

Fragrance Ingredients Market by Type (Essential Oils and Aroma Chemicals), by Application (Cosmetics & Toiletries, and Soaps & Detergents) & by Geography - Global Trends & Forecasts to 2019

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Abstracts

The fragrance ingredients market has grown exponentially in the last few years and this trend is projected to continue. The market was valued at \$12,383.25 million in 2013; and at a CAGR of 5.6% from 2014, the market is projected to reach \$17,104.21 million by 2019. The market is being driven by the change in consumer preferences, significant technological advancements, and increase in demand from emerging economies for natural fragrances due to health concerns related to synthetic chemicals. The fragrance ingredients market is facing various challenges such as high cost of migration from synthetic to natural sources, lack of transparency in fragrance patent protection laws, and health concerns related to synthetic products. Potential opportunities exist in the Asian and Latin American regions due to the low cost of raw materials for natural ingredients and the availability of labor. Fragrances also are finding applications in various unconventional products such as deodorants with chocolate fragrance.

Europe accounted for the largest share of the fragrance ingredients market in 2013. However, in the next five years, the market in Latin America is projected to grow at the highest CAGR, followed by the Asia-Pacific region. These regions are projected to be the emerging revenue-generating pockets for the market players.

In this report, the fragrance ingredients market has broadly been segmented on the basis of types, applications, and regions. The report has further been divided into sub-segments. The market for essential oils has been sub-segmented into orange, M. arvensis, eucalyptus, cedarwood, citronella and others (Basil, camphor, clove, coriander, jamrosa, lemongrass, litsea cubeca, patchouli, and sassafras). On the other

hand, the market for aroma chemicals have been further sub-segmented into terpenes, benzenoids, musk chemicals and others (aliphatic, alicyclic, and heterocyclic compounds). The increase in inclination towards the use of branded fragrances from various countries as a result of globalization, rise in the disposable income, and growth in population are the key factors driving the growth of the market in the developing regions. The fragrance ingredients market is marked with intense competition due to the presence of a large number of both large- and small-scale firms. Expansions, acquisitions, and new product developments are the key strategies adopted by market players in order to ensure their growth in the market. The market is dominated by players such as BASF SE (Germany), Symrise AG (Germany), Givaudan SA (Switzerland), and International Flavors & Fragrances Inc. (U.S.).

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About

The report “Fragrance Ingredients Market by Type (Essential Oils and Aroma Chemicals), by Application (Cosmetics & Toiletries, and Soaps & Detergents) & by Geography - Global Trends & Forecasts to 2019”, has defined and segmented the Fragrance Ingredients Market with analyses and projection of the size and trends in terms of value.

The global market for fragrance ingredients was valued at \$12,383.25 Million in 2013. This market is projected to grow at a CAGR of 5.6% from 2014 to reach \$17,104.21 Million by 2019. Fragrances are complex combinations of natural and/or synthetic substances that are added to products to give them a distinctive scent. Perfumers work with various fragrance ingredients and combine them in distinctive ways to produce fragrances that are applicable to fine fragrance, personal care, home care, and home design products.

The global market for fragrance ingredients was valued at \$12,383.25 Million in 2013. This market is projected to grow at a CAGR of 5.6% from 2014 to reach \$17,104.21 Million by 2019. Europe dominated the market in 2013, which was followed by North America. Latin America is projected to be the fastest-growing market between 2014 and 2019.

The Fragrance Ingredients Market is segmented on the basis of end applications as cosmetics & toiletries, fine fragrances, soaps & detergents, and others (household products such as scouring cleaners, wall, woodwork, bathroom and toilet bowl cleaners, candles & incense sticks, and other products such as pesticides and aromatherapy).

Soaps & detergents are estimated to account for the largest share of the total Fragrance Ingredients Market; and the cosmetics & toiletries segment is observed to be the second-highest consumer of fragrance ingredients. The market for fragrance materials is driven by new consumer products, especially skin and hair care products. Product innovation strategies with respect to cosmetics and toiletries have driven the overall growth of the market. Essential oils are mainly used as fragrance ingredients in cosmetics and toiletries. Aroma chemicals such as *α*-amyl cinnamaldehyde, *p*-anisaldehyde, benzyl acetate, benzyl benzoate, and coumarin are also used in cosmetics and toiletries.

The growth of the Fragrance Ingredients Market is primarily driven by the change in the

consumer preferences, increase in demand for natural fragrances, increase in demand from the developing nations, and significant technological advancements. However, factors such as R&D proving expensive and compliance with quality and regulatory standards are restraining the growth of the market.

The Fragrance Ingredients Market continues to grow due to high demand in most of the countries around the world and intensifying market opportunities. The market players are responding to these new opportunities by expanding their global presence and product lines.

The Fragrance Ingredients Market is a diversified and competitive market with a large number of players. The Fragrance Ingredients Market is dominated by various players, depending on their core competencies.

The key players in the market are:

Mane SA (Germany)

BASF SE (Germany)

International Flavors & Fragrances Inc. (U.S.)

Fermentich International SA (Switzerland)

Givaudan SA (Switzerland)

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