

Food & Beverage Metal Cans Market by Material (Aluminum and Steel), Type (2-Piece and 3-Piece), Degree of Internal Pressure (Pressurized Cans and Vacuum Cans), Application (Food and Beverages), and Region - Global Forecast to 2028

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Abstracts

According to MarketsandMarkets, the F&B metal cans market size is estimated to be valued at USD 33.0 billion in 2023 and is projected to reach USD 46.2 billion by 2028, recording a CAGR of 7.0% in terms of value. Metal cans are mainly used for packaging of different processed foods and functional beverages. They are manufactured with suitable tin coating and thickness to preserve the aromas and flavors of products and prevent them from spoilage. Most metal beverage cans manufactured in the US are made of aluminum, in some parts of Europe and Asia, cans are also made of steel and aluminum alloys. There are different benefits of metal cans such as longevity, extended shelf-life, recyclability, safety, etc., due to which it is preferred by most food and beverage manufacturers.

“By type, the 2-piece is the largest segment during the forecast period.”

Metal cans play a very vital role in the packaging of different carbonated drinks and processed foods. These cans are coated with tin and zinc inside so as to prevent the reaction of these metals with food and beverage, thus preventing food spoilage. 2-piece cans are one meta can with an opening at the top end of the metal cans, which helps in preventing any leakage. It is a very sustainable type of metal cans and thus is been increasingly adopted by many food & beverage manufacturers.

“By material, the aluminum segment is expected to grow at the highest growth rate during the forecast period.”

Aluminum containers are infinitely recyclable, easy to stack, and lightweight. Aluminum cans are also super efficient to ship and store. The inside of the can is lined by an epoxy lacquer or polymer to protect the aluminum from being corroded by acidic contents or imparting a metallic taste to the beverage.

“By application, the food segment is projected to grow at the highest CAGR in the F&B metal cans markets.”

Metal cans or canned foods have become one of the prominent methods of food preservation. Most of the ready-to-eat and processed food, go through many of the process which removes or reduces its nutritive content. Canning helps in reducing the preservation content of this food, thus helping improve its shelf-life and longevity.

“Asia Pacific market is estimated to be the fastest-growing region in the F&B metal cans market.”

Asia Pacific is poised to be the fastest-growing region in the F&B metal cans market during the forecast period. Several factors contribute to this growth. The region is experiencing rapid urbanization, along with rising disposable incomes and a growing middle class, leading to increased consumer spending. The market in the region includes countries such as China, Japan, India, Indonesia, Thailand, and Australia. The consumption of processed fruits and vegetables is higher than fresh alternatives. Apart from this, the growing urban and aging population is also contributing to the growth of the market in the region. The elderly population is opting for convenience food items. The expanding e-commerce landscape in the Asia Pacific provides convenient access to a wide variety of food and beverage, bolstering market growth in the region.

Breakdown of Primaries:

In-depth interviews were conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Value Chain: Tire 1-30%, Tire 2-45%, Tire 3-25%

By Designation: CXOs- 25%, Managers- 50%, Executives- 25%

By Region: Asia Pacific- 40%, Europe- 25%, North America- 25%, and RoW - 10%

Key players in this market include Crown Holdings, Inc. (US), Ball Corporation (US), Silgan Holdings Inc. (US), Ardagh Group (Luxembourg), CCL Container (US), and others.

Research Coverage:

This research report categorizes the F&B metal cans market by Type (2-piece can and 3-piece can), by Application (Food and Beverages), by Material (Aluminum and Steel), by Degree of internal pressure (Pressurized cans and Vacuum cans) and Region (North America, Europe, Asia Pacific, South America, and RoW). The report's scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the F&B metal cans market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, new product launches, mergers & acquisitions, partnerships, agreements, and other recent developments in the F&B metal cans market. Competitive analysis of coming startups in the F&B metal cans market is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall F&B metal cans market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Recyclable properties of metal cans, High nutritional value, extended shelf-life, and low prices of canned foods, Convenience factors spurring innovations in can manufacturing), restraints (Saturated market leads to sluggish demand in developed regions, Move towards alternative packaging

options), opportunities (Growing on-the-go snacking trends and portable nature of metal cans, Emerging economies offer high growth potential), and challenges (High usage of plastic packaging due to lower cost, Growth in the trend of biodegradable packaging) influencing the growth of the F&B metal cans market

Product Development/Innovation: Detailed insights on coming technologies, R&D activities, and product launches in the F&B metal cans market.

Market Development: Comprehensive information about lucrative markets – the report analyses the F&B metal cans market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the F&B metal cans market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Crown Holding, Ball Corporation, Ardagh Group, and others in the F&B metal cans market.

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About

The food & beverage industry is one of the major contributors to the consumer packaged goods industry. As economic stability is restoring in North America and Europe, the food & beverage metal cans industry is gaining its lost volume. The food & beverage cans market is considered to be one of the most prominent packaging markets, with shifts in types of packaging and materials used varying across different regions. This report estimates the market size of the global food & beverage cans market, in terms of value and volume of food & beverage products packed in cans.

Aluminum is the most preferred material for beverage packaging, whereas steel dominates the market for canned packaging in food. In terms of geography, the report is segmented into North America, Europe, Asia-Pacific, and Rest of the World (RoW). North America holds the largest market share in the global food & beverage metal cans market. However, in the forthcoming years, developing regions such as the Asia-Pacific (China and India) and Rest of the World (Brazil, the Middle East, and Africa) are expected to emerge as new revenue-generating pockets for market players in the food & beverage cans market. Economic development, changing lifestyles, recycling facilities, increasing beverage consumption, and government support in these two regions are the key factors driving the growth of the global food & beverage cans market.

The global food & beverage cans market is marked with intense competition due to the presence of a large number of both, big and small firms. This section includes the growth strategies adopted by the market players between 2011 and 2014 to expand their market shares. Expansions & investments, new product launches, partnerships, agreements & joint ventures are some of the main strategies adopted by market players so as to achieve growth in the food & beverage cans packaging market.

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