

Food Coating Ingredients Market by Type (Cocoa, Chocolate, Fat, Oil, Salt, Spices, Flour, Batter, Starch, Hydrocolloid, Sugar), Application (Bakery, Confectionery, Cereal, Dairy, Snacks, Fruit, Vegetable, Meat) & Region - Global Trend & Forecast to 2019

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Abstracts

Food & beverage manufacturers have witnessed tremendous growth in the processed food industry in the last five years. This has substantially affected the food coating ingredients industry and an upsurge was recorded in this industry, simultaneously. New technologies have initiated the emergence of innovative coating ingredients, but stringent regulations challenged the food coating ingredient manufactures to prioritize their customers' health. The developing countries present a viable market for the manufacturers, as these regions are emerging as potential markets with the availability of raw materials. The rise in disposable income of the growing middle-class population in developing countries is also creating demand for a broader range of products.

To maintain a competitive edge in the food coating ingredients market, the key players were observed to prefer investments & expansions to move into new and untapped markets and build a new customer base for long-term client relationships. Leading players such as Cargill, Incorporated (U.S.), Archer Daniels Midland Company (U.S.), E. I. du Pont de Nemours and Company (U.S.), Kerry Group plc (Ireland), Ashland Inc. (U.S.), Tate & Lyle PLC (U.K.), and AGRANA Group (Austria) have been profiled in the report. Other prominent companies in the market are PGP International, Inc. (U.S.), DohlerGroup (Germany), and SensoryEffects Ingredient Solutions (U.S.). These key players were also observed to prefer new product launches and acquisitions to gain a larger share in the market.

The report provides a complete analysis of the key companies and a chronology of

developments with respect to new products and their applications. It also analyzes the market dynamics.

SCOPE OF THE REPORT

This study categorizes the food coating ingredients market on the basis of type of ingredients and their end applications. The regional analysis is further extended with projections of the market size of their key contributing countries.

On the basis of key types, the market was segmented as follows:

Cocoa & chocolates

Fats & oils

Salts, spices & seasonings

Flours

Batter & crumbs

Starches

Hydrocolloids

Sugars & syrups

Others

On the basis of key applications, the market was segmented as follows:

Bakery products

Confectionery products

R.T.E. Cereals

Dairy products

Snacks & nutritional bars

Frozen fruits & vegetables

Meat & poultry products

Others

On the basis of key regions, the market was segmented as follows:

North America

Europe

Asia-Pacific

RoW

Contents

1 INTRODUCTION

1.1 OBJECTIVES OF THE STUDY

1.2 MARKET DEFINITION

1.3 MARKETS COVERED

1.3.1 PERIODIZATION CONSIDERED FOR THE FOOD COATING INGREDIENTS MARKET

1.4 BASE CURRENCY CONSIDERED FOR THE FOOD COATING INGREDIENTS MARKET

1.5 STAKEHOLDERS

1.6 LIMITATION

2 RESEARCH METHODOLOGY

2.1 FACTOR ANALYSIS

2.1.1 DESCRIPTION OF THE FOOD SECTOR

2.1.1.1 Key Segments in the Food Sector

2.1.1.2 Key Factors Influencing the Market

2.1.1.3 Developing Economy

2.1.1.3.1 Increasing Number of Middle-class Population, 2009–2030

2.1.1.3.2 GDP (Purchasing Power Parity), 2013

2.1.1.4 Rising Population

2.2 MARKET SIZE ESTIMATION

2.3 MARKET BREAKDOWN & DATA TRIANGULATION

2.4 MARKET SHARE ESTIMATION

2.4.1 KEY DATA TAKEN FROM SECONDARY SOURCES

2.4.2 KEY DATA FROM PRIMARY SOURCES

2.4.3 ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES IN THE FOOD COATING INGREDIENTS MARKET

4.2 FOOD COATING INGREDIENTS MARKET, BY APPLICATION

4.3 FOOD COATING INGREDIENTS MARKET IN THE ASIA-PACIFIC REGION

4.4 U.S. DOMINATES THE OVERALL FOOD COATING INGREDIENTS MARKET IN 2013

4.5 FOOD COATING INGREDIENTS MARKET, BY TYPE, 2013

4.6 FOOD COATING INGREDIENTS MARKET: DEVELOPED VS. EMERGING MARKETS

4.7 COCOA & CHOCOLATES ACCOUNTED FOR THE LARGEST SHARE IN THE FOOD COATING INGREDIENTS MARKET IN 2013

4.8 FOOD COATING INGREDIENTS MARKET LIFE CYCLE ANALYSIS, BY REGION

4.9 THE MARKET FOR FOOD COATING INGREDIENTS IN CONFECTIONERIES IS PROJECTED TO DOMINATE IN 2019

5 INDUSTRY TRENDS

5.1 INTRODUCTION

5.2 SUPPLY CHAIN

5.3 INDUSTRY INSIGHTS

5.4 PORTER'S FIVE FORCES ANALYSIS

5.4.1 THREAT OF NEW ENTRANTS

5.4.2 THREAT OF SUBSTITUTES

5.4.3 BARGAINING POWER OF SUPPLIERS

5.4.4 BARGAINING POWER OF BUYERS

5.4.5 INTENSITY OF COMPETITIVE RIVALRY

5.5 PEST ANALYSIS

5.5.1 POLITICAL/LEGAL FACTORS

5.5.1.1 Government Regulations

5.5.2 ECONOMIC FACTORS

5.5.2.1 Fluctuating Raw Material Prices

5.5.2.2 Rising Middle-class Population With High Disposable Income

5.5.3 SOCIAL FACTOR

5.5.3.1 Human Health Concerns

5.5.4 TECHNOLOGICAL FACTORS

5.5.4.1 R&D Initiatives

5.6 STRATEGIC BENCHMARKING

5.6.1 STRATEGIC ACQUISITION, AGREEMENT, PARTNERSHIP, INVESTMENT

& EXPANSION

6 MARKET OVERVIEW

6.1 INTRODUCTION

6.2 EVOLUTION

6.3 MARKET SEGMENTATION

6.3.1 FOOD COATING INGREDIENTS MARKET, BY TYPE

6.3.2 FOOD COATING INGREDIENTS MARKET, BY APPLICATION

6.4 REGULATIONS

6.5 MARKET DYNAMICS

6.5.1 DRIVERS

6.5.1.1 Rising Consumption of Confectioneries

6.5.1.2 Increasing Demand For Health and Wellness Food

6.5.1.3 Drive For Convenience Food: A Key Consumer Trend

6.5.2 RESTRAINTS

6.5.2.1 Stringent Food Safety Legislations

6.5.2.2 Saturated Markets: Sluggish Demand For Food Coating Ingredients

6.5.3 OPPORTUNITIES

6.5.3.1 Inclination Towards More Healthy Alternatives

6.5.3.2 Countries With Emerging Economies: Sole Frontiers of Growth

6.5.3.2.1 Emerging markets & changing consumer lifestyles

6.5.3.2.2 Growth opportunities in the untapped markets

6.5.4 CHALLENGES

6.5.4.1 Consumer Awareness: Demand For Certified Food Ingredients

6.5.4.2 Infrastructural Challenges in Developing Countries

6.5.5 BURNING ISSUE

6.5.5.1 Fluctuating Raw Material Prices

7 FOOD COATING INGREDIENTS MARKET, BY TYPE

7.1 INTRODUCTION

7.2 COCOA & CHOCOLATES

7.3 FATS & OILS

7.4 SALTS, SPICES & SEASONINGS

7.5 FLOURS

7.6 BATTER & CRUMBS

7.7 STARCHES

7.8 HYDROCOLLOIDS

7.9 SUGARS & SYRUPS

7.10 OTHER TYPES

8 FOOD COATING INGREDIENTS MARKET, BY APPLICATION

- 8.1 INTRODUCTION
- 8.2 BAKERY PRODUCTS
- 8.3 CONFECTIONERIES
- 8.4 R.T.E. CEREALS
- 8.5 DAIRY PRODUCTS
- 8.6 SNACKS & NUTRITIONAL BARS
- 8.7 FRUITS & VEGETABLES
- 8.8 MEAT & POULTRY PRODUCTS
- 8.9 OTHER APPLICATIONS

9 FOOD COATING INGREDIENTS MARKET, BY REGION

- 9.1 INTRODUCTION
- 9.2 NORTH AMERICA
 - 9.2.1 U.S.
 - 9.2.2 CANADA
 - 9.2.3 MEXICO
- 9.3 EUROPE
 - 9.3.1 RUSSIA
 - 9.3.2 ITALY
 - 9.3.3 SPAIN
 - 9.3.4 U.K.
 - 9.3.5 GERMANY
 - 9.3.6 FRANCE
 - 9.3.7 THE NETHERLANDS
 - 9.3.8 REST OF EUROPE
- 9.4 ASIA-PACIFIC
 - 9.4.1 CHINA
 - 9.4.2 JAPAN
 - 9.4.3 INDIA
 - 9.4.4 NEW ZEALAND
 - 9.4.5 AUSTRALIA
 - 9.4.6 REST OF ASIA-PACIFIC
- 9.5 REST OF THE WORLD
 - 9.5.1 LATIN AMERICA
 - 9.5.2 AFRICA
 - 9.5.3 MIDDLE EAST

10 COMPETITIVE LANDSCAPE

10.1 OVERVIEW

10.2 MARKET SHARE ANALYSIS: FOOD COATING INGREDIENTS MARKET

10.3 COMPETITIVE SITUATIONS & TRENDS

10.3.1 AGREEMENTS

10.3.2 INVESTMENTS& EXPANSIONS

10.3.3 NEW PRODUCT LAUNCHES

10.3.4 ACQUISITIONS& JOINT VENTURES

11 COMPANY PROFILES (COMPANY AT A GLANCE, RECENT FINANCIALS, PRODUCTS & SERVICES, STRATEGIES & INSIGHTS, & RECENT DEVELOPMENTS)

11.1 INTRODUCTION

11.2 AGRANA BETEILIGUNGS-AG

11.3 ARCHER DANIELS MIDLAND COMPANY (ADM)

11.4 ASHLAND INC.

11.5 CARGILL, INCORPORATED

11.6 DOHLERGROUP

11.7 E. I. DU PONT DE NEMOURS AND COMPANY

11.8 INGREDION INCORPORATED

11.9 KERRY GROUP PLC

11.10 PGP INTERNATIONAL, INC.

11.11 SENSORYEFFECTS INGREDIENT SOLUTIONS

11.12 TATE & LYLE PLC (Details on company at a glance, recent financials, products & services, strategies & insights, & recent developments might not be captured in case of unlisted companies.)

12 APPENDIX

12.1 DISCUSSION GUIDE

12.2 RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1 DEVELOPMENT OF NEW & INNOVATIVE FOOD INGREDIENTS FOR COATING IS THE LEADING TREND AMONG THE KEY MARKET PLAYERS

Table 2 EVOLUTION OF FOOD COATING INGREDIENTS

Table 3 DIFFERENT TYPES OF COATING PROCESSES

Table 4 FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 5 COCOA & CHOCOLATE MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 6 FATS & OILS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 7 SALTS, SPICES & SEASONINGS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 8 FLOURS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 9 BATTER & CRUMBS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 10 STARCHES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 11 HYDROCOLLOID COATING MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 12 SUGARS & SYRUPS COATING MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 13 OTHER TYPES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 14 FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 15 FOOD COATING INGREDIENTS IN BAKERY PRODUCTS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 16 FOOD COATING INGREDIENTS IN CONFECTIONERIES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 17 FOOD COATING INGREDIENTS IN R.T.E. CEREALS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 18 FOOD COATING INGREDIENTS IN DAIRY PRODUCTS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 19 FOOD COATING INGREDIENTS IN SNACKS & NUTRITIONAL BARS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 20 FOOD COATING INGREDIENTS IN FRUITS & VEGETABLES MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 21 FOOD COATING INGREDIENTS IN MEAT & POULTRY PRODUCTS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 22 FOOD COATING INGREDIENTS IN OTHER APPLICATIONS MARKET SIZE,

BY REGION, 2012–2019 (\$MILLION)

Table 23 FOOD COATING INGREDIENTS MARKET SIZE, BY REGION, 2012–2019 (\$MILLION)

Table 24 NORTH AMERICA: FOOD COATING INGREDIENTS MARKET SIZE, BY COUNTRY, 2012–2019 (\$MILLION)

Table 25 NORTH AMERICA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 27 U.S.: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 28 U.S.: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 29 CANADA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 30 CANADA: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 31 MEXICO: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 32 MEXICO: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 33 EUROPE: FOOD COATING INGREDIENTS MARKET SIZE, BY COUNTRY, 2012–2019 (\$MILLION)

Table 35 EUROPE: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 36 RUSSIA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 40 SPAIN: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 41 SPAIN: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 42 U.K.: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 43 U.K.: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 44 GERMANY: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 45 GERMANY: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 46 FRANCE: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 47 FRANCE: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 48 THE NETHERLANDS: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 49 THE NETHERLANDS: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 50 REST OF EUROPE: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 51 REST OF EUROPE: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 52 ASIA-PACIFIC: FOOD COATING INGREDIENTS MARKET SIZE, BY COUNTRY, 2012–2019 (\$MILLION)

Table 53 ASIA-PACIFIC: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 54 ASIA-PACIFIC: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 55 CHINA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 56 CHINA: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 57 JAPAN: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 59 INDIA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 60 INDIA: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 61 NEW ZEALAND: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 62 NEW ZEALAND: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 67 ROW: FOOD COATING INGREDIENTS MARKET SIZE, BY COUNTRY/REGION, 2012–2019 (\$MILLION)

Table 69 ROW: FOOD COATING INGREDIENTS MARKET SIZE, BY APPLICATION, 2012–2019 (\$MILLION)

Table 70 LATIN AMERICA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 72 AFRICA: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE, 2012–2019 (\$MILLION)

Table 73 AFRICA: FOOD COATING INGREDIENTS MARKET SIZE, BY

APPLICATION, 2012–2019 (\$MILLION)

Table 74 MIDDLE EAST: FOOD COATING INGREDIENTS MARKET SIZE, BY TYPE,
2012–2019 (\$MILLION)

Table 76 AGREEMENTS, 2014

Table 77 INVESTMENTS & EXPANSIONS, 2013-2014

Table 78 NEW PRODUCT LAUNCHES, 2012–2014

Table 79 ACQUISITIONS & JOINT VENTURES, 2014

About

The report “Food Coating Ingredients Market by Type (Cocoa, Chocolate, Fat, Oil, Salt, Spices, Flour, Batter, Starch, Hydrocolloid, Sugar), Application (Bakery, Confectionery, Cereal, Dairy, Snacks, Fruit, Vegetable, Meat) & Region - Global Trend & Forecast to 2019”, defines and segments the food coating ingredients market with analyses and projections of the market size in terms of value.

The market for food coating ingredients is projected to reach \$3.7 Billion by 2019 at a CAGR of 5.9%. The food coating ingredients market is driven by the rise in consumption of processed food products in developed and developing countries. Investments & expansions formed the most preferred strategy among the key players to attract and retain new customers, globally. They also focused on acquiring local players of emerging markets to expand their business on a global scale and sustain the competition prevailing in the market. New product launches also helped key players in strengthening their product portfolio.

The market for food coating ingredients is projected to grow at a CAGR of 5.9% from 2014 to 2019. In 2013, the North American region was the market for largest food coating ingredients, wherein the U.S. dominated.

The report includes development strategies and product portfolio of the leading companies such as:

Cargill, Incorporated (U.S.)

Archer Daniels Midland Company (U.S.)

E. I. du Pont de Nemours and Company (U.S.)

Kerry Group plc (Ireland)

Ashland Inc. (U.S.)

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