

Freight Transportation Management Market by Solutions (Cost and Warehouse management system, Security & Monitoring system, Mobility solutions, Freight management solutions, Freight information management and 3PL solutions) - Global Forecast to 2019

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Abstracts

Transportation management is a key element in the logistics chain, which joints the separated activities; therefore a good communication between each component of the chain would bring the maximum benefits. The efficient movement of freight is essential to any economy and to the quality of life. Introducing an efficient, cost-effective freight transportation management system supports small and local players to compete skillfully at the global arena. The current technological implication of many players has become less effective to manage the expected growth scale in the future. Thus with the implication of new advanced age of information technology and communication innovations the freight transportation management industry is transforming to provide a more modernized freight solutions.

The increase in number of transportation vehicles globally with major boom in the adaption of technology indicates the upcoming business opportunities for freight transportation management solutions. The environmental concerns, security and safety of freight operations, cost reduction, customer retention, and need for operational efficiencies are expected to serve as a major driver for freight transportation management market. The major companies who are focusing on freight transportation management solutions are JDA Software, Manhattan Associates, Descartes System Group, DSV, HighJump Software, CEVA Logistics, and others.

The report also analyses market drivers, restraints and opportunities along with a study on top key players and their competitive look. The report provides key insight into freight transportation management market current trends and best practices in the market. The report brings out the freight transportation management market potential across various regions such as North America, APAC, Latin America, MEA and Europe. Freight management system market is further segmented into each regional market by solutions, services, Deployment Mode, Organization Size, Mode, and verticals and forecasts the revenue for the various sub markets.

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