

Food Flavors Market by Type (Chocolate & Browns, Vanilla, Fruit & Nut, Dairy, Spices), Application (Beverages, Dairy, Confectionery, Bakery, Meat, Savory & Snacks), Origin (Natural, Nature identical, Artificial), Form, and Region - Global Forecast to 2025

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Abstracts

“The food flavors market is projected to grow at a CAGR of 4.8% during the forecast period.”

According to MarketsandMarkets, the food flavors market is estimated to be valued at USD 16.4 billion in 2020 and is projected to reach USD 20.7 billion by 2025, recording a CAGR of 4.8 %, in terms of value. Factors such as the growth in environmental concerns and the rise in demand for bioethanol and advancement tools to optimize industrial production are projected to drive the growth of the food flavors industry during the forecast period. However, the growth of the food flavors market is inhibited by factors, such as high adaptation costs involved for small- & medium-sized enterprises. In addition, the stringent regulatory framework for the use of food flavors inhibits the growth of this market.

“By type, the natural segment is projected to grow at the highest CAGR during the forecast period.”

Natural flavors are estimated to form the dominant segment by origin for the food flavors market. Customers are showing a preference for natural flavors over synthetic flavor for food & beverage options. The processed food manufacturers prefer the natural segment due to high demand among customers. The popularity of organic flavors and food are also driving this segment.

“By form, the liquid & gel segment is estimated to account for the largest share.”

The liquid & gel forms of the food flavor are dominating the market. The liquid and gel forms are easy to blend with the ingredients and, therefore, are preferred by the manufacturers. It provides uniform texture and color to the end product. Also, it is more stable than the dry form; therefore, it is driving the market.

“The Asia Pacific region is projected to grow at the highest CAGR during the forecast period.”

The food flavors market in the Asia Pacific region is largely driven by industrial shift and technological advancements that have made enzymes available for a wide range of applications. Developed markets such as North America and Western Europe are becoming mature, which has led to faster growth in developing markets such as Asia Pacific. Furthermore, the changing consumer preference in the food & beverage industry has contributed to the growth of the food flavors market in this region.

The food flavors market is segmented region-wise, with a detailed analysis of each region. These regions include Asia Pacific, North America, Europe, South America, and RoW (South Africa, the Middle East, and Others in Africa).

Break-up of Primaries

By Value Chain: Supply side - 52% and Demand side - 48%

By Designation: C-level - 36%, D-level - 33%, and Others - 31%

By Region: Asia Pacific - 28%, North America - 24%, Europe - 20%, South America - 15%, and Middle East & Africa - 13%

Leading players profiled in this report include the following:

DuPont (US)

Archer Daniels Midland (ADM) (US)

Givaudan (Switzerland)

Kerry Group (Ireland)

International Flavors & Fragrances (US)

Firmenich (Switzerland)

Symrise (Germany)

MANE (France)

Taiyo International (Japan)

T. Hasegawa (Japan)

Synergy Flavors (US)

Sensient (US)

Bell Flavors and Fragrances (US)

Flavorchem (US)

Takasago (Japan)

Keva Flavours (India)

Huabao Flavors & Fragrances (Singapore)

Tate & Lyle (UK)

Robertet (France)

McCormick & Company (US)

Wanxiang International (China)

Trealt (England)

China Flavors and Fragrances (China)

Lucta (Spain)

Solvay (Belgium)

Research Coverage

This report segments the food flavors market on the basis of type, source, form, application, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the food flavors market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the food flavors market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the food flavors market is flourishing

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 MARKET SEGMENTATION
- 1.4 REGIONS COVERED
- 1.5 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.6 CURRENCY CONSIDERED
- 1.7 STAKEHOLDERS
- 1.8 SUMMARY OF CHANGES

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key Data from Secondary Sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key Data from Secondary Sources
 - 2.1.2.2 Breakdown of Primaries
- 2.2 MARKET SIZE ESTIMATION
 - 2.2.1 BOTTOM-UP APPROACH
 - 2.2.2 TOP-DOWN APPROACH
- 2.3 DATA TRIANGULATION
- 2.4 ASSUMPTIONS FOR THE STUDY
- 2.5 LIMITATIONS OF THE STUDY
- 2.6 COVID-19 HEALTH ASSESSMENT
- 2.7 COVID-19 ECONOMIC ASSESSMENT
 - 2.7.1 COVID-19 IMPACT ON THE ECONOMY—SCENARIO ASSESSMENT

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 ATTRACTIVE OPPORTUNITIES IN THE FLAVORS MARKET
- 4.2 FLAVORS MARKET: KEY REGIONAL SUBMARKETS
- 4.3 NORTH AMERICA: FLAVORS MARKET, BY KEY APPLICATION & COUNTRY
- 4.4 FLAVORS MARKET, BY TYPE & REGION

4.5 FLAVORS MARKET, BY FORM

4.6 FLAVORS MARKET, BY ORIGIN

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 YC-YCC SHIFT

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Shift in Consumer Base

5.3.1.1.1 Consumer inclination toward clean-label products to drive the natural food flavors market

5.3.1.1.2 Consumer interest in organic products

5.3.1.2 Continuous Demand for Sweet Flavors

5.3.1.3 Technological Advancements in the Flavor Industry

5.3.1.3.1 Microencapsulation technology: A major advancement in the flavor industry

5.3.1.3.2 Non-thermal treatments: HPP & PEF to enhance the flavor retention

5.3.1.4 Growth in Trade, Investment, and Expenditure in the Processed Food & Beverages Market

5.3.2 RESTRAINTS

5.3.2.1 Restraints Related to Natural Flavors

5.3.2.1.1 Lower stability

5.3.2.1.2 Limited availability

5.3.2.2 Side-effects of Added Flavors, Both Natural and Synthetic

5.3.2.3 Stringent Regulations and Government Policies

5.3.2.4 Reduced Beverage Production in Q2 of 2020 due to COVID-19 Outbreak
Restrained Flavors Businesses

5.3.3 OPPORTUNITIES

5.3.3.1 Emerging Markets

5.3.3.2 Innovative Raw Material Sources

5.3.3.3 Use in Functional Foods

5.3.3.4 Increase in Popularity of Novel Flavors

5.3.3.5 Launch of Advanced Flavors

5.3.3.5.1 Therapeutic flavor systems

5.3.3.5.2 Vegan flavor systems

5.3.3.5.3 Certified flavor systems

5.3.3.5.4 Multifunctional flavors

5.3.3.6 Floral Flavors to Gain Market Attention

5.3.4 CHALLENGES

5.3.4.1 Compliance with Quality and Regulatory Standards

6 INDUSTRY TRENDS

6.1 INDUSTRY INSIGHTS

6.2 VALUE CHAIN ANALYSIS

6.3 ECOSYSTEM MAP

6.3.1 FLAVORS, COLORS, AND FRAGRANCES: ECOSYSTEM VIEW

6.3.2 FLAVORS, COLORS, AND FRAGRANCES: MARKET MAP

7 REGULATIONS IN THE FOOD FLAVORS MARKET

7.1 INTRODUCTION

7.2 INTERNATIONAL BODY FOR FOOD SAFETY STANDARDS AND REGULATIONS

7.2.1 INTERNATIONAL ORGANIZATION OF THE FLAVOR INDUSTRY (IOFI)

7.2.1.1 International Flavor Legislation

7.2.1.2 US Department of Health and Human Services

7.2.1.3 Flavor Extract Manufacturers Association

7.3 NORTH AMERICA

7.3.1 US REGULATIONS

7.3.1.1 US Department of Agriculture

7.3.1.2 FFDCA Section 201(s) Limitations

7.3.2 CANADA

7.3.2.1 Canadian Food and Drugs Law

7.3.2.2 Canadian Food Inspection Agency (CFIA)

7.3.3 MEXICO

7.3.3.1 Mexican Food Regulations

7.4 SOUTH AMERICA

7.4.1 BRAZIL

7.4.1.1 Brazilian Health Regulatory Agency (ANVISA)

7.4.1.2 Brazilian Food and Regulations and Standards

7.4.2 ARGENTINA

7.4.2.1 The Argentina Food Safety Act

The following issues must be considered when selecting a food additive:

7.4.3 REST OF SOUTH AMERICA

7.5 EUROPE

7.5.1 NATURAL FLAVORS DEFINED IN THE EU IN REGULATION (EC) 1334/2008

7.5.1.1 Food and Agricultural Import Regulations and Standards

(Berlin, Germany)

7.5.2 UK REGULATION

7.5.2.1 In Regulation 2(1)

7.5.3 FRANCE

7.5.3.1 Food and Agriculture Imports Regulations and Standards

7.5.4 ITALY

7.5.5 EU REGULATIONS

7.6 ASIA PACIFIC

7.6.1 CHINA

7.6.2 INDIA

7.6.3 JAPAN

7.6.3.1 Japan Flavor and Fragrance Materials Association's (JFFMA)

7.6.3.2 Japanese Ministry of Health, Labour and Welfare

7.6.3.3 Japan Food Chemical Research Foundation (JFCRF)

7.6.4 KOREA

7.6.4.1 Ministry of Food and Drug Safety (MFDS)

7.6.5 AUSTRALIA & NEW ZEALAND

7.6.5.1 Australia New Zealand Food Standards Code - Standard 1.3.1 - Food Additives

7.7 REST OF THE WORLD

7.7.1 SOUTH AFRICA

7.7.1.1 South African Association of the Flavor & Fragrance Industry (SAAFI)

7.7.2 MIDDLE EAST

7.7.2.1 Food, Agricultural, and Water Import Regulations and Standards - Dubai, United Arab Emirates

7.7.2.1.1 Codex Alimentarius

8 PATENT ANALYSIS

8.1 OVERVIEW

9 FLAVORS MARKET, BY TYPE

9.1 INTRODUCTION

9.1.1 COVID-19 IMPACT ON THE FLAVORS MARKET, BY TYPE

9.1.1.1 Optimistic Scenario

9.1.1.2 Pessimistic Scenario

9.2 CHOCOLATE & BROWN

9.3 VANILLA

9.4 FRUIT & NUT

9.5 DAIRY

9.6 SPICE & SAVORY

9.7 OTHER FLAVORS

10 FOOD FLAVORS MARKET, BY APPLICATION

10.1 INTRODUCTION

10.1.1 COVID-19 IMPACT ON THE FLAVORS MARKET, BY APPLICATION

10.1.1.1 Optimistic Scenario

10.1.1.2 Pessimistic Scenario

10.2 FOOD

10.2.1 DAIRY PRODUCTS

10.2.1.1 Ice Cream

10.2.1.2 Other Dairy Products

10.2.2 CONFECTIONERY PRODUCTS

10.2.2.1 Chocolates

10.2.2.2 Other Confectionery Products

10.2.3 BAKERY PRODUCTS

10.2.4 MEAT PRODUCTS

10.2.5 OTHER FOOD APPLICATIONS

10.3 BEVERAGES

10.3.1 JUICES & JUICE CONCENTRATES

10.3.2 FUNCTIONAL DRINKS

10.3.3 CARBONATED SOFT DRINKS

10.3.4 OTHER DRINKS

11 FOOD FLAVORS MARKET, BY ORIGIN

11.1 INTRODUCTION

11.1.1 COVID-19 IMPACT ON THE FLAVORS MARKET, BY ORIGIN

11.1.1.1 Optimistic Scenario

11.1.1.2 Pessimistic Scenario

11.2 NATURE-IDENTICAL

11.3 NATURAL

11.4 ARTIFICIAL/SYNTHETIC

12 FOOD FLAVORS MARKET, BY FORM

12.1 INTRODUCTION

12.1.1 COVID-19 IMPACT ON THE FLAVORS MARKET, BY FORM

12.1.1.1 Optimistic Scenario

12.1.1.2 Pessimistic Scenario

12.2 LIQUID & GEL

12.3 DRY

13 FOOD FLAVORS MARKET, BY REGION

13.1 INTRODUCTION

13.1.1 COVID-19 IMPACT ON THE FLAVORS MARKET, BY REGION

13.1.1.1 Optimistic Scenario

13.1.1.2 Pessimistic Scenario

13.2 NORTH AMERICA

13.2.1 US

13.2.1.1 Increase in adoption of various flavors by Americans in their everyday meals

13.2.2 CANADA

13.2.2.1 Presence of a huge number of food & beverage processing establishments in Canada

13.2.3 MEXICO

13.2.3.1 Rise in demand for flavor-rich food products observed in Mexico

13.3 EUROPE

13.3.1 GERMANY

13.3.1.1 Presence of various food processing industry and strong retail channels in Germany

13.3.2 UK

13.3.2.1 High focus on innovation of natural and organic flavors to cater to the increasing vegan population in the UK

13.3.3 FRANCE

13.3.3.1 The use of exotic flavors in the production of bakery items and wine in France

13.3.4 ITALY

13.3.4.1 Varieties of flavorsome cheese and Italian seasonings in Italy

13.3.5 SPAIN

13.3.5.1 The well-established food processing industry in Spain

13.3.6 NETHERLANDS

13.3.6.1 The presence of a wide number of breweries utilizing various flavors of the Netherlands

13.3.7 REST OF EUROPE

13.3.7.1 Traditional flavors obtained for natural ingredients in many countries in Europe

13.4 ASIA PACIFIC

13.4.1 CHINA

13.4.1.1 The Chinese tradition includes consuming a balanced diet with all flavors

13.4.2 INDIA

13.4.2.1 High demand for traditional and regional exotic flavors in India

13.4.3 JAPAN

13.4.3.1 Flavor is an important part of the Japanese rules of five in cooking

13.4.4 SOUTH KOREA

13.4.4.1 Rise in demand for healthy, natural, and organic food in South Korea

13.4.5 AUSTRALIA & NEW ZEALAND

13.4.5.1 Increased production in Australia & New Zealand increased demand for food flavors among companies

13.4.6 REST OF ASIA PACIFIC

13.4.6.1 Various ingredients are used to make traditional cuisines flavorsome in Rest of Asia Pacific

13.5 SOUTH AMERICA

13.5.1 BRAZIL

13.5.1.1 Heavy consumption and production of processed food in Brazil

13.5.2 ARGENTINA

13.5.2.1 The presence of processed dairy and meat producing companies in Argentina

13.5.3 REST OF SOUTH AMERICA

13.5.3.1 The demand for ethnic flavors and plant-based formulation in Rest of South America

13.6 REST OF THE WORLD (ROW)

13.6.1 MIDDLE EAST

13.6.1.1 The dessert and savory flavors drive the demand for flavors in the Middle East

13.6.2 SOUTH AFRICA

13.6.2.1 Increase in the food processing opportunities witnessed in the country

13.6.3 OTHERS IN AFRICA

14 COMPETITIVE LANDSCAPE

14.1 MARKET EVALUATION FRAMEWORK

14.2 RANKING OF KEY PLAYERS, 2020

14.3 REVENUE ANALYSIS

14.4 COVID-19 SPECIFIC COMPANY RESPONSE

14.5 KEY MARKET DEVELOPMENTS

14.5.1 EXPANSIONS & INVESTMENTS

14.5.2 MERGERS & ACQUISITIONS

14.5.3 AGREEMENTS, COLLABORATIONS, AND PARTNERSHIPS

15 COMPANY EVALUATION MATRIX & COMPANY PROFILES

15.1 OVERVIEW

15.2 COMPANY EVALUATION MATRIX: DEFINITIONS & METHODOLOGY

15.2.1 STARS

15.2.2 EMERGING LEADERS

15.2.3 PERVASIVE PLAYERS

15.2.4 EMERGING COMPANIES

15.3 COMPANY EVALUATION MATRIX, 2019 (OVERALL MARKET)

15.4 COMPANY PROFILES

(Business overview, Products offered, Recent developments & MnM View)*

15.4.1 DUPONT

15.4.2 ARCHER DANIELS MIDLAND (ADM)

15.4.3 GIVAUDAN

15.4.4 KERRY GROUP

15.4.5 INTERNATIONAL FLAVORS AND FRAGRANCES (IFF)

15.4.6 SYMRISE

15.4.7 MANE

15.4.8 TAIYO INTERNATIONAL

15.4.9 SENSIENT

15.4.10 T. HASEGAWA

15.4.11 FIRMENICH

15.4.12 SYNERGY FLAVORS

15.4.13 ROBERTET

15.4.14 TAKASAGO

15.5 COMPETITIVE LEADERSHIP MAPPING (START-UP/SME)

15.5.1 STAR

15.5.2 EMERGING LEADERS

15.5.3 PERVASIVE

15.5.4 EMERGING COMPANIES

15.6 STARTUPS/SME PROFILES

15.6.1 AMAR BIO-ORGANICS

15.6.2 OSSORO

15.6.3 FABSTER

15.6.4 THE FLAVOR FACTORY (TFF)

15.6.5 THE FOODIE FLAVORS

15.6.6 BESMOKE LIMITED

15.6.7 AROMATA GROUP

15.6.8 CREATE FLAVORS

15.6.9 GULF FLAVORS & FOOD INGREDIENTS FZCO

15.6.10 SELUZ FRAGRANCE & FLAVOR COMPANY

*Details on Business overview, Products offered, Recent developments & MnM View might not be captured in case of unlisted companies.

16 APPENDIX

16.1 DISCUSSION GUIDE

16.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL:

16.3 AVAILABLE CUSTOMIZATION

16.4 RELATED REPORTS

16.5 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

TABLE 1 US DOLLAR EXCHANGE RATES CONSIDERED, 2015–2019

TABLE 2 FLAVORS MARKET SNAPSHOT, 2020 VS. 2025

TABLE 3 BENEFITS FROM CERTIFICATION & BRANDING FOR DIFFERENT INTEREST GROUPS

TABLE 4 FLAVORS AND FRAGRANCES: REGULATIONS SET BY DIFFERENT COUNTRIES

TABLE 5 SOURCE OF RAW MATERIALS USED IN FLAVORING COMPOUNDS

TABLE 6 CLASSIFICATION OF NATURE'S FLAVORS

TABLE 7 KEY PATENTS GRANTED WITH RESPECT TO FOOD FLAVORS

TABLE 8 CHEMICAL ADDITIVES USED AS FLAVORS

TABLE 9 FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 10 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 11 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY TYPE, 2018–2021 (USD MILLION)

TABLE 12 CHOCOLATE & BROWN FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 13 VANILLA FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 14 FRUIT & NUT FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 15 DAIRY FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 16 LIST OF FLAVOR COMPOUNDS THAT IMPART SPICY OR SAVORY FLAVOR

TO FOOD & BEVERAGE PRODUCTS

TABLE 17 LIST OF FLAVOR COMPOUND USED AS HERBAL SPICES

TABLE 18 SPICE & SAVORY FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 19 OTHER FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 20 FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 21 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 22 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY APPLICATION, 2018–2021 (USD MILLION)

TABLE 23 FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 24 FOOD FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 25 FOOD FLAVORS MARKET SIZE IN DAIRY PRODUCTS, BY REGION, 2018–2025 (USD MILLION)

TABLE 26 FOOD FLAVORS MARKET SIZE IN DAIRY PRODUCTS, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 27 FOOD FLAVORS MARKET SIZE IN CONFECTIONERY PRODUCTS, BY REGION, 2018–2025 (USD MILLION)

TABLE 28 FOOD FLAVORS MARKET SIZE IN CONFECTIONERY PRODUCTS, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 29 FOOD FLAVORS MARKET SIZE IN BAKERY PRODUCTS, BY REGION, 2018–2025 (USD MILLION)

TABLE 30 FOOD FLAVORS MARKET SIZE IN MEAT PRODUCTS, BY REGION, 2018–2025 (USD MILLION)

TABLE 31 FOOD FLAVORS MARKET SIZE IN OTHER FOOD APPLICATIONS, BY REGION, 2018–2025 (USD MILLION)

TABLE 32 BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 33 BEVERAGE FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 34 BEVERAGE FLAVORS MARKET SIZE IN JUICES & JUICE CONCENTRATES, BY REGION, 2018–2025 (USD MILLION)

TABLE 35 BEVERAGE FLAVORS MARKET SIZE IN FUNCTIONAL DRINKS, BY REGION, 2018–2025 (USD MILLION)

TABLE 36 BEVERAGE FLAVORS MARKET SIZE IN CARBONATED SOFT DRINKS, BY REGION, 2018–2025 (USD MILLION)

TABLE 37 BEVERAGE FLAVORS MARKET SIZE IN OTHER DRINKS, BY REGION, 2018–2025 (USD MILLION)

TABLE 38 FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 39 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY ORIGIN, 2018–2021 (USD MILLION)

TABLE 40 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY ORIGIN, 2018–2021 (USD MILLION)

TABLE 41 NATURE-IDENTICAL FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 42 NATURAL FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 43 ARTIFICIAL/SYNTHETIC FLAVORS MARKET SIZE, BY REGION,

2018–2025 (USD MILLION)

TABLE 44 FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 45 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY FORM, 2018–2021 (USD MILLION)

TABLE 46 PESSIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY FORM, 2018–2021 (USD MILLION)

TABLE 47 LIQUID & GEL FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 48 DRY FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 49 FOOD FLAVORS MARKET SIZE, BY REGION, 2018–2025 (USD MILLION)

TABLE 50 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET SIZE, BY REGION, 2018–2021 (USD MILLION)

TABLE 51 OPTIMISTIC SCENARIO: COVID-19 IMPACT ON FLAVORS MARKET, BY REGION, 2018–2021 (USD MILLION)

TABLE 52 NORTH AMERICA: FLAVORS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 53 NORTH AMERICA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 54 NORTH AMERICA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 55 NORTH AMERICA: FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 56 NORTH AMERICA: BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 57 NORTH AMERICA: FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 58 NORTH AMERICA: FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 59 US: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 60 US: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 61 CANADA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 62 CANADA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 63 MEXICO: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 64 MEXICO: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 65 EUROPE: FLAVORS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 66 EUROPE: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 67 EUROPE: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 68 EUROPE: FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 69 EUROPE: BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 70 EUROPE: FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 71 EUROPE: FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 72 GERMANY: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 73 GERMANY: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 74 UK: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 75 UK: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 76 FRANCE: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 77 FRANCE: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 78 ITALY: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 79 ITALY: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 80 SPAIN: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 81 SPAIN: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 82 NETHERLANDS: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 83 NETHERLANDS: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 84 REST OF EUROPE: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 85 REST OF EUROPE: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 86 ASIA PACIFIC: FLAVORS MARKET SIZE, BY COUNTRY/REGION, 2018–2025 (USD MILLION)

TABLE 87 ASIA PACIFIC: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 88 ASIA PACIFIC: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 89 ASIA PACIFIC: FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 90 ASIA PACIFIC: BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 91 ASIA PACIFIC: FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 92 ASIA PACIFIC: FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 93 CHINA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 94 CHINA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 95 INDIA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 96 INDIA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 97 JAPAN: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 98 JAPAN: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 99 SOUTH KOREA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 100 SOUTH KOREA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 101 AUSTRALIA & NEW ZEALAND: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 102 AUSTRALIA & NEW ZEALAND: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 103 REST OF ASIA PACIFIC: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 104 REST OF ASIA PACIFIC: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 105 SOUTH AMERICA: FLAVORS MARKET SIZE, BY COUNTRY, 2018–2025 (USD MILLION)

TABLE 106 SOUTH AMERICA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 107 SOUTH AMERICA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 108 SOUTH AMERICA: FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 109 SOUTH AMERICA: BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 110 SOUTH AMERICA: FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 111 SOUTH AMERICA: FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 112 BRAZIL: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 113 BRAZIL: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 114 ARGENTINA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 115 ARGENTINA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 116 REST OF SOUTH AMERICA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 117 REST OF SOUTH AMERICA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 118 ROW: FLAVORS MARKET SIZE, BY COUNTRY/REGION, 2018–2025 (USD MILLION)

TABLE 119 ROW: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 120 ROW: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 121 ROW: FOOD FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 122 ROW: BEVERAGE FLAVORS MARKET SIZE, BY SUBAPPLICATION, 2018–2025 (USD MILLION)

TABLE 123 ROW: FLAVORS MARKET SIZE, BY FORM, 2018–2025 (USD MILLION)

TABLE 124 ROW: FLAVORS MARKET SIZE, BY ORIGIN, 2018–2025 (USD MILLION)

TABLE 125 MIDDLE EAST: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 126 MIDDLE EAST: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 127 SOUTH AFRICA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 128 SOUTH AFRICA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025 (USD MILLION)

TABLE 129 OTHERS IN AFRICA: FLAVORS MARKET SIZE, BY APPLICATION, 2018–2025 (USD MILLION)

TABLE 130 OTHERS IN AFRICA: FLAVORS MARKET SIZE, BY TYPE, 2018–2025

(USD MILLION)

TABLE 131 EXPANSIONS & INVESTMENTS, 2018–2020

TABLE 132 MERGERS & ACQUISITIONS, 2019

TABLE 133 AGREEMENTS, COLLABORATIONS, AND PARTNERSHIPS, 2018–2020

About

Flavors are used in wide ranges of products that include bakery, snacks, confectionery, meat, poultry, seafood, etc. The food flavors market includes natural and synthetic flavors. The market is driven by changing consumer trends and food preferences. The food & beverage (F&B) processing industry also influences the food flavors market.

F&B manufacturers widely use synthetic flavors to provide the product with the desired taste. However, synthetic flavors may result in adverse reactions when exposed to sensitive consumers. FDA regulates the concentration range of synthetic flavors in food products and has banned synthetics that are harmful upon consumption. The awareness among consumers that are related to these risks of food additives impacts the food flavors market.

The market is characterized by the growing demand for natural food flavors. The trend of natural flavors originated from the appeal of European nations to market clean label food products that are free of additives, especially synthetic variants. Hence, the changing lifestyle and the booming food and beverage industry have driven the demand for natural flavors. The leading F&B manufacturers demand natural flavors to extend their product quality. Consequently, various new food flavors extraction technologies are employed in combination with natural food flavors to add desired tastes and flavors in food.

The food flavors market was dominated by artificial flavors in 2012. The natural flavors market was dominated by Europe that was worth \$XX million in 2012. The natural flavors market is projected to grow with increasing consumer demand for natural food and for products with minimal synthetic additives. In 2012, North America accounted for the largest share, followed by Asia-Pacific in the food flavors market. Emerging markets such as China and India drive the Asia-Pacific market. The North American and Asia-Pacific food flavors markets, together accounted for a value share of about XX% in 2012.

Leading players in the market include companies such as Givaudan (Switzerland), Firmenich (Switzerland), IFF (U.S.), Takasago International Corporation (Japan), Symrise (Germany), etc. The leading companies invest in the development and innovation of lead molecules from natural sources such as plants and animals, and are a healthier alternative to synthetic flavors. The global food flavors market is segmented

in terms of geography, types, and applications. In terms of geography, the market is divided into North America, Europe, Asia-Pacific, and Rest of the World (ROW), where North America emerges as the global leader, followed by Asia-Pacific and Europe. Key food flavors types include natural and synthetic.

Food flavors find wide applications in the food and beverage industry such as beverages, bakery and confectionery, dairy & frozen food, and meat products.

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