

Food & Beverage Metal Cans Market by Material (Aluminum and Steel), Type (2-Piece and 3-Piece), Degree of Internal Pressure (Pressurized Cans and Vacuum Cans), Application (Food and Beverages), and Region - Global Forecast to 2028

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Abstracts

According to MarketsandMarkets, the F&B metal cans market size is estimated to be valued at USD 33.0 billion in 2023 and is projected to reach USD 46.2 billion by 2028, recording a CAGR of 7.0% in terms of value. Metal cans are mainly used for packaging of different processed foods and functional beverages. They are manufactured with suitable tin coating and thickness to preserve the aromas and flavors of products and prevent them from spoilage. Most metal beverage cans manufactured in the US are made of aluminum, in some parts of Europe and Asia, cans are also made of steel and aluminum alloys. There are different benefits of metal cans such as longevity, extended shelf-life, recyclability, safety, etc., due to which it is preferred by most food and beverage manufacturers.

“By type, the 2-piece is the largest segment during the forecast period.”

Metal cans play a very vital role in the packaging of different carbonated drinks and processed foods. These cans are coated with tin and zinc inside so as to prevent the reaction of these metals with food and beverage, thus preventing food spoilage. 2-piece cans are one meta can with an opening at the top end of the metal cans, which helps in preventing any leakage. It is a very sustainable type of metal cans and thus is been increasingly adopted by many food & beverage manufacturers.

“By material, the aluminum segment is expected to grow at the highest growth rate during the forecast period.”

Aluminum containers are infinitely recyclable, easy to stack, and lightweight. Aluminum cans are also super efficient to ship and store. The inside of the can is lined by an epoxy lacquer or polymer to protect the aluminum from being corroded by acidic contents or imparting a metallic taste to the beverage.

“By application, the food segment is projected to grow at the highest CAGR in the F&B metal cans markets.”

Metal cans or canned foods have become one of the prominent methods of food preservation. Most of the ready-to-eat and processed food, go through many of the process which removes or reduces its nutritive content. Canning helps in reducing the preservation content of this food, thus helping improve its shelf-life and longevity.

“Asia Pacific market is estimated to be the fastest-growing region in the F&B metal cans market.”

Asia Pacific is poised to be the fastest-growing region in the F&B metal cans market during the forecast period. Several factors contribute to this growth. The region is experiencing rapid urbanization, along with rising disposable incomes and a growing middle class, leading to increased consumer spending. The market in the region includes countries such as China, Japan, India, Indonesia, Thailand, and Australia. The consumption of processed fruits and vegetables is higher than fresh alternatives. Apart from this, the growing urban and aging population is also contributing to the growth of the market in the region. The elderly population is opting for convenience food items. The expanding e-commerce landscape in the Asia Pacific provides convenient access to a wide variety of food and beverage, bolstering market growth in the region.

Breakdown of Primaries:

In-depth interviews were conducted with various key industry participants, subject-matter experts, C-level executives of key market players, and industry consultants, among other experts, to obtain and verify critical qualitative and quantitative information, as well as to assess future market prospects. The distribution of primary interviews is as follows:

By Value Chain: Tire 1-30%, Tire 2-45%, Tire 3-25%

By Designation: CXOs- 25%, Managers- 50%, Executives- 25%

By Region: Asia Pacific- 40%, Europe- 25%, North America- 25%, and RoW - 10%

Key players in this market include Crown Holdings, Inc. (US), Ball Corporation (US), Silgan Holdings Inc. (US), Ardagh Group (Luxembourg), CCL Container (US), and others.

Research Coverage:

This research report categorizes the F&B metal cans market by Type (2-piece can and 3-piece can), by Application (Food and Beverages), by Material (Aluminum and Steel), by Degree of internal pressure (Pressurized cans and Vacuum cans) and Region (North America, Europe, Asia Pacific, South America, and RoW). The report's scope covers detailed information regarding the major factors, such as drivers, restraints, challenges, and opportunities, influencing the growth of the F&B metal cans market. A detailed analysis of the key industry players has been done to provide insights into their business overview, solutions, new product launches, mergers & acquisitions, partnerships, agreements, and other recent developments in the F&B metal cans market. Competitive analysis of coming startups in the F&B metal cans market is covered in this report.

Reasons to buy this report:

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall F&B metal cans market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market's pulse and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

Analysis of key drivers (Recyclable properties of metal cans, High nutritional value, extended shelf-life, and low prices of canned foods, Convenience factors spurring innovations in can manufacturing), restraints (Saturated market leads to sluggish demand in developed regions, Move towards alternative packaging

options), opportunities (Growing on-the-go snacking trends and portable nature of metal cans, Emerging economies offer high growth potential), and challenges (High usage of plastic packaging due to lower cost, Growth in the trend of biodegradable packaging) influencing the growth of the F&B metal cans market

Product Development/Innovation: Detailed insights on coming technologies, R&D activities, and product launches in the F&B metal cans market.

Market Development: Comprehensive information about lucrative markets – the report analyses the F&B metal cans market across varied regions.

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the F&B metal cans market.

Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players like Crown Holding, Ball Corporation, Ardagh Group, and others in the F&B metal cans market.

Contents

1 INTRODUCTION

1.1 STUDY OBJECTIVES

1.2 MARKET DEFINITION

1.3 STUDY SCOPE

FIGURE 1 MARKET SEGMENTATION

1.3.1 INCLUSIONS & EXCLUSIONS

1.3.2 REGIONS COVERED

1.3.3 YEARS CONSIDERED

1.4 CURRENCY CONSIDERED

TABLE 1 USD EXCHANGE RATES CONSIDERED, 2019–2022

1.5 UNITS CONSIDERED

1.6 STAKEHOLDERS

1.7 SUMMARY OF CHANGES

1.8 RECESSION IMPACT ANALYSIS

2 RESEARCH METHODOLOGY

2.1 RESEARCH DATA

FIGURE 2 FOOD & BEVERAGE METAL CANS MARKET: RESEARCH DESIGN

2.1.1 SECONDARY DATA

2.1.1.1 Key data from secondary sources

2.1.2 PRIMARY DATA

2.1.2.1 Key data from primary sources

2.1.2.2 Key industry insights

2.1.2.3 Breakdown of primary interviews

FIGURE 3 BREAKDOWN OF PRIMARY INTERVIEWS: BY COMPANY TYPE, DESIGNATION, AND REGION

2.1.2.4 Primary sources

2.2 MARKET SIZE ESTIMATION

2.2.1 APPROACH ONE: BOTTOM-UP

FIGURE 4 FOOD & BEVERAGE METAL CANS MARKET: APPROACH ONE (BOTTOM-UP APPROACH)

2.2.2 APPROACH TWO: TOP-DOWN

FIGURE 5 FOOD & BEVERAGE METAL CANS MARKET: TOP-DOWN APPROACH

2.3 DATA TRIANGULATION

FIGURE 6 DATA TRIANGULATION METHODOLOGY

2.4 RESEARCH ASSUMPTIONS

FIGURE 7 ASSUMPTIONS

2.5 LIMITATIONS

FIGURE 8 STUDY LIMITATIONS AND RISK ASSESSMENT

2.6 RECESSION IMPACT ON FOOD & BEVERAGE METAL CANS MARKET

2.6.1 MACROINDICATORS OF RECESSION

FIGURE 9 INDICATORS OF RECESSION

FIGURE 10 WORLD INFLATION RATE, 2011–2021

FIGURE 11 GLOBAL GDP, 2011–2021 (USD TRILLION)

FIGURE 12 RECESSION INDICATORS AND THEIR IMPACT ON FOOD & BEVERAGE METAL CANS MARKET

FIGURE 13 GLOBAL FOOD & BEVERAGE METAL CANS MARKET: EARLIER FORECAST VS. RECESSION FORECAST

3 EXECUTIVE SUMMARY

TABLE 2 FOOD & BEVERAGE METAL CANS MARKET SNAPSHOT, 2023 VS. 2028

FIGURE 14 FOOD & BEVERAGE METAL CANS MARKET SIZE, BY TYPE, 2023 VS. 2028 (USD BILLION)

FIGURE 15 FOOD & BEVERAGE METAL CANS MARKET SIZE, BY APPLICATION, 2023 VS. 2028 (USD BILLION)

FIGURE 16 FOOD & BEVERAGE METAL CANS MARKET SIZE, BY MATERIAL, 2023 VS. 2028 (USD BILLION)

FIGURE 17 REGIONAL SNAPSHOT OF FOOD & BEVERAGE METAL CANS MARKET

4 PREMIUM INSIGHTS

4.1 ATTRACTIVE OPPORTUNITIES FOR KEY PLAYERS IN FOOD & BEVERAGE METAL CANS MARKET

FIGURE 18 GROWING DEMAND FOR LOW-COST SUSTAINABLE PACKAGING TO DRIVE MARKET

4.2 GLOBAL FOOD & BEVERAGE METAL CANS MARKET, BY TYPE

FIGURE 19 2-PIECE CANS TO DOMINATE MARKET DURING FORECAST PERIOD

4.3 GLOBAL FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL

FIGURE 20 ALUMINUM SEGMENT TO DOMINATE FOOD & BEVERAGE METAL CANS MARKET DURING FORECAST PERIOD

4.4 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE & KEY COUNTRY, 2023

FIGURE 21 BEVERAGES TO ACCOUNT FOR LARGEST SHARE IN ASIA PACIFIC
4.5 GLOBAL FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION &
REGION, 2023

FIGURE 22 ASIA PACIFIC AND BEVERAGE SEGMENTS TO DOMINATE MARKET
4.6 GLOBAL FOOD & BEVERAGE METAL CANS MARKET: SHARES OF MAJOR
REGIONAL SUBMARKETS

FIGURE 23 CHINA TO BE LARGEST MARKET FOR FOOD & BEVERAGE METAL
CANS IN 2023

5 MARKET OVERVIEW

5.1 INTRODUCTION

5.2 MACROECONOMIC FACTORS

5.2.1 GROWING URBAN POPULATION GLOBALLY

TABLE 3 URBAN POPULATION PERCENTAGE, 2020

5.3 MARKET DYNAMICS

FIGURE 24 MARKET DYNAMICS: FOOD & BEVERAGE METAL CANS MARKET

5.3.1 DRIVERS

5.3.1.1 Recyclable properties of metal cans

TABLE 4 PACKAGING MATERIAL RECYCLING RATES FOR ALUMINIUM AND
STEEL, 2017 - 2020

5.3.1.2 High nutritional value, extended shelf life, and low price of canned foods

5.3.1.3 Convenience factors spurring innovations in can manufacturing

5.3.2 RESTRAINTS

5.3.2.1 Saturated market to lead to sluggish demand in developed regions

5.3.2.2 Move toward alternative packaging options

5.3.3 OPPORTUNITIES

5.3.3.1 Growing on-the-go snacking trend and portable nature of metal cans

5.3.3.2 Emerging economies to offer high growth potential

5.3.4 CHALLENGES

5.3.4.1 High usage of plastic packaging due to lower cost

5.3.4.2 Growth in trend of biodegradable packaging

TABLE 5 PACKAGING MATERIAL RECYCLING RATES FOR PAPER AND WOOD,
2017 - 2020

6 INDUSTRY TRENDS

6.1 INTRODUCTION

6.2 TRENDS IMPACTING CUSTOMER'S BUSINESS

FIGURE 25 REVENUE SHIFT FOR FOOD & BEVERAGE METAL CANS MARKET**6.3 PRICING ANALYSIS****6.3.1 AVERAGE SELLING PRICE TREND ANALYSIS****TABLE 6 ALUMINUM FOOD & BEVERAGE METAL CANS MARKET: AVERAGE SELLING PRICE, BY REGION, 2020 - 2022 (USD/ PIECE)****TABLE 7 STEEL FOOD & BEVERAGE METAL CANS MARKET: AVERAGE SELLING PRICE, BY REGION, 2020 - 2022 (USD/ PIECE)****6.4 VALUE CHAIN****6.4.1 RESEARCH & PRODUCT DEVELOPMENT****6.4.2 RAW MATERIAL SOURCING****6.4.3 PRODUCTION AND PROCESSING****6.4.4 DISTRIBUTION****6.4.5 MARKETING & SALES****FIGURE 26 VALUE CHAIN ANALYSIS OF FOOD & BEVERAGE METAL CANS MARKET****6.5 MARKET MAPPING AND ECOSYSTEM OF FOOD & BEVERAGE METAL CANS****6.5.1 DEMAND SIDE****6.5.2 SUPPLY SIDE****FIGURE 27 FOOD & BEVERAGE METAL CANS: MARKET MAP****TABLE 8 FOOD & BEVERAGE METAL CANS MARKET: SUPPLY CHAIN (ECOSYSTEM)****6.6 TRADE DATA: FOOD & BEVERAGE METAL CANS MARKET****TABLE 9 TRADE DATA OF CAN-BASED BEVERAGES, BY COUNTRY, 2020 (USD)****6.7 PORTER'S FIVE FORCES ANALYSIS****TABLE 10 FOOD & BEVERAGE METAL CANS MARKET: PORTER'S FIVE FORCES ANALYSIS****6.7.1 INTENSITY OF COMPETITIVE RIVALRY****6.7.2 BARGAINING POWER OF SUPPLIERS****6.7.3 BARGAINING POWER OF BUYERS****6.7.4 THREAT OF SUBSTITUTES****6.7.5 THREAT OF NEW ENTRANTS****6.8 TECHNOLOGY ANALYSIS****6.8.1 IOT IN PACKAGING INDUSTRY****6.8.2 NANOTECHNOLOGY IN FOOD PACKAGING INDUSTRY****6.9 PATENT ANALYSIS****FIGURE 28 NUMBER OF PATENTS GRANTED BETWEEN 2013 AND 2023****TABLE 11 PATENTS PERTAINING TO FOOD & BEVERAGE METAL CANS, 2020–2023****6.10 KEY CONFERENCES & EVENTS IN 2022–2023**

TABLE 12 KEY CONFERENCES & EVENTS IN FOOD & BEVERAGE METAL CANS MARKET, 2023–2024

6.11 TARIFF AND REGULATORY LANDSCAPE

6.11.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 13 NORTH AMERICA: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 14 EUROPE: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

TABLE 15 ASIA PACIFIC: LIST OF REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS

6.11.2 FOOD & BEVERAGE METAL CANS REGULATIONS IN NORTH AMERICA

6.11.2.1 US

6.11.2.2 Canada

6.11.3 FOOD & BEVERAGE METAL CANS REGULATIONS IN EUROPE

6.11.4 FOOD & BEVERAGE METAL CANS REGULATIONS IN ASIA PACIFIC

6.11.4.1 China

6.11.4.2 India

6.12 KEY STAKEHOLDERS AND BUYING CRITERIA

6.12.1 KEY STAKEHOLDERS AND BUYING CRITERIA

FIGURE 29 INFLUENCE OF STAKEHOLDERS ON BUYING METAL CANS FOR DIFFERENT END-USE APPLICATIONS

TABLE 16 INFLUENCE OF STAKEHOLDERS ON BUYING PROCESS FOR FOOD & BEVERAGE METAL CANS

6.12.2 BUYING CRITERIA

FIGURE 30 KEY BUYING CRITERIA FOR TOP METAL CANS APPLICATIONS

TABLE 17 KEY BUYING CRITERIA FOR KEY METAL CANS APPLICATIONS

6.13 CASE STUDIES

TABLE 18 CASE STUDY: BEVERAGE CANS TO BE AESTHETICALLY APPEALING

7 FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION

7.1 INTRODUCTION

FIGURE 31 FOOD & BEVERAGE METAL CANS MARKET SIZE, BY APPLICATION, 2023 VS. 2028 (USD BILLION)

TABLE 19 FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 20 FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 21 FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 22 FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

7.2 FOOD

TABLE 23 FOOD: FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 24 FOOD: FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 25 FOOD: FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2018–2022 (BILLION UNITS)

TABLE 26 FOOD: FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028 (BILLION UNITS)

7.2.1 FRUITS & VEGETABLES

7.2.1.1 Metal canned fruits & vegetables to hold longer shelf life

7.2.2 CONVENIENCE FOOD

7.2.2.1 Portable nature of metal cans to make them popular choice for convenience food packaging

7.2.3 PET FOOD

7.2.3.1 Growing demand for sustainable packaging in pet food to support growth of metal cans

7.2.4 MEAT & SEAFOOD

7.2.4.1 Metal cans to keep meat and seafood products fresh

7.2.5 OTHER FOOD PRODUCTS

TABLE 27 FOOD APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 28 FOOD APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 29 FOOD APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 30 FOOD APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2023–2028 (BILLION UNITS)

7.3 BEVERAGES

TABLE 31 BEVERAGE METAL CANS MARKET, BY REGION, 2018–2022 (USD BILLION)

TABLE 32 BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028 (USD BILLION)

TABLE 33 BEVERAGE METAL CANS MARKET, BY REGION, 2018–2022 (BILLION UNITS)

TABLE 34 BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028 (BILLION UNITS)**7.3.1 ALCOHOLIC BEVERAGES**

7.3.1.1 Popularity of canned beer to drive growth of metal cans

7.3.2 CARBONATED SOFT DRINKS

7.3.2.1 Metal cans to make soft drinks easier to carry

7.3.3 SPORTS & ENERGY DRINKS

7.3.3.1 Metal cans with attractive prints to drive growth

7.3.4 OTHER BEVERAGES**TABLE 35 BEVERAGE APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2018–2022 (USD BILLION)****TABLE 36 BEVERAGE APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2023–2028 (USD BILLION)****TABLE 37 BEVERAGE APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2018–2022 (BILLION UNITS)****TABLE 38 BEVERAGE APPLICATION: FOOD & BEVERAGE METAL CANS MARKET, BY SUB-SEGMENT, 2023–2028 (BILLION UNITS)****8 FOOD & BEVERAGE METAL CANS MARKET, BY DEGREE OF INTERNAL PRESSURE****8.1 INTRODUCTION**

FIGURE 32 FOOD & BEVERAGE METAL CANS MARKET, BY DEGREE OF INTERNAL PRESSURE, 2023 VS. 2028 (BILLION UNIT)

TABLE 39 FOOD & BEVERAGE METAL CANS MARKET, BY DEGREE OF INTERNAL PRESSURE, 2018–2022 (BILLION UNITS)

TABLE 40 FOOD & BEVERAGE METAL CANS MARKET, BY DEGREE OF INTERNAL PRESSURE, 2023–2028 (BILLION UNITS)

8.2 PRESSURIZED CANS

8.2.1 PRESSURIZED CANS TO BE COST-EFFECTIVE ALTERNATIVE FOR TRANSPORTATION

8.3 VACUUM CANS

8.3.1 INCREASE IN APPLICATION OF 3-PIECE CANS TO DRIVE MARKET GROWTH

9 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL**9.1 INTRODUCTION**

FIGURE 33 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023 VS.

2028 (USD BILLION)

TABLE 41 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022
(USD BILLION)

TABLE 42 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028
(USD BILLION)

TABLE 43 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022
(BILLION UNITS)

TABLE 44 FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028
(BILLION UNITS)

9.2 ALUMINUM CANS

9.2.1 ALUMINUM'S 100% RECYCLABLE RATES TO MAKE IT SUITABLE FOR
BEVERAGE INDUSTRY

TABLE 45 ALUMINUM: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2018–2022 (USD BILLION)

TABLE 46 ALUMINUM: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2023–2028 (USD BILLION)

TABLE 47 ALUMINUM: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2018–2022 (BILLION UNITS)

TABLE 48 ALUMINUM: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2023–2028 (BILLION UNITS)

9.3 STEEL CANS

9.3.1 PREFERENCE OF ALUMINUM CANS OVER STEEL TO DROP SALES

TABLE 49 STEEL: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2018–2022 (USD BILLION)

TABLE 50 STEEL: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2023–2028 (USD BILLION)

TABLE 51 STEEL: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2018–2022 (BILLION UNITS)

TABLE 52 STEEL: FOOD & BEVERAGE METAL CANS MARKET, BY REGION,
2023–2028 (BILLION UNITS)

10 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE

10.1 INTRODUCTION

FIGURE 34 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023 VS. 2028
(USD BILLION)

TABLE 53 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (USD
BILLION)

TABLE 54 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (USD

BILLION)

TABLE 55 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022
(BILLION UNITS)

TABLE 56 FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028
(BILLION UNITS)

10.2 2-PIECE CANS

10.2.1 RISE IN DEMAND FOR 2-PIECE CANS DUE TO THEIR ECONOMIC
STABILITY IN MARKET

TABLE 57 2-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2018–2022 (USD BILLION)

TABLE 58 2-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2023–2028 (USD BILLION)

TABLE 59 2-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2018–2022 (BILLION UNITS)

TABLE 60 2-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2023–2028 (BILLION UNITS)

10.3 3-PIECE CANS

10.3.1 CRITICAL GROWTH POTENTIAL FOR 3-PIECE CANS DESPITE THEIR LOW
USAGE

TABLE 61 3-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2018–2022 (USD BILLION)

TABLE 62 3-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2023–2028 (USD BILLION)

TABLE 63 3-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2018–2022 (BILLION UNITS)

TABLE 64 3-PIECE CANS: FOOD & BEVERAGE METAL CANS MARKET, BY
REGION, 2023–2028 (BILLION UNITS)

11 FOOD & BEVERAGE METAL CANS MARKET, BY REGION

11.1 INTRODUCTION

FIGURE 35 CHINA TO REGISTER HIGHEST CAGR IN MARKET DURING
FORECAST PERIOD

TABLE 65 FOOD & BEVERAGE METAL CANS MARKET BY REGION, 2018–2022
(USD BILLION)

TABLE 66 FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028
(USD BILLION)

TABLE 67 FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2018–2022
(BILLION UNITS)

**TABLE 68 FOOD & BEVERAGE METAL CANS MARKET, BY REGION, 2023–2028
(BILLION UNITS)****11.2 NORTH AMERICA****FIGURE 36 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET
SNAPSHOT****11.2.1 NORTH AMERICA: RECESSION IMPACT ANALYSIS****FIGURE 37 NORTH AMERICAN FOOD & BEVERAGE METAL CANS MARKET:
RECESSION IMPACT ANALYSIS****TABLE 69 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
COUNTRY, 2018–2022 (USD BILLION)****TABLE 70 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
COUNTRY, 2023–2028 (USD BILLION)****TABLE 71 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
COUNTRY, 2018–2022 (BILLION UNITS)****TABLE 72 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
COUNTRY, 2023–2028 (BILLION UNITS)****TABLE 73 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
TYPE, 2018–2022 (USD BILLION)****TABLE 74 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
TYPE, 2023–2028 (USD BILLION)****TABLE 75 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
TYPE, 2018–2022 (BILLION UNITS)****TABLE 76 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
TYPE, 2023–2028 (BILLION UNITS)****TABLE 77 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2018–2022 (USD BILLION)****TABLE 78 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2023–2028 (USD BILLION)****TABLE 79 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2018–2022 (BILLION UNITS)****TABLE 80 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2023–2028 (BILLION UNITS)****TABLE 81 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
FOOD SUB-SEGMENT, 2018–2022 (USD BILLION)****TABLE 82 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
FOOD SUB-SEGMENT, 2023–2028 (USD BILLION)****TABLE 83 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY
FOOD SUB-SEGMENT, 2018–2022 (BILLION UNITS)****TABLE 84 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY**

FOOD SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 85 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 86 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 87 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 88 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 89 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (USD BILLION)

TABLE 90 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (USD BILLION)

TABLE 91 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (BILLION UNITS)

TABLE 92 NORTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (BILLION UNITS)

11.2.2 US

11.2.2.1 Increase in production of biodegradable packaging cans to raise adoption of bottled beverages

TABLE 93 US: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 94 US: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 95 US: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 96 US: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.2.3 CANADA

11.2.3.1 Regulations by government for sustainable packaging to create new opportunities for market players

TABLE 97 CANADA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 98 CANADA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 99 CANADA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 100 CANADA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.2.4 MEXICO

11.2.4.1 Growth of specialty cans for energy drinks to drive market

TABLE 101 MEXICO: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 102 MEXICO: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 103 MEXICO: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 104 MEXICO: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3 ASIA PACIFIC

11.3.1 ASIA PACIFIC: RECESSION IMPACT ANALYSIS

FIGURE 38 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET SNAPSHOT

TABLE 105 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 106 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 107 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (BILLION UNITS)

TABLE 108 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (BILLION UNITS)

TABLE 109 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (USD BILLION)

TABLE 110 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 111 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (BILLION UNITS)

TABLE 112 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (BILLION UNITS)

TABLE 113 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 114 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 115 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 116 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

TABLE 117 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD

SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 118 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 119 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 120 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 121 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 122 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 123 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 124 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 125 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (USD BILLION)

TABLE 126 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (USD BILLION)

TABLE 127 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (BILLION UNITS)

TABLE 128 ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (BILLION UNITS)

11.3.2 CHINA

11.3.2.1 Increasing demand for canned food in international market to encourage production of metal cans

TABLE 129 CHINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 130 CHINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 131 CHINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 132 CHINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.3 JAPAN

11.3.3.1 Focus of government to encourage production of flexible and sustainable packaging

TABLE 133 JAPAN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 134 JAPAN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 135 JAPAN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 136 JAPAN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.4 INDIA

11.3.4.1 Increase in population and rise in high disposable income to drive market

TABLE 137 INDIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 138 INDIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 139 INDIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 140 INDIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.5 THAILAND

11.3.5.1 Increased exports of canned fruits and vegetables to drive growth

TABLE 141 THAILAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 142 THAILAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 143 THAILAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 144 THAILAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.6 INDONESIA

11.3.6.1 Growth in consumption of non-carbonated drinks to drive market

TABLE 145 INDONESIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 146 INDONESIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 147 INDONESIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 148 INDONESIA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.7 AUSTRALIA & NEW ZEALAND

11.3.7.1 Government's focus on use of recyclable materials for food and beverage packaging to drive growth

TABLE 149 AUSTRALIA & NEW ZEALAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 150 AUSTRALIA & NEW ZEALAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 151 AUSTRALIA & NEW ZEALAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 152 AUSTRALIA & NEW ZEALAND: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.3.8 REST OF ASIA PACIFIC

11.3.8.1 Shift toward sustainable packaging material to drive demand for metal cans

TABLE 153 REST OF ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 154 REST OF ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 155 REST OF ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 156 REST OF ASIA PACIFIC: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4 EUROPE

11.4.1 EUROPE: RECESSION IMPACT ANALYSIS

TABLE 157 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 158 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 159 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (BILLION UNITS)

TABLE 160 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (BILLION UNITS)

TABLE 161 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (USD BILLION)

TABLE 162 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 163 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (BILLION UNITS)

TABLE 164 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (BILLION UNITS)

TABLE 165 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 166 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY

APPLICATION, 2023–2028 (USD BILLION)

TABLE 167 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 168 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

TABLE 169 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 170 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 171 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 172 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 173 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 174 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 175 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 176 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 177 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (USD BILLION)

TABLE 178 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (USD BILLION)

TABLE 179 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (BILLION UNITS)

TABLE 180 EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (BILLION UNITS)

11.4.2 UK

11.4.2.1 Global export of food and drinks to drive growth

TABLE 181 UK: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 182 UK: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 183 UK: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 184 UK: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4.3 GERMANY

11.4.3.1 Shift from glass and plastic packaging toward metal packaging

TABLE 185 GERMANY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 186 GERMANY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 187 GERMANY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 188 GERMANY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4.4 FRANCE

11.4.4.1 Increase in exports to EU countries for food & drinks to drive growth

TABLE 189 FRANCE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 190 FRANCE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 191 FRANCE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 192 FRANCE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4.5 SPAIN

11.4.5.1 High demand for processed food & beverages industry to drive production of metal cans

TABLE 193 SPAIN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 194 SPAIN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 195 SPAIN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 196 SPAIN: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4.6 ITALY

11.4.6.1 Export of processed food to fuel growth

TABLE 197 ITALY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 198 ITALY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 199 ITALY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 200 ITALY: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.4.7 REST OF EUROPE

11.4.7.1 Growing popularity of canned food and beverages to fuel growth

TABLE 201 REST OF EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 202 REST OF EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 203 REST OF EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 204 REST OF EUROPE: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.5 SOUTH AMERICA

11.5.1 SOUTH AMERICA: RECESSION IMPACT ANALYSIS

TABLE 205 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 206 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 207 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (BILLION UNITS)

TABLE 208 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (BILLION UNITS)

TABLE 209 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (USD BILLION)

TABLE 210 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 211 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (BILLION UNITS)

TABLE 212 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (BILLION UNITS)

TABLE 213 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 214 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 215 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 216 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

TABLE 217 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY

FOOD SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 218 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 219 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 220 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 221 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 222 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 223 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 224 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 225 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (USD BILLION)

TABLE 226 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (USD BILLION)

TABLE 227 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2018–2022 (BILLION UNITS)

TABLE 228 SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL, 2023–2028 (BILLION UNITS)

11.5.2 BRAZIL

11.5.2.1 High demand for packed food to drive market for metal cans

TABLE 229 BRAZIL: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 230 BRAZIL: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 231 BRAZIL: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 232 BRAZIL: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.5.3 ARGENTINA

11.5.3.1 Growth in export of packed food & beverages to fuel demand for metal cans market

TABLE 233 ARGENTINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 234 ARGENTINA: FOOD & BEVERAGE METAL CANS MARKET, BY

APPLICATION, 2023–2028 (USD BILLION)

TABLE 235 ARGENTINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 236 ARGENTINA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.5.4 REST OF SOUTH AMERICA

11.5.4.1 Increasing consumption of packed food & beverages to encourage demand for metal cans

TABLE 237 REST OF SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 238 REST OF SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 239 REST OF SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 240 REST OF SOUTH AMERICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

11.6 ROW

11.6.1 ROW: RECESSION IMPACT ANALYSIS

TABLE 241 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (USD BILLION)

TABLE 242 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (USD BILLION)

TABLE 243 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2018–2022 (BILLION UNITS)

TABLE 244 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY COUNTRY, 2023–2028 (BILLION UNITS)

TABLE 245 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (USD BILLION)

TABLE 246 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (USD BILLION)

TABLE 247 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2018–2022 (BILLION UNITS)

TABLE 248 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY TYPE, 2023–2028 (BILLION UNITS)

TABLE 249 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 250 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 251 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION,

2018–2022 (BILLION UNITS)

TABLE 252 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION,
2023–2028 (BILLION UNITS)

TABLE 253 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-
SEGMENT, 2018–2022 (USD BILLION)

TABLE 254 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-
SEGMENT, 2023–2028 (USD BILLION)

TABLE 255 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-
SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 256 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY FOOD SUB-
SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 257 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE
SUB-SEGMENT, 2018–2022 (USD BILLION)

TABLE 258 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE
SUB-SEGMENT, 2023–2028 (USD BILLION)

TABLE 259 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE
SUB-SEGMENT, 2018–2022 (BILLION UNITS)

TABLE 260 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY BEVERAGE
SUB-SEGMENT, 2023–2028 (BILLION UNITS)

TABLE 261 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL,
2018–2022 (USD BILLION)

TABLE 262 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL,
2023–2028 (USD BILLION)

TABLE 263 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL,
2018–2022 (BILLION UNITS)

TABLE 264 ROW: FOOD & BEVERAGE METAL CANS MARKET, BY MATERIAL,
2023–2028 (BILLION UNITS)

11.6.2 MIDDLE EAST

11.6.2.1 Increasing consumer trend toward canned beverages to drive growth

TABLE 265 MIDDLE EAST: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2018–2022 (USD BILLION)

TABLE 266 MIDDLE EAST: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2023–2028 (USD BILLION)

TABLE 267 MIDDLE EAST: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 268 MIDDLE EAST: FOOD & BEVERAGE METAL CANS MARKET, BY
APPLICATION, 2023–2028 (BILLION UNITS)

11.6.3 AFRICA

11.6.3.1 Rapid urbanization and change in consumer trends for sports & energy

drinks to drive market

TABLE 269 AFRICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (USD BILLION)

TABLE 270 AFRICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (USD BILLION)

TABLE 271 AFRICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2018–2022 (BILLION UNITS)

TABLE 272 AFRICA: FOOD & BEVERAGE METAL CANS MARKET, BY APPLICATION, 2023–2028 (BILLION UNITS)

12 COMPETITIVE LANDSCAPE

12.1 OVERVIEW

12.2 HISTORICAL REVENUE ANALYSIS OF KEY PLAYERS

FIGURE 39 REVENUE ANALYSIS OF KEY PLAYERS, 2020–2022 (USD BILLION)

12.3 KEY PLAYER'S ANNUAL REVENUE VS GROWTH

FIGURE 40 ANNUAL REVENUE, 2022 (USD BILLION) VS REVENUE GROWTH, 2020-2022 (%)

12.4 KEY PLAYER'S EBITDA

FIGURE 41 EBITDA, 2022 (USD BILLION)

12.5 STRATEGIES ADOPTED BY KEY PLAYERS

TABLE 273 OVERVIEW OF STRATEGIES ADOPTED BY KEY PLAYERS

12.6 GLOBAL SNAPSHOT OF KEY MARKET PARTICIPANTS

FIGURE 42 FOOD & BEVERAGE METAL CANS: GLOBAL SNAPSHOT OF KEY PARTICIPANTS, 2022

12.7 MARKET SHARE ANALYSIS

TABLE 274 MARKET SHARE ANALYSIS OF FOOD & BEVERAGE METAL CANS, 2022

12.8 FOOD & BEVERAGE METAL CANS MARKET: COMPANY EVALUATION QUADRANT OF KEY PLAYERS

12.8.1 STARS

12.8.2 PERVASIVE PLAYERS

12.8.3 EMERGING LEADERS

12.8.4 PARTICIPANTS

FIGURE 43 FOOD & BEVERAGE METAL CANS MARKET: COMPANY EVALUATION QUADRANT, 2022 (KEY PLAYERS)

12.8.5 FOOD & BEVERAGE METAL CANS MARKET: PRODUCT FOOTPRINT (KEY PLAYERS)

TABLE 275 COMPANY FOOTPRINT, BY TYPE (KEY PLAYERS)

TABLE 276 COMPANY FOOTPRINT, BY APPLICATION (KEY PLAYERS)
TABLE 277 COMPANY FOOTPRINT, BY MATERIAL (KEY PLAYERS)
TABLE 278 COMPANY FOOTPRINT, BY REGION (KEY PLAYERS)
TABLE 279 COMPETITIVE BENCHMARKING (KEY PLAYERS)
12.9 FOOD & BEVERAGE METAL CANS MARKET: COMPANY EVALUATION
QUADRANT OF STARTUPS/SMES
12.9.1 PROGRESSIVE COMPANIES
12.9.2 STARTING BLOCKS
12.9.3 RESPONSIVE COMPANIES
12.9.4 DYNAMIC COMPANIES
FIGURE 44 FOOD AND BEVERAGE METAL CANS MARKET: COMPANY
EVALUATION QUADRANT, 2022 (STARTUPS/SMES)
TABLE 280 FOOD & BEVERAGE METAL CANS MARKET: COMPETITIVE
BENCHMARKING OF STARTUPS/SMES
12.10 COMPETITIVE SCENARIO
12.10.1 PRODUCT LAUNCHES
TABLE 281 FOOD & BEVERAGE METAL CANS MARKET: PRODUCT LAUNCHES,
2019–2023
TABLE 282 FOOD & BEVERAGE METAL CANS MARKET: DEALS, 2019–2022
TABLE 283 FOOD & BEVERAGE METAL CANS MARKET: OTHERS, 2019–2022

13 COMPANY PROFILES

(Business overview, Products/Services/Solutions offered, Recent developments & MnM View)*

13.1 KEY PLAYERS

13.1.1 CROWN HOLDINGS, INC.

TABLE 284 CROWN HOLDINGS, INC.: BUSINESS OVERVIEW

FIGURE 45 CROWN HOLDINGS, INC.: COMPANY SNAPSHOT

TABLE 285 CROWN HOLDINGS, INC.: PRODUCTS OFFERED

TABLE 286 CROWN HOLDINGS, INC.: PRODUCT LAUNCHES

TABLE 287 CROWN HOLDINGS, INC.: DEALS

TABLE 288 CROWN HOLDINGS, INC.: OTHERS

13.1.2 BALL CORPORATION

TABLE 289 BALL CORPORATION: BUSINESS OVERVIEW

FIGURE 46 BALL CORPORATION: COMPANY SNAPSHOT

TABLE 290 BALL CORPORATION: PRODUCTS OFFERED

TABLE 291 BALL CORPORATION: PRODUCT LAUNCHES

TABLE 292 BALL CORPORATION: DEALS

TABLE 293 BALL CORPORATION: OTHERS

13.1.3 SILGAN HOLDINGS INC.

TABLE 294 SILGAN HOLDINGS INC.: BUSINESS OVERVIEW

FIGURE 47 SILGAN HOLDINGS INC.: COMPANY SNAPSHOT

TABLE 295 SILGAN HOLDINGS INC.: PRODUCTS OFFERED

TABLE 296 SILGAN HOLDINGS INC.: DEALS

TABLE 297 SILGAN HOLDINGS INC.: OTHERS

13.1.4 ARDAGH GROUP

TABLE 298 ARDAGH GROUP: BUSINESS OVERVIEW

FIGURE 48 ARDAGH GROUP: COMPANY SNAPSHOT

TABLE 299 ARDAGH GROUP: PRODUCTS OFFERED

TABLE 300 ARDAGH GROUP: PRODUCT LAUNCHES

TABLE 301 ARDAGH GROUP: DEALS

TABLE 302 ARDAGH GROUP: OTHERS

13.1.5 CCL INDUSTRIES

TABLE 303 CCL INDUSTRIES: BUSINESS OVERVIEW

FIGURE 49 CCL INDUSTRIES: COMPANY SNAPSHOT

TABLE 304 CCL INDUSTRIES: PRODUCTS OFFERED

TABLE 305 CCL INDUSTRIES: PRODUCT LAUNCHES

13.1.6 CAN-PACK S.A

TABLE 306 CAN-PACK S.A: BUSINESS OVERVIEW

TABLE 307 CAN-PACK S.A: PRODUCTS OFFERED

TABLE 308 CAN-PACK S.A: DEALS

13.1.7 KIAN JOO GROUP

TABLE 309 KIAN JOO GROUP: BUSINESS OVERVIEW

FIGURE 50 KIAN JOO GROUP: COMPANY SNAPSHOT

TABLE 310 KIAN JOO GROUP: PRODUCTS OFFERED

13.1.8 CPMC HOLDINGS LIMITED

TABLE 311 CPMC HOLDINGS LIMITED: BUSINESS OVERVIEW

FIGURE 51 CPMC HOLDINGS LIMITED: COMPANY SNAPSHOT

TABLE 312 CPMC HOLDINGS LIMITED: PRODUCTS OFFERED

13.1.9 ENVASES

TABLE 313 ENVASES: BUSINESS OVERVIEW

TABLE 314 ENVASES: PRODUCTS OFFERED

TABLE 315 ENVASES: PRODUCT LAUNCHES

TABLE 316 ENVASES: DEALS

TABLE 317 ENVASES: OTHERS

13.1.10 TOYO SEIKAN GROUP HOLDINGS, LTD.

TABLE 318 TOYO SEIKAN GROUP HOLDINGS, LTD.: BUSINESS OVERVIEW

FIGURE 52 TOYO SEIKAN GROUP HOLDINGS, LTD.: COMPANY SNAPSHOT

TABLE 319 TOYO SEIKAN GROUP HOLDINGS, LTD.: PRODUCTS OFFERED

TABLE 320 TOYO SEIKAN GROUP HOLDINGS, LTD.: DEALS

TABLE 321 TOYO SEIKAN GROUP HOLDINGS, LTD.: OTHERS

13.1.11 UNIVERSAL CAN CORPORATION

TABLE 322 UNIVERSAL CAN CORPORATION: BUSINESS OVERVIEW

TABLE 323 UNIVERSAL CAN CORPORATION: PRODUCTS OFFERED

13.1.12 INDEPENDENT CAN COMPANY

TABLE 324 INDEPENDENT CAN COMPANY: BUSINESS OVERVIEW

TABLE 325 INDEPENDENT CAN COMPANY: PRODUCTS OFFERED

13.1.13 VISY

TABLE 326 VISY: BUSINESS OVERVIEW

TABLE 327 VISY: PRODUCTS OFFERED

TABLE 328 VISY: OTHERS

13.1.14 MAUSER PACKAGING SOLUTIONS

TABLE 329 MAUSER PACKAGING SOLUTIONS: BUSINESS OVERVIEW

TABLE 330 MAUSER PACKAGING SOLUTIONS: PRODUCTS OFFERED

TABLE 331 MAUSER PACKAGING SOLUTIONS: DEALS

TABLE 332 MAUSER PACKAGING SOLUTIONS: OTHERS

13.1.15 LAGEEN FOOD PACKAGING

TABLE 333 LAGEEN FOOD PACKAGING: BUSINESS OVERVIEW

TABLE 334 LAGEEN FOOD PACKAGING: PRODUCTS OFFERED

13.1.16 MASSILLY HOLDING S.A.S

TABLE 335 MASSILLY HOLDING S.A.S: BUSINESS OVERVIEW

TABLE 336 MASSILLY HOLDING S.A.S: PRODUCTS OFFERED

13.1.17 P. WILKINSON CONTAINERS LTD.

TABLE 337 P. WILKINSON CONTAINERS LTD.: BUSINESS OVERVIEW

TABLE 338 P. WILKINSON CONTAINERS LTD.: PRODUCTS OFFERED

13.1.18 KINGCAN HOLDINGS LIMITED

TABLE 339 KINGCAN HOLDINGS LIMITED: BUSINESS OVERVIEW

TABLE 340 KINGCAN HOLDINGS LIMITED: PRODUCTS OFFERED

13.1.19 MULLER AND BAUER GMBH

TABLE 341 MULLER AND BAUER GMBH: BUSINESS OVERVIEW

TABLE 342 MULLER AND BAUER GMBH: PRODUCTS OFFERED

13.1.20 JAMESTRONG PACKAGING

TABLE 343 JAMESTRONG PACKAGING: BUSINESS OVERVIEW

TABLE 344 JAMESTRONG PACKAGING: PRODUCTS OFFERED

*Details on Business overview, Products/Services/Solutions offered, Recent developments & MnM View might not be captured in case of unlisted companies.

14 ADJACENT AND RELATED MARKETS

14.1 INTRODUCTION

TABLE 345 ADJACENT MARKETS TO FOOD & BEVERAGE METAL CANS MARKET

14.2 LIMITATIONS

14.3 BEVERAGE PACKAGING MARKET

14.3.1 MARKET DEFINITION

14.3.2 MARKET OVERVIEW

TABLE 346 BEVERAGE PACKAGING MARKET, BY PACKAGING TYPE, 2015–2018
(USD BILLION)

TABLE 347 BEVERAGE PACKAGING MARKET, BY PACKAGING TYPE, 2019–2026
(USD BILLION)

14.4 FRESH FOOD PACKAGING MARKET

14.4.1 MARKET DEFINITION

14.4.2 MARKET OVERVIEW

TABLE 348 FRESH FOOD PACKAGING MARKET, BY APPLICATION, 2018–2025
(USD MILLION)

15 APPENDIX

15.1 DISCUSSION GUIDE

15.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

15.3 CUSTOMIZATION OPTIONS

15.4 RELATED REPORTS

15.5 AUTHOR DETAILS

About

The food & beverage industry is one of the major contributors to the consumer packaged goods industry. As economic stability is restoring in North America and Europe, the food & beverage metal cans industry is gaining its lost volume. The food & beverage cans market is considered to be one of the most prominent packaging markets, with shifts in types of packaging and materials used varying across different regions. This report estimates the market size of the global food & beverage cans market, in terms of value and volume of food & beverage products packed in cans.

Aluminum is the most preferred material for beverage packaging, whereas steel dominates the market for canned packaging in food. In terms of geography, the report is segmented into North America, Europe, Asia-Pacific, and Rest of the World (RoW). North America holds the largest market share in the global food & beverage metal cans market. However, in the forthcoming years, developing regions such as the Asia-Pacific (China and India) and Rest of the World (Brazil, the Middle East, and Africa) are expected to emerge as new revenue-generating pockets for market players in the food & beverage cans market. Economic development, changing lifestyles, recycling facilities, increasing beverage consumption, and government support in these two regions are the key factors driving the growth of the global food & beverage cans market.

The global food & beverage cans market is marked with intense competition due to the presence of a large number of both, big and small firms. This section includes the growth strategies adopted by the market players between 2011 and 2014 to expand their market shares. Expansions & investments, new product launches, partnerships, agreements & joint ventures are some of the main strategies adopted by market players so as to achieve growth in the food & beverage cans packaging market.

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