC FUNCTION-AS-A-SERVICE

+44 20 8123 2220
info@marketpublishers.com

8 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY SERVICE TYPE

8.1 INTRODUCTION
8.2 AUTOMATION AND INTEGRATION SERVICES
8.3 MICROSERVICE MONITORING AND MANAGEMENT SERVICES
8.4 API MANAGEMENT SERVICES
8.5 SUPPORT AND MAINTENANCE SERVICES
8.6 TRAINING AND CONSULTING SERVICES
8.7 OTHERS

9 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY APPLICATION

9.1 INTRODUCTION
9.2 WEB-BASED AND MOBILE APPLICATION
9.3 RESEARCH AND ACADEMIC APPLICATION
9.4 OTHERS

10 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY DEPLOYMENT MODEL

10.1 INTRODUCTION
10.2 PUBLIC CLOUD
10.3 PRIVATE CLOUD
10.4 HYBRID CLOUD

11 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY ORGANIZATION SIZE

11.1 INTRODUCTION
11.2 SMALL AND MEDIUM ENTERPRISES
11.3 LARGE ENTERPRISES

12 FUNCTION-AS-A-SERVICE MARKET ANALYSIS, BY INDUSTRY VERTICAL

12.1 INTRODUCTION
12.2 BANKING, FINANCIAL SERVICES, AND INSURANCE (BFSI)
12.3 TELECOMMUNICATION AND ITES
12.4 CONSUMER GOODS AND RETAIL
12.5 HEALTHCARE AND LIFE SCIENCES
12.6 GOVERNMENT AND PUBLIC SECTOR

+44 20 8123 2220
info@marketpublishers.com

12.7 MANUFACTURING
12.8 MEDIA AND ENTERTAINMENT
12.9 OTHERS

13 GEOGRAPHIC ANALYSIS

13.1 INTRODUCTION
13.2 NORTH AMERICA
13.3 EUROPE
13.4 ASIA-PACIFIC
13.5 MIDDLE EAST AND AFRICA
13.6 LATIN AMERICA

14 COMPETITIVE LANDSCAPE

14.1 OVERVIEW
14.2 FUNCTION-AS-A-SERVICE MARKET: MNM DIVE - VENDOR COMPARISON
14.3 GROWTH STRATEGIES (2015–2017)
14.4 COMPETITIVE SITUATIONS AND TRENDS
14.4.1 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS
14.4.2 NEW PRODUCT LAUNCHES
14.4.3 EXPANSIONS
14.4.4 MERGERS AND ACQUISITIONS

15 COMPANY PROFILES

(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*

15.1 INTRODUCTION
15.2 INTERNATIONAL BUSINESS MACHINES CORPORATION
15.3 GOOGLE INC.
15.4 MICROSOFT CORPORATION
15.5 AMAZON WEB SERVICES INC.
15.6 SAP SE
15.7 DYNATRACE LLC
15.8 INFOSYS LIMITED
15.9 ROGUE WAVE SOFTWARE, INC.
15.10 TIBCO SOFTWARE INC.

+44 20 8123 2220
info@marketpublishers.com

15.11 FIORANO SOFTWARE AND AFFILIATES

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View might not be captured in case of unlisted companies.

15.12 KEY INNOVATORS
15.12.1 MANJRASOFT PTY LTD
15.12.2 FLOWGEAR
15.12.3 SIXSQ S?RL

16 APPENDIX

16.1 KEY INDUSTRY INSIGHTS
16.2 DISCUSSION GUIDE
16.3 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL
16.4 INTRODUCING RT: REAL-TIME MARKET INTELLIGENCE
16.5 AVAILABLE CUSTOMIZATIONS
16.6 RELATED REPORTS
16.7 AUTHOR DETAILS

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1 FUNCTION-AS-A-SERVICE MARKET SIZE AND GROWTH RATE, 2014–2021 (USD BILLION, Y-O-Y %)
Table 2 FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014-2021 (USD MILLION)
Table 3 OPERATOR-CENTRIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 4 DEVELOPER-CENTRIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 5 FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 6 AUTOMATION AND INTEGRATION SERVICES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 7 MICROSERVICE MONITORING AND MANAGEMENT SERVICES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 8 API MANAGEMENT SERVICES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 9 SUPPORT AND MAINTENANCE SERVICES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 10 OVERVIEW OF TRAINING AND CONSULTING SERVICES IN THE FUNCTION-AS-A-SERVICE MARKET
Table 11 TRAINING AND CONSULTING SERVICES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 12 OTHERS: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 13 FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 14 WEB-BASED AND MOBILE APPLICATION: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 15 RESEARCH AND ACADEMIC APPLICATION: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 16 OTHERS: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 17 FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 18 PUBLIC CLOUD: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION,

+44 20 8123 2220
info@marketpublishers.com

2014–2021 (USD MILLION)
Table 19 PRIVATE CLOUD: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 20 HYBRID CLOUD: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 21 FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 22 SMALL AND MEDIUM ENTERPRISES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 23 LARGE ENTERPRISES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 24 FUNCTION-AS-A-SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 25 BANKING, FINANCIAL SERVICES, AND INSURANCE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 26 TELECOMMUNICATION AND ITES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 27 CONSUMER GOODS AND RETAIL: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 28 HEALTHCARE AND LIFE SCIENCES: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 29 GOVERNMENT AND PUBLIC SECTOR: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 30 MANUFACTURING: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 31 MEDIA AND ENTERTAINMENT: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 32 OTHERS: FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 33 FUNCTION-AS-A-SERVICE MARKET SIZE, BY REGION, 2014–2021 (USD MILLION)
Table 34 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014–2021 (USD MILLION)
Table 35 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 36 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 37 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)

+44 20 8123 2220
info@marketpublishers.com

Table 38 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 39 NORTH AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 40 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014–2021 (USD MILLION)
Table 41 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 42 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 43 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 44 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 45 EUROPE: FUNCTION-AS-A-SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 46 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014–2021 (USD MILLION)
Table 47 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 48 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 49 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 50 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 51 ASIA-PACIFIC: FUNCTION-AS-A-SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 52 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014–2021 (USD MILLION)
Table 53 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 54 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 55 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 56 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 57 MIDDLE EAST AND AFRICA: FUNCTION-AS-A-SERVICE MARKET SIZE,

+44 20 8123 2220
info@marketpublishers.com

BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 58 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY USER TYPE, 2014–2021 (USD MILLION)
Table 59 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY SERVICE TYPE, 2014–2021 (USD MILLION)
Table 60 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY APPLICATION, 2014–2021 (USD MILLION)
Table 61 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY DEPLOYMENT MODEL, 2014–2021 (USD MILLION)
Table 62 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY ORGANIZATION SIZE, 2014–2021 (USD MILLION)
Table 63 LATIN AMERICA: FUNCTION-AS-A-SERVICE MARKET SIZE, BY INDUSTRY VERTICAL, 2014–2021 (USD MILLION)
Table 64 PARTNERSHIPS, AGREEMENTS, AND COLLABORATIONS, 2015–2017
Table 65 NEW PRODUCT LAUNCHES, 2015–2016
Table 66 EXPANSIONS, 2016
Table 67 MERGERS AND ACQUISITIONS, 2015–2016

+44 20 8123 2220
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1 FUNCTION-AS-A-SERVICE MARKET: RESEARCH DESIGN
Figure 2 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY, DESIGNATION, AND REGION
Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH
Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH
Figure 5 DATA TRIANGULATION
Figure 6 VENDOR DIVE MATRIX: CRITERIA WEIGHTAGE
Figure 7 FAASMARKET: ASSUMPTIONS
Figure 8 FUNCTION-AS-A-SERVICE MARKET, BY USER TYPE (2016 VS. 2021)
Figure 9 FUNCTION-AS-A-SERVICE MARKET, BY ORGANIZATION SIZE (2016 VS. 2021)
Figure 10 FUNCTION-AS-A-SERVICE MARKET, BY INDUSTRY VERTICAL (2016 VS. 2021)
Figure 11 NORTH AMERICA IS EXPECTED TO HOLD THE LARGEST MARKET SHARE IN 2016
Figure 12 EASY DEPLOYMENT OF FUNCTION-AS-A-SERVICE IS A MAJOR FACTOR BOOSTING THE GROWTH OF THE MARKET
Figure 13 AUTOMATION & INTEGRATION AND NORTH AMERICA TO HAVE THE LARGEST MARKET SHARES IN 2016
Figure 14 REGIONAL LIFECYCLE ANALYSIS: ASIA-PACIFIC IS EXPECTED TO GROW EXPONENTIALLY DURING THE FORECAST PERIOD (2016 – 2021)
Figure 15 MARKET INVESTMENT SCENARIO: ASIA-PACIFIC WOULD EMERGE AS THE BEST MARKET FOR INVESTMENTS IN THE NEXT FIVE YEARS
Figure 16 PUBLIC DEPLOYMENT MODEL IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN 2016
Figure 17 FUNCTION-AS-A-SERVICE MARKET: EVOLUTION
Figure 18 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY USER TYPE
Figure 19 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY SERVICE TYPE
Figure 20 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY APPLICATION
Figure 21 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY DEPLOYMENT MODEL
Figure 22 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY ORGANIZATION SIZE
Figure 23 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY INDUSTRY

+44 20 8123 2220
info@marketpublishers.com

VERTICAL
Figure 24 FUNCTION-AS-A-SERVICE MARKET SEGMENTATION: BY REGION
Figure 25 FUNCTION-AS-A-SERVICE MARKET: DRIVERS, RESTRAINTS, OPPORTUNITIES, AND CHALLENGES
Figure 26 FUNCTION-AS-A-SERVICE MARKET: VALUE CHAIN ANALYSIS
Figure 27 FUNCTION-AS-A-SERVICE ECOSYSTEM
Figure 28 FUNCTION-AS-A-SERVICE MARKET: STRATEGIC BENCHMARKING
Figure 29 OPERATOR-CENTRIC FUNCTION-AS-A-SERVICE IS EXPECTED TO HAVE THE HIGHEST GROWTH RATE DURING THE FORECAST PERIOD
Figure 30 AUTOMATION AND INTEGRATION SERVICES SEGMENT IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN 2016
Figure 31 WEB-BASED AND MOBILE APPLICATION IS EXPECTED TO HOLD THE LARGEST MARKET SIZE IN 2016
Figure 32 PUBLIC CLOUD DEPLOYMENT MODEL IS EXPECTED TO HOLD THE LARGEST MARKET SIZE DURING THE FORECAST PERIOD
Figure 33 LARGE ENTERPRISES SEGMENT IS EXPECTED TO HOLD THE LARGEST MARKET SIZE IN 2016
Figure 34 BANKING, FINANCIAL SERVICES, AND INSURANCE VERTICAL EXPECTED TO HOLD THE LARGEST MARKET SIZE IN THE FUNCTION-AS-A-SERVICE MARKET IN 2016
Figure 35 NORTH AMERICA IS EXPECTED TO HAVE THE LARGEST MARKET SIZE IN 2016
Figure 36 NORTH AMERICA MARKET SNAPSHOT
Figure 37 ASIA-PACIFIC MARKET SNAPSHOT
Figure 38 PRODUCT OFFERINGS COMPARISON
Figure 39 BUSINESS STRATEGIES COMPARISON
Figure 40 COMPANIES ADOPTED NEW PRODUCT LAUNCHES AS THE KEY GROWTH STRATEGY FROM 2015 TO 2017
Figure 41 PRODUCT PORTFOLIO COMPARISON OF THE TOP FIVE COMPANIES
Figure 42 MARKET EVALUATION FRAMEWORK
Figure 43 BATTLE FOR MARKET SHARE: NEW PRODUCT LAUNCHES IS THE KEY STRATEGY ADOPTED BY THE MARKET PLAYERS IN THE FUNCTION-AS-A-SERVICE MARKET DURING 2015–2017
Figure 44 GEOGRAPHIC REVENUE MIX OF TOP MARKET PLAYERS
Figure 45 INTERNATIONAL BUSINESS MACHINES CORPORATION: COMPANY SNAPSHOT
Figure 46 INTERNATIONAL BUSINESS MACHINES CORPORATION: SWOT ANALYSIS
Figure 47 GOOGLE INC.: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

Figure 48 GOOGLE INC.: SWOT ANALYSIS
Figure 49 MICROSOFT CORPORATION: COMPANY SNAPSHOT
Figure 50 MICROSOFT CORPORATION: SWOT ANALYSIS
Figure 51 AMAZON WEB SERVICES INC.: COMPANY SNAPSHOT
Figure 52 AMAZON WEB SERVICES INC.: SWOT ANALYSIS
Figure 53 SAP SE: COMPANY SNAPSHOT
Figure 54 SAP SE: SWOT ANALYSIS
Figure 55 INFOSYS LIMITED: COMPANY SNAPSHOT

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Function-as-a-Service Market by User Type (Developer-Centric and Operator-Centric), Application (Web & Mobile Based, Research & Academic), Service Type, Deployment Model, Organization Size, Industry Vertical, and Region - Global Forecast to 2021

Product link: https://marketpublishers.com/r/FEBD9B065E7EN.html

Price: US$ 5,650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/FEBD9B065E7EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970