

Fruit and Vegetable Processing Market by Product Type (Fresh, Fresh-cut, Canned, Frozen, Dried & Dehydrated, Convenience), Equipment Type, Operation (Automatic, Semi-automatic), Processing Systems & Region – Global Forecast to 2027

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Abstracts

According to MarketsandMarkets, the fruit and vegetable processing market is estimated to account for nearly USD 8.7 billion in 2022 and is projected to reach a value of nearly USD 11.8 billion by 2027, growing at a CAGR of 6.4% from 2022. The processed fruit and vegetable market is driven by the increase in the need for convenience due to busy customer lifestyles. Further, growth in per-capita income has resulted in greater demand for ready-to-eat and on-the-go food items. This, in turn, has led to an increase in demand for processed products. The outlook on the growth of the fruit and vegetable processing market is expected to remain positive due to the high growth in the industry.

“Fillers segment is estimated to account for the largest share in the fruit and vegetable processing equipment market in 2022.”

The fruit & vegetable processing equipment market, by type, is segmented into pre-processing, peeling/inspection/slicing, washing & dewatering, fillers, seasoning system, packaging & handling, and others. Among these types of equipment, the fillers segment is projected to account for the largest share of the fruit & vegetable processing equipment market by 2027 and is projected to grow at CAGR of 7.1%, in terms of value from 2022. The equipment used in each processing line differs as per the end product. For instance, for fresh products, the processing line includes washers and packaging/sealing equipment, and for preserved products, the line includes washers, peeling/slicing/cutting equipment (if required), fillers (addition of vinegar/acetic acid),

and packaging equipment

“The automatic mode of operation segment in the fruit and vegetable processing equipment market is projected to record the fastest growth through 2027.”

On the basis of mode of operation, the fruit and vegetable processing equipment market is segmented into the automatic and semi-automatic mode of operation. Based on mode of operation, automatic segment is projected to record the highest growth in the fruit and vegetable processing equipment market between 2022 and 2027.

International manufacturers offer complete turnkey solutions that can conduct pre-processing and actual processing operations and packaging of food products. Due to the availability of such fully automated and integrated processing lines, operational efficiencies and proper control of production process are achieved. Fully automatic processing lines form a critical part of huge manufacturing units and help achieve economies of scale. The market for automated processing lines is saturated in developed regions, predominantly in the US, Canada, and Western & Central European countries, while developing regions such as Asia Pacific are projected to exhibit a higher rate of adoption of these systems.

“The fruit and vegetable processing equipment market is projected to witness high growth in the Asia Pacific during the forecast period.”

The fruit and vegetable processing equipment market in the Asia Pacific is projected to witness the highest growth during the forecast period. The consumption of food products in the region is also rising steadily, driven by the growing population, rising income, and rapid urbanization. Due to the hectic lifestyles of consumers in countries such as China, India, Japan, and Australia & New Zealand, students and workers of urban areas, in particular, prefer bakery products as snacks. In China, imported fruit and vegetable products have become a trend due to their better quality and packaging. These factors support the growth of markets for processed fruit and vegetable products. Over the years, the fruit and vegetable processing equipment market in this region has grown rapidly due to the growing fruit and vegetable processing industries.

The fruit and vegetable processing equipment market is segmented region-wise, with a detailed analysis of each region. These regions include Asia Pacific, North America, Europe, South America and RoW (The Middle East, and Africa).

Break-up of Primaries

By Company Type: Tier 1 – 35 %, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C-level – 35%, D-level – 38%, and Others* – 27%

By Region: North America – 40%, Europe –28%, Asia Pacific – 24%, South America -6% and RoW** – 2%

*Others include sales managers, marketing managers, and product managers.

**RoW includes The Middle East, and Africa.

Leading players profiled in this report include the following:

GEA Group AG (Germany)

B?hler (Switzerland)

Alfa Laval (Sweden)

JBT Corporation (US)

Syntegon Technology GmbH(Germany)

Krones AG (Germany)

Marel (Iceland)

Bigtem Makine A.S.(Turkey)

FENCO Food Machinery S.R. L.(Italy)

ANKO FOOD MACHINE CO.LTD (Taiwan)

Heat and Control, Inc. (Sweden)

Finis (Netherlands)

Research Coverage

Fruit and Vegetable Processing Market by Product Type (Fresh, Fresh-cut, Canned, Frozen, Dried & Dehydrated, C...

The report segments the fruit and vegetable processing market on the basis of fruit and vegetable type, product type, equipment type, mode of operation, processing system and region. To offer valuable insights, this report has focused on various levels of analysis—competitive landscape, end use analyses, and company profiles—which together comprise and discuss views on the emerging & high-growth segments of the fruit and vegetable processing market, the high-growth regions, countries, government initiatives, drivers, restraints, opportunities, and challenges. The report also focuses on the various organic and inorganic strategies that are undertaken by key players for expanding their global footprints in the international markets.

Reasons to buy this report

To get a comprehensive overview of the fruit and vegetable processing market

To gain wide information about the top players in this industry, their product portfolios, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the fruit and vegetable processing market is projected to grow significantly

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About

According to the WSDA Small Farm & Direct Marketing Handbook, “‘Food processing’ is defined in article RCW XX as the handling or processing of any food in any manner of preparation for sale for human consumption. This can be confused with ‘prepared foods’. The difference is that ‘prepared foods’ are defined as foods prepared on the site where they are served for consumption. ‘Food processing’ includes common practices such as putting cleaned lettuce into packaged, ready-to-serve salad mix, or freezing blueberries in five pound plastic bags”.

The scope of this study includes the following:

The processed fruits & vegetables market size, in terms of value (\$million) and volume (KT), from 2012 to 2019, and a CAGR projection from 2014 to 2019

The processed fruits & vegetables market covers fresh, freshly cut, canned, frozen, and convenience products

The convenience products segment includes jams, pickles, juices, and preserved products

The processing equipment market size, in terms of value (\$million), includes machinery used for the processing of fruits & vegetables

The equipment market covers handling, unloading, slicing, peeling, filling, packaging, and sealing systems to obtain the market size from 2012 to 2019, and a CAGR projection from 2014 to 2019

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