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Foam Market by Type (Polyurethane, Polystyrene (EPS & XPS), Polyolefin (PE, PP, EVA), Phenolic, PET), Type (Rigid, Flexible), End-Use Industry (Construction, Packaging, Automotive, Furniture & Bedding, Footwear), and Region - Global Forecast to 2026

https://marketpublishers.com/r/F27503D2AD9CEN.html
Date: June 2021
Pages: 223
Price: US$ 4,950.00 (Single User License)
ID: F27503D2AD9CEN

Abstracts

The foam market size is estimated at USD 93.9 billion in 2021 and is projected to reach USD 118.9 billion by 2026, at a CAGR of 4.8% between 2021 and 2026. The market is propelled by the growth of various end-use industries. Increasing investments in infrastructure, new housing projects, and renovation of non-residential buildings in China, India, and Brazil have also boosted market growth.

Foam is widely used in the automotive, building & construction, packaging, footwear, sports & recreational, and furniture & bedding industries. Flexible PU foam is extensively used in the automotive and building & construction industries. It helps automobile manufacturers address issues related to weight reduction, vibration absorption, fuel efficiency, and durability

“Building & Construction is projected to be the largest end-use industry of foam market.”

The building & construction industry in APAC is expected to witness the highest growth rate during the next five years, driven by huge investments in new infrastructure development, new housing projects, and renovation of non-residential buildings in major countries like China and India.

The high demand for online shopping is increasing the demand for packaging; this is expected to drive the protective packaging market during the forecast period. The use of foam in medical device packaging, orthopedic soft goods, and medical components is also projected to drive the market in the medical industry between 2021 and 2026.

“Polyurethane is the largest foam type segment of the foam market.”

MDI, TDI, polyether polyols, and polyester polyols are the major raw materials used to make polyurethane foam. PU foam has open-cell structures. Generally, manufacturers make these foams by reacting polyols and diisocyanates, both of which are extracted from raw petroleum. A blowing agent is used to blow the cells of the foam and expand its volume to form lightweight PU foam. Generally, polyols with TDI (toluene diisocyanate) produce flexible foam, which is mainly used to make flexible slab stock foam, while polyols with MDI produce rigid foam. PU foam has low heat conduction coefficient, low density, low water absorption, relatively good mechanical strength, and good insulating properties. It is available in a wide range of rigidity, hardness, and density levels. Low-density flexible foam is used in upholstery, bedding, automotive and truck seating, and novel inorganic plant substrates for roof or wall gardens. It is also used in thermal insulation and RTM cores. PU foam is categorized into three sub-segments - flexible PU foam, rigid PU foam, and spray PU foam.

“APAC is the largest market for foam during the forecast period.”

The foam market in APAC is segmented into China, India, Japan, South Korea, Malaysia, Indonesia, Thailand, and the Rest of APAC. The region is the fastest-growing in the foam market, driven by high economic growth and heavy investments in the automotive, marine, building & construction, and manufacturing industries. The growth of the APAC market is propelled by the increasing use of foam in the building & construction, automotive, footwear, sports & recreational, furniture & bedding, and packaging industries. The demand for high-quality products, rising population, and the growing end-use industries have led to innovation and development in the market. The continuous growth in the manufacturing of products for domestic use, as well as exports, drives the demand for foam in the region.

Extensive primary interviews have been conducted, and information has been gathered from secondary research to determine and verify the market size of several segments and sub-segments.

Breakdown of Primary Interviews:

By Company Type: Tier 3 – 46%, Tier 2 – 36%, and Tier 1 – 18%

By Designation: Directors – 27%, C Level – 18%, and Others – 55%

By Region: APAC – 55%, North America – 18%, Europe – 9%, South America – 9%, and Middle East & Africa – 9%

BASF SE (Germany), Armacell International S.A. (Germany), JSP (Japan), Kaneka Corporation (Japan), Recticel (Belgium), Rogers Corporation (US), Sealed Air Corporation (US), Arkema (France), and Zotefoams Plc (UK) are some of the major players catering to the demand for foam, globally.

Research Coverage:

Foam Market by Foam Type (Polyurethane, Polystyrene (EPS & XPS), Polyolefin (PE, PP, EVA), Phenolic, PET), Type (Rigid, Flexible), End-Use Industry (Construction, Packaging, Automotive, Furniture & Bedding, Footwear), and Region(APAC, Europe, North America, South America, and Middle East & Africa).

Reasons to Buy the Report

From an insight perspective, this research report focuses on various levels of analyses — industry analysis (industry trends), market share analysis of top players, and company profiles, which together comprise and discuss the basic views on the competitive landscape; emerging and high-growth segments of the market; high growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on foam offered by top players in the market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the market for foam across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading players in the market.

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*Business Overview, Products/Solutions Offered, Recent Developments, Winning Imperatives, Current Focus and Strategies, Threat From Competition, Right to Win might not be captured in case of unlisted companies.

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