

Food Allergen Testing Market by Source (Peanuts & Soy, Wheat, Milk, Eggs, Tree Nuts, Seafood), Technology (PCR-Based, Immunoassay-Based (Elisa)), Food Tested (Bakery & Confectionery, Infant Food), and Region - Global Forecast to 2022

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Abstracts

“Food allergen testing market projected to grow at a CAGR of 6.8%”

The food allergen testing market is projected to reach USD 760.7 million by 2022, at a CAGR of 6.8% from 2016 to 2022. The market is driven by factors such as implementation of stringent food safety regulations, growing allergic reactions among consumers, and international trade of food materials. Advancements in testing technologies provide new opportunities for market players. The lack of food control infrastructure & resources in developing countries, and the lack of awareness about food safety regulations among food manufacturers are the factors restraining the market growth.

“The peanut & soy segment is projected to be the fastest growing segment in the food allergen testing market during the forecast period”

The peanut & soy segment is projected to grow at the highest CAGR during the forecast period, due to the large number of peanut & soy allergic patients and presence of peanuts & soy in various products. The increase in food trade and prevalence of allergies due to peanut & soy allergen is also a significant driver. The exposure to these allergens has caused concerns of possible health consequences, which in turn has increased the demand for peanut & soy allergen testing. This is followed by the seafood segment, which is projected to remain the second-largest market through 2022.

“Immunoassay (ELISA) based technology led the market with the largest share in 2015”

The immunoassay (ELISA) technology is found to be the most common and economic technology to detect and quantify allergens in food products. It is projected to grow at the highest CAGR from 2016 to 2022. The method detects and measures a specific protein in a composite mixture and analyses protein samples immobilized in microplate wells using antibodies. Its advantages are low detection limits, high analytic selectivity, high throughput of samples, reduced sample preparation, versatility for target analytics, cost effectiveness for a large number of samples, adaptability to field use. These advantages have been driving the market for Immunoassay (ELISA) based tests in food allergen testing.

“Europe led the market with the largest share in 2015”

Europe was the largest food allergen testing market in 2015. Governing organizations present in the market have enforced various food allergen testing policies. The North American region is projected to be the fastest growing market through 2022 due to the increasing food safety concerns among the consumers and the growing market for processed food. Germany is projected to be fastest growing country in the European region.

The breakdown of the primaries on the basis of company type, designation, and region, conducted during the research study, is as follows:

By Company type: Tier 1 – 35%, Tier 2 – 45%, and Tier 3 – 20%

By Designation: C Level – 35%, Director Level – 25%, and Others – 40%

By Region: North America – 45%, Europe – 30%, Asia-Pacific – 20%, and RoW – 05%

The key players in the food allergen market include:

SGS S.A. (Switzerland)

Intertek Group plc (U.K.)

TUV SUD Pst Pte. Ltd. (Germany)

ALS Limited (Australia)

Eurofins Scientific SE (Luxembourg)

The above-mentioned companies collectively accounted for the largest portion of the food allergen testing market in 2015. Other players that also have a strong presence in this market are as follows:

Merieux Nutrisciences Corporation (U.S)

AsureQuality Ltd (New Zealand)

Microbac Laboratories Inc (U.S.)

Romer Labs Diagnostic GmbH (Austria)

Symbio Laboratories (Australia).

Research Coverage:

The report focuses on food allergen testing services across different industry verticals and regions. It aims at estimating the market size and future growth potential of this market across different segments—source, technology, food tested, and region. Furthermore, the report also includes an in-depth competitive analysis of the key players in the market along with their company profiles, SWOT analyses, recent developments, and key market strategies.

Reasons to buy the report:

The report would help the market leaders/new entrants in this market by providing them the closest approximations of the revenue numbers for the overall food allergen testing market and the subsegments. This report will help stakeholders to better understand the competitive landscape and gain more insights to better position their businesses and make suitable go-to-market strategies. The report also helps the stakeholders to understand the key trends of the market and provides them information on key market

drivers, restraints, challenges, and opportunities.

Contents

1 INTRODUCTION

- 1.1 OBJECTIVES OF THE STUDY
- 1.2 MARKET DEFINITION
- 1.3 STUDY SCOPE
- 1.4 PERIODIZATION CONSIDERED FOR THE STUDY
- 1.5 CURRENCY CONSIDERED
- 1.6 STAKEHOLDERS
- 1.7 LIMITATIONS

2 RESEARCH METHODOLOGY

- 2.1 RESEARCH DATA
 - 2.1.1 SECONDARY DATA
 - 2.1.1.1 Key data from secondary sources
 - 2.1.2 PRIMARY DATA
 - 2.1.2.1 Key data from primary sources
 - 2.1.2.2 Breakdown of primaries
 - 2.1.2.3 Key industry insights
- 2.2 MARKET SIZE ESTIMATION
- 2.3 MARKET BREAKDOWN & DATA TRIANGULATION
- 2.4 RESEARCH ASSUMPTIONS

3 EXECUTIVE SUMMARY

4 PREMIUM INSIGHTS

- 4.1 OPPORTUNITIES IN THE FOOD ALLERGEN TESTING MARKET
- 4.2 FOOD ALLERGEN TESTING MARKET: MAJOR COUNTRIES
- 4.3 FOOD ALLERGEN TESTING MARKET, BY SOURCE
- 4.4 FOOD ALLERGEN TESTING MARKET, BY TECHNOLOGY
- 4.5 FOOD ALLERGEN TESTING MARKET, BY SOURCE & REGION
- 4.6 FOOD ALLERGEN TESTING MARKET, BY FOOD TESTED & REGION

5 MARKET OVERVIEW

5.1 INTRODUCTION

Food Allergen Testing Market by Source (Peanuts & Soy, Wheat, Milk, Eggs, Tree Nuts, Seafood), Technology (PCR...

5.2 MARKET SEGMENTATION

5.2.1 SOURCE

5.2.2 TECHNOLOGY

5.2.3 FOOD TESTED

5.2.4 REGION

5.3 MARKET DYNAMICS

5.3.1 DRIVERS

5.3.1.1 Labeling-compliance to drive allergen testing

5.3.1.1.1 Advisory labeling

5.3.1.2 Growing allergic reactions among consumers

5.3.1.3 Consumer complaints (Food Recalls)

5.3.1.4 Implementation of stringent food safety regulations

5.3.1.4.1 HACCP & GMP implemented the most for allergen management

5.3.1.5 International trade of food materials

5.3.2 RESTRAINTS

5.3.2.1 Lack of food control infrastructure & resources in developing countries

5.3.2.2 Lack of awareness about labeling regulations

5.3.3 OPPORTUNITIES

5.3.3.1 Technological advancements in the testing industry

5.3.3.1.1 Multi-allergen screening system

5.3.4 CHALLENGES

5.3.4.1 Technical difficulties during sampling, testing, and protein identification

5.3.4.2 Lack of standardization in allergen testing practices

6 FOOD ALLERGEN TESTING MARKET, BY SOURCE

6.1 INTRODUCTION

6.2 PEANUT & SOY

6.3 WHEAT

6.3.1 GLUTEN

6.4 MILK

6.5 EGG

6.6 TREE NUTS

6.7 SEAFOOD

6.8 OTHERS

7 FOOD ALLERGEN TESTING MARKET, BY TECHNOLOGY

7.1 INTRODUCTION

7.2 PCR (POLYMERASE CHAIN REACTION)-BASED

7.3 IMMUNOASSAY BASED/ELISA (ENZYME LINKED IMMUNOSORBENT ASSAY)

7.4 OTHER TESTS/TECHNIQUES

8 FOOD ALLERGEN TESTING MARKET, BY FOOD TESTED

8.1 INTRODUCTION

8.2 BAKERY & CONFECTIONERY

8.3 INFANT FOOD

8.4 PROCESSED FOOD

8.5 DAIRY PRODUCTS & ALTERNATIVES

8.6 SEAFOOD & MEAT PRODUCTS

8.7 OTHER FOODS

9 FOOD ALLERGEN TESTING MARKET, BY REGION

9.1 INTRODUCTION

9.2 NORTH AMERICA

9.2.1 U.S.

9.2.2 CANADA

9.2.3 MEXICO

9.3 EUROPE

9.3.1 GERMANY

9.3.2 FRANCE

9.3.3 U.K.

9.3.4 ITALY

9.3.5 POLAND

9.3.6 REST OF EUROPE

9.4 ASIA-PACIFIC

9.4.1 CHINA

9.4.2 JAPAN

9.4.3 INDIA

9.4.4 AUSTRALIA & NEW ZEALAND

9.4.5 REST OF ASIA PACIFIC

9.5 REST OF THE WORLD (ROW)

9.5.1 BRAZIL

9.5.2 ARGENTINA

9.5.3 SOUTH AFRICA

9.5.4 OTHERS IN ROW

10 REGULATIONS FOR THE FOOD ALLERGEN TESTING MARKET

10.1 INTRODUCTION

10.2 INTERNATIONAL BODIES FOR FOOD SAFETY STANDARDS AND REGULATIONS

10.2.1 CODEX ALIMENTARIUS COMMISSION (CAC)

10.3 GLOBAL FOOD SAFETY INITIATIVE (GFSI)

10.4 NORTH AMERICA

10.4.1 U.S. FOOD AND DRUG ADMINISTRATION (FDA)

10.4.1.1 Food Allergen Labeling and Consumer Protection Act

10.4.1.2 U.S. Department of Agriculture's Food Safety and Inspection Service (FSIS)

10.4.2 CANADA

10.4.2.1 Health Canada food allergens labeling

10.4.3 MEXICO

10.5 EUROPE

10.5.1 EUROPEAN UNION REGULATIONS

10.5.2 EUROPEAN FOOD INFORMATION COUNCIL - FOOD ALLERGEN

LABELING

10.5.3 GERMANY

10.5.4 U.K.

10.6 ASIA-PACIFIC

10.6.1 CHINA

10.6.2 INDIA

10.6.2.1 Food safety standards amendment regulations, 2012

10.6.2.2 Food safety standards amendment regulations, 2011

10.6.2.3 Food safety and standards act, 2006

10.6.3 AUSTRALIA & NEA ZEALAND

10.6.3.1 Food standards Australia & New Zealand

10.6.4 JAPAN

10.7 ROW

10.7.1 BRAZIL

11 COMPETITIVE LANDSCAPE

11.1 OVERVIEW

11.2 KEY MARKET STRATEGIES

11.3 COMPETITIVE SITUATIONS & TRENDS

11.3.1 EXPANSIONS & INVESTMENTS

11.3.2 ACQUISITIONS

11.3.3 AGREEMENTS, COLLABORATIONS, PARTNERSHIPS, AND NEW TECHNOLOGY LAUNCHES

11.3.4 NEW SERVICE/PRODUCT LAUNCHES

12 COMPANY PROFILES

(Business Overview, Service, Products offered, Key Insights, Recent Developments, SWOT analysis, MnM View)*

12.1 INTRODUCTION

12.2 SGS S.A.

12.3 INTERTEK GROUP PLC

12.4 TUV SUD PSB PTE. LTD.

12.5 ALS LIMITED

12.6 EUROFINS SCIENTIFIC SE

12.7 MERIEUX NUTRISCIENCES CORPORATION

12.8 ASUREQUALITY LTD.

12.9 MICROBAC LABORATORIES, INC.

12.10 ROMER LABS DIAGNOSTIC GMBH

12.11 SYMBIO LABORATORIES

*Details on Business Overview, Products offered, Services, Key Insights, Recent Developments, SWOT analysis, MnM View might not be captured in case of unlisted companies.

13 APPENDIX

13.1 DISCUSSION GUIDE

13.2 KNOWLEDGE STORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL

13.3 MORE COMPANY DEVELOPMENTS

13.3.1 ACQUISITIONS

13.3.2 EXPANSIONS & INVESTMENTS

13.3.3 AGREEMENTS, COLLABORATIONS, PARTNERSHIPS, AND NEW TECHNOLOGY LAUNCHES

13.3.4 NEW SERVICE/PRODUCTS LAUNCHES

13.4 INTRODUCING RT: REAL TIME MARKET INTELLIGENCE

13.5 AVAILABLE CUSTOMIZATIONS

13.6 RELATED REPORTS

13.7 AUTHOR DETAILS

List Of Tables

LIST OF TABLES

Table 1 CAUSES OF FOOD-INDUCED ANAPHYLAXIS IN CHILDREN, BY COUNTRY

Table 2 ALLERGEN RECALLS, 2010–2015

Table 3 RECENT ALLERGEN RECALLS IN U.S. IN 2015

Table 4 FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 5 UNEXPECTED SOURCES OF PEANUT & SOY ALLERGY

Table 6 PEANUT & SOY: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 7 PEANUT & SOY: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 8 PEANUT & SOY: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 9 PEANUT & SOY: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 10 PEANUT & SOY: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 11 UNEXPECTED SOURCES OF WHEAT ALLERGY

Table 12 WHEAT: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 13 WHEAT: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 14 WHEAT: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 15 WHEAT: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 16 WHEAT: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 17 UNEXPECTED SOURCES OF MILK ALLERGY

Table 18 MILK: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 19 MILK: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 20 MILK: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 21 MILK: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY COUNTRY,

2014–2022 (USD MILLION)

Table 22 MILK: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 23 UNEXPECTED SOURCES OF EGG ALLERGY

Table 24 EGG: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014–2022
(USD MILLION)

Table 25 EGG: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 26 EGG: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 27 EGG: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 28 EGG: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 29 UNEXPECTED SOURCES OF TREE NUTS

Table 30 TREE NUTS: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 31 TREE NUTS: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET,
BY COUNTRY, 2014–2022 (USD MILLION)

Table 32 TREE NUTS: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 33 TREE NUTS: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 34 TREE NUTS: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 35 UNEXPECTED SOURCES OF SEAFOOD ALLERGY

Table 36 SEAFOOD: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 37 SEAFOOD: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 38 SEAFOOD: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 39 SEAFOOD: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY
COUNTRY, 2014–2022 (USD MILLION)

Table 40 SEAFOOD: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY,
2014–2022 (USD MILLION)

Table 41 UNEXPECTED SOURCES OF OTHER ALLERGENS

Table 42 OTHERS: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION,
2014–2022 (USD MILLION)

Table 43 OTHERS: NORTH AMERICAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 44 OTHERS: EUROPEAN FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 45 OTHERS: ASIA-PACIFIC FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 46 OTHERS: ROW FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 47 FOOD ALLERGEN TESTING MARKET SIZE, BY TECHNOLOGY, 2014-2022 (USD MILLION)

Table 48 PCR-BASED FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 49 IMMUNOASSAY (ELISA)-BASED FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 50 OTHER TESTS IN FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2014-2022 (USD MILLION)

Table 51 FOOD ALLERGEN TESTING MARKET SIZE, BY FOOD TESTED, 2014–2022 (USD MILLION)

Table 52 BAKERY & CONFECTIONERY: MAJOR ALLERGENS & ADVERSE REACTIONS

Table 53 BAKERY & CONFECTIONERY MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 54 INFANT FOOD: MAJOR ALLERGENS & ADVERSE REACTIONS

Table 55 INFANT FOOD MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 56 PROCESSED FOOD: MAJOR ALLERGENS & ADVERSE REACTIONS

Table 57 PROCESSED FOOD MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 58 DAIRY PRODUCTS & ALTERNATIVES: MAJOR ALLERGENS & ADVERSE REACTIONS

Table 59 DAIRY PRODUCT & ALTERNATIVES MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 60 SEAFOOD & MEAT PRODUCTS: MAJOR ALLERGENS & ADVERSE REACTIONS

Table 61 SEAFOOD & MEAT PRODUCT MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 62 OTHER FOODS MARKET SIZE, BY REGION, 2014–2022 (USD MILLION)

Table 63 FOOD ALLERGEN TESTING MARKET, BY REGION, 2014–2022 (USD MILLION)

Table 64 NORTH AMERICA: FOOD ALLERGEN TESTING MARKET, BY COUNTRY,

2014–2022 (USD MILLION)

Table 65 NORTH AMERICA: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 66 NORTH AMERICA: FOOD ALLERGEN TESTING, BY FOOD TESTED, 2014–2022 (USD MILLION)

Table 67 NORTH AMERICA: FOOD ALLERGEN TESTING, BY TECHNOLOGY, 2014–2022 (USD MILLION)

Table 68 U.S.: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 69 CANADA: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 70 MEXICO: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 71 EUROPE: FOOD ALLERGEN TESTING MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 72 EUROPE: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 73 EUROPE: FOOD ALLERGEN TESTING MARKET SIZE, BY FOOD TESTED, 2014–2022 (USD MILLION)

Table 74 EUROPE: FOOD ALLERGEN TESTING MARKET SIZE, BY TECHNOLOGY, 2014–2022 (USD MILLION)

Table 75 GERMANY: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 76 FRANCE: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 77 U.K.: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 78 ITALY: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 79 POLAND: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 80 REST OF EUROPE: FOOD ALLERGEN TESTING MARKET, BY TYPE, 2014–2022 (USD MILLION)

Table 81 ASIA-PACIFIC: FOOD ALLERGEN TESTING MARKET SIZE, BY COUNTRY, 2014–2022 (USD MILLION)

Table 82 ASIA-PACIFIC: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014–2022 (USD MILLION)

Table 83 ASIA-PACIFIC FOOD ALLERGEN TESTING, BY FOOD TESTED, 2014–2022 (USD MILLION)

Table 84 ASIA-PACIFIC FOOD ALLERGEN TESTING, BY TECHNOLOGY, 2014-2022 (USD MILLION)

Table 85 CHINA: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014-2022 (USD MILLION)

Table 86 JAPAN: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014 - 2022 (USD MILLION)

Table 87 INDIA: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014 - 2022 (USD MILLION)

Table 88 AUSTRALIA & NEW ZEALAND: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014-2022 (USD MILLION)

Table 89 REST OF ASIA-PACIFIC: FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2014-2022 (USD MILLION)

Table 90 ROW: FOOD ALLERGEN TESTING MARKET, BY COUNTRY, 2014–2022 (USD MILLION)

Table 91 ROW: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 92 ROW: FOOD ALLERGEN TESTING MARKET, BY FOOD TESTED, 2014–2022 (USD MILLION)

Table 93 ROW: FOOD ALLERGEN TESTING MARKET, BY TECHNOLOGY, 2014–2022 (USD MILLION)

Table 94 BRAZIL: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 95 ARGENTINA: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 96 SOUTH AFRICA: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 97 OTHERS IN ROW: FOOD ALLERGEN TESTING MARKET, BY SOURCE, 2014–2022 (USD MILLION)

Table 98 EXPANSIONS & INVESTMENTS, 2011–2016

Table 99 ACQUISITIONS, 2011–2016

Table 100 AGREEMENTS, COLLABORATIONS, PARTNERSHIPS, AND NEW TECHNOLOGY LAUNCHES, 2011–2016

Table 101 NEW SERVICES/PRODUCT LAUNCHES, 2011–2016

Table 102 SGS S.A. : SERVICES OFFERED

Table 103 SGS S.A. : RECENT DEVELOPMENTS

Table 104 INTERTEK GROUP PLC: SERVICES OFFERED

Table 105 INTERTEK GROUP PLC. : RECENT DEVELOPMENTS

Table 106 TUV SUD PSB PTE. LTD. : SERVICES OFFERED

Table 107 TUV SUD PSB PTE. LTD.: RECENT DEVELOPMENTS

Table 108 ALS LIMITED: SERVICES OFFERED

Table 109 ALS LIMITED: RECENT DEVELOPMENTS

Table 110 EUROFINS SCIENTIFIC: SERVICES OFFERED

Table 111 EUROFINS SCIENTIFIC: RECENT DEVELOPMENTS

Table 112 MERIEUX NUTRISCIENCES CORPORATION : SERVICES OFFERED

Table 113 MERIEUX NUTRISCIENCES CORPORATION : RECENT DEVELOPMENTS

Table 114 ASUREQUALITY LIMITED: SERVICES OFFERED

Table 115 ASUREQUALITY LIMITED: RECENT DEVELOPMENTS

Table 116 MICROBAC LABORATORIES, INC.: SERVICES OFFERED

Table 117 MICROBAC LABORATORIES, INC.: RECENT DEVELOPMENTS

Table 118 ROMER LABS DIAGNOSTIC GMBH: SERVICES OFFERED

Table 119 ROMER LABS DIAGNOSTIC GMBH: RECENT DEVELOPMENTS

Table 120 SYMBIO LABORATORIES : SERVICES OFFERED

Table 121 SYMBIO LABORATORIES : RECENT DEVELOPMENTS

Table 122 ACQUISITIONS, 2011–2016

Table 123 EXPANSIONS & INVESTMENTS, 2011–2016

Table 124 AGREEMENTS, COLLABORATIONS, PARTNERSHIPS, AND NEW
TECHNOLOGY LAUNCHES, 2011–2016

Table 125 NEW SERVICE/PRODUCT LAUNCHES, 2010–2016

List Of Figures

LIST OF FIGURES

Figure 1 FOOD ALLERGEN TESTING MARKET SEGMENTATION

Figure 2 FOOD ALLERGEN TESTING MARKET: RESEARCH DESIGN

Figure 3 MARKET SIZE ESTIMATION METHODOLOGY: BOTTOM-UP APPROACH

Figure 4 MARKET SIZE ESTIMATION METHODOLOGY: TOP-DOWN APPROACH

Figure 5 DATA TRIANGULATION

Figure 6 FOOD ALLERGEN TESTING MARKET SIZE, 2016 VS. 2022 (USD MILLION)

Figure 7 FOOD ALLERGEN TESTING MARKET SNAPSHOT, BY TYPE, 2016 VS. 2022

Figure 8 FOOD ALLERGEN TESTING MARKET SIZE, BY TECHNOLOGY, 2016–2022

Figure 9 FOOD ALLERGEN TESTING MARKET SIZE, BY FOOD TESTED, 2016–2022 (USD MILLION)

Figure 10 FOOD ALLERGEN TESTING MARKET SHARE (VALUE), BY REGION, 2015

Figure 11 GROWING ALLERGIC REACTIONS AMONG CONSUMERS DRIVE THE GROWTH OF THE FOOD ALLERGEN TESTING MARKET

Figure 12 U.S. IS PROJECTED TO BE THE FASTEST-GROWING MARKET DURING THE FORECAST PERIOD

Figure 13 PEANUT & SOY SEGMENT IS PROJECTED TO DOMINATE THE EUROPEAN FOOD ALLERGEN TESTING MARKET THROUGH 2022

Figure 14 IMMUNOASSAY-BASED TECHNOLOGY IS PROJECTED TO DOMINATE THE FOOD ALLERGEN TESTING MARKET BY 2022

Figure 15 PEANUT & SOY SEGMENT ACCOUNTED FOR LARGEST MARKET, 2015

Figure 16 PROCESSED FOOD SEGMENT IS PROJECTED TO BE LARGEST MARKET, 2016–2022

Figure 17 KEY AREAS OF CONSIDERATION FOR ALLERGEN MANAGEMENT IN A SUPPLY CHAIN

Figure 18 FOOD ALLERGEN TESTING MARKET, BY SOURCE

Figure 19 FOOD ALLERGEN TESTING MARKET, BY TECHNOLOGY

Figure 20 FOOD ALLERGEN TESTING MARKET, BY FOOD TESTED

Figure 21 FOOD ALLERGEN TESTING MARKET SNAPSHOT, BY REGION

Figure 22 MARKET DYNAMICS: FOOD ALLERGEN TESTING MARKET

Figure 23 PROPER LABELING TO MINIMIZE ALLERGEN CROSS-CONTACT & UNINTENTIONAL CONTAMINATION

Figure 24 'MAY CONTAIN' IN ADVISORY LABELING WAS PREFERRED THE MOST BY CONSUMERS

Figure 25 FOOD ALLERGY PREVALENCE IN 2013 AMONG CHILDREN OF ALL

AGES (0-18 YEARS)

Figure 26 HACCP & GMP ARE THE MOST PRODUCTIVE SYSTEMS FOR ALLERGEN MANAGEMENT

Figure 27 FOOD ALLERGEN TESTING MARKET SIZE, BY SOURCE, 2016 VS. 2022 (USD MILLION)

Figure 28 PEANUT & SOY: FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2016 VS. 2022 (USD MILLION)

Figure 29 ADVANCEMENTS IN IMMUNOASSAY (ELISA) TECHNOLOGY DRIVES THE FOOD ALLERGEN TESTING MARKET GROWTH

Figure 30 CONTINUOUSLY CHANGING STRINGENT FOOD ALLERGEN LABELING REGULATIONS ARE DRIVING THE EUROPEAN FOOD ALLERGEN TESTING MARKET GROWTH

Figure 31 FOOD ALLERGEN TESTING MARKET, BY FOOD TESTED

Figure 32 FOOD ALLERGEN TESTING MARKET SIZE, BY FOOD TESTED, 2016–2022 (USD MILLION)

Figure 33 PROCESSED FOOD ALLERGEN TESTING MARKET SIZE, BY REGION, 2016–2022 (USD MILLION)

Figure 34 THE U.S. HELD THE LARGEST SHARE IN THE FOOD ALLERGEN TESTING MARKET, 2015

Figure 35 NORTH AMERICAN MARKET SNAPSHOT

Figure 36 EUROPEAN MARKET SNAPSHOT: U.K. TO COMMAND THE LARGEST SHARE IN THE FOOD ALLERGEN TESTING MARKET

Figure 37 FOOD AVOIDED DUE TO ALLERGIES AMONG POPULATIONS OF AGE ABOVE 2 YEARS

Figure 38 ACQUISITIONS AND EXPANSIONS & INVESTMENTS: LEADING APPROACH OF KEY COMPANIES

Figure 39 FOOD ALLERGEN TESTING MARKET DEVELOPMENTS, BY GROWTH STRATEGY, 2011–2016

Figure 40 FOOD ALLERGEN TESTING MARKET GROWTH STRATEGIES, BY COMPANY, 2011–2016

Figure 41 GEOGRAPHIC REVENUE MIX OF TOP FIVE MARKET PLAYERS

Figure 42 SGS SA: COMPANY SNAPSHOT

Figure 43 SGS S.A.: SWOT ANALYSIS

Figure 44 INTERTEK GROUP PLC: COMPANY SNAPSHOT

Figure 45 INTERTEK GROUP PLC: SWOT ANALYSIS

Figure 46 TUV SUD PSB PTE. LTD. : COMPANY SNAPSHOT

Figure 47 TUV SUD PSB PTE. LTD.: SWOT ANALYSIS

Figure 48 ALS LIMITED: COMPANY SNAPSHOT

Figure 49 ALS LIMITED: SWOT ANALYSIS

Figure 50 EUROFINS SCIENTIFIC SE: COMPANY SNAPSHOT

Figure 51 EUROFINS SCIENTIFIC SE: SWOT ANALYSIS

Figure 52 MERIEUX NUTRISCIENCES CORPORATION : SWOT ANALYSIS

Figure 53 ASUREQUALITY LIMITED: COMPANY SNAPSHOT

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