

# Food Coating Ingredients Market by Type (Cocoa, Chocolate, Fat, Oil, Salt, Spices, Flour, Batter, Starch, Hydrocolloid, Sugar), Application (Bakery, Confectionery, Cereal, Dairy, Snacks, Fruit, Vegetable, Meat) & Region - Global Trend & Forecast to 2019

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## Abstracts

Food & beverage manufacturers have witnessed tremendous growth in the processed food industry in the last five years. This has substantially affected the food coating ingredients industry and an upsurge was recorded in this industry, simultaneously. New technologies have initiated the emergence of innovative coating ingredients, but stringent regulations challenged the food coating ingredient manufactures to prioritize their customers' health. The developing countries present a viable market for the manufacturers, as these regions are emerging as potential markets with the availability of raw materials. The rise in disposable income of the growing middle-class population in developing countries is also creating demand for a broader range of products.

To maintain a competitive edge in the food coating ingredients market, the key players were observed to prefer investments & expansions to move into new and untapped markets and build a new customer base for long-term client relationships. Leading players such as Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Kerry Group plc (Ireland), Ashland Inc. (U.S.), Tate & Lyle PLC (U.K.), and AGRANA Group (Austria) have been profiled in the report. Other prominent companies in the market are PGP International, Inc. (U.S.), DohlerGroup (Germany), and SensoryEffects Ingredient Solutions (U.S.). These key players were also observed to prefer new product launches and acquisitions to gain a larger share in the market.

The report provides a complete analysis of the key companies and a chronology of

developments with respect to new products and their applications. It also analyzes the market dynamics.

## **SCOPE OF THE REPORT**

This study categorizes the food coating ingredients market on the basis of type of ingredients and their end applications. The regional analysis is further extended with projections of the market size of their key contributing countries.

On the basis of key types, the market was segmented as follows:

Cocoa & chocolates

Fats & oils

Salts, spices & seasonings

Flours

Batter & crumbs

Starches

Hydrocolloids

Sugars & syrups

Others

On the basis of key applications, the market was segmented as follows:

Bakery products

Confectionery products

R.T.E. Cereals

Dairy products

Snacks & nutritional bars

Frozen fruits & vegetables

Meat & poultry products

Others

On the basis of key regions, the market was segmented as follows:

North America

Europe

Asia-Pacific

RoW

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## About

The report “Food Coating Ingredients Market by Type (Cocoa, Chocolate, Fat, Oil, Salt, Spices, Flour, Batter, Starch, Hydrocolloid, Sugar), Application (Bakery, Confectionery, Cereal, Dairy, Snacks, Fruit, Vegetable, Meat) & Region - Global Trend & Forecast to 2019”, defines and segments the food coating ingredients market with analyses and projections of the market size in terms of value.

The market for food coating ingredients is projected to reach \$3.7 Billion by 2019 at a CAGR of 5.9%. The food coating ingredients market is driven by the rise in consumption of processed food products in developed and developing countries. Investments & expansions formed the most preferred strategy among the key players to attract and retain new customers, globally. They also focused on acquiring local players of emerging markets to expand their business on a global scale and sustain the competition prevailing in the market. New product launches also helped key players in strengthening their product portfolio.

The market for food coating ingredients is projected to grow at a CAGR of 5.9% from 2014 to 2019. In 2013, the North American region was the market for largest food coating ingredients, wherein the U.S. dominated.

The report includes development strategies and product portfolio of the leading companies such as:

Cargill, Incorporated (U.S.)

Archer Daniels Midland Company (U.S.)

E. I. du Pont de Nemours and Company (U.S.)

Kerry Group plc (Ireland)

Ashland Inc. (U.S.)

Tate & Lyle PLC (U.K.)

AGRANA Group (Austria)

PGP International, Inc. (U.S.)

DohlerGroup (Germany)

SensoryEffects Ingredient Solutions (U.S.)

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