

Food Packaging Market by Material (Paper & Board, Plastic, Glass, Metal), Type (Rigid, Semi-Rigid, Flexible), Application (Dairy, Bakery, Confectionery, Convenience Foods, Fruits, Vegetables, Meat, Sauces, Dressings) - Global Trends & Forecast to 2019

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# Abstracts

Packaging materials deliver functional, aesthetic, and sustainability benefits to consumers. Food packaging provides protection, tampering resistance, maintains the sensory quality of food, and also increases the shelf-life of products. The packaging material used depends on the functional properties of the food. Changing consumer lifestyle and the choice of convenient foods increases the demand for packaging material. This compels manufacturers to innovate in packaging. Manufacturers are focusing on new packaging designs to attract more consumers.

This report includes the market sizes, in terms of value (\$million). The food packaging market is segmented on the basis of material, type, application, and geography. The segmentation of food packaging market on the basis of application includes bakery, confectionery, dairy products, convenience foods, sauces, dressings, condiments, fruits & vegetables, meat, fish & poultry, and other products. The geographical segmentation of the market includes four regions: North America, Europe, Asia-Pacific, and Rest of the World. The key countries of these regions have also been studied.

The market is estimated to grow with the expansion of production facilities to meet the increasing trend of food packaging. The Asia-Pacific region is projected to grow at the highest CAGR during the forecast period.

SCOPE OF THE REPORT



This report focuses on the food packaging market, which has been segmented on the basis of material, type, application, and geography.

Food packaging market

On the basis of materials for food packaging, the market was sub-segmented as follows:

Paper & board Metal Rigid plastic Flexible plastic Glass

Others (Wood and textile)

On the basis of types of food packaging , the market was sub-segmented as follows:

Rigid

Semi-rigid

Flexible

On the basis of applications of food packaging , the market was sub-segmented as follows:

Bakery

Confectionery

Dairy products



Convenience foods

Sauces, dressings and condiments

Fruits & vegetables

Meat, fish & poultry

Others (Whole grain food, pulses, and oil)

On the basis of geography, the food packaging market was sub-segmented as follows:

North America

Europe

Asia-Pacific

RoW



## Contents

## **1 INTRODUCTION**

- 1.1 Objectives of the Study
- 1.2 Report Description
- 1.3 Markets Covered
- 1.4 Stakeholders
- 1.5 Market Scope

#### 2 RESEARCH METHODOLOGY

- 2.1 Market Size Estimation
- 2.2 Market Breakdown & Data Triangulation
- 2.3 Market Share Estimation
  - 2.3.1 Key Data Taken From Secondary Sources
  - 2.3.2 Key Data from Primary Sources
  - 2.3.3 Assumptions

#### **3 EXECUTIVE SUMMARY**

- 3.1 Introduction
- 3.2 Food Packaging Market, By Material, 2014-2019
- 3.3 Market By Application
- 3.4 Market By Geography, 2014

#### **4 PREMIUM INSIGHTS**

- 4.1 Attractive Market Opportunities in Food Packaging Industry
- 4.2 Food Packaging Market, By Geography
- 4.3 Asia-Pacific Is the Fastest-Growing Market for Food Packaging
- 4.4 Market Size, By Material, 2014 & 2019
- 4.5 Flexible Packaging Leads the Food Packaging Market
- 4.6 Lifecycle Analysis, By Geography

#### **5 INDUSTRY TRENDS**

#### 5.1 Introduction

5.2 Value Chain Analysis



- 5.3 Supply Chain Analysis
- 5.4 Industry Trends
- 5.5 Pricing & Cost Analysis
- 5.6 Porter's Five Forces Analysis
- 5.6.1 Threat from New Entrants
- 5.6.2 Threat from Substitutes
- 5.6.3 Bargaining Power of Suppliers
- 5.6.4 Bargaining Power of Buyers
- 5.6.5 Intensity of Competitive Rivalry
- 5.7 Pest Analysis

## **6 MARKET OVERVIEW**

- 6.1 Introduction
- 6.2 Evolution
- 6.3 Market Segmentation
  - 6.3.1 Market By Application
  - 6.3.2 Market By Material
- 6.4 Market Dynamics
  - 6.4.1 Drivers
    - 6.4.1.1 Demand for Convenience Foods In Developing Economies
- 6.4.1.2 Shelf-Life Extension of Foods Accelerating the Demand For Food Packaging Market
  - 6.4.1.3 Trend of Small Households
  - 6.4.2 Restraints
  - 6.4.2.1 Slow Growth of Global Packaged Food Market
  - 6.4.3 Opportunities
  - 6.4.3.1 Innovations in Packaging Technology
  - 6.4.3.2 Consumer Awareness Influencing the Market
  - 6.4.4 Challenges
  - 6.4.4.1 Stringent Government Regulations
  - 6.4.5 Burning Issue
    - 6.4.5.1 Harmful Effects of Packaging Materials

## 7 FOOD PACKAGING MARKET, BY MATERIAL

- 7.1 Introduction
- 7.2 Paper & Board
- 7.3 Rigid Plastic



- 7.4 Flexible Plastic
- 7.5 Glass
- 7.6 Metal
- 7.7 Other Packaging Material
- 7.8 North America
- 7.9 Europe
- 7.10 Asia-Pacific
- 7.11 Rest of The World

## 8 MARKET BY TYPE

- 8.1 Introduction
- 8.2 Rigid Packaging
- 8.3 Flexible Packaging
- 8.4 Semi-Rigid Packaging
- 8.5 North America
- 8.6 Europe
- 8.7 Asia-Pacific
- 8.8 Rest of the World

## **9 MARKET BY APPLICATION**

9.1 Introduction 9.2 Dairy Products 9.3 Bakery & Confectionery 9.4 Convenience Foods 9.5 Fruits & Vegetables 9.6 Meat, Fish, & Poultry 9.7 Sauces, Dressings & Condiments 9.8 Other Food Products 9.9 North America 9.9.1 U.S. 9.9.2 Canada 9.9.3 Mexico 9.10 Europe 9.10.1 Germany 9.10.2 France 9.10.3 U.K. 9.10.4 Spain

Food Packaging Market by Material (Paper & Board, Plastic, Glass, Metal), Type (Rigid, Semi-Rigid, Flexible),...



9.10.5 Italy
9.10.6 Rest of Europe
9.11 Asia-Pacific
9.11.1 China
9.11.2 Japan
9.11.3 India
9.11.4 Australia
9.11.5 Rest of Asia-Pacific
9.12 Rest of The World (ROW)
9.12.1 Latin America
9.12.2 Middle East
9.12.3 Other Row Countries

#### **10 MARKET BY GEOGRAPHY**

10.1 Introduction 10.2 North America 10.2.1 U.S. 10.2.2 Canada 10.2.3 Mexico 10.3 Europe 10.3.1 Germany 10.3.2 France 10.3.3 U.K. 10.3.4 Spain 10.3.5 Italy

- 10.3.6 Rest of Europe
- 10.4 Asia-Pacific
  - 10.4.1 China
  - 10.4.2 Japan
  - 10.4.3 India
  - 10.4.4 Australia
- 10.4.5 Rest of Asia-Pacific
- 10.5 Rest of the World
- 10.5.1 Latin America
- 10.5.2 The Middle East
- 10.5.3 Other Row Countries

## **11 COMPETITIVE LANDSCAPE**



- 11.1 Overview
- 11.2 Market Share Analysis
- 11.3 Competitive Situation & Trends
- 11.3.1 Expansions & Investments
- 11.3.2 Mergers & Acquisitions
- 11.3.3 Partnerships, Agreements, Joint Ventures & Collaborations
- 11.3.4 New Product Launches

#### **12 COMPANY PROFILES**

- 12.1 Introduction
- 12.2 Amcor Ltd
  - 12.2.1 Business Overview
  - 12.2.2 Products
  - 12.2.3 Key Strategy
  - 12.2.4 Recent Developments
  - 12.2.5 SWOT Analysis
  - 12.2.6 MNM View
- 12.3 Ball Corporation
  - 12.3.1 Business Overview
  - 12.3.2 Product Offering
  - 12.3.3 Key Strategy
  - 12.3.4 Recent Developments
  - 12.3.5 SWOT Analysis
  - 12.3.6 MNM View
- 12.4 Crown Holdings, Inc.
  - 12.4.1 Business Overview
  - 12.4.2 Product Offering
- 12.4.3 Key Strategy
- 12.4.4 Recent Development
- 12.5 Nuconic Packaging Llc
  - 12.5.1 Business Overview
  - 12.5.2 Products
  - 12.5.3 Key Strategy
- 12.5.4 Recent Developments
- 12.6 Owens-Illinois Inc.
  - 12.6.1 Business Overview
  - 12.6.2 Product



- 12.6.3 Key Strategy
- 12.6.4 Recent Developments
- 12.7 Rock-Tenn Company
  - 12.7.1 Business Overview
  - 12.7.2 Products
  - 12.7.3 Key Strategy
  - 12.7.4 Recent Developments
- 12.8 Sealed Air Corp.
  - 12.8.1 Business Overview
  - 12.8.2 Products
  - 12.8.3 Key Strategy
  - 12.8.4 Recent Developments
- 12.9 Silgan Holdings, Inc.
  - 12.9.1 Business Overview
  - 12.9.2 Products
  - 12.9.3 Key Strategy
  - 12.9.4 Recent Developments
  - 12.9.5 SWOT Analysis
  - 12.9.6 MNM View
- 12.10 Tetra Pak International S.A.
  - 12.10.1 Business Overview
  - 12.10.2 Products
  - 12.10.3 Key Strategy
  - 12.10.4 Recent Developments
  - 12.10.5 SWOT Analysis
  - 12.10.6 MNM View
- 12.11 Toyo Seikan Group Holdings, Ltd
  - 12.11.1 Business Overview
  - 12.11.2 Products
  - 12.11.3 Key Strategy
  - 12.11.4 SWOT Analysis
  - 12.11.5 MNM View

#### **13 APPENDIX**

- 13.1 Discussion Guide of Food Packaging Market
- 13.2 Introducing RT: Real Time Market Intelligence
- 13.3 Available Customizations



Table 1 Industry Trends of Food Packaging

# **List Of Tables**

### LIST OF TABLES

Table 2 Price Trends of Food Packaging Table 3 Pest Analysis Table 4 Demand for Packaged Foods in Developing Economies Is Boosting the Growth of The Food Packaging Market Table 5 Slow Growth of Global Packaged Foods Market Inhibiting the Growth of the Market Table 6 Consumer Awareness and Innovations In Packaging Technology Influence The Market Table 7 Challenges in Food Packaging Industry Table 8 Market Size, By Material, 2012-2019 (\$Million) Table 9 Paper & Board Market Size, By Geography, 2012-2019 (\$Million) Table 10 Rigid Plastic Market Size, By Geography, 2012-2019 (\$Million) Table 11 Flexible Plastic Market Size, By Geography, 2012-2019 (\$Million) Table 12 Glass Market Size, By Geography, 2012-2019 (\$Million) Table 13 Metal Market Size, By Geography, 2012-2019 (\$Million) Table 14 Other Food Packaging Market Size, By Geography, 2012-2019 (\$Million) Table 15 North America: Market Size, By Material, 2012-2019 (\$Million) Table 16 Europe: Market Size, By Material, 2012-2019 (\$Million) Table 17 Asia-Pacific: Market Size, By Material, 2012-2019 (\$Million) Table 18 ROW: Market Size, By Material, 2012-2019 (\$Million) Table 19 Food Packaging Market Size, By Type, 2012-2019 (\$Million) Table 20 Rigid Food Packaging Market Size, By Geography, 2012-2019 (\$Million) Table 21 Flexible Packaging Market Size, By Geography, 2012-2019 (\$Million) Table 22 Semi-Rigid Market Size, By Geography, 2012-2019 (\$Million) Table 23 North America: Market Size, By Type, 2012-2019 (\$Million) Table 24 Europe: Market Size, By Type, 2012-2019 (\$Million) Table 25 Asia-Pacific: Market Size, By Type, 2012-2019 (\$Million) Table 26 ROW: Market Size, By Type, 2012-2019 (\$Million) Table 27 Market, By Application, 2012-2019 (\$Million) Table 28 Market Size for Dairy Products, By Geography, 2012-2019 (\$Million) Table 29 Market Size for Bakery & Confectionery, By Geography, 2012-2019 (\$Million) Table 30 Market Size for Convenience Foods, By Geography, 2012-2019 (\$Million) Table 31 Market Size for Fruits & Vegetables, By Geography, 2012-2019 (\$Million) Table 32 Market for Meat, Fish & Poultry, By Geography, 2012-2019 (\$Million)



Table 33 Market Size for Sauces, Dressings & Condiments, By Geography, 2012-2019 (\$Million)

Table 34 Market Size for Other Foods, By Geography, 2012-2019 (\$Million) Table 35 North America: Market Size, By Application, 2012-2019 (\$Million) Table 36 U.S.: Market Size, By Application (2012-2019) (\$Million) Table 37 Canada: Market Size, By Application, 2012-2019 (\$Million) Table 38 Mexico: Market Size, By Application, 2012-2019 (\$Million) Table 39 Europe: Market Size, By Application, 2012-2019 (\$Million) Table 40 Germany: Market Size, By Application, 2012-2019 (\$Million) Table 41 France: Market Size, By Application, 2012-2019 (\$Million) Table 42 U.K.: Market Size, By Application (2012-2019) (\$Million) Table 43 Spain: Market Size, By Application (2012-2019) (\$Million) Table 44 Italy: Food Packaging Market Size, By Application (2012-2019) (\$Million) Table 45 Rest Of Europe: Market Size, By Application (2012-2019) (\$Million) Table 46 Asia-Pacific: Market Size, By Application, 2012-2019 (\$Million) Table 47 China: Market Size, By Application, 2012-2019 (\$Million) Table 48 Japan: Market Size, By Application, 2012-2019 (\$Million) Table 49 India: Market Size, By Application, 2012-2019 (\$Million) Table 50 Australia: Market Size, By Application, 2012-2019 (\$Million) Table 51 Rest of Asia-Pacific: Market Size, By Application 2012-2019 (\$Million) Table 52 ROW: Market Size, By Application, 2012-2019 (\$Million) Table 53 Latin America: Market Size, By Application, 2012-2019 (\$Million) Table 54 Middle East: Market Size, By Application, 2012-2019 (\$Million) Table 55 Other Row Countries: Market Size, By Application, 2012-2019 (\$Million) Table 56 Food Packaging Market Size, By Geography, 2012-2019 (\$Million) Table 57 North America: Market Size, By Country, 2012 -2019 (\$Million) Table 58 U.S.: Market Size, By Material, 2012 -2019 (\$Million) Table 59 Canada: Market Size, By Material, 2012 -2019 (\$Million) Table 60 Mexico: Market Size, By Material, 2012 -2019 (\$Million) Table 61 Europe: Market Size, By Country, 2012 - 2019 (\$Million) Table 62 Germany: Market Size, By Material, 2012 - 2019 (\$Million) Table 63 France: Market Size, By Material, 2012 -2019 (\$Million) Table 64 U.K.: Market Size, By Material, 2012 -2019 (\$Million) Table 65 Spain: Market Size, By Material, 2012 -2019 (\$Million) Table 66 Italy: Market Size, By Material, 2012-2019 (\$Million) Table 67 Rest of Europe: Market Size, By Material, 2012-2019 (\$Million) Table 68 Asia-Pacific: Market Size, By Country, 2012 -2019 (\$Million) Table 69 China: Market Size, By Material, 2012 -2019 (\$Million) Table 70 Japan: Market Size, By Material, 2012 -2019 (\$Million)



Table 71 India: Market Size, By Material, 2012-2019 (\$Million)

Table 72 Australia Food Packaging Market Size, By Material, 2012-2019(\$Million)

Table 73 Rest of Asia-Pacific Food Packaging Market Size, By Material, 2012-2019 (\$Million)

Table 74 ROW: Market Size, By Geography, 2012-2019 (\$Million)

Table 75 Latin America: Market Size, By Material, 2012 -2019 (\$Million)

Table 76 The Middle East: Market Size, By Material, 2012 -2019 (\$Million)

Table 77 Other Row Countries: Market Size, By Material, 2012 -2019 (\$Million)

Table 78 Expansions & Investments, 2011-2014

Table 79 Mergers & Acquisitions, 2012-2014

Table 80 Partnerships, Agreements, Joint Ventures & Collaborations, 2013-2014

Table 81 New Product Launches, 2013-2014



## About

The report "Food Packaging Market by Material (Paper & Board, Plastic, Glass, Metal), Type (Rigid, Semi-Rigid, Flexible), Application (Dairy, Bakery, Confectionery, Convenience Foods, Fruits, Vegetables, Meat, Sauces, Dressings) - Global Trends & Forecast to 2019", defines and segments the food packaging market on the basis of various materials, types, applications, and regions, with analyses and projections of the market size of each of these segments, in terms of value.

The food packaging market is projected to reach a value of \$305,955.1 Million by 2019 and Asia-Pacific market is projected to grow at the highest CAGR during forecasted period.

The Food packaging market is driven by the trend of consumers shifting towards specialty & processed food, advancement in food packaging material, marketing strategies of companies, increase in the demand for food packaging material products, and consumer awareness in developing economies. The key market players adopted expansions, new product launches, agreements, joint ventures, partnerships, and acquisition as their preferred strategies to sustain competition in the market. The different technologies used to manufacture processed food packaging products, and an introduction of a wide variety of food packaging types for developing materials of food packaging have further driven the market.

The food packaging market is projected to reach a value of \$305,955.1 million by 2019. Asia-Pacific is projected to be the largest market and is projected to grow at the highest CAGR during the forecasted period. In this region, the Indian market is estimated to be the second-fastest.

This report studies the marketing and development strategies, along with the product portfolios of leading companies.

It also includes the profiles of leading companies such as:

Amcor Ltd. (Australia)

Rock-Tenn Company (U.S.)

Crown Holdings, Inc. (U.S.)



The key players in the market invest in the expansion of their facilities to fulfill the needs of emerging markets and are actively investing in R&D activities to gain a competitive edge through new product launches.



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