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Foam Insulation Market by Product Type (Polystyrene, Polyurethane & Polyisocyanurate, Polyolefin, Elastomeric, and Phenolic), End-use Industry (Building & Construction, Transportation, and Consumer Appliances), and Region - Global Forecast to 2021

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Abstracts

“Growing construction and transportation industries to drive the foam insulation market”

The foam insulation market was valued at USD 17.58 billion in 2016 and is projected to reach USD 22.39 billion by 2021, at a CAGR of 4.95% from 2016 to 2021. The foam insulation market is mainly driven by the growing construction and transportation end-use industries. The growth of the construction industry is attributed to increasing population and rapid industrialization in developing countries, such as India, China, Russia, South Africa, Indonesia, and Brazil, among others. Whereas, the demand for foam insulation in the transportation industry is driven by the increasing demand for perishable food items, where foam insulation is used in refrigerated containers for the transportation of temperature-sensitive food items.

“The elastomeric segment is estimated to be the second-fastest growing product type segment, in terms of volume, from 2016 to 2021”

Elastomeric foam exhibits properties such as low thermal conductivity and high resistance to water vapor transmission, and is fire resistant in nature. Elastomeric foam is manufactured without using chlorofluorocarbons (CFCs), hydrochlorofluorocarbons (HCFCs), or hydrofluorocarbons (HFCs), which makes them environmentally friendly. The demand for elastomeric foam is increasing due to its increasing use in various

applications, such as refrigeration piping, HVAC components, interior & exterior duct systems, and chillers, among others.

“Europe to lead the market during the forecast period in terms of value”

The growing demand for green energy buildings in the European region is driving the market for foam insulation in the region. The rising concern for greenhouse gas emissions and the various stringent building codes for construction of new residential and commercial buildings in the region have also led to the high demand for foam insulation in the building and construction end-use industry. Germany accounted for the largest share of the European foam insulation market, followed by France, Italy, and the U.K.

In the process of determining and verifying the market size for the several segments and subsegments gathered through secondary research, extensive primary interviews were conducted as follows:

By Company Type: Tier 1 (31%), Tier 2 (46%), and Tier 3 (23%)

By Designation: C-level (46%), Director Level (27%), and Others (27%)

By Region: Asia-Pacific (60%), North America (25%), Europe (10%), South America (4%), and Middle East & Africa (1%)

The key players profiled in the report include BASF SE (Germany), Covestro AG (Germany), Huntsman International LLC (U.S.), Kingspan Group PLC (Republic of Ireland), Lapolla Industries, Inc. (U.S.), Owens Corning (U.S.), Recticel Group (Belgium), Saint-Gobain (France), the Dow Chemical Company (U.S.), Armacell International S.A. (Luxembourg), and Johns Manville (U.S.).

Research Coverage

This report segments the market for foam insulation into product type, end-use industry, and region, and provides the estimations for the overall value of the market and the subsegments across various regions. A detailed analysis of the key industry players has been conducted to provide insights into their business overviews, products & services, key strategies, new product launches, acquisitions, agreements, joint ventures, and recent developments associated with the market for foam insulation.

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Reasons to buy this report:

This research report focuses on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the overall views on the competitive landscape; emerging and high-growth segments of the foam insulation market; high-growth regions; and market drivers, restraints, opportunities, and challenges.

The report provides insights on the following pointers:

Market Penetration: Comprehensive information on foam insulation products offered by the top players in the global foam insulation market

Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and new product launches in the foam insulation market

Market Development: Comprehensive information about lucrative emerging markets – the report analyzes the markets for foam insulation across regions

Market Diversification: Exhaustive information about new products, untapped geographies, recent developments, and investments in the global foam insulation market

Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of the leading players in the foam insulation market

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About

The report "Foam Insulation Market by Product Type (Polystyrene, Polyurethane & Polyisocyanurate, Polyolefin, Elastomeric, and Phenolic), End-use Industry (Building & Construction, Transportation, and Consumer Appliances), and Region - Global Forecast to 2021", The foam insulation market size was USD 17.58 Billion in 2016 and is projected to reach USD 22.39 Billion by 2021, at a CAGR of 4.95% from 2016 to 2021. The increasing demand for foam insulation from end-use industries, such as building & construction, transportation, and consumer appliances, is driving the foam insulation market.

BASF SE (Germany), Covestro AG (Germany), Huntsman International LLC (U.S.), Kingspan Group PLC (Republic of Ireland), Lapolla Industries, Inc. (U.S.), Owens Corning (U.S.), Recticel Group (Belgium), Saint-Gobain (France), the Dow Chemical Company (U.S.), Armacell International S.A. (Luxembourg), and Johns Manville (U.S.). among others.

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Building & construction is the largest end-use industry for foam insulation

By end-use industry, the building & construction segment is estimated to account for the largest share of the global foam insulation market in 2016, in terms of both value and volume. This end-use industry is projected to drive the foam insulation market from 2016 to 2021 due to the rising concern related to greenhouse gas emissions and the growing demand for net-zero energy buildings in countries like Germany, U.K., France, and U.S. The various building codes for new residential and commercial construction in countries such as U.S., U.K., Germany, China, Japan, and South Korea are also expected to drive the demand for foam insulation.

Polystyrene segment accounted for the largest share of the foam insulation market in 2016

By product type, the polystyrene foam segment led the global foam insulation market in 2016. This is due to the rising demand for lightweight and high R-value insulation products for applications, such as exterior insulation; concrete insulation; and roof, floor, and walls & ceiling insulation, in the building & construction industry. The demand for polystyrene foam is also fueled by its rising usage in various consumer appliances, such as refrigerators and air-conditioners.

Asia-Pacific is the biggest market for foam insulation

The Asia-Pacific region is estimated to account for the largest share of the global foam insulation market in 2016, in terms of value. Growing population and rapid industrialization in China, India, Indonesia, and Japan, accompanied by the rising demand for consumer appliances, contribute to the growth of the foam insulation market in this region. Stringent governmental regulations regarding the reduction of greenhouse gas emissions, also help drive the demand for foam insulation in this region.

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