

Food Flavors Market by Type (Chocolate & Browns, Vanilla, Fruit & Nut, Dairy, Spices), Application (Beverages, Dairy, Confectionery, Bakery, Meat, Savory & Snacks), Origin (Natural, Nature identical, Artificial), Form, and Region - Global Forecast to 2025

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Abstracts

“The food flavors market is projected to grow at a CAGR of 4.8% during the forecast period.”

According to MarketsandMarkets, the food flavors market is estimated to be valued at USD 16.4 billion in 2020 and is projected to reach USD 20.7 billion by 2025, recording a CAGR of 4.8 %, in terms of value. Factors such as the growth in environmental concerns and the rise in demand for bioethanol and advancement tools to optimize industrial production are projected to drive the growth of the food flavors industry during the forecast period. However, the growth of the food flavors market is inhibited by factors, such as high adaptation costs involved for small- & medium-sized enterprises. In addition, the stringent regulatory framework for the use of food flavors inhibits the growth of this market.

“By type, the natural segment is projected to grow at the highest CAGR during the forecast period.”

Natural flavors are estimated to form the dominant segment by origin for the food flavors market. Customers are showing a preference for natural flavors over synthetic flavor for food & beverage options. The processed food manufacturers prefer the natural segment due to high demand among customers. The popularity of organic flavors and food are also driving this segment.

“By form, the liquid & gel segment is estimated to account for the largest share.”

The liquid & gel forms of the food flavor are dominating the market. The liquid and gel forms are easy to blend with the ingredients and, therefore, are preferred by the manufacturers. It provides uniform texture and color to the end product. Also, it is more stable than the dry form; therefore, it is driving the market.

“The Asia Pacific region is projected to grow at the highest CAGR during the forecast period.”

The food flavors market in the Asia Pacific region is largely driven by industrial shift and technological advancements that have made enzymes available for a wide range of applications. Developed markets such as North America and Western Europe are becoming mature, which has led to faster growth in developing markets such as Asia Pacific. Furthermore, the changing consumer preference in the food & beverage industry has contributed to the growth of the food flavors market in this region.

The food flavors market is segmented region-wise, with a detailed analysis of each region. These regions include Asia Pacific, North America, Europe, South America, and RoW (South Africa, the Middle East, and Others in Africa).

Break-up of Primaries

By Value Chain: Supply side - 52% and Demand side - 48%

By Designation: C-level - 36%, D-level - 33%, and Others - 31%

By Region: Asia Pacific - 28%, North America - 24%, Europe - 20%, South America - 15%, and Middle East & Africa - 13%

Leading players profiled in this report include the following:

DuPont (US)

Archer Daniels Midland (ADM) (US)

Givaudan (Switzerland)

Kerry Group (Ireland)

International Flavors & Fragrances (US)

Firmenich (Switzerland)

Symrise (Germany)

MANE (France)

Taiyo International (Japan)

T. Hasegawa (Japan)

Synergy Flavors (US)

Sensient (US)

Bell Flavors and Fragrances (US)

Flavorchem (US)

Takasago (Japan)

Keva Flavours (India)

Huabao Flavors & Fragrances (Singapore)

Tate & Lyle (UK)

Robertet (France)

McCormick & Company (US)

Wanxiang International (China)

Trealt (England)

China Flavors and Fragrances (China)

Lucta (Spain)

Solvay (Belgium)

Research Coverage

This report segments the food flavors market on the basis of type, source, form, application, and region. In terms of insights, this research report focuses on various levels of analyses—competitive landscape, pricing insights, end-use analysis, and company profiles—which together comprise and discuss the basic views on the emerging & high-growth segments of the food flavors market, high-growth regions, countries, industry trends, drivers, restraints, opportunities, and challenges.

Reasons to buy this report

To get a comprehensive overview of the food flavors market

To gain wide-ranging information about the top players in this industry, their product portfolio details, and the key strategies adopted by them

To gain insights about the major countries/regions, in which the food flavors market is flourishing

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About

Flavors are used in wide ranges of products that include bakery, snacks, confectionery, meat, poultry, seafood, etc. The food flavors market includes natural and synthetic flavors. The market is driven by changing consumer trends and food preferences. The food & beverage (F&B) processing industry also influences the food flavors market.

F&B manufacturers widely use synthetic flavors to provide the product with the desired taste. However, synthetic flavors may result in adverse reactions when exposed to sensitive consumers. FDA regulates the concentration range of synthetic flavors in food products and has banned synthetics that are harmful upon consumption. The awareness among consumers that are related to these risks of food additives impacts the food flavors market.

The market is characterized by the growing demand for natural food flavors. The trend of natural flavors originated from the appeal of European nations to market clean label food products that are free of additives, especially synthetic variants. Hence, the changing lifestyle and the booming food and beverage industry have driven the demand for natural flavors. The leading F&B manufacturers demand natural flavors to extend their product quality. Consequently, various new food flavors extraction technologies are employed in combination with natural food flavors to add desired tastes and flavors in food.

The food flavors market was dominated by artificial flavors in 2012. The natural flavors market was dominated by Europe that was worth \$XX million in 2012. The natural flavors market is projected to grow with increasing consumer demand for natural food and for products with minimal synthetic additives. In 2012, North America accounted for the largest share, followed by Asia-Pacific in the food flavors market. Emerging markets such as China and India drive the Asia-Pacific market. The North American and Asia-Pacific food flavors markets, together accounted for a value share of about XX% in 2012.

Leading players in the market include companies such as Givaudan (Switzerland), Firmenich (Switzerland), IFF (U.S.), Takasago International Corporation (Japan), Symrise (Germany), etc. The leading companies invest in the development and innovation of lead molecules from natural sources such as plants and animals, and are a healthier alternative to synthetic flavors. The global food flavors market is segmented

in terms of geography, types, and applications. In terms of geography, the market is divided into North America, Europe, Asia-Pacific, and Rest of the World (ROW), where North America emerges as the global leader, followed by Asia-Pacific and Europe. Key food flavors types include natural and synthetic.

Food flavors find wide applications in the food and beverage industry such as beverages, bakery and confectionery, dairy & frozen food, and meat products.

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