

Food Packaging Market by Material (Paper & Board, Plastic, Glass, Metal), Type (Rigid, Semi-Rigid, Flexible), Application (Dairy, Bakery, Confectionery, Convenience Foods, Fruits, Vegetables, Meat, Sauces, Dressings) - Global Trends & Forecast to 2019

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Abstracts

Packaging materials deliver functional, aesthetic, and sustainability benefits to consumers. Food packaging provides protection, tampering resistance, maintains the sensory quality of food, and also increases the shelf-life of products. The packaging material used depends on the functional properties of the food. Changing consumer lifestyle and the choice of convenient foods increases the demand for packaging material. This compels manufacturers to innovate in packaging. Manufacturers are focusing on new packaging designs to attract more consumers.

This report includes the market sizes, in terms of value (\$million). The food packaging market is segmented on the basis of material, type, application, and geography. The segmentation of food packaging market on the basis of application includes bakery, confectionery, dairy products, convenience foods, sauces, dressings, condiments, fruits & vegetables, meat, fish & poultry, and other products. The geographical segmentation of the market includes four regions: North America, Europe, Asia-Pacific, and Rest of the World. The key countries of these regions have also been studied.

The market is estimated to grow with the expansion of production facilities to meet the increasing trend of food packaging. The Asia-Pacific region is projected to grow at the highest CAGR during the forecast period.

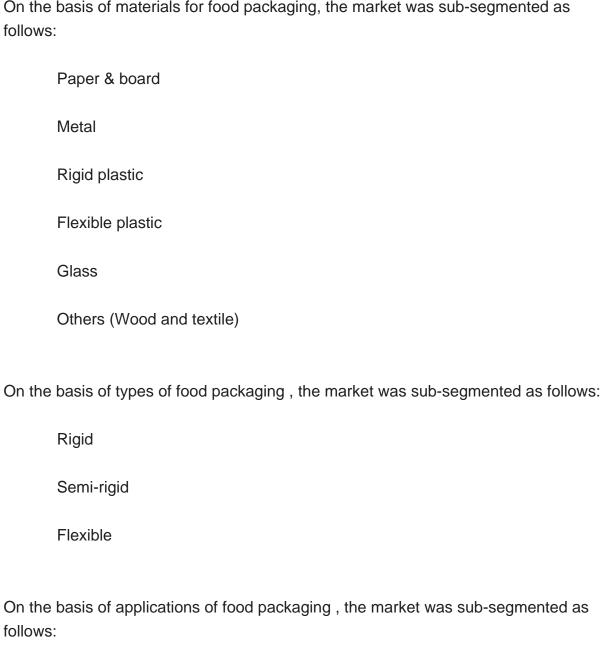
SCOPE OF THE REPORT



This report focuses on the food packaging market, which has been segmented on the basis of material, type, application, and geography.

Food packaging market

On the basis of materials for food packaging, the market was sub-segmented as follows:



On the basis of applications of food packaging, the market was sub-segmented as follows:

Bakery

Confectionery

Dairy products



(Convenience foods	
;	Sauces, dressings and condiments	
1	Fruits & vegetables	
I	Meat, fish & poultry	
(Others (Whole grain food, pulses, and oil)	
On the I	On the basis of geography, the food packaging market was sub-segmented as follows:	
ļ	North America	
ı	Europe	
	Asia-Pacific	
1	RoW	



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The food packaging market is projected to reach a value of \$305,955.1 Million by 2019 and Asia-Pacific market is projected to grow at the highest CAGR during forecasted period.

The Food packaging market is driven by the trend of consumers shifting towards specialty & processed food, advancement in food packaging material, marketing strategies of companies, increase in the demand for food packaging material products, and consumer awareness in developing economies. The key market players adopted expansions, new product launches, agreements, joint ventures, partnerships, and acquisition as their preferred strategies to sustain competition in the market. The different technologies used to manufacture processed food packaging products, and an introduction of a wide variety of food packaging types for developing materials of food packaging have further driven the market.

The food packaging market is projected to reach a value of \$305,955.1 million by 2019. Asia-Pacific is projected to be the largest market and is projected to grow at the highest CAGR during the forecasted period. In this region, the Indian market is estimated to be the second-fastest.

This report studies the marketing and development strategies, along with the product portfolios of leading companies.

It also includes the profiles of leading companies such as:

Amcor Ltd. (Australia)

Rock-Tenn Company (U.S.)

Crown Holdings, Inc. (U.S.)



The key players in the market invest in the expansion of their facilities to fulfill the needs of emerging markets and are actively investing in R&D activities to gain a competitive edge through new product launches.



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